

# **Company profile and value proposition**







CentrumXP cares about customers to have the best-suited licensing models to their business needs and expectations

- MS licenses reseller and CSP provider
- Basic and **Premium support** for subscriptions
- Microsoft Surface reseller



**7x** Microsoft Partner of the Year

8k+ Satisfied active customers5M Azure Billed Revenue (USD)100% Microsoft focus

18<sub>YEARS</sub> On the market

<u>بچم</u>د 100-

et 💦

100+ FTEs



Digitization advisors with deep knowledge of Microsoft technology, speaking the language of business.

- End-to-end cloud expertise in implementation, migration & governance
- Partner in digital transformation with change management and adoption
  framework
- Certified Microsoft Professionals









### Areas of expertise

100% Focus on Microsoft cloud technologies





Data & Analytics

Gain more insights from data

Azure, Power BI



Modern Work

**Efficient communication** 

Microsoft 365, Power Platform

### Automations and operations

- CSP provider
- Azure & M365 Governance
- Cloud laaS, containerization
  - Migration to cloud



Hybrid setups

DevOps, laaC and CI/CD

Microsoft 365, Azure

Application

**Digital transformation** 

Dynamics CRM, BC Azure



Azure



Microsoft 365



Power Platform

## Data & Analytics Team – Value proposition

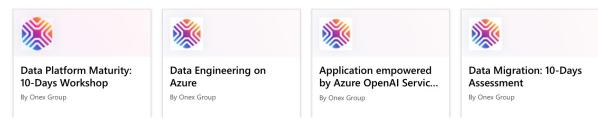
Deep expert knowledge gained in large enterprise data projects and big consulting companies

- Modern Data Warehouse on Azure
  - Architecture design and advisory (Datamart, MDW, Lakehouse, Data mesh)
  - End-to-end implementation (ETL/ELT, DB, BI)
  - Database migration to Azure cloud + assessment
  - Master Data Management
- Data Visualization in Power Bl
  - Power BI tunning, audit or improvement
  - Tabular model design + performance optimization
  - Building impactful Power BI data Visualization
  - Successful adoption and governance
- Advanced Analytics & ML
  - Cognitive Services implementation (Azure OpenAl Service, Chatbot Solutions, Form Recognizer, Custom Vision)
  - Predictive analytics
  - Customer 360 (Churn, Scoring, Segmentation)

#### Way of working

- Dedicated Data Framework which improves our delivery speed and quality
- Focus not only on delivery but also conducting **whole project effective adoption** within organization and taking care about business justification.
- We look wider beyond our main competencies by **enriching solution by other technology domains** such as Modern Work, CyberSec or BizApps.
- D&A is capable to start small but finish with complex data transformation touching all business departments.





### Key Partnerships:







Data & Al Azure

## Modern Work Team – Value proposition

Our main goal is to boost productivity of end users by changing the way they communicate each other

- Microsoft 365 implementations
  - Hybrid workplace design and advisory to boost productivity
  - Microsoft 365 end-to-end implementation
  - Migration to Microsoft 365
  - Remote office + teams Calling
  - Microsoft 365 utilization improvement
  - Viva ecosystem for learning, goals and insights
- Endpoint management & Virtualization
  - Securing identities and endpoints
  - Intune adoption
  - Workstation virtualization
- Process automations and low code applications
  - Power Apps embedded on Teams
  - Intelligent document flow on Teams/SharePoint
  - Intranet design, implementation and adoption

Way of working

- Changed management aligned with Prosci standards
- Experienced teams with deep knowledge about infrastructure, azure AD and Microsoft 365
- We see great value with synergy between **Power Platform and Teams** building low code application embedded on teams, could speed up internal communication and automate manual processes.
- Customized workshop to boost purchase of Microsoft 365 higher plans
- Active monitoring of solutions adoption and utilizations
- Train the trainer approach



Endpoint management workshop - Offering







LoŬo



## Cloud and Cybersecurity – Value proposition

Solutions Partner

Secure your digital future with the unbeatable combination of Cloud & Cybersecurity solutions

- Migration to Azure
  - Migration assessment with roadmap and recommendations
  - Azure architecture workshop
  - Workloads migration or modernization
  - Cloud Adoption Framework implementation
  - Azure FinOps strategy implementation
- Cybersecurity Solution Assessment by Onex
  - Free of charge risk assessment and SA qualification
  - Solution assessment of Microsoft 365 or Azure
  - Self-service phishing attacks by okkoala
- Cybersecurity implementations
  - Multi Factor Authentication configuration and implementation
  - Conditional Access
  - Logs analytics strategy and implementation
  - Data Loss Prevention strategy and implementation
  - Azure Sentinel, SOC

Way of working

- Experience in PowerShell scription, Infrastructure as a Code implementation
- Cloud cost management packaged into FinOps solution
- Free of charge presales risk scoring + solution assessment qualification is opening the doors for wider discussions
- **Constant customer education** about security mechanism, cyberattacks and its consequences
- Controlled phishing attacks









Assessment

Plan & Prepare

pare

Execution

Monitoring





Strategic Partnerships:



- Digital transformation strategy
  - Business processes identification and mapping on proper solution
  - Architecture design to cover required workloads
  - Application modernization roadmap
- Dynamics CRM (Sales, Customer Insights..) & Business Central
  - System design and implementation with proper adoption in the whole organization
  - Licensing model adjustment to organization structure and real needs
  - Fast track and success by design approach
  - End-to-end project coordination
- Tailored made solutions
  - Microservices and containerization
  - Intelligent application empowered by cognitive services
    - Knowledge mining
    - Video analysis
    - Chatbot solutions
    - Azure OpenAl Service PoC

Way of working

- Flexible cooperation models, starting with classical fixed fee approach, through T&M and also subcontracting teams.
- Combination of development team with support team.
- Agile approach allow us to deliver valuable increments and reduce the risk on both sides.
- Business advisory and understanding in the area of CRM and ERP implementation is critical for successful implementation and further adoption.

Initiate	Implement	Prepare	Operate
Get ready to start	Contraction & Build	🗧 Deploy	🗳 Live
Requirement Analysis		Testing & Acceptance	Solution health
Project Governance	Data Model Design	Go-live planning	Usage
Fit-gap analysis	Integration Design	User readiness	Maintenance
Customer-Kick-off	Solution Performance	Cutover planning	
	Security Model Design		Post Go-live
Solution Blueprint	Test Strategy	Go-live readiness	
	User Experience Design		
	Application Lifecycle Management Strategy		
	Data Migration Strategy		
	Gap Solution Design		
	Cutover Strategy		
	BI and Analytics Design		

Success by design as major concept in Dynamics based solution delivery

