

Ubicuity

Get a 360° view of your customer

Improve Customer Satisfaction with
delightful customer experience

Get In Touch



Ubiquity personalizes customer engagement

Treat each customer personally at scale with authentic AI-based customer jathak

Customer Centricity

- ★ Gather customer touchpoints across stores, online and social

CASA's Unique ADB

- ★ ADB calculated for every customer
- ★ RFM + ADB provides hyper personalization

Omni Channel Insights

- ★ Channel specific insights and journey
- ★ Omni channel insights and journey

Track Customer Journey

Pinpoint Your Target
Customer

Zoom In On Your
Opportunities



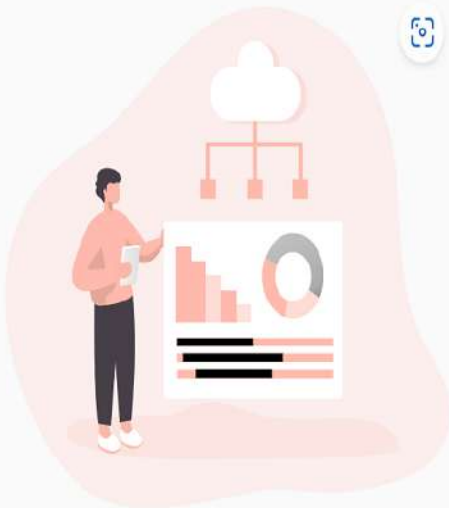
Track customer journey

Ubiquity reconciles data from multiple customer touchpoints to create holistic customer profiles and needs in their journey

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Pinpoint your target customer

Connecting the dots across channels coupled with predictive modelling creates pinpoint engagement

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**Zoom In On Your
Opportunities**



Zoom in on your opportunities

CASA provides you with the ability to zoom into your business and creates highlighted opportunity areas