

CRM PLUS
FOR RETAIL



BUZZEBEES
RETAIL SOLUTION



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BUZZEBEES Retail Solution



BUZZEBEES

BUZZEBEES
RETAIL SOLUTION

Experienced

10

Years

Operated in

8

Countries

Business Partners over

30,000

Brands





WHO ARE WE ?



Thailand's leading CRM and Digital Engagement Platform

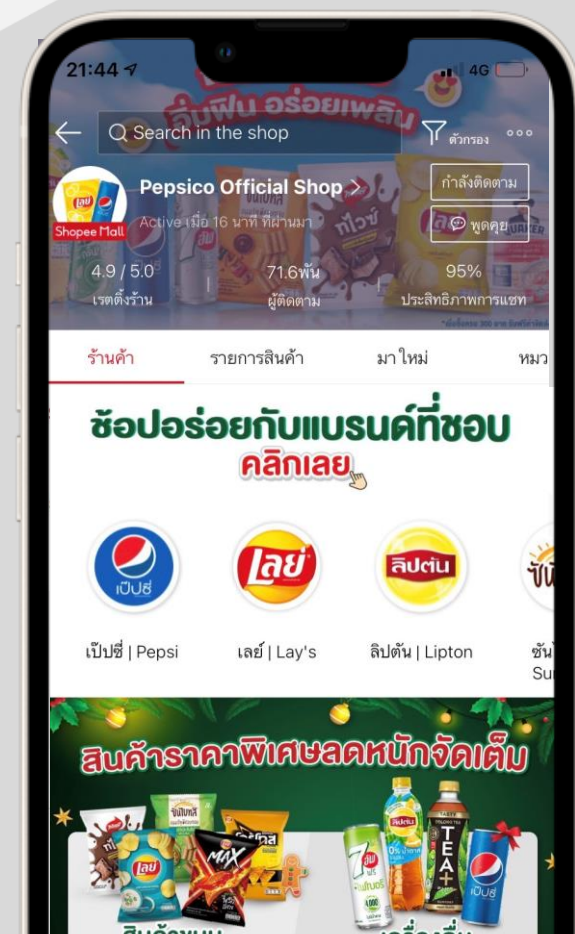
Loyalty Platform



Privileges Management



E-Commerce



BUZZEBEES RETAIL SOLUTION

All-in-one solution for SMEs



CRM PLUS
FOR RETAIL

CRM PLUS

Powerful CRM Platform via Line OA



CRM SAIJAI™
by BUZZEBEES

CRM SAIJAI

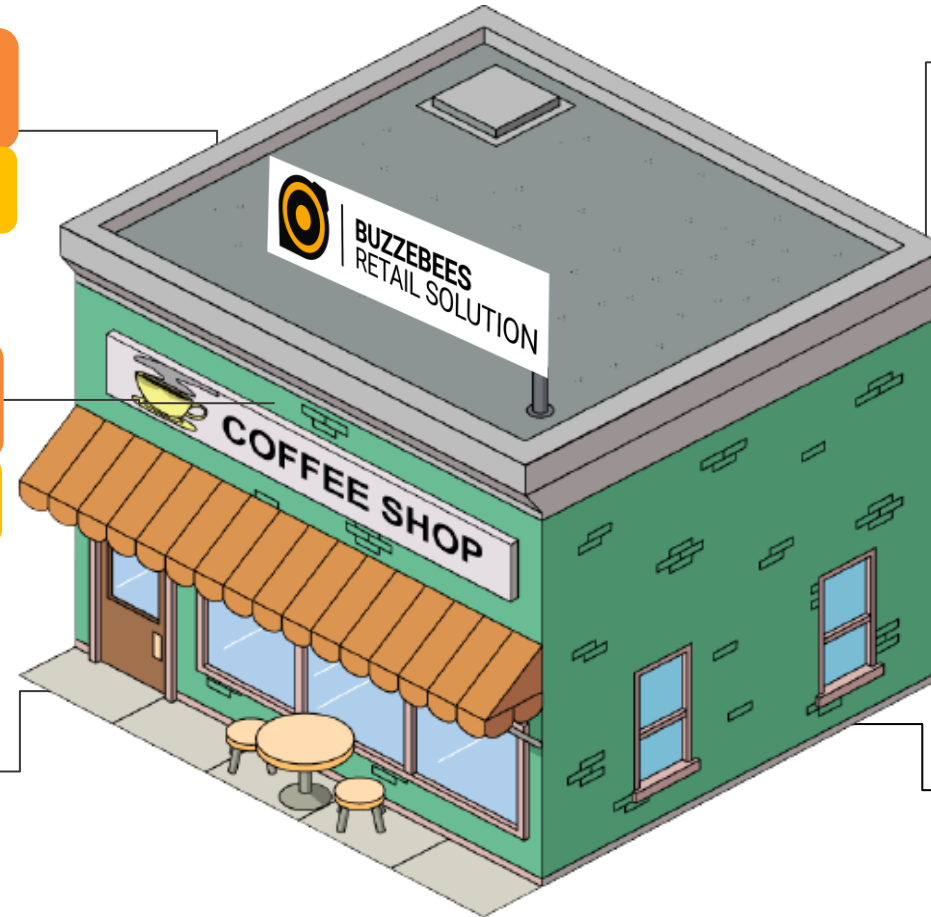
Powerful CRM: Appointment management,
manage course, & classify users.



