

# FastTrack for Generative AI



Gain first-hand experience and develop a prioritized plan to improve the bottom line with Generative AI in just 1 week



## Identify

low-hanging fruit, high-level Gen AI opportunities

- Confirm business objectives and roadblocks
- Identify available data, notable gaps to support the business
- Share industry best practices related to top areas of opportunity
- Identify top use case

Identify and explore the value of Generative AI for your top use case

**Top Line:** Demand Forecasting, SKU Rationalization, Customer Journey, Churn, Lifetime Value, Connected Smart Product

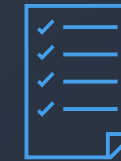
**Bottom Line:** Supply Chain Visibility/Risk, OEE/Downtime, Quality, Inventory, Sustainability



## Demonstrate

generative AI capabilities for business and tech leads

Business and technology work together to explore the capabilities of Generative AI and potential benefits to your business



## Plan

Generative AI adoption

- Prioritize opportunities to improve business outcomes with generative AI
- Define high-level architecture for top use case
- Define next steps, quick wins, and phased execution plan



Optimization Roadmap



# FastTrack for Generative AI

## Customer Commitment



### What

½ Day on-site workshop with a principal data strategist



### Who

Executive sponsor  
cross-functional business leaders & subject matter experts



### Prep

- Attend a 30 minute prep call to discuss current data challenges, goals and objectives
- Describe source systems, key reports, manual processes, current resources, etc...

*\*Estimated \$20K value includes one week follow-up engagement; provided complimentary to select strategic clients by MCA Connect and Microsoft*