



Signature365

by stroka.si

Signature 365 – Solutions 365



Managing e-mail signatures has never been so easy

Signature 365 is an efficient application for central management of your employees' e-mail signatures in Microsoft Outlook mail client.

Every company with a large staff is almost certainly faced with the challenge of centrally editing its employees' e-mail signatures. We are convinced companies want their employees to introduce in tune with company's overall **visual image** and with all the **necessary data required in business communication**. All employee data is taken from one designated location (Excel ...), and editing this information is possible using the Signature 365 central console. The console can also be used to simply incorporate image files, and URL links to external content.

In addition to presenting basic employee data, e-mail signatures can also be used as a **marketing tool** for **boosting sales** and an efficient channel for placing current **promotional notifications**, events and items on sale, partner notifications, and key company information intended for all recipients.



Central administrator management - The solution offers a template for preparing a new mail and a completely different template for the reply mail. The templates can also be personalised, and show different design/tags according to parameters set by the user (a script is built in). Various templates can be assigned to a department or a sector, and this partly solves the problem of different templates for different groups.

Key advantages of "Signature 365"

- Centrally edited signatures for all users
- Unified appearance of the e-signature in accordance with the company's CGP
- Use of the e-signature for marketing purposes
- Solution suitable for both on premise Outlook email clients and Office 365 – Exchange Online cloud-based service.

Key features of "Signature 365"

- Editing via the unified administrator console
- HTML design of the signature appearance
- Option of including image files and URL links
- Simple installation for email clients – Outlook plugin.

