pingbix

the business communication suit
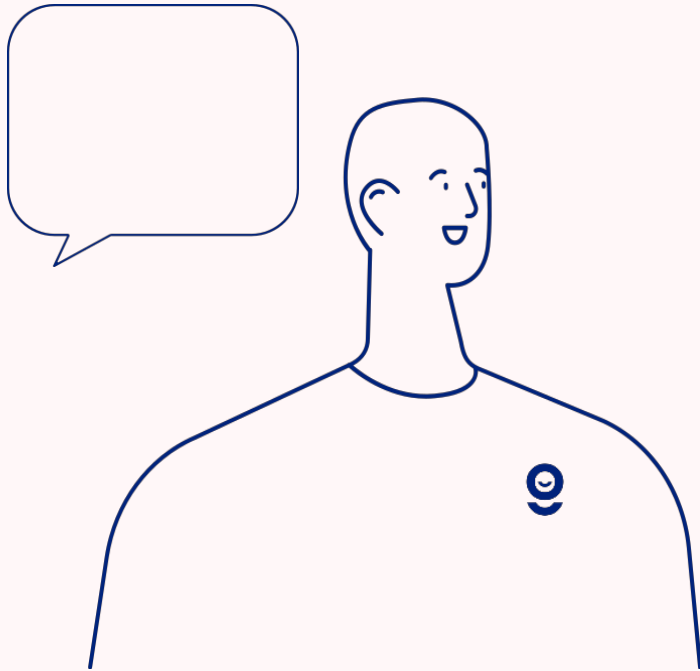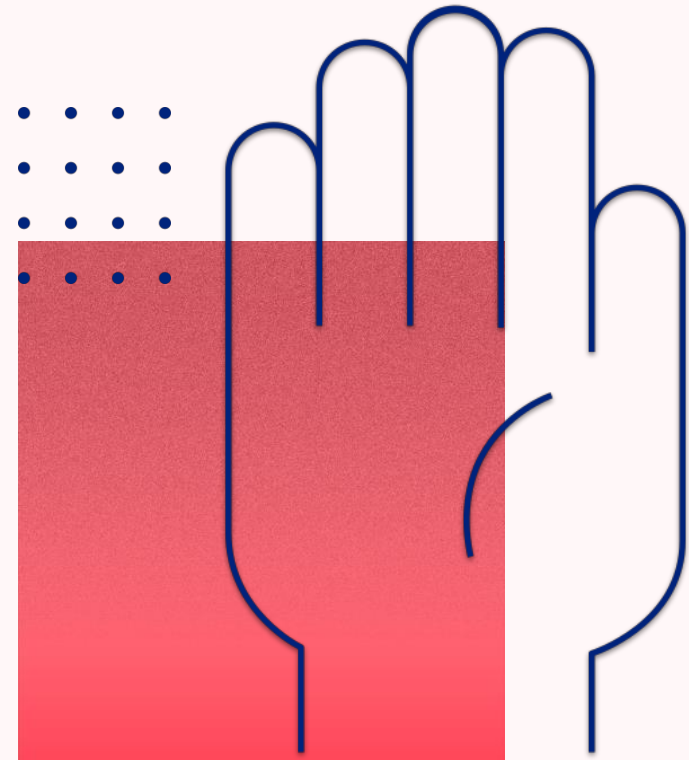
How you do your business communication with your customers?

But you can't expect things
to stay the same.

Here we come to support your business with the most effective multi cloud communication solutions

About Pingbix

A company started in 2018 with the name Colortext digital, with the vision of cent percent customer satisfaction in the field of business communication suit which provides end to end solution for taking your business to the next level by providing a wide range of products such as SMS, voice, marketing automation and so on.

Over the period of time, Colortext digital rebranded as Pingbix in 2020, which has big names in its partner list such as hyundai , TDI Group, Haldiram, Roundglass, Khatabook, Medlife, RentoMojo, and many more and Pingbix is now CPaaS service provider firm in India.

