



Adacto | a'acent

Querlo

We are **part of Var Group**, a **company of the SeSa group** present on the Italian Stock Exchange and leader in Italy in the ICT sector with a consolidated **turnover of Eu 2.390 millions** (as of April 30, 2022).



4.200 employees
2.390 € million in turnover
9 offices in Italy
8 foreign country:
Germany, Switzerland, Austria,
France, Spain, Romania, China,
Usa and Mexico

here we are



Adiacent is the digital business reference partner for the **Customer Experience** and digital transformation of companies.

Adacto

ad'acent

Querlo
Customized Artificial Intelligence Solutions

SeSa Group, for a **sustainable, responsible** and **transparent** digital growth.



Adacto

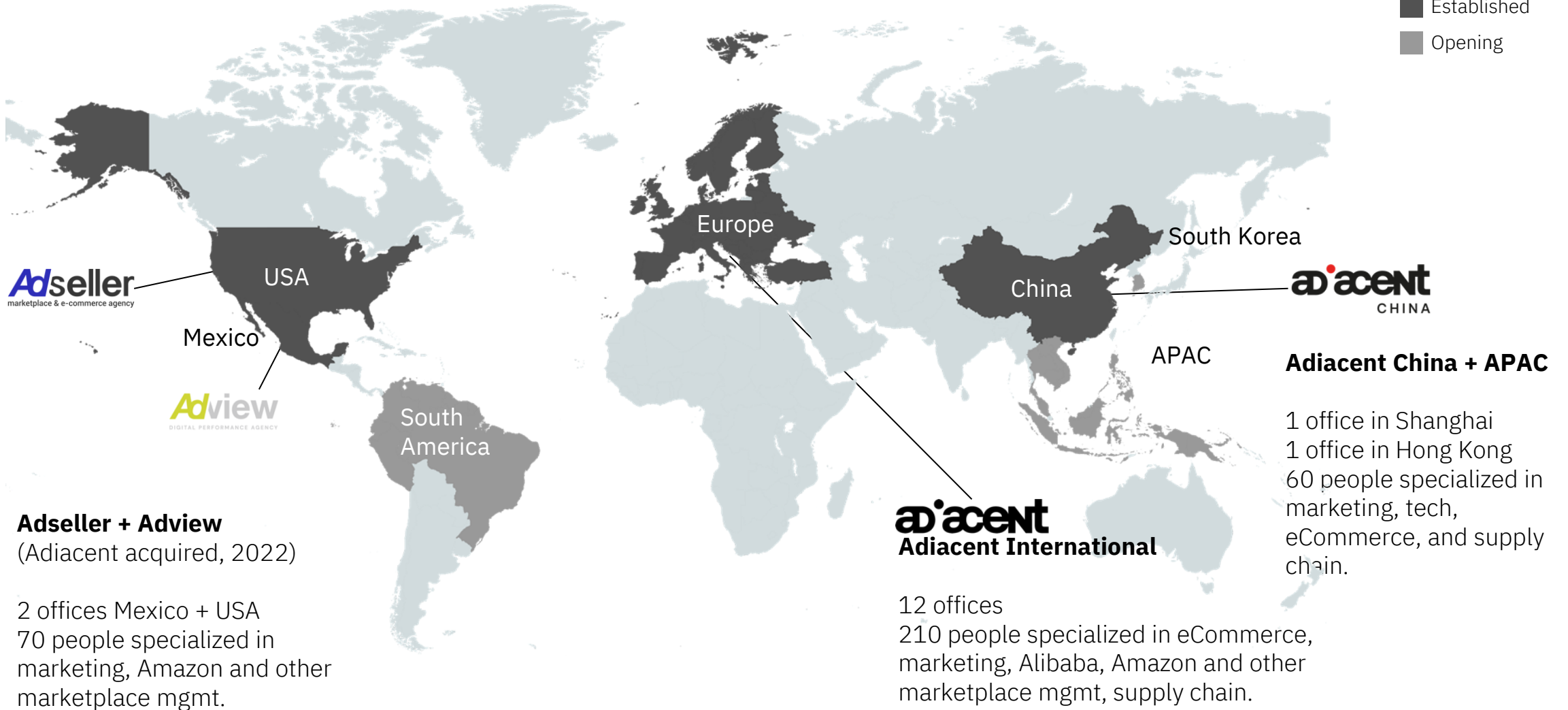
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Customized Artificial Intelligence Solutions

