



# **Kovrr** Cyber Decisions. Financially Quantified

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# The \$88 Trillion Global Economy made up of

# 150 million businesses.

# Is now powered by Technology

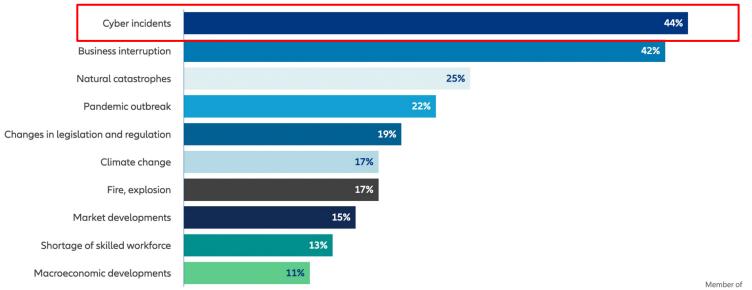
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# The most important global business risks for 2022

Click on the bars in the chart for further details



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### The Challenge

Unable to articulate their Cyber Exposure in financial terms

Enterprise Boards, CRO's and CISO's struggle to understand and communicate their business's exposure and resilience to cyber risk.

Unable to justify their cyber budget requests with an expected ROI

Unable to be confident they have the right level cyber insurance

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Cyber Security is evolving Into Cyber Risk Management.



#### The criticality of Financial Quantification

# Unites all stakeholders Board CEO CFO CRO CISO

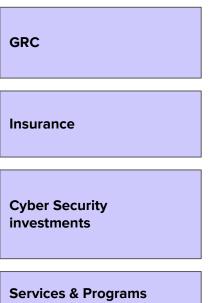
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#### The criticality of Financial Quantification

Unites all stakeholders Board GRC CEO CFO CRO CISO

Across all decision areas





#### The criticality of Financial Quantification

Unites all stakeholders Across all decision areas For all use cases (Mitigate, Transfer, Accept etc) **Board Reports** Board GRC **Regulatory & Compliance Capital Management** CEO Cyber Insurance Insurance Self Insurance CFO Budgeting **Investment Prioritization Cyber Security** Investment ROI investments CRO TPRM M&A CISO **Services & Programs Cyber Security Training and Awareness** "Proprietary & Confidential: 2022 All Rights Reserved: ⓒ Kovrr Inc.



#### Kovrr

A technology company that enables CISO's & C-Suites at the world's largest Enterprises and (Re)insurers to Financially Quantify their cyber risk. On Demand. As it evolves.

**IP Co-Sell Ready** 

MACC Eligible & Transactable on the Microsoft Commercial Marketplace

Member of MISA (Microsoft Intelligent Security Association)

Participant in the Microsoft for Startups Pegasus Program

> Member of Microsoft Intelligent Security Association



## Why we're the leading in Financially quantified cyber risk management technology

Trusted by the world's leading largest Enterprises (Inc. FI, Retail, Hospitality, PE, Health, Manufacturing) representing over quarter trillion dollars in revenue.

Trusted by the world's largest insurers to analyse there cyber portfolios and the entire cyber insurance market

Trusted to be in MISA and one of Microsoft Top 250 Strategic Security partners and the 'Preferred solution' on the Microsoft Commercial Marketplace

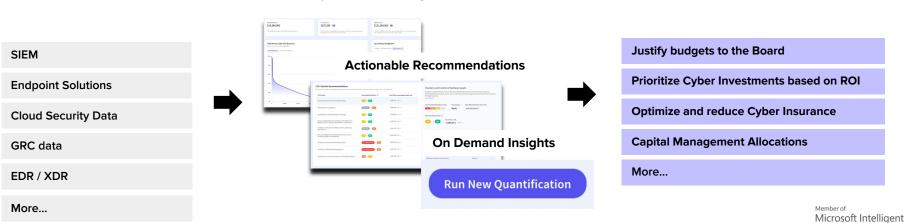


# Transforming the world's cyber security data into financially quantified cyber risk management decisions.

**Financially Quantified Insights** 

A scalable on-demand cyber risk management technology that connects and transforms a business's cyber data into:

