AI (OpenAI) Assisted Prior Authorization



IBM, Microsoft, and OpenAI Partnership

Microsoft Azure Data & AI Practice of IBM Consulting

Global Practice focused on Azure
Data and AI

Fastest Growing consulting (GSI) partner for Microsoft Data and AI (among top 5)

4000+ Azure Data and AI trained and certified professionals

30+ Global delivery centers

Unmatched global scalability

OpenAI partnership







Compatibility and Integration



Data Privacy & Security

- Private Preview Partner
- Regular connect with Microsoft product and Engineering
- ➤ Joint Hackathon with 350+ participants and 10+ clients

Solutions / Assets / offerings Developed:

- Prior Authorization
- Contract Intelligence
- Documentation search
- Prompt engineering library
- Jumpstart workshop + Innovate and Scale offering





ADVANCED SPECIALIZATION AI AND MACHINE LEARNING ON MICROSOFT AZURE



Strategic acquisitions focused on Azure









Prior Authorization is a major point of friction between Payers, Providers, and Consumers in the U.S.

184M

Number of prior authorizations processed yearly between Providers and Payers in the U.S.

\$1.2B

Spent in 2022 by Providers on prior authorizations, compared to \$424M spent by Payers.

Providers are impacted disproportionately by a factor of 2.8X.

33%

Number of physicians who reported that PA has led to a serious adverse event for their patients in 2022.

94% report care delays, and 80% report treatment abandonment.

28%

Number of fully electronic prior authorizations (EDI, FHIR) as of 2022.

45% is considered partially electronic (web portal, IVR), while 34% is still fully manual (phone, fax, email, mail).

IBM believes Payers, Providers, Regulators and Big Tech should work together to transform and modernize prior authorization

What if

prior authorization became less costly for Payers and more user-friendly for Providers and Consumers?

Current State

High Operational Costs

Highly manual, redundant work, drives up operating cost, lowers employee morale, and creates a poor experience for providers and consumers.



Future State Possibilities

Reduced Operational Costs

Through re-designed workflows around automation and outsourcing of low-value work to lower cost locations.

Document-Centric

Workflow designed around forms and document submissions, which make it difficult to extract and interpret data, and result in inaccuracies.



Data-Centric & Interoperable

Leveraging FHIR® to facilitate the exchange of information between Payers and Providers, improving accuracy and response times.

Black-Boxed

Providers and Consumers unaware of how the process works and what to expect; Payer rules not exposed to providers.



Transparent

Self-service enabled, with Payer rules exposed to Providers in the EMR to facilitate decision-making and transition into value-based care.

Workflow Silos

Multiple handoffs and ineffective communication create additional burden for already overworked clinical resources.



Streamlined Collaboration

Leveraging new ways of working, modern workforce tools, and multiple digital channels of interaction, to improve convenience and agility.



Resulting from ineffective workflows, lack of interoperability, poor data quality, and reliance on manual intervention.



Real-Time & User-Friendly

Be able to auto-adjudicate in real-time during the encounter to improve provider and consumer experience.







Improving
Prior Authorization
requires foundational
technology capabilities
to enable Payers and
Providers to work
together seamlessly.

Interoperability

The ultimate vision of CMS and ONC is to leverage HL7 FHIR to enable the exchange of information between Payers and Providers to have fully electronic prior authorizations.

There are limitations with the current standards and technology as well as with the ability to include attachments which are required to support clinical reviews.

A solid interoperability foundation, with broad connectivity across Payers and Providers, is required to enable fully electronic prior authorizations.

AI and Automation

The cost savings and ROI of automating prior authorizations has been well known and documented over the past couple of years.

AI further enables productivity through the extraction of clinical data from documentation, creation of decision trees from clinical guidelines, providing decision support and care navigation, as well as virtual agent support.

For Providers, automating the creation of the clinical bundle and subsequent follow-ups is the most impactful, while for Payers, it is evaluating the request against the clinical guidelines and plan rules.

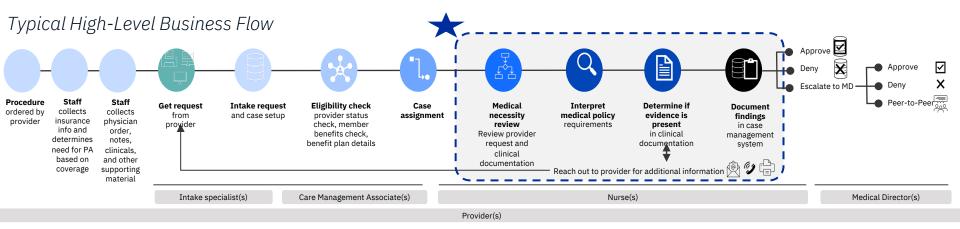
Advanced Analytics

Payers are increasingly considering gold carding of providers to ease the burden of prior authorization, and in some states, there is legislation either in consideration or currently in place to expand this practice.

