# AI Advisory

## The potential is just sitting there to be realized

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Are you confident about what AI will mean for you and your business going forward?

**INNOFACTOR**

Do you understand how to get started and what is required?

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# Will  AI create ROI and real business value?
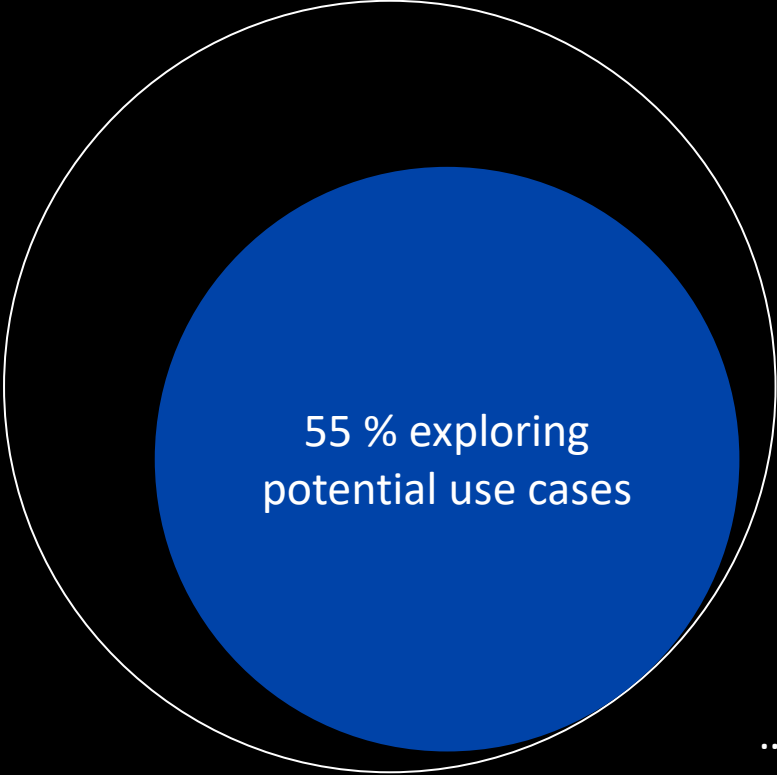
**INNOFACTOR**®

# We believe

The platform shift to AI is underway and will transform the way people work, alleviating the burden of increasing workloads and data overload.

Next-generation AI copilots will work alongside humans, freeing them from digital debt and fueling innovation.

Embracing AI presents an opportunity for organizations to unleash creativity, unlock productivity, and alleviate digital debt

INNOFACTOR®

# IDC: European Organizations Are Exploring Enterprise Generative AI Use Cases

55 % exploring potential use cases

...of large EMEA organizations polled in March 2023

Source: IDC - Generative AI in EMEA (link)

We will help you with:

Evaluate the feasibility of AI for your business challenge

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We will help you with:

Uncover, create governance and secure your data

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We will help you with:

Quick and agile development of solutions that utilize the correct AI technology

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We will help you with:

Creating a strategy for utilizing AI with a defined roadmap

# AI Feasibility Study
## by Innofactor

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# AI Feasibility Study
## by Innofactor

**4-steps how AI can address your business challenge!**

Innofactor offers a streamlined approach to help you evaluate what AI tools and technologies are best suited to your needs.

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# AI Feasibility Study
## by Innofactor

**Problem description and clarifications**

Together with the client we describe the problem, the desired outcomes, dependencies and any existing technology constraints.

**Development and continuous feedback**

Our consultants start the PoC development and client provides continuous feedback during the process.

**PoC presentation and client feedback**

The PoC is presented to the client stakeholders. Client feedback determines outstanding work items.

**Final presentation to stakeholders**

The final PoC is presented together with a rough business case and a suggested roadmap for implementation.

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# AI Feasibility Study
## by Innofactor

## The process

- 8 weeks (2 sprints)

- Stakeholders from client (3 meetings)

- Specialized team from Innofactor

## The outcome

- Solution description

- Running PoC

- Business case input with roadmap

<your (sales) name and email here>

INNOFACTOR

# Innofactor – Leading Nordic Driver of Modern Digital Organization


Our team


Customers


Company

- Over 500 Nordic professionals
- 7 Microsoft Solution Partner designations
- 10+ Microsoft Partner Awards

- Over 1,000 Nordic customers
- Strong industry knowledge in private, public and membership-based organizations

- Revenue 71+ MEUR and EBITDA 11% (2022)
- 16 offices in Nordic countries
- Listed in Helsinki Stock Exchange (NASDAQ Helsinki), 12,000 shareholders

**Microsoft** Solutions Partner
Microsoft Cloud

**Microsoft** Solutions Partner
Digital & App Innovation Azure

**Microsoft** Solutions Partner
Infrastructure Azure

**Microsoft** Solutions Partner
Business Applications

**Microsoft** Solutions Partner
Data & AI Azure

**Microsoft** Solutions Partner
Modern Work

**Microsoft** Solutions Partner
Security