The secret behind our quick growth is the vision of customer satisfaction and our experienced team as we are the stigma of a strong sales and technology background. Our team has a decade of industry experience in this domain, which can be seen in our results.

We offers a door into various kind of digital transformation. Business can can use API, SDK etc to embed into application to automate the process.
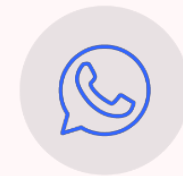
Our multi communication channels
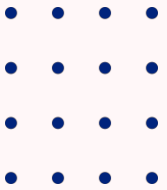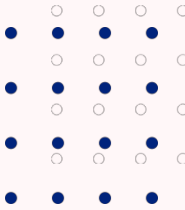
SMS

VOICE

WhatsApp

Chatbots

EMAIL

Marketing
Automation

How you can reach customer with SMS

Promotional

Do a data-driven SMS campaigns for better engagement and acquisition

Transactional

Send a service excellence to your customers by sending important alerts

Secure OTP

Trigger a one-time password for a product authentication and online transactions

Personalized SMS

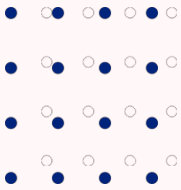Customize messages for large lists of users with your data

Campaign Scheduler

Trigger and schedule the messages in a bulks on offers and promotions upto a million customer over a one click

2-Way Messaging

It's easy for your customers to reach you with simple reply keywords via text messages

Connect closer with Voice

Missed Call

Take your customer consent on a designated voice number with a customer initiated call which automatically gets disconnected after a couple of rings.

Text to Speech

With a secure customer transactions by enabling dual verification using TTS that converts textual or numeric inputs into automated voice responses.
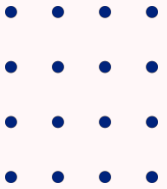
Click to Call

Reduce TAT for the query resolution or convert hot leads into business using call latching feature that instantly connects a support agent with the customers at a click.

Outbound Dialing

Establish consistent engagement with your customer by sending automated personalized key messages periodically.

Rich messaging with WhatsApp

Customer Support

For complex questions, help your customer with two-way messaging and instant response with WhatsApp Integration

Real-Time Notifications

Handhold your customer with text. images, PDF and other rich media directly on WhatsApp

Media

Send images, videos, files, and more to complete processes faster

Documents

Instantly provide documents for quick reviews and conversions.

Personalize with EMAIL

Rich custom edit

Grab customers' attention with stunning emails –
no coding required

Personalization

Get your emails opened and read with rich
personalisation

Templates

Maintain your brand consistency and recognition
with unique templates

Unsubscribe

Embed our prebuilt unsubscribe placeholders into
your HTML code, or into your email builder via
Email API and web interface
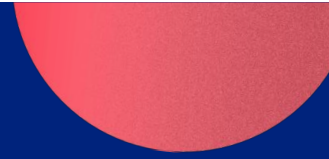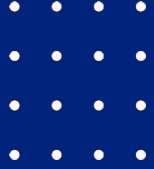
Check out how the new age brands across industries using pingbix to solve the real business communication use-cases everyday to give best customer experience.

Pingbix Advantage

- Dedicated Account Manager

- Round the clock support

- Developer friendly Rest APIs to integrate with any CRMs, Web application & Mobile Applications

- Multiple high priority and direct Operator Connectivity for SMS and Voice

- Customer success management

- Technical expertise and Solutions expertise to support on call

How easy to start with the pingbix?
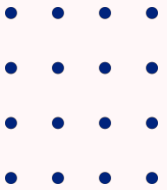
Integrate APIs

Our APIs are developers friendly you can easily integrate with your CRMs, Web and Mobile applications

Web Portal

Login to pingbix portal and start reaching out your customer over a click

Integrations

Install pingbix plugins with onclick by authenticating with pingbix account

We are trusted by

roundglass

BURGER SINGH
MADE IN INDIA

Khatabook

greenO

CUROFY
Diagnose and cure faster

Haldiram's

MED LIFE

& YOU

Thank you
Reach out to us at

www.pingbix.com

sales@pingbix.com