Nice to meet you.

We empower companies to take decisive action and constantly improve.

We help you navigate the world of disparate and chaotic data by distilling it down to simple dashboards that help you solve problems, spot opportunities, and take action.

Gold

Microsoft Partner

Microsoft

More than a billion dollars in value created for clients of all sizes.

Enterprise

Small-to-Mid Market

Government

Your ideal partners for Power BI and the Power Platform.

As a new wave of technology goes mainstream, you need the right kind of help.

Power Automate

Second only to Power BI in our internal usage at P3 Adaptive. We'll help you splice systems and open doors.

Power Apps

Rapidly create mobile and web apps to engage the human factor, turning data into a 2-way street. Plan. Cooperate. Act.

Visualization & Design

Powerful analytics mean nothing if your users can't engage with them, but don't worry - we're as fluent in human as tech.

SSIS/ Data Factory/ Data Flows

Whether your data lives on-prem, in the cloud, or a hybrid: we can shape it, clean it, and deliver it where it needs to go.

Azure

From data lakes to virtual desktops, we can help you leverage the elasticity of the leading cloud infrastructure.

SQL Server

The familiar workhorse now has many flavors, and we know them all (plus many of its competitors).

SSAS

On the rare occasion that a data model outgrows Power BI's limits, SSAS steps up. And so do we.

Non-Microsoft Tech

While the MS platform is an excellent hub, no one runs purely on a single vendor's software. We've integrated everything from Salesforce to SAP to Oracle for our clients.

Our team is dedicated to helping you get more out of your data.

We're a team of instinctive thinkers who are just as interested in business as we are in the tools.

Streamlined Budgeting & Planning

Integrate planning, budgeting, and reporting into a single environment. No spreadsheets, no versioning hell.

Comprehensive Sales Reporting

Bring all revenue data to your fingertips. Quickly compare across all sales channels & business segments.

Real-Time Steering

Monthly & quarterly reports can now be run weekly or daily - so you can adjust before it's too late.

Optimized Pricing

Confidently apply profit-maximizing pricing plans, tuned by segment, based on detailed elasticity analysis.

Precision Forecasting

Paint a confident baseline picture of the future based on known data, then create & evaluate scenarios for the unknowns.

Cross-Silo Visibility

Your business runs on a mix of systems, but you get end-to-end insight in one place - with no expensive infrastructure.

Data-Driven Culture Change

The transition from "old school" to modern & data-driven is easier than you think. We help you lead by example.

Technology Cost Savings

High-priced specialty software & services are routinely replaced by proper utilization of your Microsoft subscription.
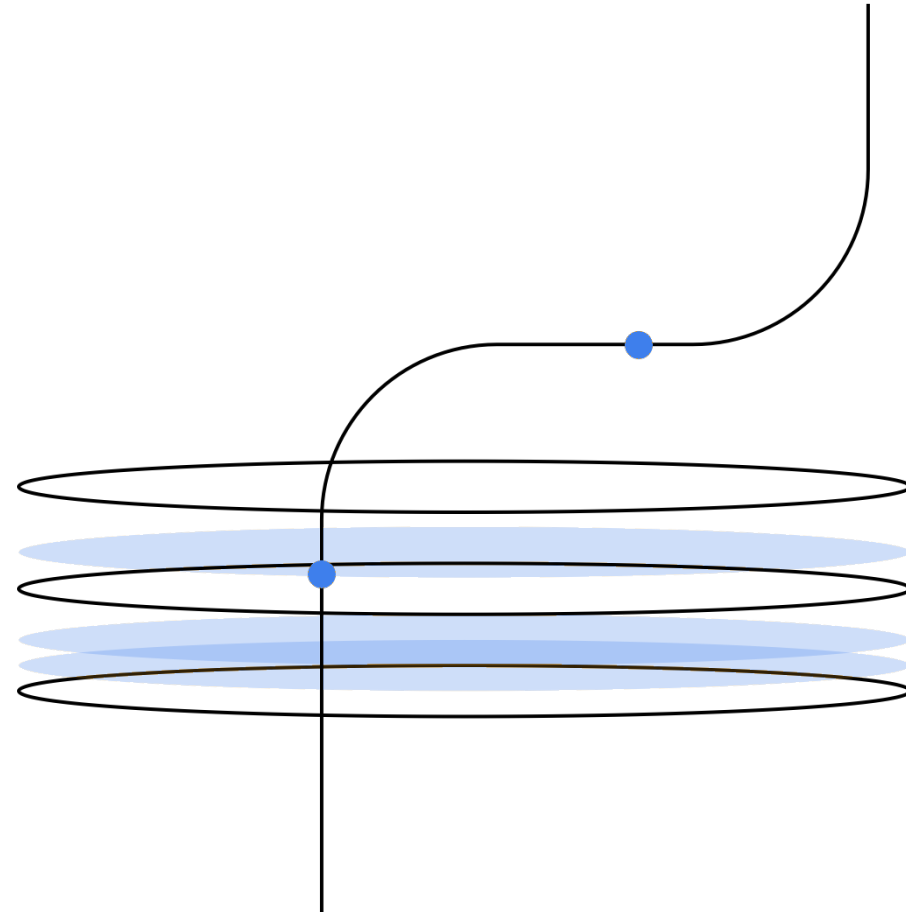
Consulting

