



## Seamlessly connect your Dynamics Customer Engagement system with the Howazit innovative chat-like survey app



If you want to transform the way your brand engages with modern prospects and clients throughout their journey, you are likely to encounter these challenges:

“As a Customer Service Supervisor I want to be more proactive and planned with how my team communicates with our clients, but I struggle with resource.”

“As a brand, we simply do not have the insights into what makes our prospects and customers tick. We might have some data but it is stuck in our CRM system until we remember to analyze and do something with it.”

“As a Sales and Marketing Director, I would like to sharpen my qualification process before a sale. This would help with my team resource but provide a more tailored experience for our prospects so they reach the right outcome.”

**The Howazit Connector from Prodware is the answer: it brings leading customer communication technology directly into your Dynamics 365 apps.**

### Why choose Howazit Connector from Prodware to support your customer engagement strategies?

Howazit adds an instant technology boost to business that increases sales, engages with customers on a completely new level and significantly reduces operating costs.

With thousands of customers that we have helped in customer facing functions, Prodware’s global experience in CRM technologies means that we can match our **Microsoft Dynamics** expertise with innovative apps such as Howazit to further boost your customer interactions.



**The Howazit Connector from Prodware helps you bring modern customer communication tech straight into your Microsoft Dynamics 365 system:**

- Elevate customer satisfaction & bottom line by creating personalized customer contact strategies
- Dramatically lift upsell & cross sell through post-purchase and before a sale with resource-saving online qualification routing
- Maintain stellar online customer reviews via chat-like surveys at key contact milestones
- Manage real-time actionable & insightful data directly in your Dynamics 365 system
- Available for Microsoft Dynamics 365 for Sales, Customer Service and Field Service



### Boost loyalty

Encourage customers to review your business anywhere, leading to higher ratings in app stores and on review sites. You can also use this tool to upsell your services.



### Powerful

See real-time reporting, funnels, popularity indexes and survey results directly in your Dynamics 365 dashboard to help you keep on top of business.



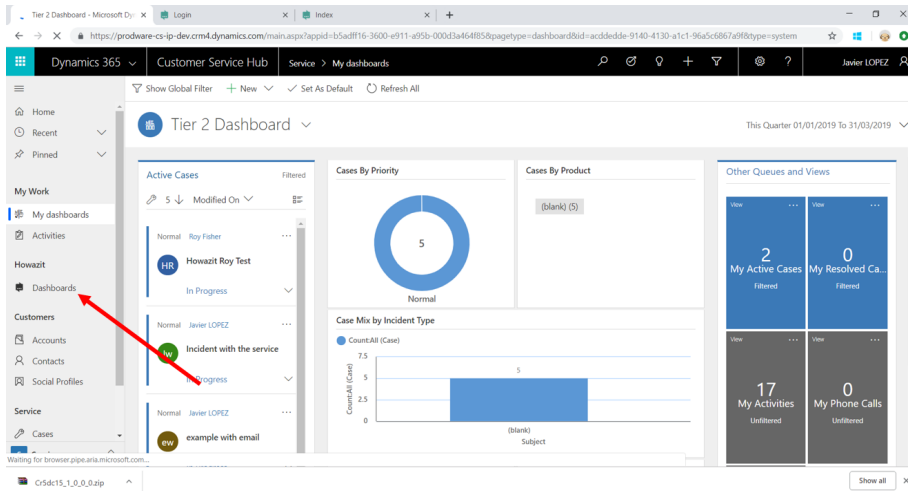
### Flexible

The **Howazit Connector** from Prodware works across multiple **Dynamics 365 CE** apps, fully flexible to adapt to your Sales, Customer Service and Field Service needs.

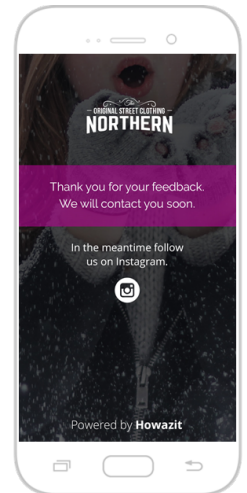
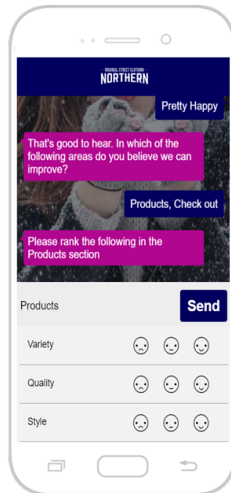
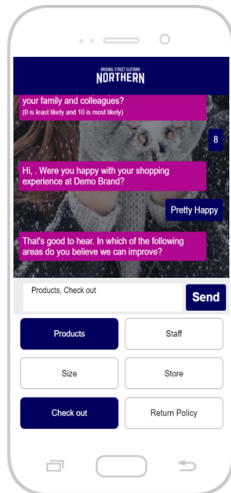
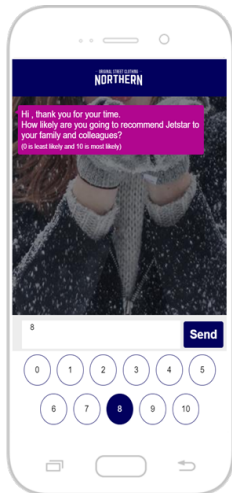


### Holistic

Improve customer relationships and focusing your operational efforts by providing valuable insight into what makes your customers tick.



Howazit Dashboard access is added to Dynamics 365 CE Apps.  
Howazit Dashboard can be found in both "Customer Service Hub" or "Sales Hub", located in the navigation bar.



Speak to Prodware about connecting your **Dynamics 365 Customer Engagement** apps with **Howazit**, and start to wow your customers with a modern tech experience that fits with how they want to interact with you.



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