extraaedge

PREDICT ADMISSIONS!

Education Focused Admission & Marketing Automation CRM

Manage, scale and predict your admissions!

OUR FOUNDING TEAM & INVESTORS

Abhishek Ballabh
Co-Founder

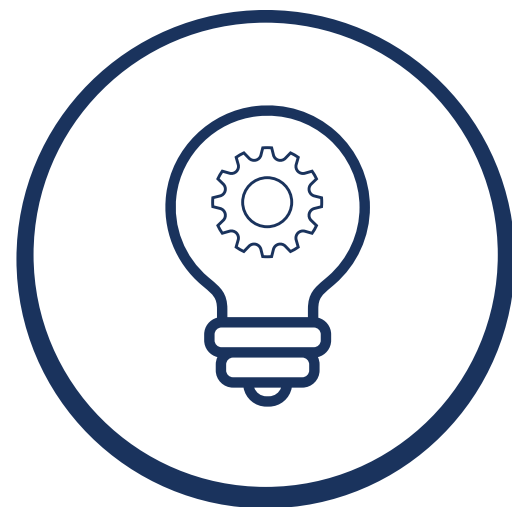**Sushil Mundada**
Co-Founder

PENTATHLON ventures

sprout venture partners

9UNICORNS

Indian Angel Network

FIRST CHEQUE

TiE PUNE FOSTERING ENTREPRENEURSHIP

Top Tier VC Funds

Top Tier Angel Groups

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PREDICT ADMISSIONS!

OUR CORE VALUES

TRUST INNOVATION GRATITUDE EMPATHY EXECUTION

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PREDICT ADMISSIONS!

Trusted by over 300+ Educational Institutions Globally

UNIVERSITIES/B-SCHOOLS & GROUP OF INSTITUTES

Dayananda Sagar University Bengaluru · ashoka UNIVERSITY · VISHWA VIDYALAYA DEEMED UNIVERSITY Pune · UTTARANCHAL UNIVERSITY · HIMALAYAN UNIVERSITY · P P SAVANI UNIVERSITY

BITS Pilani Dubai Campus · BRITTS IMPERIAL UNIVERSITY COLLEGE · Ahmedabad University · GNSU · JGi JAIN DEEMED-TO-BE UNIVERSITY · PUJA EDUCATIONAL & WELFARE TRUST

ATLAS SKILLTECH UNIVERSITY · D Y PATIL INTERNATIONAL UNIVERSITY AKURDI PUNE · JIS UNIVERSITY Education beyond ordinary · Graphic Era Deemed to be University DEHRADUN · GRAPHIC ERA · ASM Education • Research • Consultancy · OM STERLING GLOBAL UNIVERSITY

SYMBIOSIS SCHOOL FOR ONLINE AND DIGITAL LEARNING · D Y PATIL UNIVERSITY ONLINE NAVI MUMBAI · KIAMS · IMI BHUBANESWAR · PIBM PUNE INSTITUTE OF BUSINESS MANAGEMENT · DBU Desh Bhagat University

EDTECH & COACHING INSTITUTES

ALLEN Jaipur, Rajasthan · NARAYANA EDUCATIONAL INSTITUTIONS · ImaginXP · Yangpoo EXECUTIVE EDUCATION · Endeavor dream...endeavor...achieve

Mahendra's · AhaGuru · filo · PAHAL Design | Architecture | Fine Arts · SWASTIK CLASSES IIT-JEE & FOUNDATION

OVERSEAS CONSULTANTS

Reyna overseas FOREIGN EDUCATION & IELTS COACHING · WAY INTERNATIONAL YOU DREAM | WE BUILD | YOU LIVE · FUTURE OVERSEAS EDUCATION · YASH GLOBAL CONSULTANTS WAY TO SUCCESS

SCHOOLS

LEAD · MEGHE GROUP VALUES REDEFINED · VELAMMAL VIDHYASHRAM · MIT VGS · KEYSTONE SCHOOL · SNIS SHARANYA NARAYANI INTERNATIONAL SCHOOL

VOCATIONAL INSTITUTES

MIT INSTITUTE OF DESIGN ONI, PUNE | ALANDI, PUNE | INDORE | SHILLONG · ISDC International Skill Development Corporation Skills for Tomorrow · iCAT Design & Media College · ICT ACADEMY KERALA · Whistling Woods International

CRAFT · BSE INSTITUTE LIMITED · Red & White Multimedia Education · HAMSTECH Learn. Believe. Create. · I.I.H.M INTERNATIONAL INSTITUTE OF HOTEL MANAGEMENT