Our experts channel your business-critical data to generate insights and drive outcomes throughout your organization.

Enterprise Scorecards

Pricing Optimization

Planning and Forecasting

etc.

Governance

Balance process and progress. Get the power of data analytics into the hands of the people most likely to turn insights into valuable action.

We help IT and decision makers plot a course for successful implementation and adoption.

" P3 Adaptive gave us the framework to go from analytical aspirations to analytical competitor. I would highly recommend their roadmap planning services.
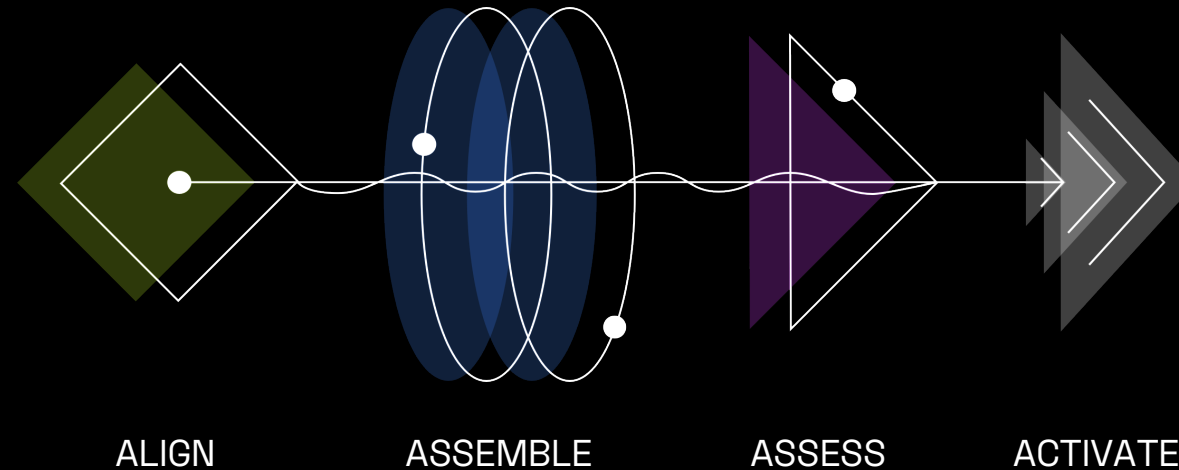
JIMMY H.
@ INTERNATIONAL SHIPPING AND TRANSPORTATION