Adiacent Global partner

- Established
- Opening



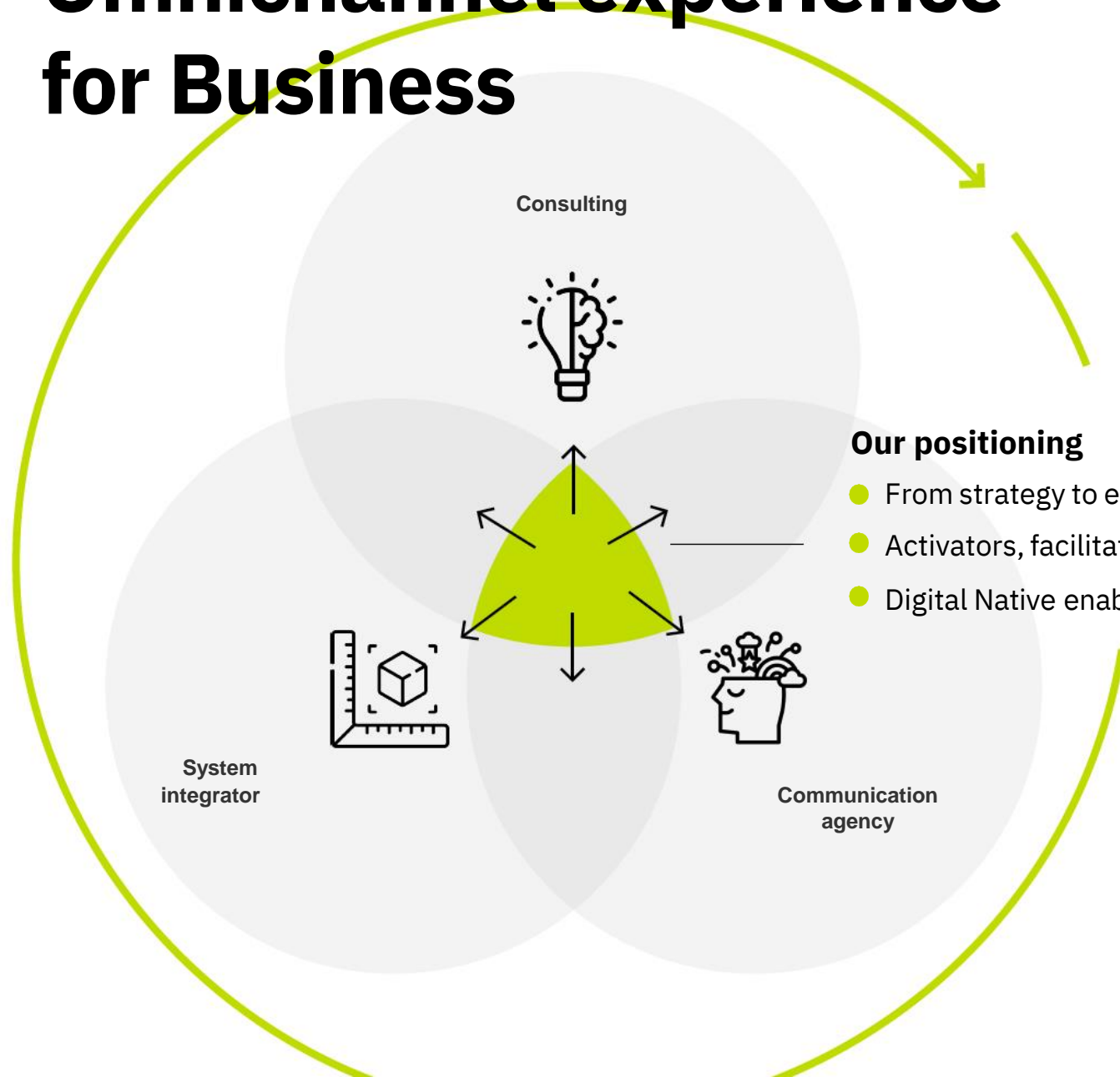
Adseller
marketplace & e-commerce agency

