

**Permanently boost the  
performance &  
wellness capabilities of  
\*\*\*\*\* & your people.**

**Start the validated, proven & guaranteed  
journey today.**

# Current apps and programmes aren't hitting the true issues or delivering well on KPI's

“Although the intent may be good, little progress can be made if the **root causes of poor workforce well-being are not addressed.**”

Deloitte

“**Strong health** over an extended period of life is **possible....** The secret to great health? Escaping the healthcare matrix”.

McKinsey

“**Only 8% of insurance executives** from around the world we surveyed, have established **compelling** wellness centric value propositions.”

Capgemini



Lazarus Model

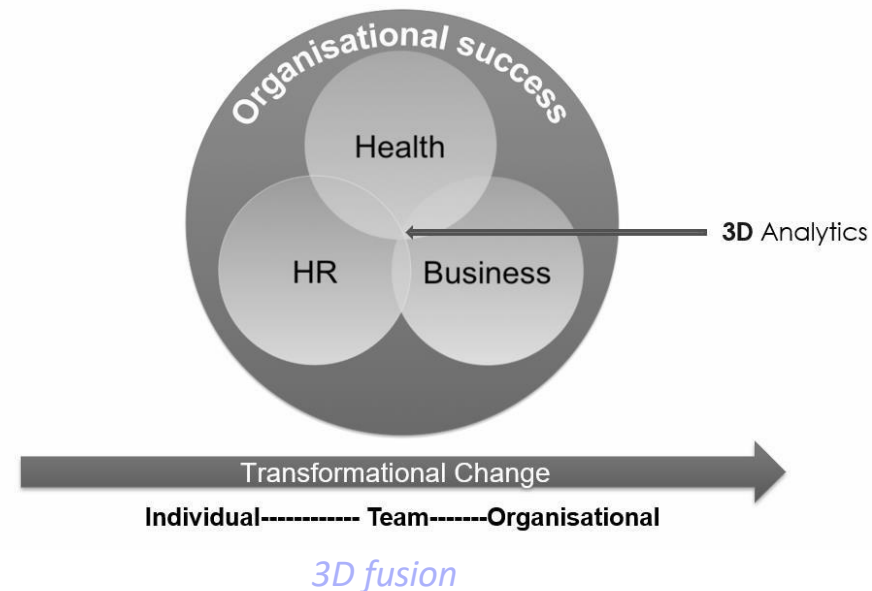
## WHOLE LIFE: PEOPLE SUCCESS

Employees are human beings not human resources

**The WellKom approach:**  
 “Software with Empathy”  
 and  
 “Integrated Human Touch”

## WHOLE ORGANISATION SUCCESS

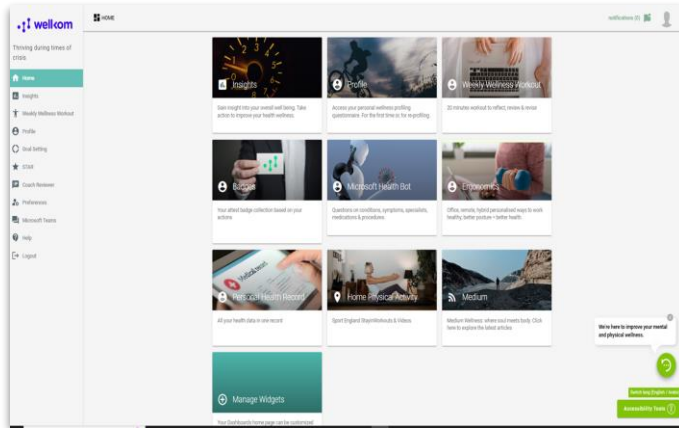
Next generation organisational transformation, fusing HR, Health & Business Disciplines@ 3 levels simultaneously  
 C Suite - Team Leader – Team Member



# “Software with Empathy”

Mass personalisation & guaranteed new insights

[Click to View Video](#)



- Psychometric behavioural profiling (the missing “why?”) & highly personalised development (500,000+)
- One platform – to manage performance – wellness - completely private & secure



[Click to View Video](#)

- Anonymous aggregated multi data sources: team, org, sector – guaranteed insights to boost KPI's
- AI & ML enhanced by unique behavioural data – the missing “why?”

# Validated. Proven. Guaranteed – example Banking Sector -As an Employer, Bank, New Customer Services

## **“Show How Much You Care”**

People as Human Beings  
and Whole Life Approach  
to Performance & Wellness  
- attraction & retention of  
talent / longevity

## **Next Gen Skills (Work / Life)**

- \*Certificate in Personal Performance  
& Wellness Management
- \* 3D Leadership
- \* Wellness Champions ...

## **Improving Bank KPI's (The Missing “Why”)**

Guaranteed new insights without any  
more surveys  
e.g. branch customer services,  
contact centre team sales,  
employee turnover, health  
insurance claims, absence  
levels

## **Business Client Services**

Offer business growth services to boost  
performance, productivity and health of  
your corporate customers of all sizes &  
sectors including entrepreneurs  
- attraction & retention of accounts

“For any type of organisation who wants to have employees, at all levels, who are more well mentally & physically, and also engaged and motivated - **I would recommend WellKom.**”

Board level HR professional, strategic health authority



"The WellKom "Whole Life" Wellness Profile gave me an accurate picture of my physical and mental well-being and was complete with development activities that I found most relevant and useful. *I am not aware of any other tool which provides this level of support* which provides this level of support"

Line manager, major bank, No 1 Employer UK



# Root Causes Addressed!

**Your  
organisation,  
leaders and  
team members  
will reap the  
benefits every  
step of the way!**



**5-10x ROI**

Permanent behavior  
changes drive long-lasting  
results for the  
organisation



**50% increase**

In high-performing  
employees



**Very significant  
improvements**

in mental & physical  
behaviours for the  
individual



**Guaranteed  
“never before  
seen” Insights**

To impact your KPI's



# Transformation @ 3 levels Simultaneously with Guaranteed Results

C Suite	Team Leader	Member
1 on 1 Performance – Wellness Profiling & Coaching with Executive Coach	Performance – Wellness Profiling & Development for Leader and Team – 1 on 1 and Group	Personal Performance – Wellness Profiling & Development (Group / Internal Personal Wellness Reviewer)
Board Level Organisational Diagnostics & Improvement Plan	3D Leadership – Engaging & Motivating Team Members to Be Well– Perform Well	Certificate in Personal Performance-Wellness management (with CPD Option)
ESG / Brand Enhancement Plan	3D Performance - Wellness Improvement Thinking & Action	Job Enrichment – opportunities to be Wellness Champion / Personal Wellness Reviewer

# The path to success organisational & people





## WE'LL DELIVER:



### HIGHER PRODUCTIVITY

XXX employers with:  
50% **more** high performers  
*and*  
25% **less** low performers



### MORE HEALTHY PEOPLE

XXX Wellness Champions  
**XXX** Personal Performance  
Certificates  
(XX% of working age  
adults)



### ECONOMIC BENEFITS XXX

More well & productive  
Annual benefit year = **XXXX** / year

# Together Let's Boost Performance & Wellness

**For more info, contact:**

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# Ready to take the first step?

**To get started, contact:**

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