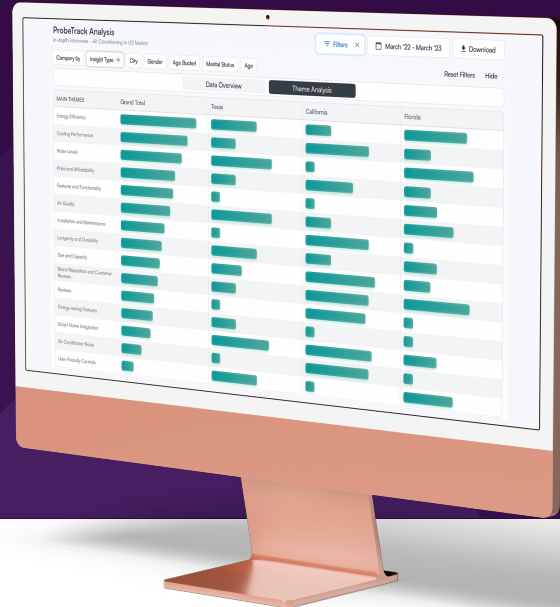


ProbeTrack

by  Clootrack

In-depth Interview Analysis in minutes

- Get insights **26X Faster**
- **Remove biases** from interpretation
- No more **manual analysis & fatigue**



We are a great fit if you...

01

Are a Market Researcher, Management Consultant, or a B2C/D2C brand with a large customer base

02

Conduct in-depth customer interviews for product and service improvement

03

Want to scale up and save costs on In-depth Interviews.

04

Lack internal resources and technology to accelerate AI transformation

Challenges Researchers face today

- ⚠ In-depth interviews are a great way to understand customer sentiment, but they result in a **huge volume of unstructured data**
- ⚠ Traditional methods to analyze in-depth interviews for insights are **time-consuming, laborious, and lack accuracy**
- ⚠ Researchers crave to work on insights, but most of the time spent on **cleaning and gleaning on data**
- ⚠ Researchers always have to meet **tight deadlines!**

“

"Clootrack turned my 26-day marathon into a 30-minute coffee break!"

Principal, Major Management Consulting Firm
(and a happy customer)

“

"Loved how Clootrack took the dread work out from my team. Now we can focus our energy on making changing than just endless analysis of data"

VP Customer Experience, North America
Online retail brand

You are in good company

10+ major funds | **150+** brands use Clootrack