B-POS
FOR RETAIL

B-POS

Smart POS System that empower shops



B-VOUCHER



B-VOUCHER
FOR RETAIL

Voucher system via SMS / Email

B-GIFTCARD



B-GIFTCARD
FOR RETAIL

Generate your own Digital Giftcard

E-PAYMENT



E-PAYMENT
FOR RETAIL

Payment portal for all E-wallet

BUZZEBEES RETAIL SOLUTION

บริการสำหรับธุรกิจ SME แบบครบวงจร



CRM PLUS
FOR RETAIL

CRM PLUS

Powerful CRM Platform via Line OA



CRM SAIJAI™
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CRM SAIJAI

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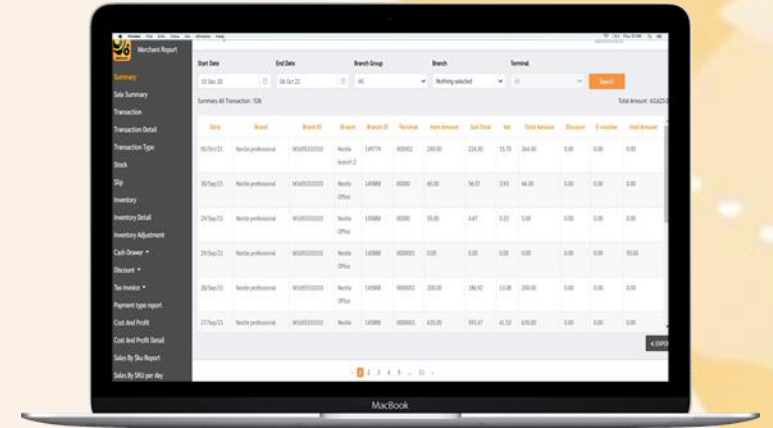
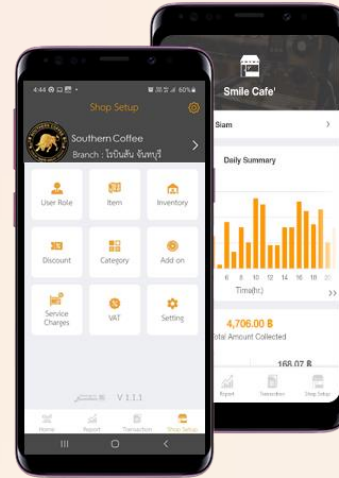
E-PAYMENT
FOR RETAIL

Payment portal for all E-wallet

B-POS



POS and Back-end store management system.
increase sales channels expand business opportunities



B-POS Terminal

Sales management system

B-POS Merchant App

Real time performance tracking

Website Portal

Easy-to-use report

Why..