Integrate Cyber Security & Asset Data



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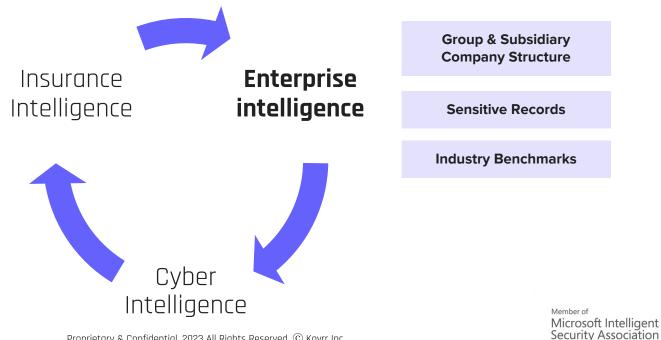
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Security Association

**Executive Cyber Decisions** 



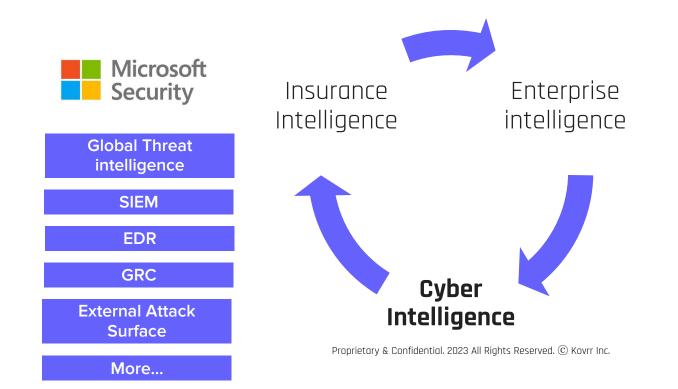
## Analyze the Posture of Complex Enterprises At Any Level



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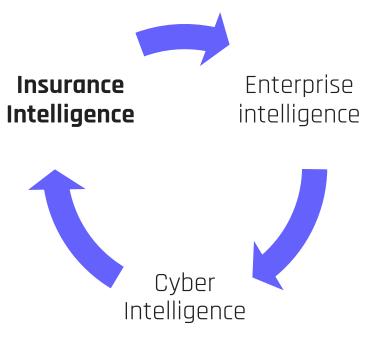
#### Integrate External Attack Surface, Internal Asset Data and Threat Intelligence data



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#### **Continuous validation from global insurance portfolios and Claims at scale**



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## DEMO

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# Automatically integrate both External Attack Surface data & Internal Asset data

			Score	Туре							
ba076c-ede0- [2-82ec- [536d2ed3b3	dna- redash.i10jli4jpkietgq31hypk2hggg.zx.inter nal.cloudapp.net	MEDIUM	0	Cloud	IP Segment: 10.0.1.0/24	Ubuntu		Sentinel			
db6a6b-4f86- 87-ac4c- 9b936bf6e7	oasis- lmf.i10jili4jpkietgq31hypk2hggg.zx.internal. cloudapp.net	MEDIUM	0	Cloud	IP Segment: 10.0.1.0/24	Ubuntu		Sentinel			
807b90-6c5a- 12-9e3e- d2bc5e968a	analytics- redash.i10jli4jpkietgq31hypk2hggg.zx.inter nal.cloudapp.net	MEDIUM	0	Cloud	IP Segment: 10.0.1.0/24	Ubuntu		Sentinel			
18abd9-57ef- c8-80e0- 5b0eb4fd7e	redash	MEDIUM	0	Cloud	IP Segment: 172.17.0.0/24	Ubuntu		Sentinel	MEDIUM		
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39d87f-c46b- 91-8520- 6e00cfaecf	LAPTOP-GQMIK24U	LOW	0	Cloud	Unidentified IP Segment	Windows		Sentinel			
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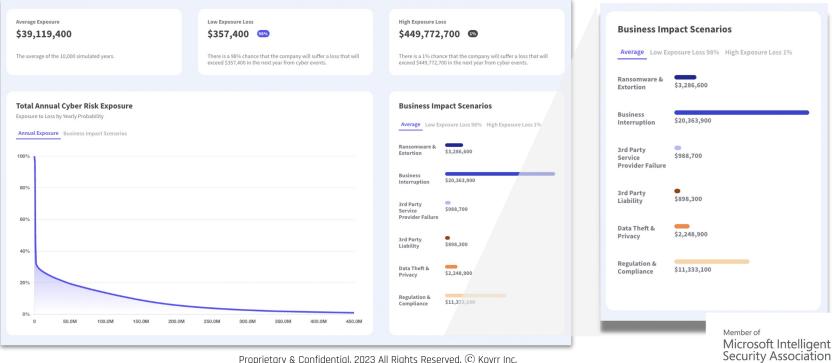
# Visualise your Enterprise's Exposure to Cyber Risk Understand the Posture at as Asset Based level