CONSUMER

AUTHOR

CONSUMER

AUTHOR

YOU

AUTHOR

CONSUMER
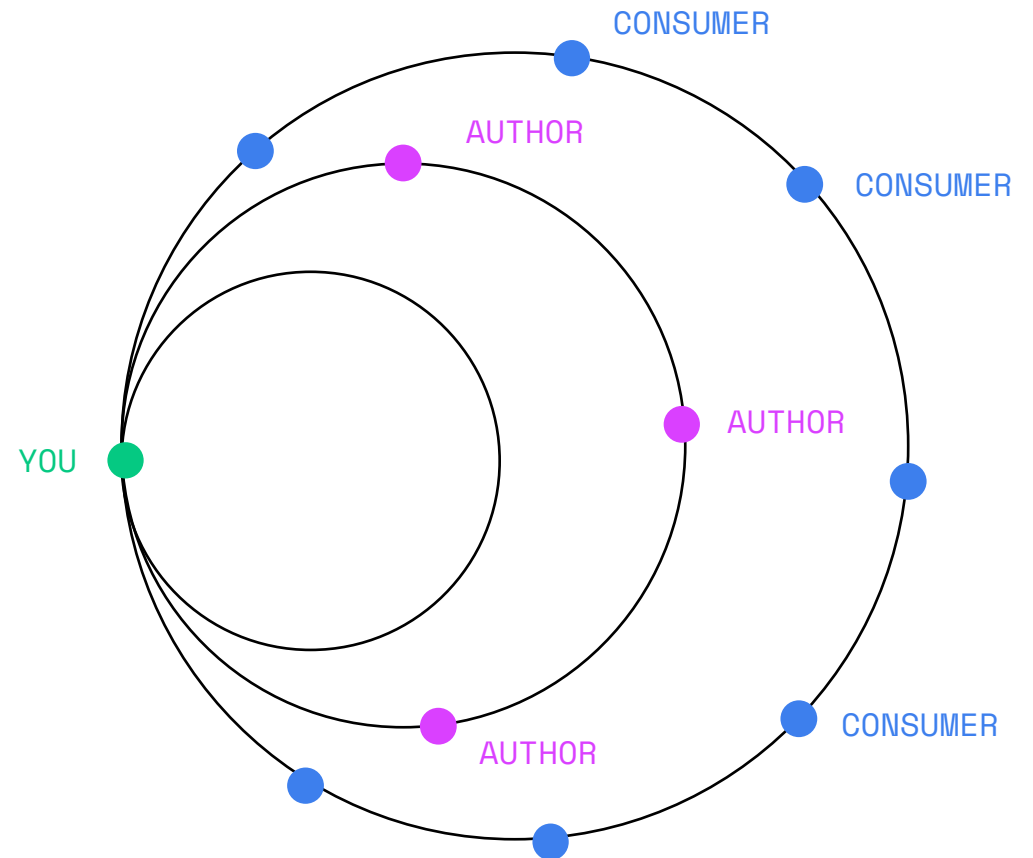
The best possible results in the shortest possible time.

ALIGN   ASSEMBLE   ASSESS   ACTIVATE

Transparent

No surprises: you are always in the loop, and get to watch your project advance in real-time. No waiting in suspense to see what you are paying for.

Impact-Driven

Improvement is the goal, not merely being informed. We quickly digest what your business needs to achieve, and work backwards from that goal.

Compressed

Weeks of requirements gathering are no longer needed. Our proven approach cuts to the chase: we're often halfway done when others would still be writing specs.

Open

You are also kept educated on how your project actually works, so if you need modifications later, you have the option to make them yourself.
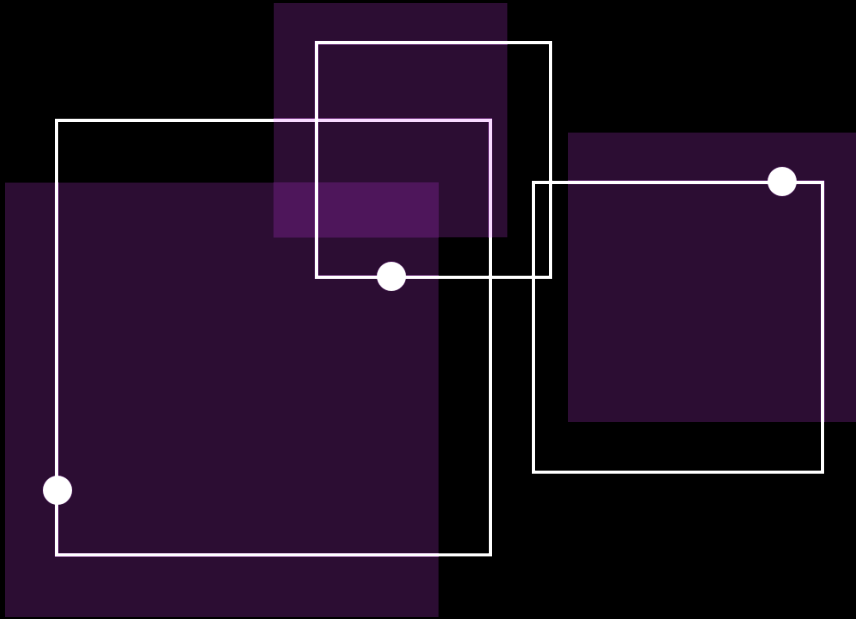
Depth and breadth across all org sizes and industries.

