

# POWER BI DESIGN THINKING WORKSHOP

Microsoft  
Partner



Gold Datacenter  
Gold Data Analytics  
Gold Cloud Platform  
Gold DevOps  
Gold Application Development

## HOW IT WORKS

Through ideation, creativity, prototyping, and experimentation, this Power BI workshop will help you use Design Thinking for problem solving.



Discover



Interpret



Ideate



Experiment



Evolve

## WHY POWER BI?



Gain self-service analytics at enterprise scale



Find and share meaningful insights



Display the data in real-time



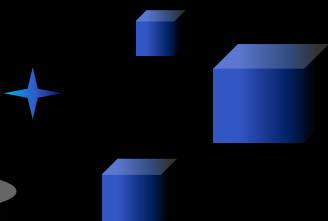
Use industry leading AI capabilities for quick answers related to your data



Keep your data secure with industry leading data security capabilities



Easily integrate Power BI reports with your own solution



softserve

# ABOUT THE WORKSHOP

In this interactive workshop we will use Design Thinking methodology and leverage technology to meet your users' and business' needs.

## YOU WILL

learn the concepts that drive design thinking

find user-oriented and innovative solutions to your issues

translate needs into product specifications

analyse the economics of the innovation

get real-time feedback

## Workshop Deliverables

### SOLUTION

Solution Requirements  
Scope and Solution Vision Document  
Project Backlog and Roadmap

### PROJECT MANAGEMENT

Statement of Work  
Work breakdown structure  
Project plan and Timelines  
Team composition

### EXPERIENCE DESIGN

Power BI Dashboard mockup  
User Personas and Use-Cases  
User Journey Map

### TECHNICAL

Architecture  
Vision Document

## Agenda

-  Define challenges and objectives
-  Frame or reframe problem statement
-  Outline business value and benefits
-  Discover enablers and blockers
-  Validate opportunities
-  Identify high priority business use-cases
-  Assess current technical capabilities
-  Define next steps and engagement model

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