# Work better for better work

## Why choose Mural?

### Enterprise-Grade Collaboration Platform

Mural meets you where you are and partners with you to drive positive outcomes through:

- Highly-trained and experienced technical support and enterprise collaboration experts
- Self-guided and on-demand learning resources
- Maintaining active SOC 2 Type 2, ISO 27001, and ISO 9001 certifications, achieving the FedRAMP “In Process” designation, and complying with GDPR and CCPA regulations.

### Trusted Partner in Growth

Enterprise-grade solutions for global businesses with distributed, hybrid, and remote workforces, including:

- Cutting-edge security, compliance, and reliability
- Versatile access management controls
- Flexible enterprise API
- Best-in-class workflow integrations

### Flexible, Fun, and Inclusive Collaboration Space

Make collaboration experiences more intentional by applying skillful guidance, methods, workflows, and behaviors to:

- Inspire and connect teams
- Increase engagement, improve productivity, and elevate new ideas and solutions.
- Lead accessible and inclusive collaboration

### Purposeful Collaboration Methods

Reduce bias, improve diversity of ideas, and drive participation and engagement by:

- Making collaboration intuitive with easy-to-use features
- Driving engagement with Facilitation Superpowers™
- Establishing clear processes and structure for collaboration
Mural is a collaborative intelligence platform.

Centered around a digital whiteboard collaboration space, teams work together in real-time or asynchronously to unlock their genius with MURAL — taking insights and ideas from possibility to reality with the support of guided methods and transformation expertise.

Who works with Mural?

MURAL is a trusted partner to global enterprises, including 95% of Fortune 100 global, across industries such as finance, technology, and consulting.

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Core use cases

- Strategy & Planning
- Alignment & Coordination
- Brainstorming & Ideation
- Team Building