Our up-tempo methodology exposes us to more projects per year than any traditional firm, and we bring that rare wealth of experience to every engagement. From the Fortune 100 to startups, from Healthcare to Manufacturing, we've seen it all, and YOU benefit — often in ways you wouldn't expect.

Sampling of client industries

Finance	Retail and CPG
Healthcare	Software
Manufacturing	Construction
Staffing and HR	Energy
Pharma	Insurance
Film and TV	Distribution
Transportation	Logistics
Government	•••

Cross-industry benefit: an example

A food warehouse spoilage forecast model and a tax liability audit model used precisely the same techniques.

◆ SERVICES

Data Visualization

Make your reports look as powerful as they are. P3 Adaptive now partners with Innovatemap to bring you premium and engaging dashboard and interface design.

" Our existing reports were great, but the redesigns are next level. They're really a source of pride for all of us - and much easier to use as well.
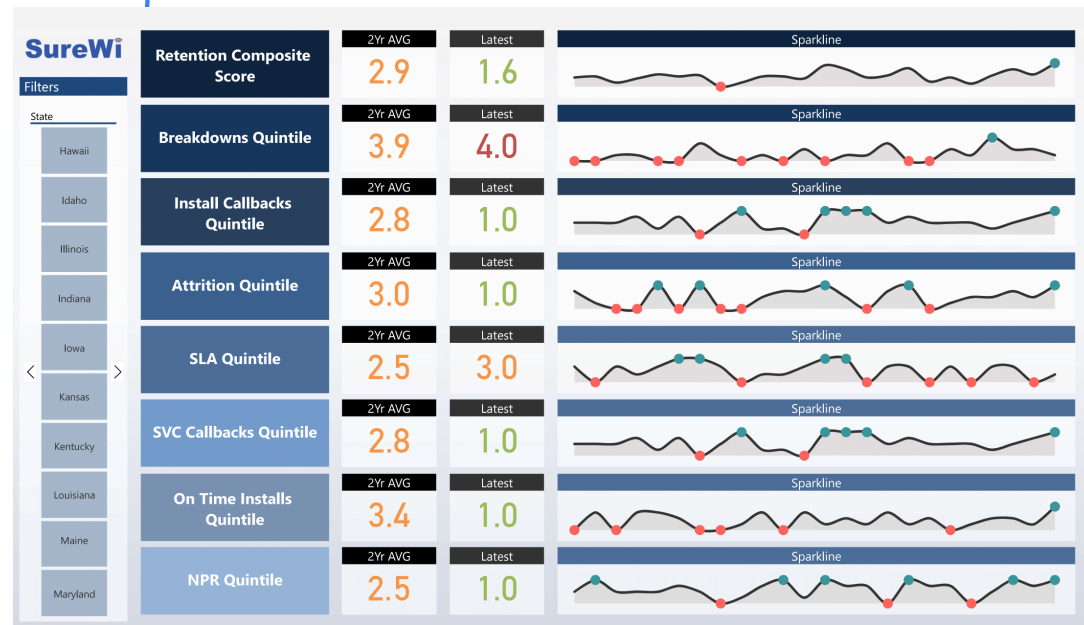
TREVOR HARDY @ CANADIAN FOOTBALL LEAGUE

