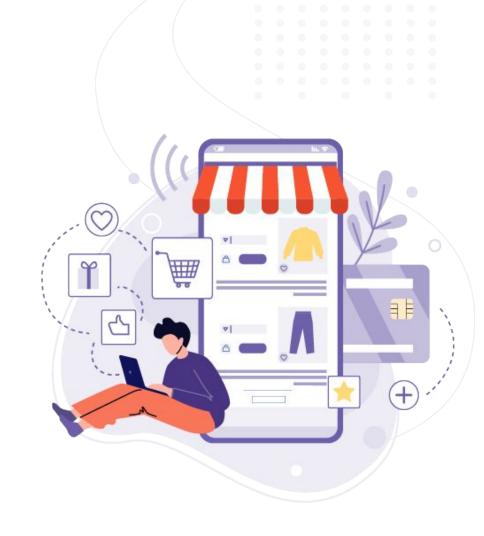
# **Building Future Shops**

With AI-powered eCommerce



Engineered by mozanta









Comprehensive solution pack that drive eCommerce growth and innovation



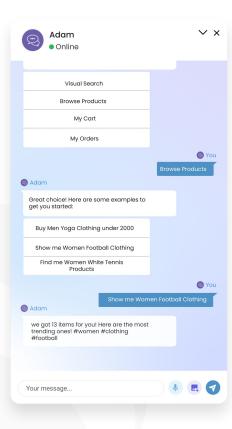
Built by the eCommerce experts



Built on latest technical architecture to facilitate scaling and flexibility







#### **AI-enabled Chatbot**

Enabled with ChatGPT and integrated with WhatsApp



# **ShopSphere Chatbot: Features**



Natural Language Processing



Powered by ChatGPT



Easily integrated with 3rd party applications - including WhatsApp



Provides product suggestions round the clock



# **ShopSphere Chatbot: Advantages**



## Enhanced Customer Engagement

Engage customers with personalized and interactive experiences, driving satisfaction and loyalty.



# Seamless Shopping Assistance

Provide 24/7 support, helping customers find products and offering real-time recommendations



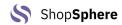
# Increased Efficiency and Productivity

Automate common queries, order tracking, and notifications, freeing up your team's time.

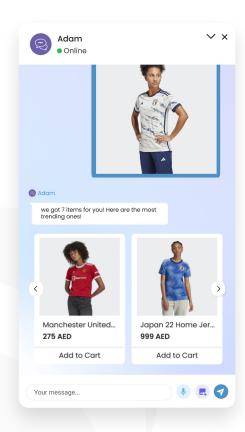


## **Analytics and Insights**

Gain valuable customer insights to optimize product offerings, marketing strategies, and engagement.







## **Advanced Visual Search**

Intuitive product discovery and recommendation



# **ShopSphere Visual Search: Features**



Freedom to use real-world imagery to shop



Flexibility to upload stored images or use camera to upload pictures



Easily integrated with 3rd party applications



Integration with WhatsApp



# **ShopSphere Visual Search: Advantages**



# Increase accuracy in product discovery

Helps customers to 'articulate' better on what they are looking for - in terms of pictures rather than text



# Enhanced customer engagement and conversion

Visual search shortens the consumer's path to purchase and increased the sales



## **Enhanced sales and revenue**

Boost your sales and revenue with easy, and unique search experience for your customers



#### Get closer to Gen Z

Offer personalized product recommendation to your young customers their way



# Join our journey towards Building Future Shops

## Get in touch with us

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