Jobful

CHALLENGE

SOLUTION

BENEFITS

PROPOSAL

# Student centric platform for employment

Rethinking university career services.

# Students' employability is a **necessity**, not a choice.

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**87%**

of **graduates** would like more career advice from the university

**79%**

of graduates need help in finding employment

**90%**

of graduates want to stay in touch with their fellow graduates

**50%**

of graduates feel ill-prepared for the world of work

# Solution overview

Our gamification framework and automated touch points allow students to build their own journeys and keeps them engaged and connected to the labor market.

**Offer a student centric experience**

Career fairs allow employers to showcase their organizations and opportunities. Using Jobful Career Platform, the entire experience is now online, in a self service format.

**Bring employers to your community**

The future of jobs is constantly changing. The platform allows employers to add online courses, assessments and challenges for students, endorsing an adaptive layer to students' education.

**Facilitate the transition to careers**

Keep your graduates close to University using engagement systems (challenges), graduate - student mentorship and automated touchpoints including newsletters.

**Build a strong alumni network**

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# Students Experience

### Jobs & Recommendations

Students can search or filter through all internships and job opportunities and get recommendations based on their profiles.

### Challenges

Micro-experience that allow employers assess candidates in multiple formats and pre-test their qualifications.

### Gamification Framework

Ensure better candidate involvement using gamification elements like points, badges, rewards or leaderboards.

### Community Building & Alumni Networking

The engaging experience is also based on friending, referral, newsfeeds and brings a digital space for community.

### Awards & Mentorship

The solution offers a meritocratic system, offering awards from the show for the most engaged and driven students.

### Micro Credentialing

Students can access courses offered by employers to expand their knowledge and connect faster with workforce demands.

# Employers Experience

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### Job Section
Recruiters can add, edit, inactivate or remove any of the opportunities that will be displayed on the job sections.

### Recommender AI
Automate the pre-screening, get instant recommendations with the best fitting students for each role.

### Automated Workflows
Optimize email communication with students, set-up email campaigns that sends one to many personalized emails.

### Bias-free Selection
Candidates personal information is anonymized until recruiters confirm their interest.

### Boolean Search
Search in your candidate database through some specific filtering criterias (skills, volunteer, courses, or others).

### Challenges, Courses & Shop
Keep a dynamic interaction with students using challenges, offering courses or benefits in the shop area.

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# Benefits for Students

## Personalized experience

Using human focused design, the entire experience is delivering on students' needs and motivators.

## Early access to opportunities

Make internship and job opportunities accessible anytime for students.

## Career path support

As benefits, students can choose mentorship or one on one sessions with University's career counselors.

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# Benefits
# for
# University

### Grow students' employability

Facilitate your students' and graduates' next professional steps and increase University's rank with higher employability rates.

### Expand the learning process

As organizations invest in learning materials for their needs, you can bring this content to your platform and offer it to students.

### Build new revenue models

The platform allows you to create employer accounts and develop subscription models with relevant benefits.

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# Benefits for **Employers**

### Engage with students

Employers can create challenges and promote roles among students community.

### Offer access to e-learning

Using courses and assessments, employers can build pipelines of students for recruitment purposes.

### Self service experience

The entire solution is self service. The recruiting team can employ it without any additional support.

# Secure, Custom, Integrated

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## Security

Jobful is audited and has ISO & SOC certification. The University has full ownership of the data that will be kept in Microsoft Azure or AWS.

## Customization

The solution can be adapted according to your preferred design, brand book, user journeys, and specific requests.
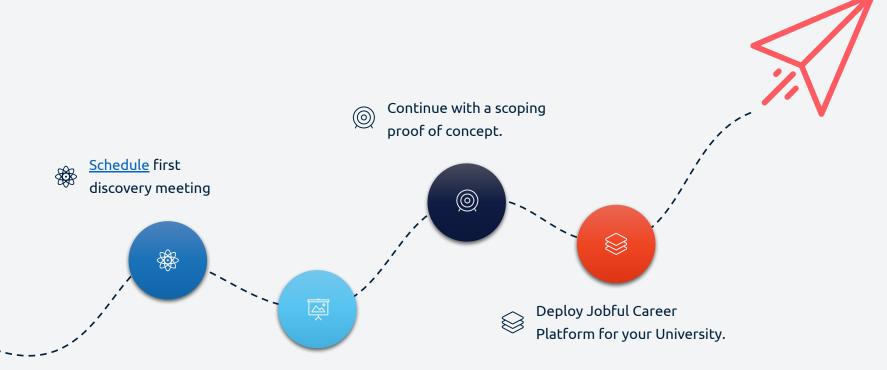
## Integrations

For ease of use, the solution can be integrated with other 3rd party systems already in place.

# Our Proposal

We are up for the challenge to help your student be **future ready**.

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**Schedule** first discovery meeting

Continue with a scoping proof of concept.

Discover the solution (demo).

Deploy Jobful Career Platform for your University.

Be an **innovator**,
not a late adopter.

team@jobful.io

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