In addition, Payers are looking at reducing the number of CPT codes and medications that require prior authorization.

Fraud, waste and abuse technology coupled with advanced analytics is required to identify and monitor gold carded providers, as well as prioritizing CPT codes and medications to require prior authorization.

Prior Authorization involves multiple stakeholders and requires both simple and complex processing to achieve end-to-end automation potential



Multiple processing complexity levels need to be considered

- "Simple Processing" via available structured data pertaining to Provider, Patient, Procedure, etc. to enable operational decision management (i.e., Gold Card) and historically trained predictive analytics (i.e., Decision Based Modeling)
- "Complex Processing" utilizing structured data pertaining to Provider, Patient, Procedure, etc AND unstructured EMR / clinical attachment data to digitize, understand, and rationalize clinical information to render decisions (i.e., Criteria-Level and Case-Level Decisioning). Data extracted can also enhance simple processing capability and drive improvement in 360 degree understanding of the patient.



The future of business and Clinical processes with AI-Human collaboration is here!

Foundation
AI-Automation
with
Foundation Models
(OpenAI on Azure)

Next Gen Prior Authorization

Enable E2E automation of Provider-Payer processes

Foundational models to help MDs/Nurses/Staff address casespecific medical necessity and policy questions

~50%

Annual reduction in time spent by nurses reviewing precertification cases



Estimated annual operational savings



Improve Clinician Experience

Provider:

- Less time on keyboard
- Focus more on Patient
- Minimal to No back-and-forth with Payers

Payer:

- Less time to decision
- Easy access to Clinical evidence
- Build Trust in AI over time
- Cost Savings

Prior Authorization with OpenAI

Generative AI for Prior-Auth – review clinical evidence against criteria

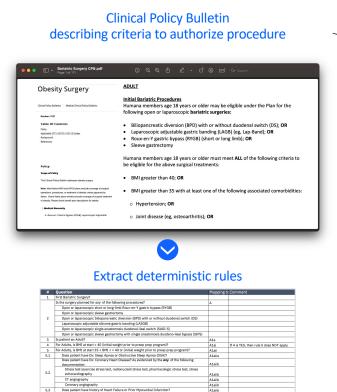
Clinician

manually reviews

each clinical document

for evidence against

auth criteria



A1aiid

If 6.1-6.1.3 is YES, then 6 is YES

Is latest BP reading (>140mmHg Systolic and or 90 mmHg diastolic)?

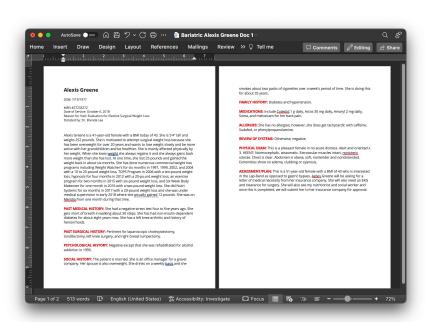
5.7 Does patient have DX: NASH (Non-Alcoholic Steatohepatitis)/ fatty liver?

5.6 Does patient have Dx: Type 2 Diabetes?

Is patient taking at least 3 anti-hypertensive medications of different class

6 Has the patient attempted weight loss in the past without successful long-term weight reduction?

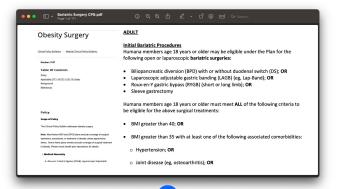
Intake of multiple clinical documents to support prior authorization request



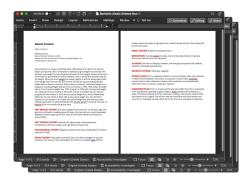
(physician notes, lab results etc.)

Generative AI for Prior-Auth – review clinical evidence against criteria

Clinical Policy Bulletin describing criteria to authorize procedure

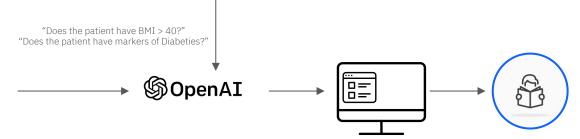


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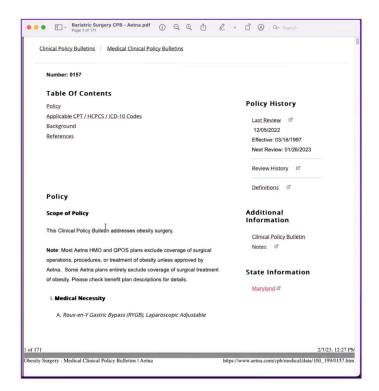
Extract deterministic rules