Branded Dashboards
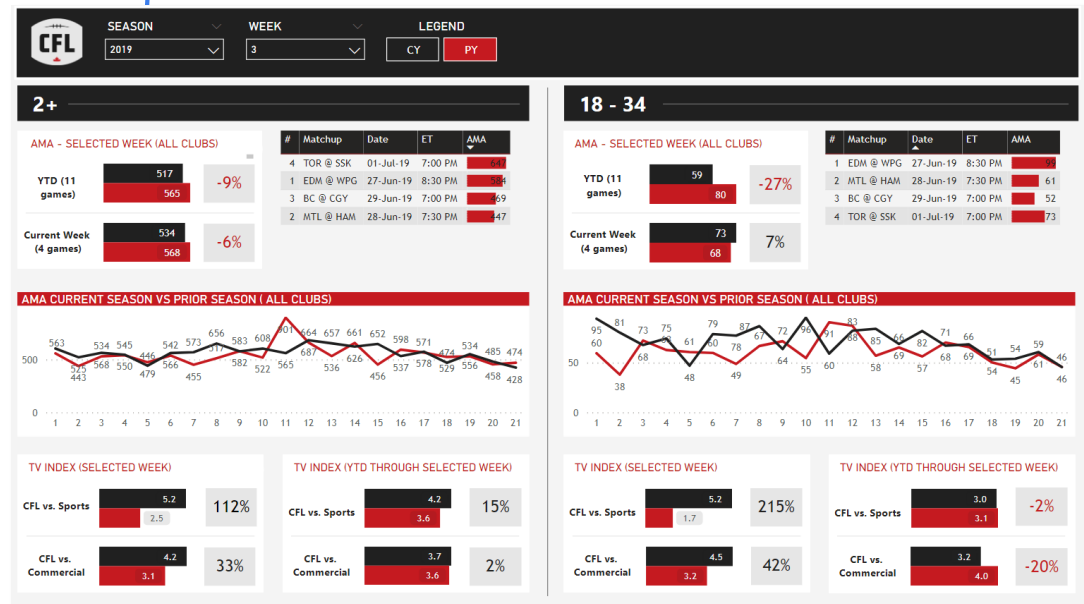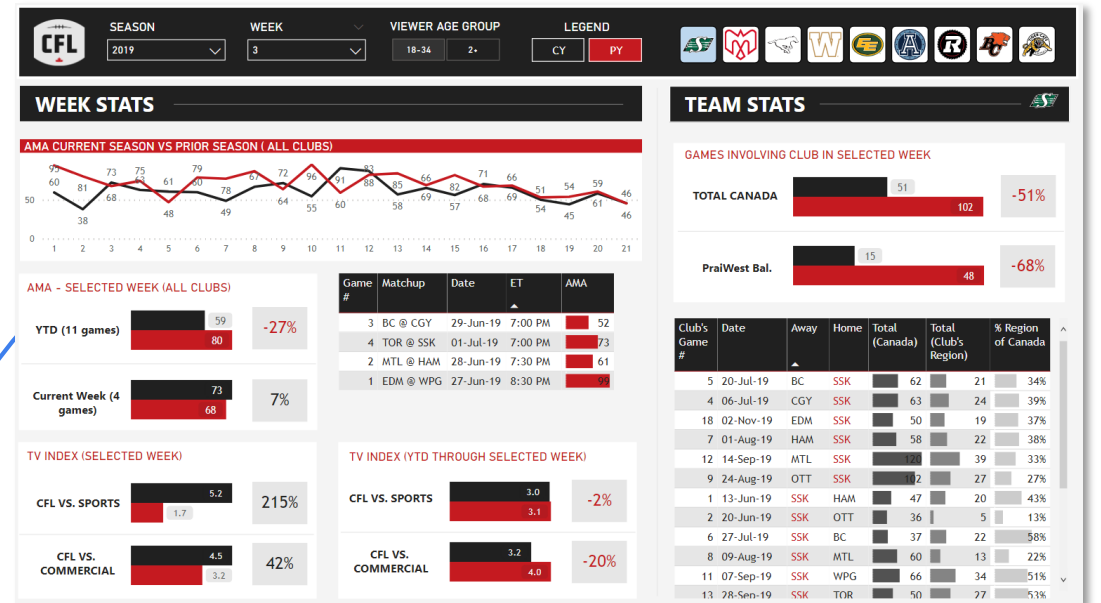
Sleek Scorecards

