

## TRANSFORM YOUR VENDOR COLLABORATION

Collaborate with vendors seamlessly through a self-service based platform and build an agile, intelligent supplier network



Today's competitive retailers need to be transparent, inclusive and provide complete visibility to suppliers for a healthy retailer supplier relationship and to stay ahead of customer expectations. A retailer on an average adds 10% of new suppliers and launches 30 to 40% new products to their assortments every year with a mid-size retailer issuing 1000s of POs in a day to 100s of suppliers. About 40% of their time is consumed in interactions related to processes around gaining visibility from suppliers about replenishments, promotion planning and providing them with insights on inventory, secondary sales, payments, promotion performance etc. The complexity of these processes involved in bringing a product to the storefront for sales can make a retailer inefficient unless the retailer commits to drive automation. With Algonomy Vendor Link retailers can drive seamless data and process collaboration to transform their retail value chain.

### Driving key benefits

Reduce supplier information costs by

75%

Reduce new product introduction time by

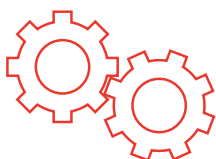
40%

Reduce errors due to manual intervention by

30%

**Algonomy Vendor Link is a comprehensive collaboration platform that enables retailers to automate processes and bring efficiency encompassing every area of supplier relationship management**

#### Automate key processes



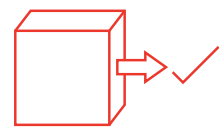
- Supplier and product onboarding
- Order to pay
- Supplier funded promotions & rebates

#### Gain comprehensive visibility to support decision-making



With workflow configuration for approvals and negotiations

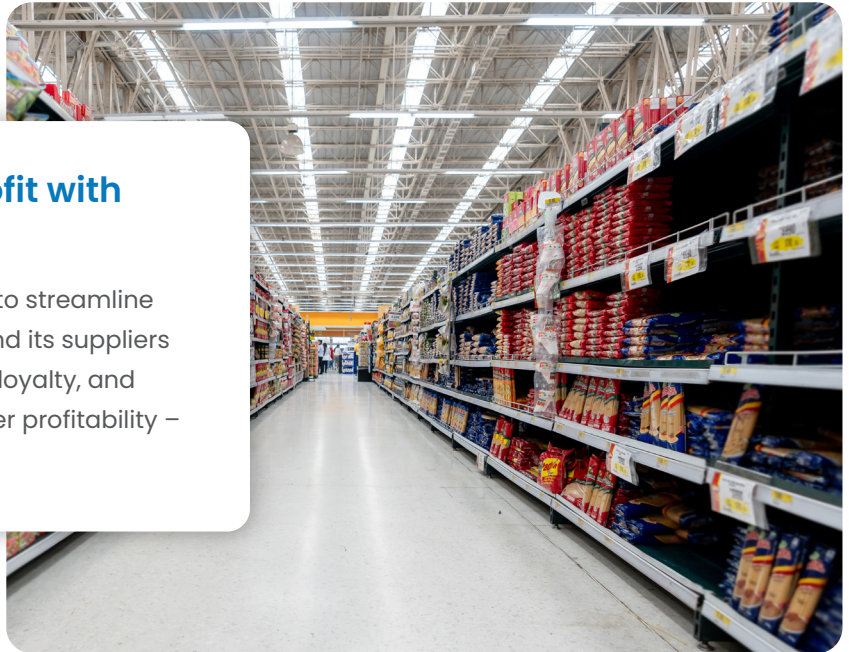
#### Improve supplier performance



With KPI metric-based score card templates performance reports, analysis and supplier scorecard

## Collaborate, Align and Profit with Algonomy Vendor Link

A high performance, shared platform to streamline all interactions between the retailer and its suppliers ensuring greater on-shelf availability, loyalty, and increased sales and as a result, greater profitability – both for the retailer and the supplier.



## Supplier Information Management

Algonomy Vendor Link enables suppliers to manage their own information with an added capability for approval process for desired changes.

Features:

- Quick supplier setup via online supplier registration process
- 360-degree vendor master data management
- Suppliers terms of trade & document management
- New product introductions
- Item price cost synchronization
- Workflow based information reviews and approvals across organizational hierarchy

## Order to Pay Cycle

Automate supplier invoice management and invoice matching capability to reduce processing time, costs, and higher realization of payment discounts and enable financial document sharing and reporting to help reduce disputes and improve cash flow management.

Features:

- Online document exchange for every stage of the Order to Pay process
- Utilize REST API outbound and inbound capability to share & get documents with key suppliers
- Online invoice submission with prompt payment discounting features
- Invoice matching with rule-based workflows
- Self service capability for suppliers to view invoice & payment status
- Insights on Order Performance including Fill Rate, OTIF etc.

## Promotion and Rebate

With Algonomy Vendor Link, retailers can collaborate with suppliers for efficient management of supplier funded promotions, rebates and deals and share merchandising plans and promotional calendars with suppliers for improved planning, execution, and ROI on trade promotions.

### Features:

- Publish merchandising events calendar to the supplier community and seek participation from brands for planning
- Collaboratively design consumer offers with suppliers
- Manage and track supplier funding for promotions, rebate offers and terms along with the performance
- Share proof of performance of promotions & rebates with Suppliers for avail the funding
- Chargeback for promotion and rebate funding
- Expose fixture on hire in store for promotions to suppliers and centrally manage the revenue from space on hire in stores

## Insights and Supplier Performance Scorecard

Create analytical views for retailers and suppliers. The scorecard capability helps retailers create performance plans for suppliers and monitor it periodically.

### Features:

- Analytical views on Master Data such as no. of products by suppliers, no. of suppliers in the category etc.
- Insights on order fulfillment such as OTIF analysis by supplier, order to overdue analysis, RTV as percentage of purchase etc.
- Periodical sales reports
- Workflow based performance plans with suppliers to create scorecard
- Supplier funding analysis for promotions
- Overview of payments, pending invoices to provide visibility on account payables to suppliers

All processes mentioned above require integration with multiple source or destination systems. Algonomy Vendor Link supports both batch and real time integration using REST API with these systems.



# ALGONOMY

Algonomy empowers leading brands to become digital-first with the industry's only real-time CDP platform with built-in customer activation and analytics for the retail industry. With its comprehensive AI-driven solution, retailers can anticipate and respond to changing conditions while delivering highly personalized experiences to shoppers across all touchpoints. Algonomy is a trusted partner to more than 400 global retailers and offers unmatched retail expertise and breadth of digital best practices across data management, marketing, merchandising, analytics and ecommerce. For more information about Algonomy, visit [www.algonomy.com](http://www.algonomy.com).