

Intranet Experience Research

Our Intranet Experience Research engagement is an in-depth discovery phase, so we can start from zero to fully understand the problems that your intranet is trying to solve. This means we can build a solution that directly addresses the challenges of all different users within your organisation.

We discover your business priorities and uncover how employees work, as well as their pain points and needs for their digital employee experience. While our team are SharePoint Online experts, our consultants can provide technology agnostic recommendations.

We have designed this engagement at 3 investment/time levels: Core, Enhanced and Comprehensive.

Expected outcomes

- ✓ Company survey
- ✓ Focus groups and interviews
- ✓ Detailed user story backlog (requirements)
- ✓ Information architecture design and recommendations
- ✓ Graphic design of homepage and key pages
- ✓ Findings and recommendations report



Understanding your key users

We'll conduct a survey, interview your users, and facilitate focus groups or listening labs to ensure we fully understand your users, how they are working and what their pain points and requirements are. Pending the investment level select, we'll prepare personas and journey maps.



Requirements, IA and graphic design

We'll conduct workshops before using what we learned from the research and the workshop to prepare a user story backlog and information architecture recommendations. We'll test the recommended IA, and our graphic designers will prepare homepage and key page designs.



Prepare the findings and recommendations report

We'll develop and present your insights, findings and recommendations report, including a high-level implementation roadmap. The report will call out key themes or top challenges, as well as opportunities for improvement, aligned to personas and our employee journeys.



What is the timeframe of this engagement?

10-16 weeks



What is the expected investment?

Starting from \$88,000 AUD



Who is this engagement suitable for?

Any organisation seeking to understand user and business requirements for an intranet

Microsoft
Partner



2022 Partner of the Year Winner
Employee Experience Award

2021 Partner of the Year Winner
Australia



About Engage Squared

Engage Squared is an Australian-based Microsoft Gold Partner. We're Modern Work Specialists that have been named as the 2021 Partner of the Year for Australia and won the global Employee Experience award in 2022. We specialise in creating **<people> friendly technology**.

We've implemented hundreds of intranets and integrated digital solutions, which means we have both the experience and the knowledge to design innovative solutions with real business value. We are passionate about the digital workplace and how that directly relates to employee experience. We start by understanding your business, your pain points, your goals, and your vision. We translate these pieces into strategies and solutions with your employees and organisational goal at top of mind.

Contact us

info@engagesq.com | engagesq.com



Gold Cloud Productivity
Gold Collaboration and Content
Gold Application Development
Gold Communications
Gold Project and Portfolio Management
Gold Datacentre
Gold Windows and Devices



Yammer
Adoption
Specialist



Microsoft Teams
Collaboration
Specialist