Training

Learn from experts with thousands of hours of hands-on experience solving real-world problems with Power BI and related technologies through a variety of curricula and formats.
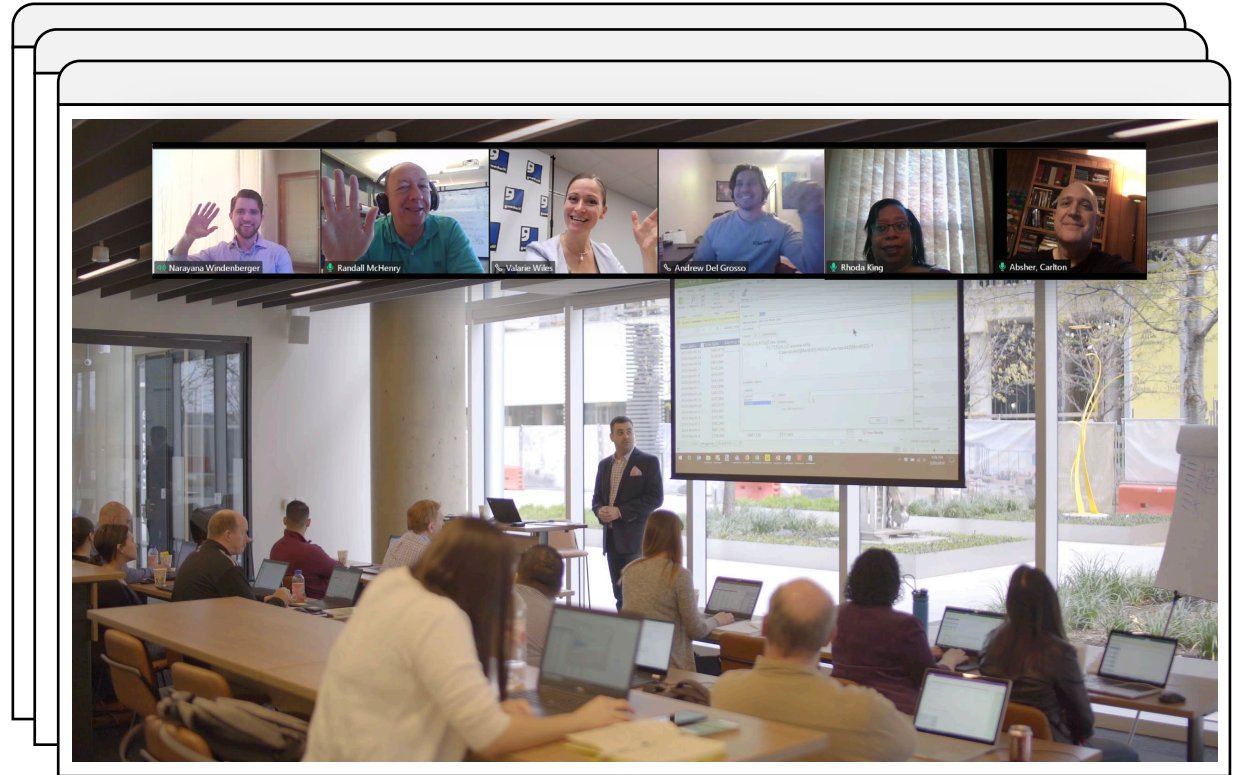
Power BI Foundations

Visualization & Storytelling

Advanced Dax

Power Query

More coming soon…

" We'd taken classes from other providers that weren't helpful, and we didn't want to repeat that. This class was the complete opposite - wish we'd taken this one first!

CHRIS F., ASSISTANT CONTROLLER

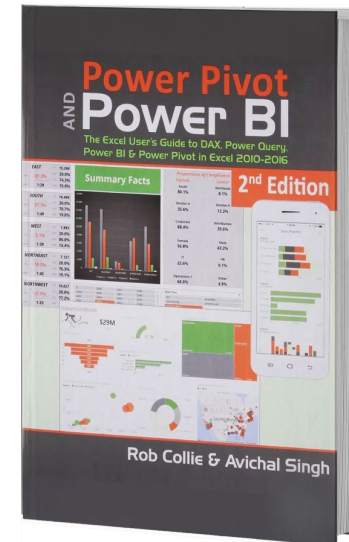# Our people shouldn't exist, but we're glad they do.

CEO & Founder

Rob Collie

In his 13 years at Microsoft, Rob Collie led the BI-focused capabilities in Excel and was subsequently one of the founding engineers on Power BI. That insider's perspective led him to found the P3 Adaptive consulting firm in 2013.

#1 Selling Power BI Book

BI belongs in the hands of your business.

INFO@P3ADAPTIVE.COM

P3ADAPTIVE.COM

Ongoing Partnership with a US Defense Contractor.

