



Business Overview: PALM - Revolutionizing Talent Management with AI and Deep Learning

1. Introduction

PALM is a cutting-edge company that leverages the power of AI and deep learning to provide enterprises with a comprehensive solution for talent management, development, and upskilling. We understand the evolving nature of work and the importance of growing a diverse global workforce. PALM empowers organizations to harness the full potential of HR data analytics and transform it into actionable insights in real-time, enabling a winning talent strategy.

2. Our Offering

PALM offers a talent marketplace and collaborative platform that streamlines talent development, retention, and upskilling processes. With PALM, enterprises can effortlessly manage their workforce, identify emerging skills, and bridge the skills gap using AI-driven automation. Our solution enables teams to connect with the right profiles and foster collaboration at all levels, ensuring optimal performance and skill enhancement.

3. Key Features

a) Skills Mapping: PALM's advanced AI algorithms automatically map skills, providing organizations with a comprehensive understanding of their talent pool. This enables them to identify skill gaps and make informed decisions for training and development initiatives.

b) Real-time Skills Gap Visualization: PALM allows organizations to visualize the skills gap in real-time, providing actionable insights for strategic decision-making. By knowing which skills are lacking, companies can prioritize training efforts and allocate resources effectively.

c) **Personalized Reskilling and Upskilling Programs:** In today's rapidly changing work environment, PALM enables organizations to deliver personalized reskilling and upskilling programs at a global scale. This ensures that employees stay relevant and equipped with the latest skills required for their roles.

d) **Data-driven Talent Insights:** PALM leverages AI and deep learning to transform HR data into actionable insights. Organizations gain a comprehensive overview of their talent ecosystem, enabling them to make informed decisions about talent acquisition, development, and retention strategies.

e) **Connectivity and Collaboration:** PALM facilitates seamless connections with various stakeholders in a company's ecosystem, including permanent, temporary, and part-time employees, former employees, and independent experts. This fosters collaboration, knowledge sharing, and the creation of a vibrant talent network.

4. Advantages

a) **Future-ready Talent Strategy:** PALM equips organizations to adapt to the ongoing revolution of work. By addressing skills obsolescence, project-based work, and increasing competition for talent, PALM ensures that companies are well-prepared for the future of work.

b) **Global Scale and Real-time Insights:** PALM enables organizations to operate at a global scale by providing real-time, actionable insights. This empowers companies to make agile decisions and respond swiftly to talent-related challenges and opportunities.

c) **Enhanced HR Data Analytics:** PALM unlocks the full potential of HR data analytics by integrating AI and deep learning capabilities. This results in richer and more accurate talent insights, driving strategic decision-making and improving overall performance.

d) **Improved Employee Retention:** PALM helps organizations understand their talent better and repurpose employees for suitable roles, reducing turnover rates. By offering personalized development opportunities and nurturing a collaborative work environment, PALM supports employee satisfaction and retention.

5. Investment and Recognition

PALM has successfully raised €2 million in a recent funding round, attracting investments from prominent investors and business angels. Key investors include Kima Ventures, STATION F, the 212 founders' program by CDG Invest, and bpifrance, with participation from notable business angels. Recognized for its innovation and potential, PALM has been honoured as a member of

the Future 40, an esteemed group that recognizes the 40 most promising start-up's among the 1,000 hosted on the STATION F campus.

6. Conclusion

PALM offers a comprehensive and powerful solution for talent management, development, and upskilling, powered by AI and deep learning. We are dedicated to helping organizations unlock the full potential of their workforce and navigate the challenges of the evolving work landscape. With PALM, companies can gain real-time insights, bridge the skills gap, and foster a culture of continuous growth and collaboration. Join us on this transformative journey and experience the power of PALM for your talent strategy.

For more information and a personalized demonstration of PALM, please visit our website www.palm-app.ai or contact us at hela@palm-app.ai

Thank you for considering PALM as your partner in talent management.