

Solution Brief

Azure OpenAI & GPT Strategy Workshop

Learn how Azure OpenAI can benefit your organization.

Business challenge




Generative AI is transforming the way we work, enabling radical changes in how we find information, understand data and produce content. Its essential functions empower productivity enhancements across every role within an organization. But with so much potential, it can be difficult to know where to begin, who should be involved and how to mitigate any risks.

How we help

Insight's Azure OpenAI & GPT Strategy Workshop will give you a stronger understanding of generative AI and help you envision the benefits for your business. Insight will help you identify and prioritize high-value use cases, understand the role of security in generative AI, envision and architect extensible solutions, and plan for long-term success.

What to expect

During this workshop, we'll partner with you to strengthen your organization's approach to generative AI.

 <p>Frame the problem.</p>	 <p>Envision the solution.</p>	 <p>Map the transformation.</p>
<ul style="list-style-type: none"> • Understand the art of the possible with generative AI. • Ideate on use cases. • Prioritize the most important use case(s). • Review key business requirements and desired outcomes. 	<ul style="list-style-type: none"> • Review generative AI technologies and approaches. • Architect potential solution options. • Review the pros/cons and security needs. • Select the preferred approach. 	<ul style="list-style-type: none"> • Identify a phased plan for implementation. • Identify required resources. • Walk away with actionable next steps based on your specific needs and objectives.

Duration

1-3 days

Cost

Inquire for pricing; funding may be available.

Benefits

- + Gain an understanding of current-state generative AI.
- + Discuss how companies are leveraging generative AI.
- + Identify current and ongoing generative AI use cases.
- + Architect risk-mitigated solutions and outcomes.
- + Ask questions and brainstorm with generative AI subject matter experts.
- + Plan actionable next steps for generative AI adoption.



Related offers

Azure OpenAI & GPT Executive Briefing

Insight Lens for Gen AI Accelerator

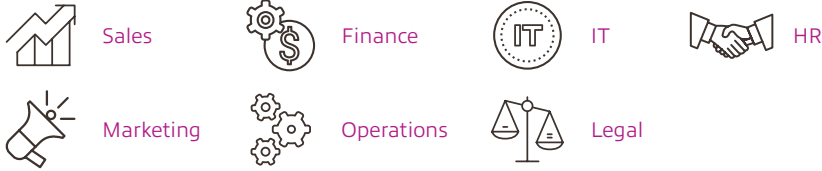
AI Center of Excellence Accelerator

Get started.

To learn about pricing and how to begin, contact alliances@insight.com.

Partners on the generative AI journey

As a Fortune 500 company, Insight is navigating many of the same challenges facing our large enterprise clients. Our teams have been on the forefront of adopting and implementing generative AI at enterprise scale, and we have already realized benefits across a broad range of use cases spanning several departments in our own organization. The solutions we're using internally are the same we're pleased to bring to market for clients.



When you're ready to accelerate

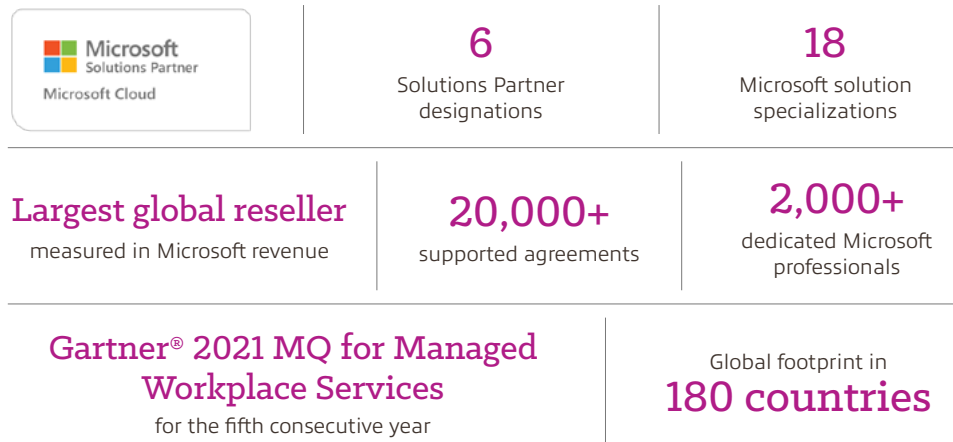
When your organization is ready to move forward with generative AI adoption, our Insight Lens for Gen AI Accelerator will help you stand up Azure® OpenAI® quickly so you can begin realizing immediate benefit from GPT in a private, secure way.

Our seamless chat application allows you to have the power of GPT at your fingertips. Further, your administrators can manage costs and performance with a built-in dashboard for insights.

Contact us at alliances@insight.com to get started.

Why Insight for Microsoft?

Insight is in the top 1% of all Microsoft partners globally. Our 30+ year partnership and investment in transformation demonstrates our commitment to Microsoft® technologies and maximizing their value for your business.



Getting started is easy.

Contact alliances@insight.com to connect with our team.

Driving innovation with digital transformation

At Insight, we help clients enable innovation with an approach that spans people, processes and technologies. We believe the best path to digital transformation is integrative, responsive and proactively aligned to industry demands. Our client-focused approach delivers best-fit solutions across a scope of services, including the modern workplace, modern applications, modern infrastructures, the intelligent edge, cybersecurity, and data and AI.

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