



LINIUS VIDEO
VIRTUALIZATION ENGINE™ (VVE)

Revolutionizing news broadcasting

Change the game with Linius' patented Video Virtualization Engine™ (VVE) and world-first Video Search Solution:

- Dramatically increase subscription and ad revenues
- Attain granular consumption data and insights
- Slash video production and delivery costs

Changing how news video is delivered – forever.

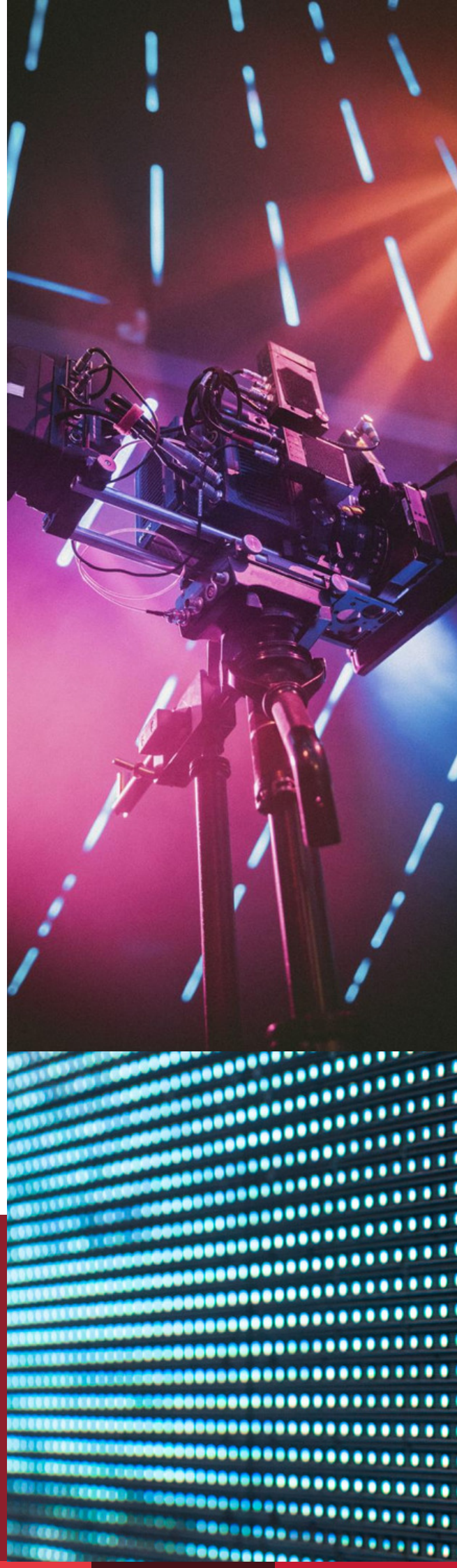
Are you a news broadcaster or publisher? Then your world is about to be transformed.

For the first time, you can provide every viewer with a hyper-personalized newsfeed. It's the single biggest change in news video delivery – ever. And it's only possible with Linius.

Know what every viewer wants to watch and programmatically deliver that experience to them; every time.

Imagine the impact on your business: Massively increase subscription and ad revenue, achieve one-to-one consumer segmentation and insight, and deliver promotions that always land. And, do all that while reducing video production costs by up to 80 percent.

Discover how to lead the
video delivery revolution with
Linius.





What are the benefits?

Linus' revolutionary VVE and video search technology is transforming the multi-billion-dollar news media industry, making personalized news-as-a-service a reality.

Drive subscription revenue

Give each of your viewers exactly what they want. Programmatically push tailored newsfeeds to individual consumers, based on past behaviours and viewing habits. Or, even let your viewers create their own hyper-personalized news feeds with our embeddable search widget. Easily develop new subscription and revenue models by seamlessly delivering an infinite number of news streams.

Attain granular consumption data and analytical insights

Know who is watching what and when. Match Artificial Intelligence (AI), behavioural and granular consumption data to achieve unparalleled audience analytics, segmentation, targeting and engagement. Create and deliver hyper-personalized content, promotions, and premium ad space, that reaches the right people at the right time – always.

Slash production and delivery costs

Newsrooms and news production are expensive. Dramatically reduce and even remove video production costs with Linus' AI-enhanced Video Search Solution. Instantly and programmatically deliver custom video content to anyone and everyone. And, eliminate infrastructure strain with Linus' virtualized video – never move full, bulky video files around your network again.

With Linus, it really is that easy to curate, deliver and consume custom-built video news content. Linus delivers hyper-personalized video experiences not previously possible.

Use case:

Sarah is an avid consumer of online news video. Logging-in to any device, she's immediately greeted with news videos on Donald Trump, earthquakes in southeast Asia and Ronaldo's left boot – the things she cares about most. With Linus' search widget, she also proactively searches for mentions of the Foo Fighters, seamlessly stitching them together in one ready-to-go playlist.

Use case:

Alice is Head of Programming at a large cable news network. With Linus, she knows precisely what each viewer has been watching, down to an iframe level, and adjusts programming accordingly. Alice also programmatically delivers the same premium news-as-a-service product Sarah enjoys, effortlessly boosting subscriber numbers, audience engagement, average customer spend and total revenue.

Use case:

Ben works in video production at a major broadcaster. He dynamically searches across multiple video streams or archives, stitching together relevant clips on-the-fly, to produce a completely customized video. In mere moments, it's ready for further editing, sharing or instant playback. For Ben, manually trawling through full, inflexible video files is a thing of the past.

How does it **work?**

Linius has cracked the code that makes dynamic video search a reality for news and media broadcasters of all types.



Step 1: Unlock your data

Transform traditional, static video files into flexible blocks of data.



Step 2: Create a virtual file

Index data to create a light-weight virtual video file – a fraction of one percent of the original file size.



Step 3: Enrich the data

Apply AI, third-party data or other intelligent business rules to make any video element instantly searchable.



Step 4: Search for anything

Search all your video content – for any object across multiple sources – down to a frame level.



Step 5: Deliver hyper-personalized news

Share completely custom video content, that's reassembled at the point of playback.

With Linius, you can programmatically search through, reassemble, and playback every frame of enriched digital video content from any number of sources. Easily compile and share custom videos on-the-fly, and deliver truly personalized content in an instant.

Why **Linius?**

Linius provides the missing link between your video content and your bottom line. Efficiently use, and effectively monetize, your vast digital video assets with Linius' VVE and Video Search Solution for news broadcasters.

Forget the budget blowouts and lost opportunities associated with manually managing, producing and delivering traditional video files. Discover how only Linius transforms your static video into interactive, intelligent content that drives profits.