Adview
DIGITAL PERFORMANCE AGENCY

ad'acent
CHINA

ad'acent
Adiacent International

Omnichannel experience for Business



We build **experiences** that accelerate business growth, through a strategic and consulting approach, that comes from a deep knowledge of business processes, and we create valuable projects for your business.

Strategy, creativity and **technology** are always together, in every project we follow. Our transversal expertise allows us to approach the key sectors of Made in Italy with a 360° vision.

- Technology
- Commerce
- Content
- Analytics
- Engage
- China



Tradition and Innovation

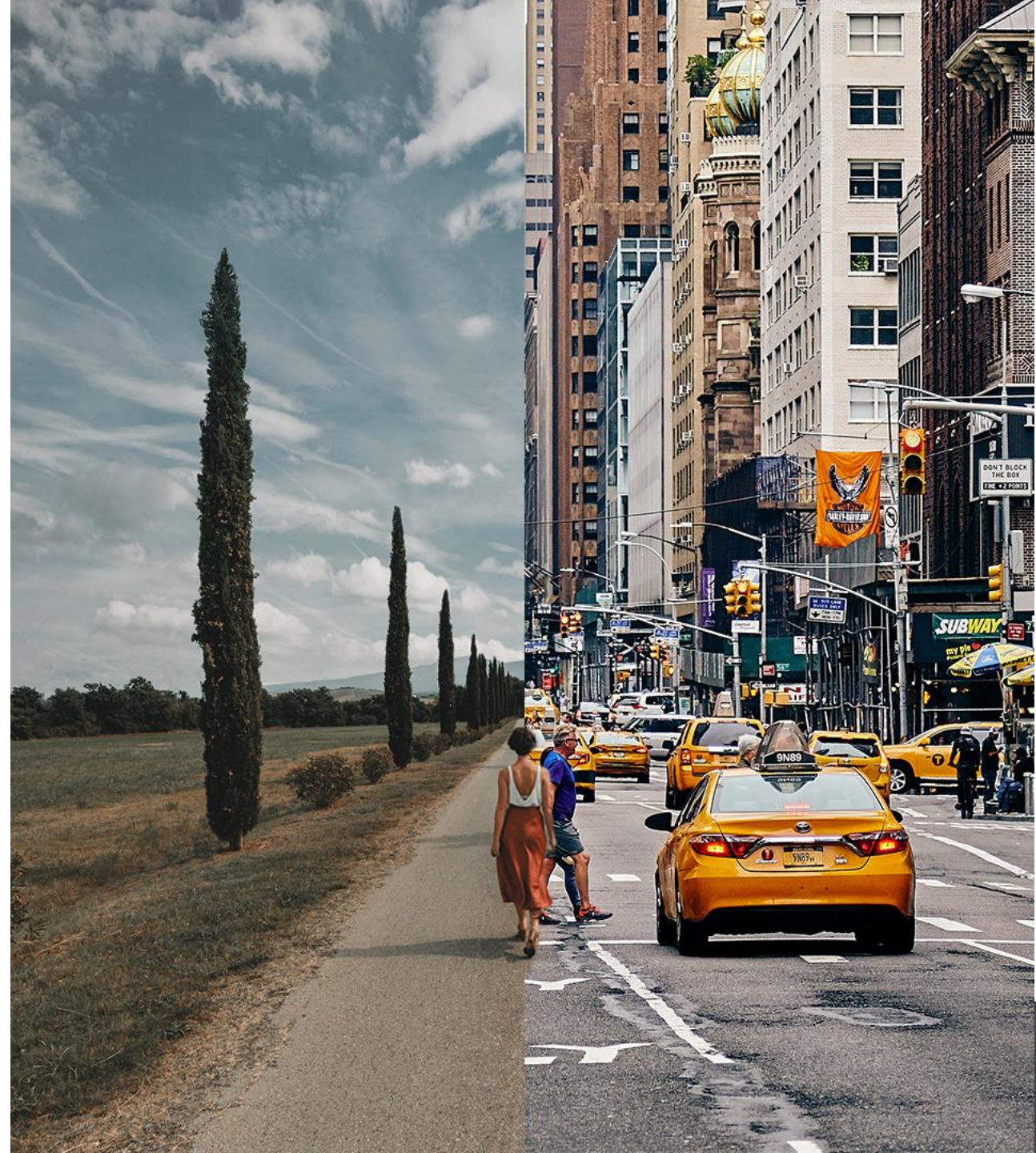
From Tuscany to New York

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From the cradle of culture to the heart of innovation


Tradition, Innovation and Skills. This is how the partnership between Adiacent and Querlo, a New York enterprise specialized in AI and Chatbot services, has developed.

From now on Adiacent and Querlo lead companies towards a « new dimension» with the support of AI tools based on engagement and customer care.



«We are proud of our partnership with Querlo. From now on we share skills, tools and technologies to both create unique experiences and offer enterprise level services. Thanks to Querlo experience and expertise in developing AI Chatbot and to Adiacent system integration and communication agency services, we can provide customized and highly innovative solutions, integrated with the business processes in a smart and dynamic way»

Paola Castellacci – Adiacent Executive Chairwoman

 <https://www.linkedin.com/in/paola-castellacci-a204ba12/>

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«There is nothing greater in life than empowering others to succeed. Artificial Intelligence is my tool of choice to help people achieve their personal aspirations.»

Our partnership with Adiacent combines supreme Made in Italy design with the power of artificial intelligence, enabling us to deliver a grounded approach driven by emotional intelligence.»