Our Features

Benefit SMEs

Real Time Management



Easy-to-use system with a real time store management via Manager App

SMEs Digitalization



Digitalize your store including Inventory / Cost Management, Payment and Marketing Campaign

Targeted Communication



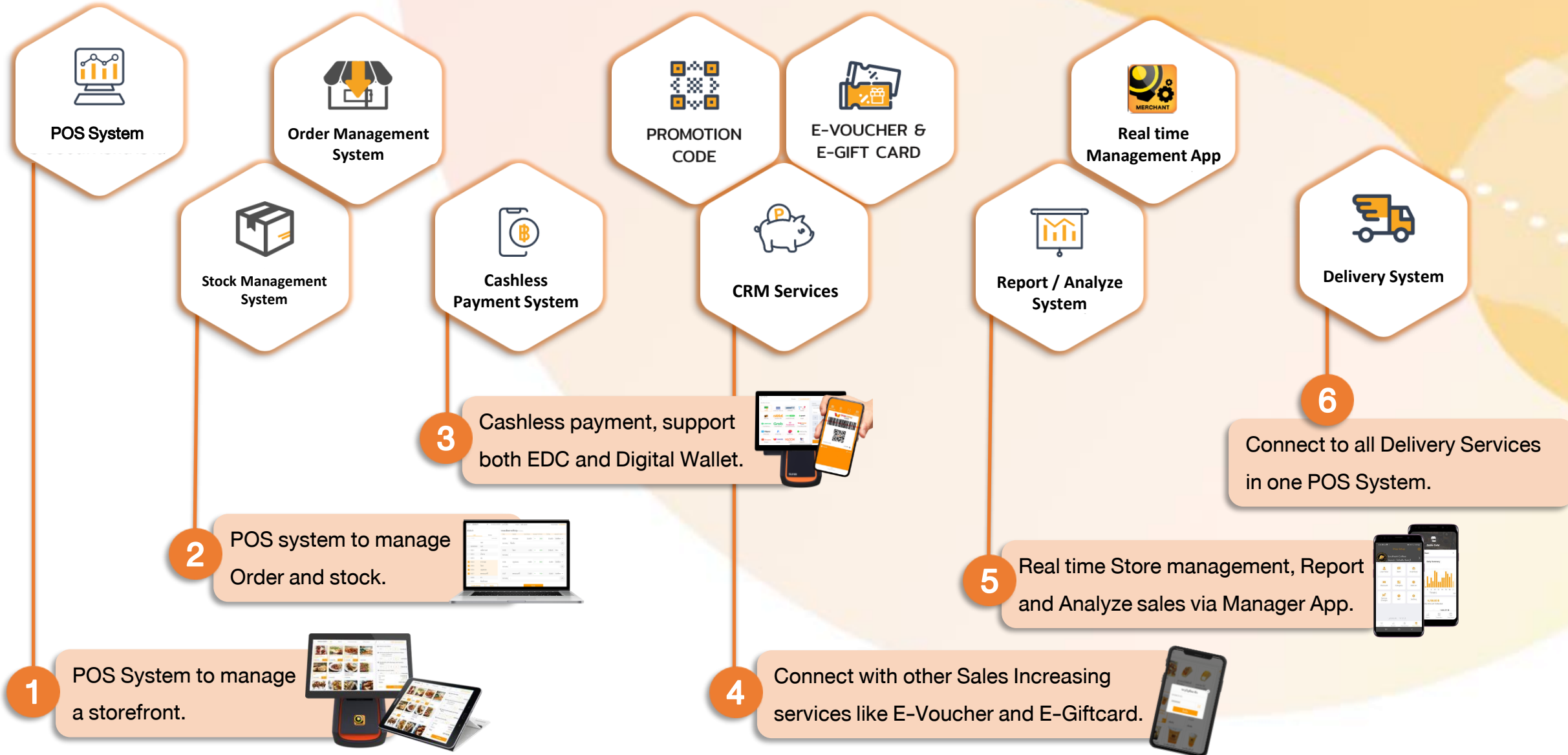
Know your customers With a real time online reporting system to adjust your strategies.

End-to-End Services



Connect to all BUZZEBEES Ecosystem. Integrated with your business both online and offline.

B-POS How does it work ?



B-POS Our Clients



Cow only

175 Branches



ໄຫວນບ້ານໜູສີ

100 Branches



Nescafé Street
Café

76 Branches



Oli-no
Crepe & tea

63 Branches



Hana

34 Branches



YenlyYours

23 Branches

Testimonials



“BUZZEBEES is the only one brand that can connect B-POS with CRM PLUS”

“we can manage 100 branches with one account conveniently”.