GROUNDBREAKING "COMMAND CENTER" FOR PRODUCTION AUDITING AND FORECASTING. At Microsoft's advice, the CIO of Leonardo DRS (formerly DRS Technologies) first hired P3 Adaptive in 2015 to assist with their "Command Centers" initiative – executive meeting rooms constructed specifically to host daily planning meetings at each location. Equipped with "digital wall" oversized displays and populated with Power BI dashboards, the Command Centers now provide a real-time, factual, and comprehensive environment for DRS leadership and middle management. Each day's most critical decisions are now executed with data-driven precision and agility, with the impact extending far beyond the walls of each Command Center. In a short period of time, the Centers' influence rippled across the organization, essentially "transfusing" a data-driven culture throughout.

Inspired by that success, Leonardo DRS and P3 Adaptive have continued their partnership to today, spanning many initiatives and business functions over the intervening five-plus years.

POWER PLATFORM   **POWER BI**   **SQL SERVER**   **COMMAND CENTER**

PROTOTYPING   **PLANNING**   **CO-DEVELOPMENT**

95%
TASK TIME
REDUCTION

50
COMMAND CENTER
DAILY PARTICIPANTS

5+
YEARS OF ONGOING
PARTNERSHIP

" P3 Adaptive has allowed Leonardo DRS to execute faster, better manage our programs, make quicker and smarter decisions, and drive real changes in behavior.

WALTER WILINSKY, CIO @ LEONARDO DRS

Consulting & Development for Canadian Football League HQ.

INSTANTANEOUS VALUATION AND DATA-POWERED NEGOTIATION. The Canadian Football League (CFL) partnered with P3 Adaptive for advisory and co-development services. CFL saw that Power BI could help solve complicated problems in two key areas: televisions rights, and player salaries. P3 Adaptive developed dashboards and reports to address both. Now, CFL media rights consultants have instantaneous access to contract valuation information whereas before they were dependent on the media companies' valuation metrics. Similarly, while negotiating its collective bargaining agreement, the CFL performs sensitivity analyses to understand the financial impact of various decisions, like employer pension contributions.

POWER PLATFORM   POWER QUERY   POWER BI   DATA VISUALIZATION

DASHBOARDS   AUTOMATION   TRAINING

100%
REPORT CONVERSION

4
TRAINING SUBJECTS

1
CO-DEVELOPMENT WEEK

> We're able to do agile analysis on the fly during negotiations. I can answer questions now in seconds where previously it would be a massive effort for someone to build one-off projects.

TREVOR HARDY @ CANADIAN FOOTBALL LEAGUE

Governance and Development for a Global Manufacturer.

TURNING DATA INTO DECISIONS. Kuraray is a large chemical manufacturing company with seven manufacturing sites across the globe, each with different production systems. Collecting, aligning, and refreshing all that data on a monthly basis for analysis and reporting was a struggle. P3 Adaptive helped Kuraray connect directly to each source system and centralize all the data. Refreshing, mapping, and cleansing data is now accomplished with minimal user interaction. Analysts and other data professionals now have time to analyze the data visually within a common set of dashboards. Having this information and data readily available greatly improved the speed, quality, and creativity of their decisions.

POWER PLATFORM   POWER BI   DATAFLOWS   API CONNECTORS

POWER QUERY   PLANNING   DATA VISUALIZATION

$6MM
INVENTORY SAVINGS

24+
REPORTS REPLACED

∞
POSSIBILITES

" P3 Adaptive has been a great to work with. They are truly specialists in their knowledge of Power BI. What I found most impressive was their ability to quickly understand our business requirements and translate them into working data models.

JOHN SIEPELINGA
SR. DIRECTOR, GLOBAL OPS @ KURARAY

Governance and Adoption Advisory for an international manufacturer.

BALANCING DECENTRALIZED AGILITY WITH RESPONSIBLE GOVERNANCE. Manufacturer with footprint in 34 countries recognized its need to empower local business units with robust analytical autonomy while maintaining quality control and a coherent overall strategy. Client engaged P3 Adaptive for a change management planning initiative at their headquarters in Europe. Outcomes included a customized and comprehensive rollout plan for Power BI across subsidiaries addressing the core pillars of People / Process / Systems, as well as the integration of adjacent technologies such as SAP, Azure, and diverse ETL systems.

Manufacturer confidently proceeded with a 24-month international rollout, with P3 Adaptive remaining periodically engaged in a support role.

AZURE SAP HANA SQL SERVER POWER BI

DATA FLOWS POWER PIVOT R LANGUAGE

3
COMPREHENSIVE
BLUEPRINTS

7
FUNCTIONAL
GROUPS

34
COUNTRIES
IMPACTED