Francesco Rulli – Querlo Global CEO



<https://www.linkedin.com/in/francescorulli/>



https://en.wikipedia.org/wiki/Francesco_Rulli

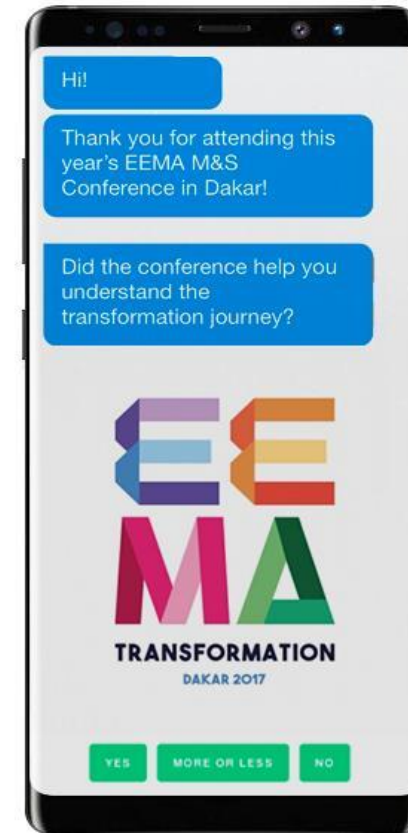
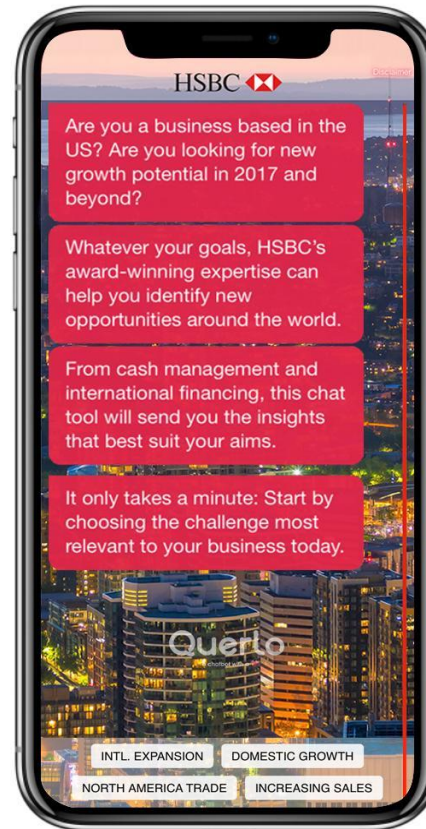
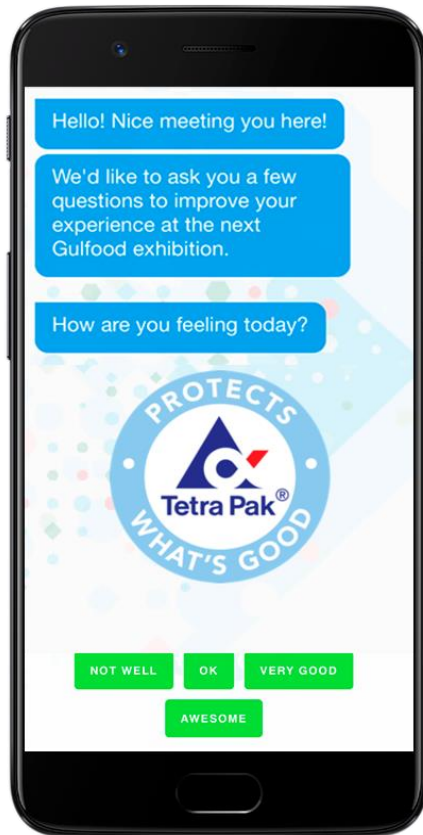
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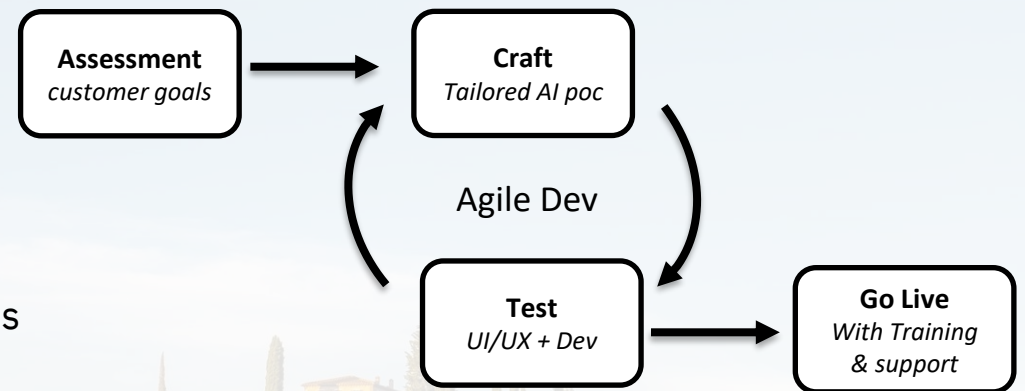
Querlo: from consulting to development and implementation

We created over 19,000 conversational AI solutions and gathered over 7 million insights. We work with a diverse list of clients and applications.



Grounded approach for a successful AI implementation

By following the Grounded Approach, we ensure that the AI project remains aligned with the customer's needs, provides value, and drives tangible results.