“B-POS can help us by collecting customer data (e.g. car model), so we aware our customer segments by customer’s car model.”

“We can see daily and real-time revenue, so we can aware which promotion did well. Then, we can offer the right promotion to the right target.”

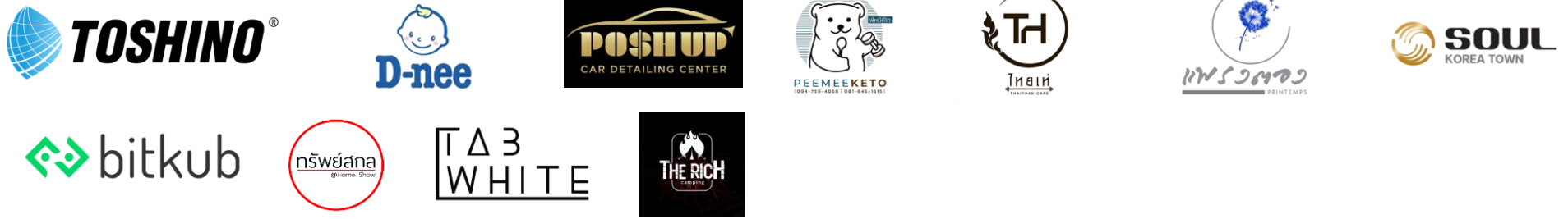


“B-POS system connects to B-POS Manager application”

“Although we’re in Bangkok, we can still check other branches’ performance even it’s located in upcountry areas by real time.”

B-POS Our Clients

Stand Alone



Branches



Franchise



B-POS Our Clients

Food



B-POS Our Clients

Non-Food



MULTIPLE MODULE TO DEPLOY

อุปกรณ์และโปรแกรมติดตั้ง B-POS



POS

ระบบจัดการหน้าร้าน
ดีไซน์ล้ำ ใช้งานง่าย
มาพร้อม Printer ในตัว

เริ่มต้น
18,900.-

(รวม VAT)

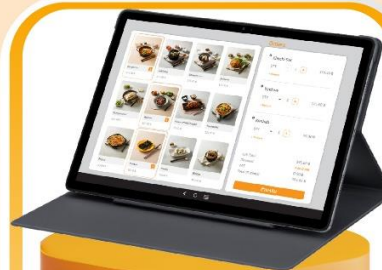


EDC

เครื่องเล็ก กะทัดรัด
ครบครันทุกฟีเจอร์
มาพร้อม Printer ในตัว

เริ่มต้น
9,500.-

(รวม VAT)

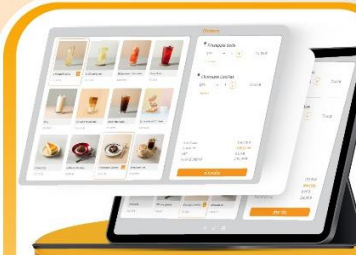


**SAMSUNG
Galaxy Tab**

พกพาง่าย
รับออเดอร์ได้สะดวกขึ้น

เริ่มต้น
5,990.-

(รวม VAT)



Software Only

ใช้งานง่าย รองรับทั้ง
iOS และ Android

เริ่มต้น
490.-/เดือน

(รวม VAT)

B-POS Software Pricing

Software Size S 1-5 Terminal	Software Size M 6-20 Terminal	Software Size L >21 Terminal
490	450	390

(Included VAT)

**Remark : 1 terminal limit 5 users*

Accessories

ชื่อรุ่น	รายละเอียด	ราคา (รวม VAT)
Epson t82x (LAN)	Receipt printer	6,900
Star TSP100 (USB)	Receipt printer	7,500
Xprinter 233B	Sticker printer	3,700
MK-420	Cash Drawer	2,000
2D Handheld Scanner	Scanner	1,600

Receipt Printer
Epson t82x (LAN)



Receipt Printer
Star TSP100 (USB)



Sticker Printer
Xprinter 233B



2D Handheld Scanner



MK-420



 Powered by
BUZZEBEES

CONNECTING THE WORLD

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