

AIBLE

#1 Automated Machine Learning

Product Overview



About Aible

Aible is rated the #1 in Automated Machine Learning (AutoML) by Gartner ([link to report](#)) and is the only enterprise AI solution that guarantees impact in 30 days. Aible helps teams go from raw data to business value with solutions for customer acquisition, churn prevention, demand prediction, preventative maintenance, and more.

The solution meets CIOs, CDOs, and business teams wherever they are on their AI journey - from AI-readiness, to data exploration with augmented analytics, and driving impact with optimized recommendations in end user applications.



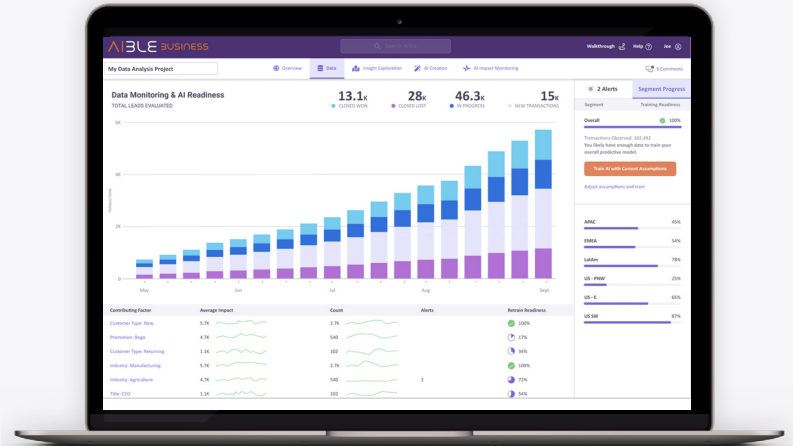
Aible Solutions for Every Stage of the AI Journey

Aible Sense

Sense the power of your data.

Most organizations are throwing away valuable data everyday because existing data collection processes are not designed with AI training in mind. Take sales data for example, which evolves over time. At some point the expected deal size may increase and at another point the close date may be pushed out. In such cases, the CRM system only stores the final state of the opportunity, and that is all an AI trains on if the data is extracted from the CRM. If the life of the sales opportunity was a movie, the AI looks at a single screenshot right before the credits. If a data warehouse takes weekly or monthly snapshots of the CRM data for analytics purposes, things are only slightly better - the AI will now train on a handful of screenshots of the movie. But, you want the AI to train on the entire movie and not just the screenshots. The answer is not taking data snapshots every minute as that would be an overwhelming amount of redundant data.

Aible Sense only collects the changes in data that would be relevant to AI training and stores the information securely in the customer's own cloud account.



With no upfront effort, Aible Sense collects data securely in customers' own cloud accounts, automatically structures the data for AI training, performs data prep, cleansing and enrichment activities, and evaluates data for AI-readiness.

Aible Explore

Explore what drives your business.

Manual business intelligence forced users to know the right questions to ask. Then, augmented intelligence and smart data discovery solutions started automatically asking all the relevant questions and showing key insights. However, the pendulum swung too far and the analyst was dis-empowered from exploring the data in their own way based on their unique knowledge of the data and business. Aible Explore - the next generation solution from the team that created the leading augmented analytics solution of the last generation - brings the perfect balance of automated exploration, guidance, and augmentation to deliver analytic experiences that are truly unique to each user.

With guided data exploration and augmented analytics, Aible Explore helps business users visually understand business drivers, uncover root causes, and identify contextual insights in minutes.

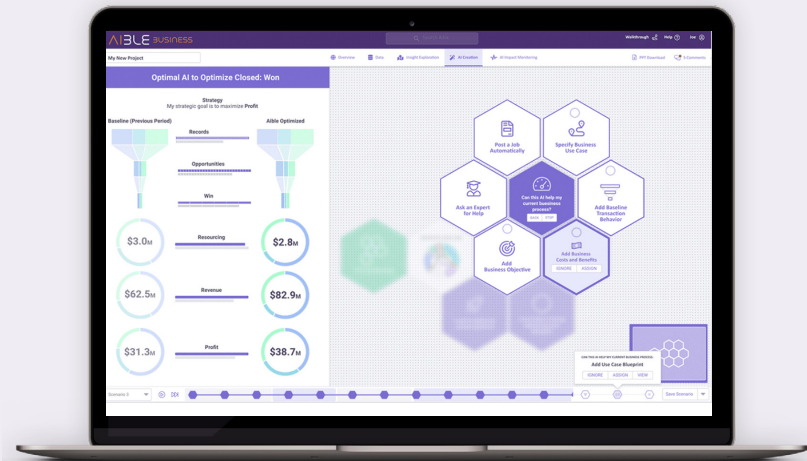


Aible Optimize

Optimize every action for impact.

AI projects take too long and too much money to get into production and then there is significant pressure on end users to adopt the technology - or else. This top down approach has not worked well, with 90% of AI projects failing to achieve economic value (according to MIT/BCG).

Aible Optimize changes the equation, going from raw data to deployed models in an hour, and guaranteeing results in one month. Aible Optimize drives impact by aligning your strategy with tactical decisions at all levels via optimal recommendations and predictions embedded in popular business applications, with guaranteed value within 30 days.

