



When tech solves its own environmental impact

# Sopht, the 1<sup>st</sup> GreenOps platform to decarbonize corporate IT

## The **Our** problem

IT & digital services have been the source of **4% of total greenhouse gases in 2021**. **56%** of which are related to the **usage of devices**.

This share is also expected to double and reach

# 10 % by 2030



On average, IT stands for :

**10% to 30%**

Of corporate CO<sub>2</sub> emissions depending on industries

**33%** of CIOs declare having insufficient data inputs to prioritize  
and pilot their sustainable objectives (source: IDC 2022)

**Sopht** is a B2B SaaS deploying  
**digital solutions to reduce**  
**measured CO2 emissions** coming  
from companies' IT & Digital  
landscape

# Our product vision

## COLLECT

datapoints all along the IT value chain

## MEASURE

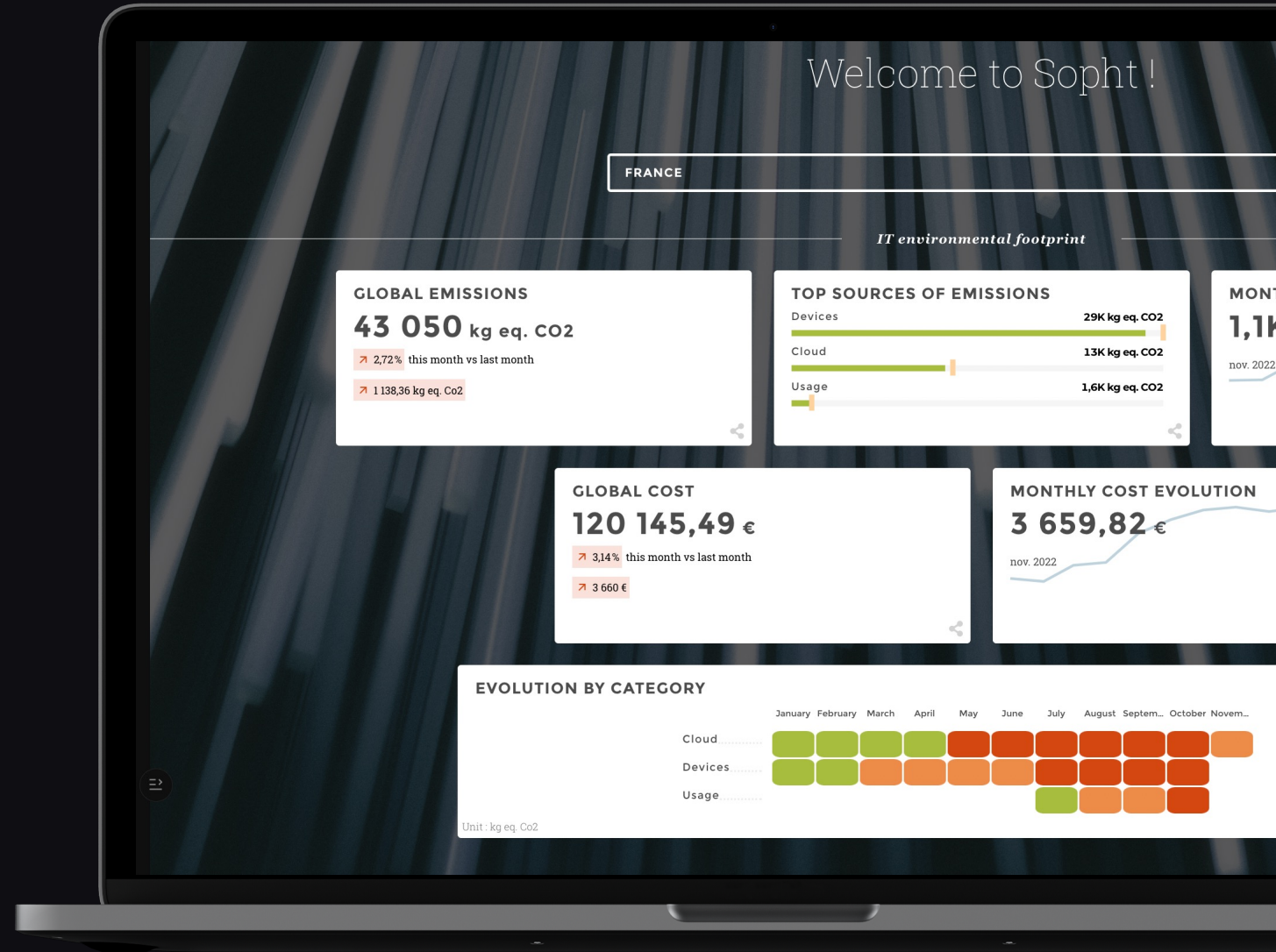
Dynamically and covering Scopes 2 & 3

## DEFINE

A baseline and a reduction/optimization roadmap

## MONITOR

KPIs and related action plan about environment & €



# Clear **benefits** ahead

Sustainable IT is becoming a new paradigm in Companies' digital transformation. By adopting Sopht, CIOs bring new optimization and rationalization levers to their daily operations