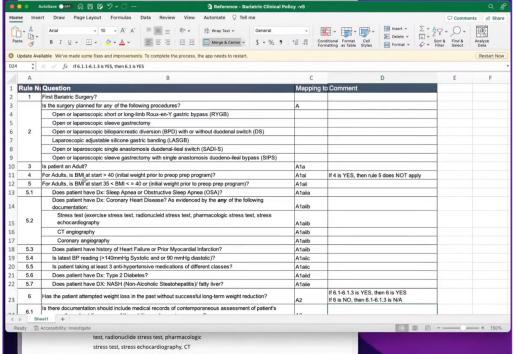




Match against criteria, with lineage back to evidence across all clinical docs

IBM Accelerator to read and extract Health Plan – Policies and Medical Necessity Criteria





Value Prop

Payer/Provider:

- **Speed to Value:** Improve time to process prior authorization requests; reduce administrative burden
- **Improve Clinician Experience:** Decrease Clinician Burden (Provider & Payer) by reducing "think time" by utilizing job aid to support decisioning
- Enable MDs/Nurses to operate at Top of their License: Focus on the complex criterion and cases requiring their expertise
- **Assist in Approval / Denial Communication:** Apply Generative AI to create an initial approval and/or denial letter for review
- **Explainability**: Provide reasoning and reference to the Clinical documentation. Deliver evidence-based traceability to build trust
- Conversational Engagement: Quickly find and display answers in natural language for each determination criteria

Foundation Model Benefits

- Model Training Acceleration: Improve time to train AI compared to "traditional" NLP (Clinical) models
- Criterion Extraction Acceleration: Automate extraction of criterion from policy documents
- **Computational Efficiency:** Ability to support process sequencing in parallel

Thank you!

Appendix

Solution Features

- Finding and displaying answers in natural language for each determination criteria
- Identifying the latest document which contains the answer / evidence
- Showing evidence / mention in other documents
- Ability to review and ask variations of criteria questions

Prior Authorization				Home Features	
Patients					
Patient ID	Patient Name	MRN Number	Surgery Procedure	Status	Score
1	Alexis Greene	#27233272	Bariatric surgery	Under review	1.0 (20/20)
2	Jason Lee	546841	Bariatric surgery	Under review	1.0 (27/27)
3	Martina Hess	7545615	Bariatric surgery	Under review	1.0 (28/28)

Prior Authorization Home Features

Viewing Data for Patient: Jason Lee

Patient Details	Patient Details				
Member No.	546841	Plan ID	None		
Case No.	None	Gender	Male		
Age	30	Height	5 ft 9 in		
ВМІ	38	Requested Procedure	Laparoscopic adjustable silicone gastric banding (LASGB).		

Criteria ID	Criteria	Response	Evidence	Action
1	Do you see any mention of previous bariatric surgery? Please respond with yes or no.	No.	1_Bariatric Jason Lee Doc 1.docx	Review *
2	Is the surgery planned for any of the following procedures? - Open or laparoscopic short or long-limb Roux-en-Y gastric bypass (RYGB) - Open or laparoscopic sleeve gastrectomy - Open or laparoscopic biliopancreatic diversion (BPD) with or without duodenal switch (DS)	Laparoscopic adjustable silicone gastric banding (LASGB).	1_Bariatric Jason Lee Doc 1.docx	Review *

Explainability

with Client-specific data, AI-Automation can provide references to the Clinical documentation for trust and transparency of the Generative AI responses to the MNC questions.

The solution provides Evidence based traceability to build trust with practitioners of evidence-based medicine!

Criteria ID	Criteria	Response	Evidence	Action
1	Has initiation of appropriate treatment for persons diagnosed with diabetes based on: - HgbA1c of 6.5% or above - Fasting blood glucose (FBG) of 126 mg/dL or above - Oral glucose tolerance test (OGTT) of 200 mg/dL or above at 2 hours	Yes, patient is taking diabetic medications (Metformin)		Review *
Variati Variations	ONS for Question ID: 19 Add new variation Back to All Criterias			
	Explain Response Fetch using GPT Is the patient on Diabetic medication?			

Responses

Final Answer: Yes, patient is taking diabetic medications (Metformin)

Questions	1_Bariatric Jason Lee Doc 1.docx	2_Bariatric Jason Lee Sleep Study.docx	3_Bariatric Jason Lee Doc 2.docx
Has initiation of appropriate treatment for persons diagnosed with diabetes based on:- HgbA1c of 6.5% or above- Fasting blood glucose (FBG) of 126 mg/dL or above- Oral glucose tolerance test (OGTT) of 200 mg/dL or above at 2 hours	Not found.	Not found.	Not found.
Is the patient on Diabetic medication?	Yes, patient is taking diabetic medications (Metformin)	Not found.	Yes, patient is taking diabetic medications (Metformin, Jardiance, Trulicity)
The initiation of appropriate treatment for patient diagnosed with diabetes based on?	Metformin 1,00 mg twice daily.	Not found.	Metformin 1,000 mg by mouth twice daily, Jardiance 25 mg by mouth daily, and Trulicity 1.25 mg injectable once a week.

Digital Worker

Generative AI addressing each Medical Necessity Criteria from the Health Plan Policy specific to the requested Procedure Type, for every Prior Auth request