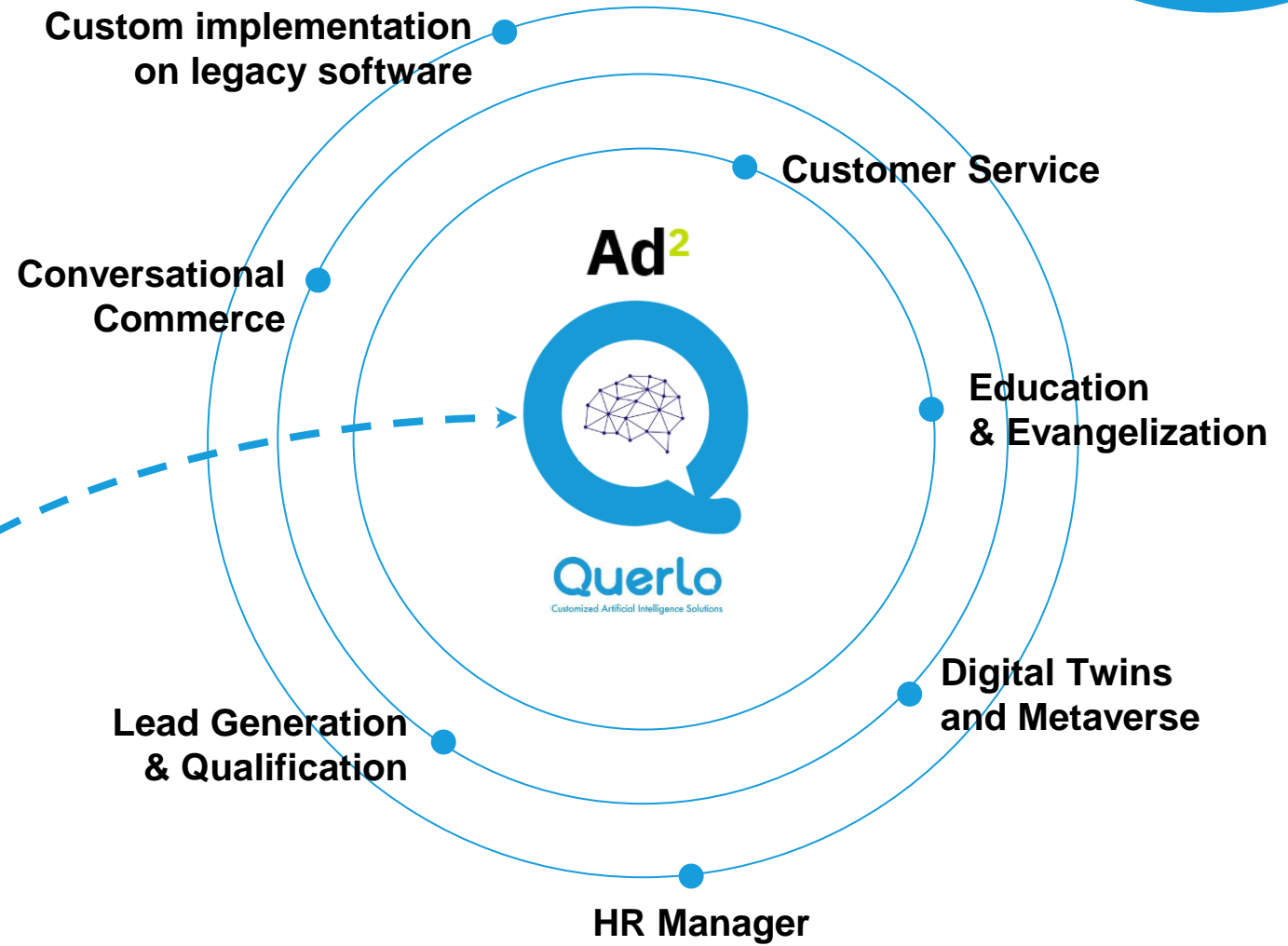
CHATBOTS and AI customized solutions

End-to-end services, from consulting to development and implementation. We specialize in Chatbot and Digital Assistant development, integrated with enterprise and business intelligence platforms.

We have experience managing NLU and NLP solutions such as OpenAI and ChatGPT. Our partnerships with leading tech companies ensure we provide the latest technologies and tools.



How can I help you?



We worked for



Thank you

A scenic landscape of rolling green hills under a hazy sky. In the foreground, a small building with a cypress tree stands on a hill. The background shows more hills and a distant town.

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