KOVRR		•
🗲 Acme IL Sphere 🛛 Fin	rst Time Setup	
Asset Groups Employees Endpoints Infrastructure	Security Controls The following questions refer to your entity's security posture. These inputs will allow us to give you better recommendations regarding your cybersecurity investments. You can set specific settings to different asset groups.	Sales
Cloud	Add Security Profile	
Security Profiles Damage Types	Security Profile 1 All Asset Groups 🔹 🔺	Employee
	What outage duration will cause a material impact on the company? Hours Hours How long does it typically take to restore your critical business operations following a network interruption? Hours	Endpoints Acme Global USA
	CIS Controls Please select what implementation group your organization has obtained for each CIS control. Are you using a different framework? <u>Download Mappings</u> Babic CIS CONTROLS 1-6 CIS Control 1 - Inventory and Control of Hardware Assets Not Implemented IG1 IG2 IG3 I Don't Know Not sure? ← Previous Step: Infrastructure	Production Cloud Infrastructure FR Testing Shared Erv. BE
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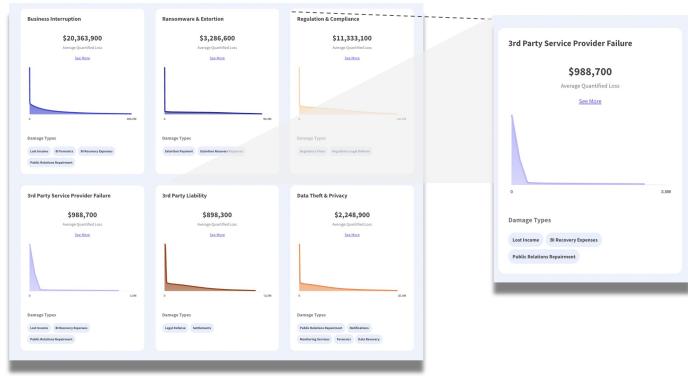
#### Communicate overall exposure and the main drivers of financial loss



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## Understand the Impact of Cyber Attacks and 3<sup>rd</sup> Party Service Provider Failures



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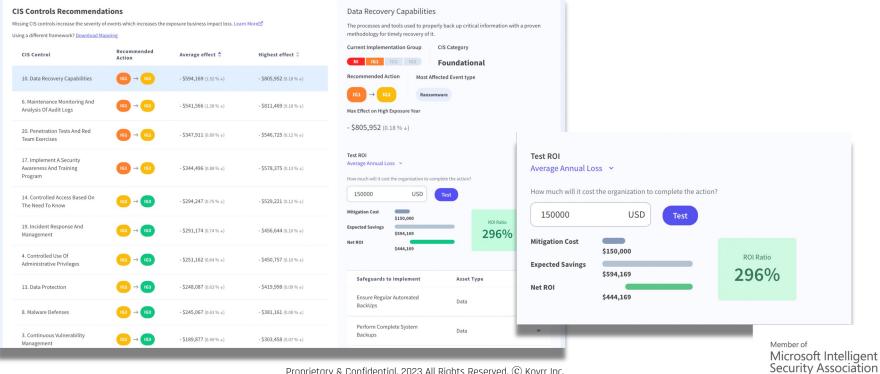


