

WISSEN GENERATIVE AI

Advisory Service



WISSEN 

Embrace the future of intelligent decision-making with Wissen

Wissen Technology's cutting-edge Generative AI Advisory Service is your strategic partner in navigating complexity and embracing opportunity in the era of AI. Powered by Azure OpenAI services, it is designed to assist businesses in seizing new opportunities. Let us empower your business with Generative AI.



WISSEN 



**Power your
Gen AI journey
with Free
workshop with
Wissen!**

 \$1 BN <small>DELIVERED PROJECTS VALUE</small>	 4000+ <small>HIGHLY SKILLED PROFESSIONALS</small>
 20+ <small>FORTUNE 500 CLIENTS</small>	 MIT, WHARTON, IIT <small>LEADERSHIP & TECHNOLOGY TEAM</small>
 GLOBAL PRESENCE <small>US, INDIA, UK, AUSTRALIA, MEXICO, CANADA</small>	 CMMI LEVEL 3 <small>ISO 9001:2008 ISO/IEC 27001:2013</small>

We aspire to be your delivery partner for executing transformational projects and accelerate implementation through thought leadership

Our ethos is to provide exceptional value for every dollar spent on our consulting services



- Wissen Group, established in 2000 is 4000+ employees globally
- Wissen Technology was established in 2015 with a specific focus on enabling digital transformation
- **Focus Areas** –
 - Banking and Finance
 - Telecom
 - Healthcare
 - Retail/E-Commerce
 - Manufacturing
- **Locations** – India, U.S., U.K, Australia, Canada, Mexico, Philippines

Domain Expertise

Strong domain expertise across the entire spectrum of projects in BFSI, Telecom, Healthcare, Manufacturing ,Retail and Energy

Technology Expertise

Solid expertise in solving real world problems by using the most applicable technology for the problem at hand

Program Management

Best in class ability to manage delivery of projects and services on time using agile iterative development methodologies

Talent Management

Robust approach to hiring, training and talent management to ensure that projects are executed by highly capable teams

**Microsoft Gold
partner since 2021**

**Microsoft
Solutions Partner
since 2023**

**4000+ SE, with 200+
Cloud certified and
increasing**

**\$ 100 mm+ Project
Value delivered on
Azure & related**

**25+ Azure
Customers**

**Azure Marketplace
seller**



 **Microsoft**
Solutions Partner
Digital & App Innovation
Azure

 **Microsoft**
Solutions Partner
Data & AI
Azure

 **Microsoft**
Gold Partner



- In-depth understanding of the OpenAI ecosystem
- Experience in GPT-, Codex, and other OpenAI models
- Expertise in integrating OpenAI + Azure technologies with business operations.



- Deep understanding of LLM/NLP architectures
- Skill in fine-tuning language models for specific applications
- Expertise in using LLM for various business applications: customer support, research analysis, Contract adherence



- 200+/4500 highly skilled ML/AI and Data Engineers + Domain Engineers
- CoE on Cloud , MLOps and AI
- 100+ certified professionals on MSFT , GCP and Databricks
- Successful track record of delivering AI/ML projects and case studies.

Our customers are eager to ride the Momentum: **From traditional AI to Generative AI Use Cases.**

As our customers learn more they are being constantly bombarded with options from Google, DataBricks/Mosaic, Snowflake , HuggingFace/Langchain

We Looking to **help our customers** with **Generative AI** , work closely with their teams, delivering Cloud and Open AI solutions for their business.



Elevate Consumer Centricity

Improve customer engagement: With Generative AI, create personalized content that speaks directly to your customers' needs and interests. This can lead to improved customer engagement and loyalty, which can ultimately drive sales and revenue.



Scale high-quality content and boost productivity

Enterprise Generative AI can produce large amounts of high-quality content quickly and efficiently, freeing up your team to focus on higher-level tasks. This can lead to improved productivity and increased revenue.



Revenue capture from back-office automation

Generative AI can play a crucial role in improving operational efficiency and driving innovation. By automating routine tasks and generating valuable insights, Generative AI can help organizations streamline their operations, reduce costs, and increase revenue.



Next-Gen Multimodal AI: Boosting Operations.

Detect anomalies in video footage that indicate safety hazards. Natural language processing can also be used to analyze maintenance reports and large volumes of video footage in real-time, identifying patterns that may be missed by human analysts.

Comprehensive data strategy

Gen AI systems require large volumes of high-quality data to produce accurate and reliable results. Enterprises must ensure that they have robust strategy to access diverse and representative data sets that are free from bias and errors. They also need to ensure that data is safe, secure and privacy preserving in working with a partner.

Access to advanced AI tools and platforms

The development and deployment of Gen AI systems require access to LLM along with advanced tools and platforms, such as Gen AI frameworks and right sizing of foundational models per the needs. Enterprises are looking to invest in these tools to enable safe and effective AI development and need guidance.

Access to skilled AI talent

Enterprises are looking to e access to a diverse pool of talent with the necessary skills and expertise to build and operate safe Gen AI systems - from POC, experimentation to moving to production.

Access to AI governance frameworks

Enterprises need robust governance frameworks to ensure that AI systems are developed and deployed in a safe, responsible, and ethical manner. These frameworks should include policies, standards, and procedures that address issues such as data privacy, mitigation, explainability, and accountability.



2-4 Weeks
Rapid
prototyping



8-12 weeks
First Draft,
Capability
demonstration



12-24 weeks
MVP



6 - 18 months
Scale it and
expand it