



G E S T O R
S O C I A L





What is GESTOR SOCIAL?

It is the innovative solution to properly manage your government activities, through the systematization and resolution of citizen demands, providing procedures with order and organized information to facilitate goals achievement.

It is composed of the following basic elements:

- Accompaniment of clients to identify opportunity areas of their administration, such as:
 - Information analysis to define public policies and the achievement of a successful management.
 - Efficient and effective processing of citizen requests and complaints.
 - Better control and strategic application of resources.
 - Deployment and measurement of social impact policies, programs and strategies.
- This platform allows you to systematize the control of government actions in management (groceries, grants, etc.) and services (medical and legal consultations, repair of potholes and lighting, etc.).
- Maintains a citizen registry that facilitates procedures with government agencies (city council or state)

GESTOR SOCIAL offers:

- Information analysis to define public policies.
- Monitoring of strategic programmes.
- Follow-up of the municipal plan.
- Helps to raise the positive citizen perception.
- Efficient and effective handling of applications and complaints from citizens.
- Better control and strategic application of resources.
- Deployment and measurement of social impact policies, programmes and strategies.
- Transparency in the performance of public duties.
- It promotes citizen participation and the control of public resources.



BENEFITS



The information is displayed in real time.

You no longer have to wait for your team to prepare reports.



You have **control over the resources**, actions and actors involved in the social demand management processes that interest you.



The management process is more efficient.

Everyone involved knows what to do and have the information needed.



Governments and senior managers have the information they need to make decisions.



The positive perception of the population increases as they are and feel better served, as the number of points of service multiplies, with users having informed access to their requests, requirements, directories, locations and opening hours.



Parameterizable.

The client-administrator configures ALL the variables that intervene in the management, its users and the way to visualize the information and services.



It promotes the integration of teams and increases communication between management and the rest of the organization.



The control panel provides only the information that each specific authorized lead user provides.

Would you be interested in a free trial of GESTOR SOCIAL?

Get in touch with us!



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