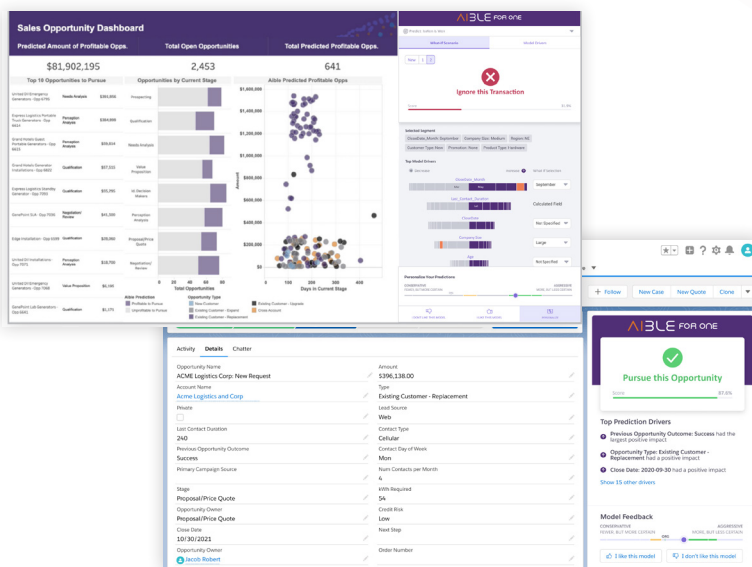


Recommendations directly in your favorite applications.

Embed predictions and recommendations directly into business applications including Tableau and Salesforce to drive mass adoption. Use Aible to conduct robust scenario analysis and simulation testing with the ability to personalize and adjust AI based on specific business conditions and preferences.

Enable frontline users to provide direct feedback on the AI recommendations quickly to ensure business user engagement at scale.

Aible monitors ROI delivery and user engagement to streamline change management and continuously improve business impact.



Get Started with Aible

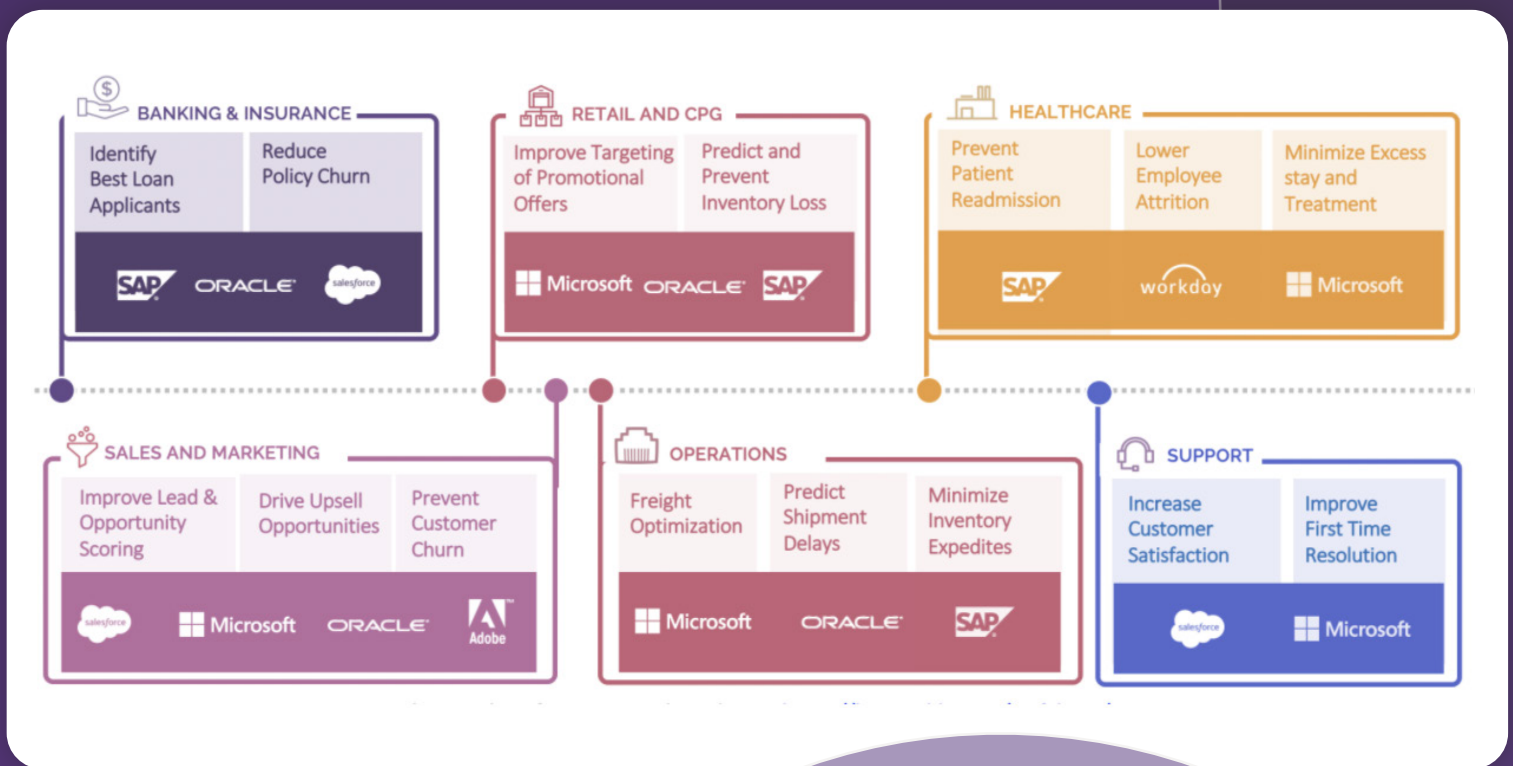
The Only Enterprise AI That Guarantees Impact in One Month.

www.aible.com/get-started



Get Started Across Industries and Use Cases, Fast.

From lead scoring, campaign and spend optimization for sales and marketing teams to customer retention and supply chain optimization use cases, Aible gets you going on day one - delivering impact for every industry across your most critical business functions.



To learn more on how Aible can help your business drive measurable business impact for your use cases, visit:
www.aible.com