

# Solita MasterClass for Businesspeople

SOLITA

# AI Masterclass for Businesspeople: 1-2 day training course



## Speed up your business transformation with AI

Solita AI Masterclass is a unique training course that gives your businesspeople a practical understanding of AI technologies. A balance of theory and hands-on application, this course looks beyond all the hype. During one focused training day we will dive into AI, finding out what it is – and what it is not – and how to design and deploy AI solutions that create measurable value. Working together with our experienced AI professionals, you will discover how AI can enhance and transform your business.

### Inspiring and practical kick-off for AI in business

There is a lot of hype around Artificial Intelligence. Technology provides huge potential for new business opportunities and innovations, enabling companies to sustain competitive advantage. But how do you create AI solutions driven by business and customer value, not technology? Our AI Masterclass gives you an excellent starting point for utilizing AI in your business:

1. How to find solutions that create value for business and customers?
2. What do you need to consider, from data & technology, skills, and business point of view?
3. What are the applications that benefit your business, also in the long run – and in a sustainable way?



Solita Masterclass

# Artificial Intelligence for Businesspeople

SOLITA



# Solita AI Masterclass for Businesspeople

## Solita's AI Masterclass speeds up your business transformation with AI

A balance of theory and hands-on application, Solita's AI Masterclass is a unique training course that gives your businesspeople a **practical understanding of AI technologies**. Working together with our experienced AI professionals, you will **discover how sustainable use of AI can enhance and transform your business**.

### Outcomes

- Shared language and knowledge of the basic concepts of Artificial Intelligence and Machine Learning
- Enhanced understanding of how AI can create value for your organisation
- Practical tools and frameworks for sustainable and responsible use of AI
- Bringing together your strategy, vision, and current capabilities to identify what is needed for a stronger future competence in utilising AI



# AI Masterclass



## What is it?

A training course that teaches you the basics of data and AI, and helps you apply the knowledge to your organisation's needs through hands-on exercises



## Who is it for?

Businesspeople who make decisions about data and AI (ideally a group of 6-12 participants)



## How long is it?

From two 4h workshops to two full days, depending on the customer's needs



## What does it deliver?

- Shared understanding and terminology of basic data and AI concepts
- Case examples where AI has been used to create measurable business value
- Practical use case ideas for your organisation
- Understanding of your organisation's strengths and weaknesses in utilising data and AI
- Recommended next steps on your journey



## References?

- DNA leadership teams
- More references available on request



# Why Solita?

- Solita has **broad and deep expertise** of designing and delivering AI solutions. Our AI Masterclass draws from the experience and insight from our customer work.
- We **focus on holistic solutions** that are driven by business value, not technology. This is crucial for creating long-term value to your organisation and your customers. In this training, we give you practical tips on how to achieve long-term success.
- Solita is an active participant in various forums discussing the **ethics and sustainability of AI**. We bring this insight to our AI Masterclass, to give you the necessary tools to assess the impacts of using AI in your business.



# Solita AI Masterclass inspires DNA leadership

From AI hype towards goal-oriented development

## REFERENCE

### STARTING POINT

DNA, a leading Finnish telecommunications operator, has a goal: to be at the forefront of exploiting data and AI in Finland.

### SOLUTION

To improve the understanding of AI among its business directors, 40 executives took part in Solita's AI Masterclass training in 2020. Training is aimed at offering a better understanding of AI to company management teams in the context of their own business. It allows directors to gain shared terminology and mutual understanding of the key concepts.

### RESULTS

- DNA was able to use the same training process to collect the best ideas for using AI from five different business functions and form an overall picture.
- 80 distinct proposals for using artificial intelligence and machine learning were created,
- 8 proposals were deemed to be of shared strategic importance.



# Solita Offering



Customers



DESIGN

Strategy



Training and Academies



Business Design



SOLUTIONS

Integrations



API & Data Management



Data Platforms



AI & Advanced Analytics



Connected Devices



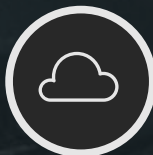
End User Applications



Business Systems



CLOUD FOUNDATION



Cloud native



Cloud optimization



Governance and security



DevOps



24/7 operations and monitoring

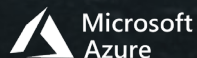


Infrastructure management



Management level

HYBRID & MULTI  
CLOUD PLATFORMS







# Thank You

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