## **Budget optimization**

51% of global IT spending will be invested in Public Clouds by 2025

## **Sustainable digital strategy**

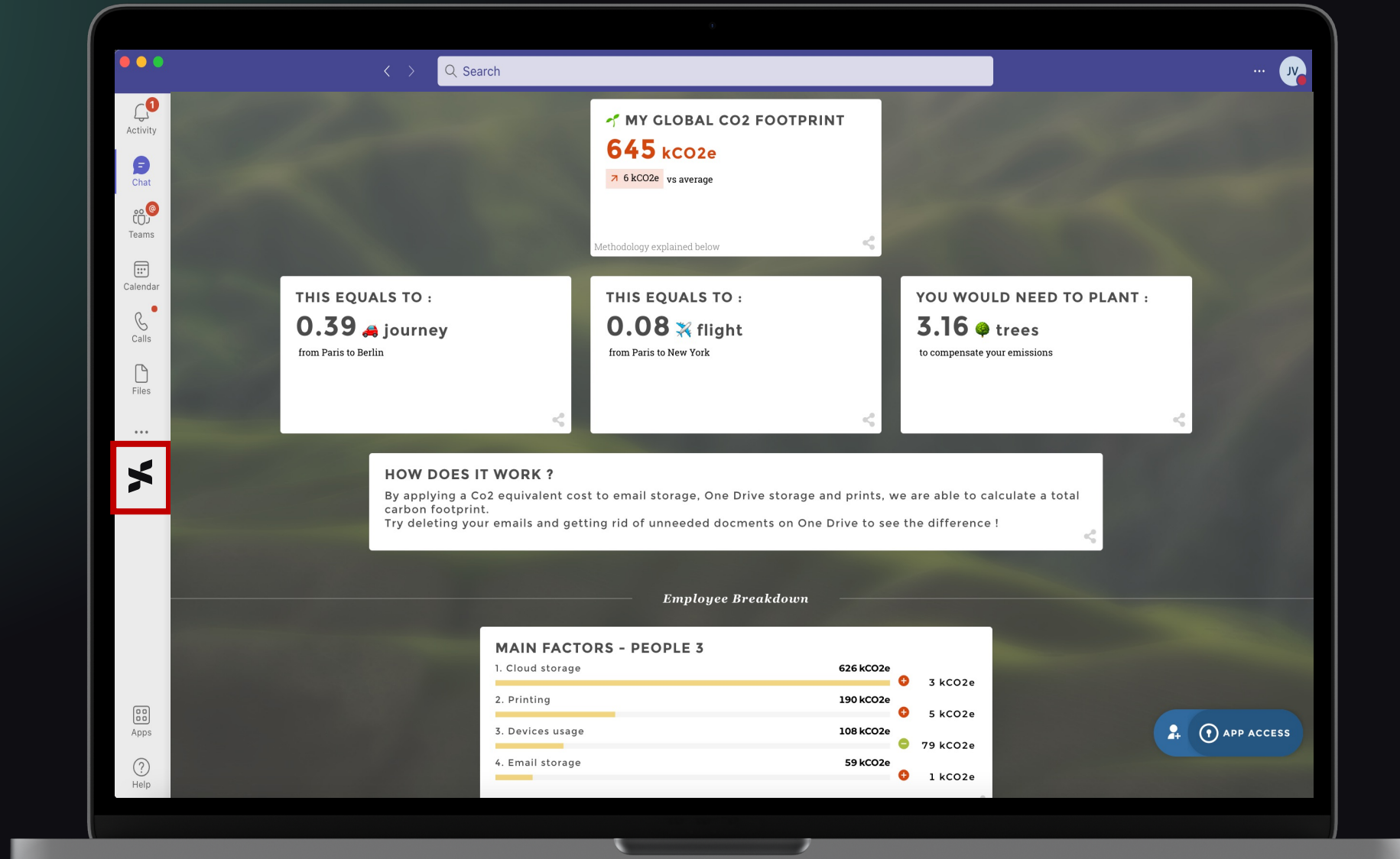
65% of CIOs see GreenIT as a new strategic chapter of their agenda

## **People attractiveness**

69% of employees between 18 to 25 are willing to change jobs for a position more eco-friendly



