

Empowering organizations to deliver a consistently superior customer experience

ABOUT **D365 FOR CAPITAL MARKETS** BY HCL TECHNOLOGIES



With new and deeply complex product types, as well as tighter margins and cost controls, Capital Markets organizations can differentiate themselves by providing a consistently superior customer experience with the help of D365 for Capital Markets.

WHAT WE OFFER



A custom solution, designed by Capital Market experts with nine fully-developed personas, giving each employee a unique, user-friendly, and relevant experience, and setting them up for success.



An accelerated CRM implementation, by leveraging HCL's Capital Markets expertise, as well as the state-of-the-art Microsoft technology stack, including Dynamics 365, LinkedIn, Azure, Power Platform, AI and Machine Learning.



With streamlined processes and a 360 view of the data, employees will be able to deliver optimized customer experiences, handle more interactions and anticipate customer needs, which leads to reduced operations costs and onboarding time across all branches and departments.



Our goal is to drive intelligent business value to our Capital Markets clients. Our approach is to find the best collection of Microsoft tools to craft the ideal Client solution. We are committed to delivery of global thought leadership in the Capital Markets space.

WHAT OUR CUSTOMERS ARE SAYING

"It puts us ahead of our competitors because everything is under one umbrella. We use Dynamics 365, we use Power BI, we use the Azure cloud. It just all works together."

– Michael Grande, Chief Technology Officer, Owl Rock

LEARN MORE

HCL Technologies

powerobjects.com/practice-areas/dynamics-365-accelerator-for-capital-markets/

866.770.3355



Microsoft Dynamics 365

Transform on your terms with Microsoft Business Applications. Enable people to do their best work. Gain actionable insights. Thrive with solutions expressly built for change. Unlock next.

KEY USE CASES



SALES

Respond to changing business requirements with a flexible platform to rapidly create new solutions and ensure old solutions are never truly finished.



SERVICE

Understand your customers better and respond more quickly by accessing internal and external relationship data.



FINANCE AND OPERATIONS

Increase your return on investment with our agile and efficient Microsoft cloud solution.



TALENT

Extend your virtual team and coordinate faster with a consolidated view of team members, activities, and responsibilities.



MARKETING

Gain end-to-end visibility by connecting data from external markets, social, and legacy sources.

WHY MICROSOFT DYNAMICS 365?

Modern applications that deliver new experiences and connect with businesses' existing systems to allow organization to digitally transform their own way. Applications that use mixed reality, the ability to take an application that overlays on the reality in front of users, that guides them through a business process like never before. Connect to information from social networks, mobile devices and micro-applications to drive intelligence and inform a more effective business process.

Unified data and processes that enables business without silos. Centralized data enables disparate groups to work together effectively via a single, trusted view of processes, relationships, and data. Data connectors allow thousands of systems to bring their data into a single network.

Intelligence that delivers actionable insight. Data in the new world includes social, relationship, and productivity information, in addition to insights generated by business systems. The right solution requires a unified approach that allows companies to automatically leverage their data to decide and act in real time with expanded analytics, predictive algorithms, and automated artificial intelligence.

An extensible environment that enables change. The right solution establishes a data, communication, and application environment that makes it easy to evolve and extend existing business operations, while introducing technologies that enable users to create solutions where no solution exists and to expand data analysis.

Learn more: www.microsoft.com/dynamics365

Gold
Microsoft
Partner

