



# The cloudEQ Approach to Containing Cloud Spend

## FinOps

A FinOps governance model is imperative to minimizing waste and controlling your cloud costs. cloudEQ's assessments, custom dashboards, and full FinOps service offerings help you work more efficiently, put out better products, and divert spending to your most profitable streams of business.



### FINOPS ASSESSMENT

Understand your Environment

*cloudEQ has the most powerful tools on the market to map your environment along with associated costs. Only after establishing the "big picture" can you build the necessary systems for success.*

- Assess Tagging Strategy
- Define Budgets & Forecast
- Understand Chargeback Policy
- Identify FinOps Protocol Leaders



### FINOPS DASHBOARDS

Customize and Optimize

*Custom Dashboards offer a central view of the business structure. They are tailored to your company's needs and chosen governance model.*

- Optimize Usage
- Manage Workloads
- Eliminate Waste
- Create Automation & Rules
- Cancel Redundant Tools and Licenses



### FINOPS AS A SERVICE

Maintain New Protocols

*FinOps success relies on constant collaboration of many functional areas (IT, finance, business, etc.). Rely on our expert team to monitor roles and responsibilities and effectively eliminate the liability of returning to an expensive overrun environment in the future.*

- Analyze Costs in Real-Time
- Report Optimization Potential
- Monitor Priorities
- Review with Stakeholders