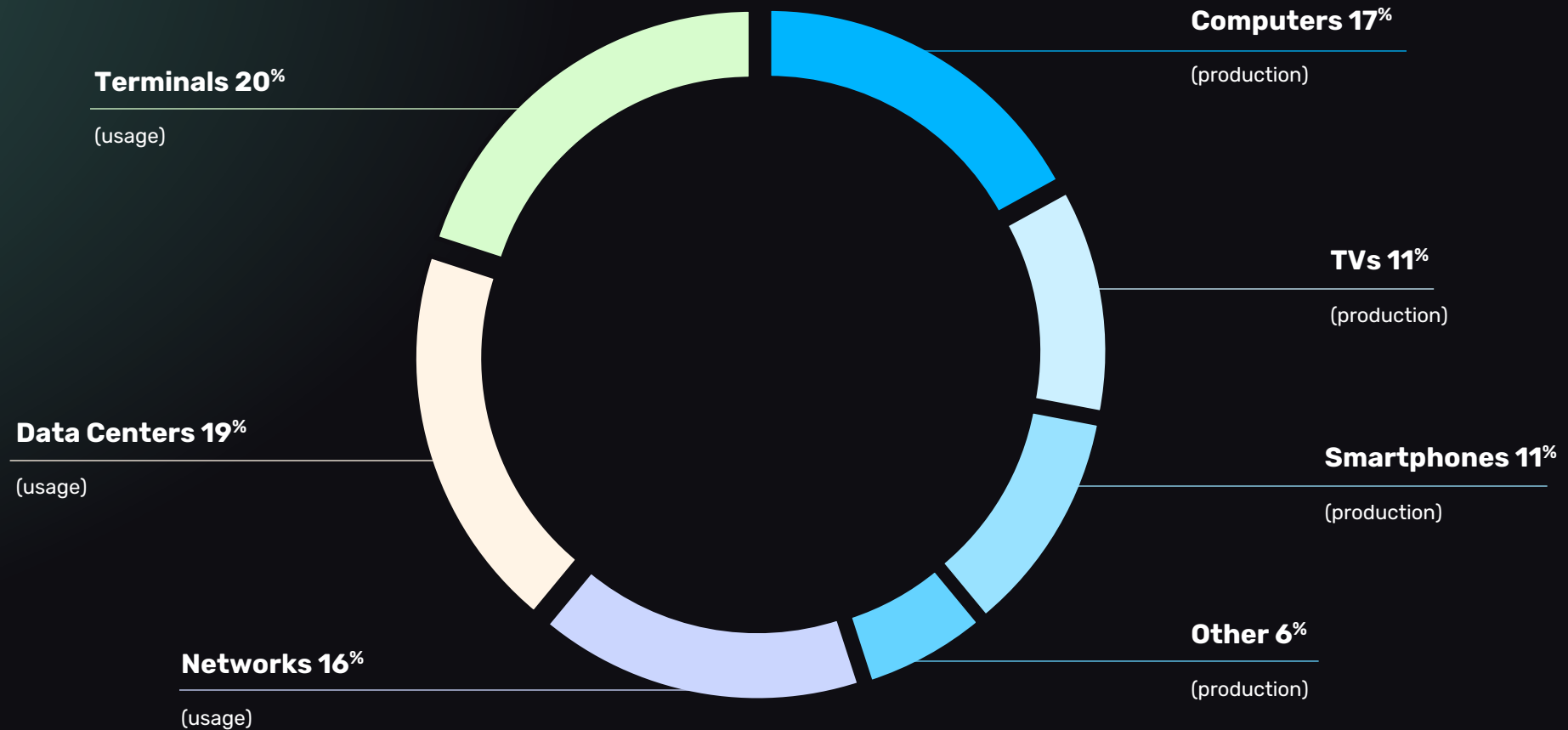
# Quick demo ?



To go further



# Our playground *Environmental impact by source of emission*



# An **integrated** platform

Our GreenOps solution brings together the environmental and financial costs of running IT operations

## Multi-cloud monitoring

Augment your FinOps strategy by leveraging our GreenOps solution. Rationalize your infrastructure and related costs by measuring and comparing your different Cloud Providers environmental efficiency

## IT asset management

Consolidate, organize and pilot all data related to your IT inventory (laptops, screens, smartphones, routers, etc.) to better amortize your carbon and financial footprint

## Energy usage analysis

By assessing how users are behaving on their device, you can better understand your main Personas and adapt your IT asset strategy

## Decarbonization roadmap

Make your IT Team responsible of reducing carbon emissions by distributing them, through the platform, specific objectives and KPIs





**65%**

Of CIOs consider GreenIT as a strategic stake for their organization

**AND YOU ?**



**40%**

Of CIOs have Green IT objectives set in alignment with ESG global corporate strategy



**THANKS !**

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