#### Detailed Insights into multiple cyber events types that could cause severe losses

Business Inter	Ransomware & Extortion		Annual Risk Expo	bsure Tail Events	Degulation & Comm	l'ence		
	\$3,26 Average Qua \$101,300 Low Exposure Probability Terbability	Antified Loss \$50,003,000 High Exposure Erobability ates into a computer system ficious act unless a ransom fee dortion payments made and	Event Type Event Cause Technologies Impacted Duration Ransomware	carried out by exploiting a vulnerability in PostgreS Systemic Attack Postgresql (DB) 67 hours re targeted Acme1 via Phishing. Specific Attack Not Applicable 69 hours	;QL (DB).		8.0M	
Damage Types	Damage Types Extortion Recovery Expenses	Extortion Payment	Nephilim Ransomware					
Public Relations Re; BI Forensics			An attack of the ransomwa Event Type Event Cause Technologies Impacted Duration	re 'Nephilim' targeted Acme1 exploiting an OS vulr Specific Attack Ubuntu (OS) S3 hours	ierabuty.			
3rd Party Serv	rice Provider Failure		3rd Party Liability		Data Theft & Privac	y .		
	\$384,100 Average Quantified Loss			\$6,734,100 Prage Quantified Loss		<b>\$6,443,300</b> Average Quantified Loss		Member of



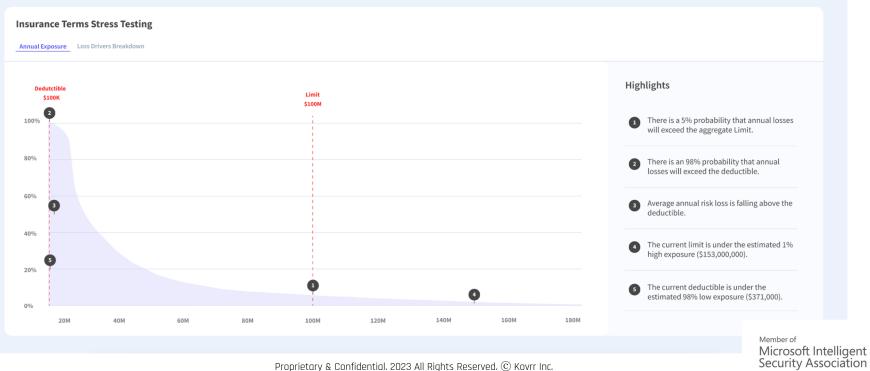
### **Financially Quantify the ROI of cyber security control investment decisions**



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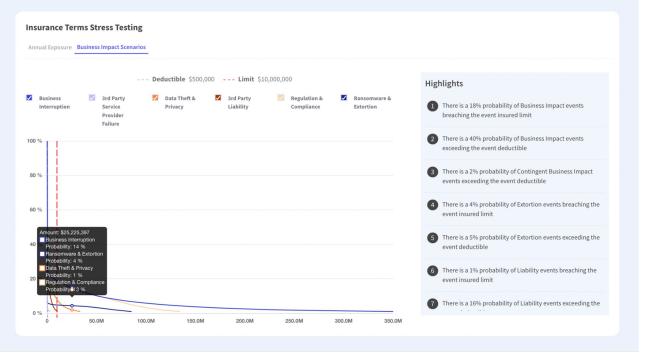
# Financially quantify cyber insurance & risk transfer options



Reserved, Contrinc,



# Prioritize Cyber Insurance coverage based on potential impact

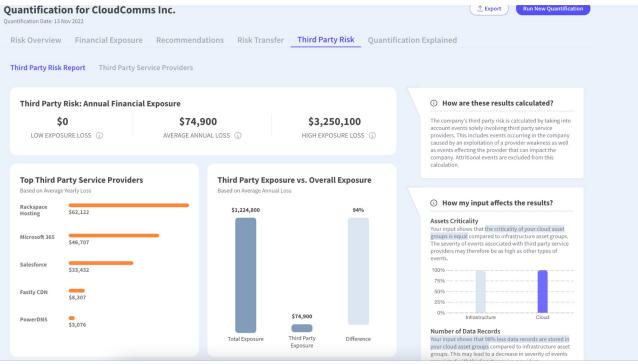


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# **Insights into Third Party Service Provider Risk**



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