INIFD SALTLAKE · Image Creative Education · ICA ISO 9001:2015 INSTITUTE · SoundideaZ academy · seamedu School of Pro-Expressionism

Our Suite of Products

LEAD MANAGEMENT & MOBILE CRM

MARKETING AUTOMATION

ONLINE APPLICATION FORMS

POST APPLICATION PROCESS

IVR / CLOUD TELEPHONY

CHATBOT & LIVE CHAT

WHATSAPP API, BOT & LIVE CHAT
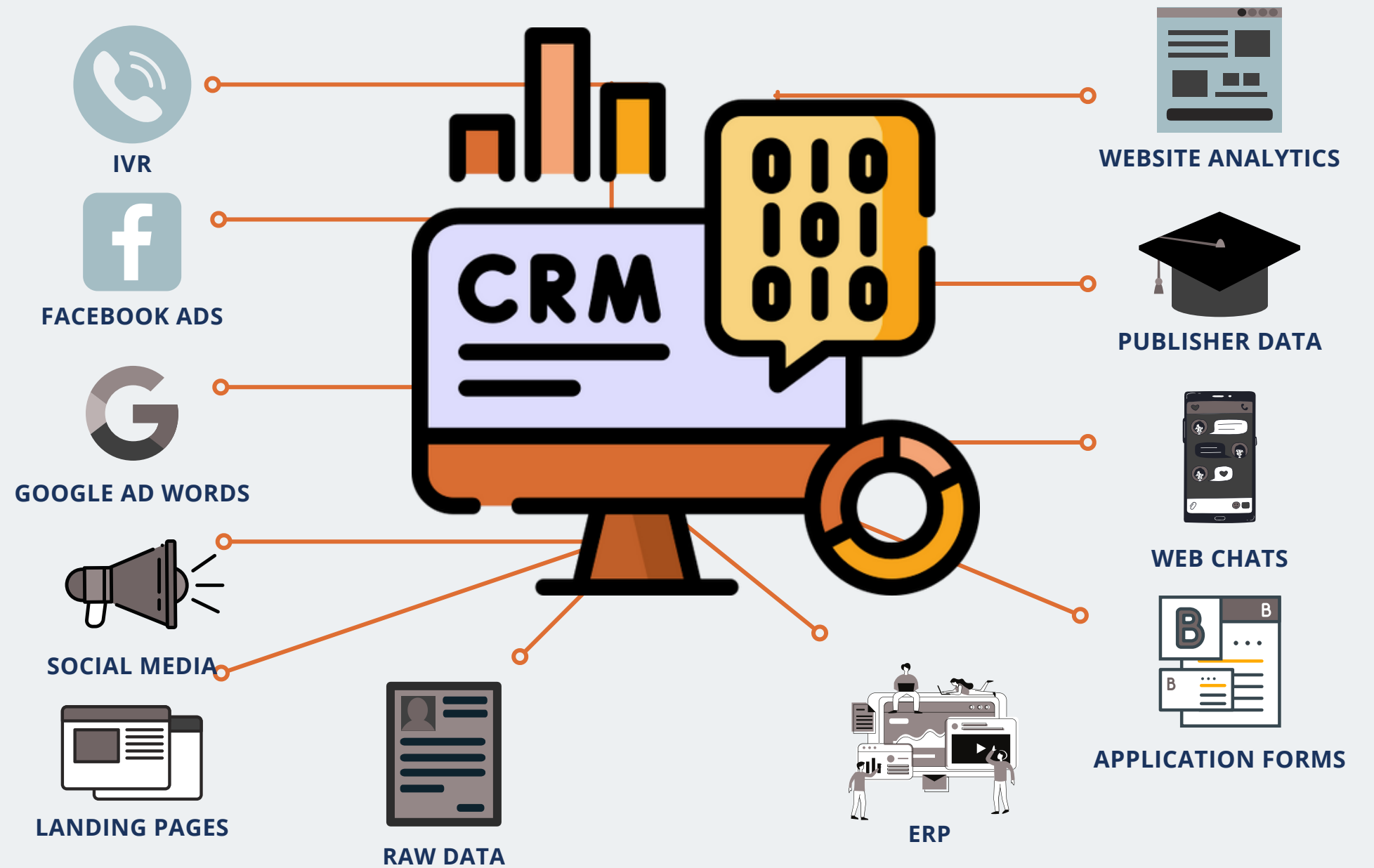
FIELD SALES MOBILE APP

DIGITAL PAYMENT COLLECTION

ADVANCED & PREDICTIVE ANALYTICS

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LEAD MANAGEMENT ON WEB & MOBILE APP USING CUSTOMISED CRM

For reducing Lead leakage and focus on priority Leads
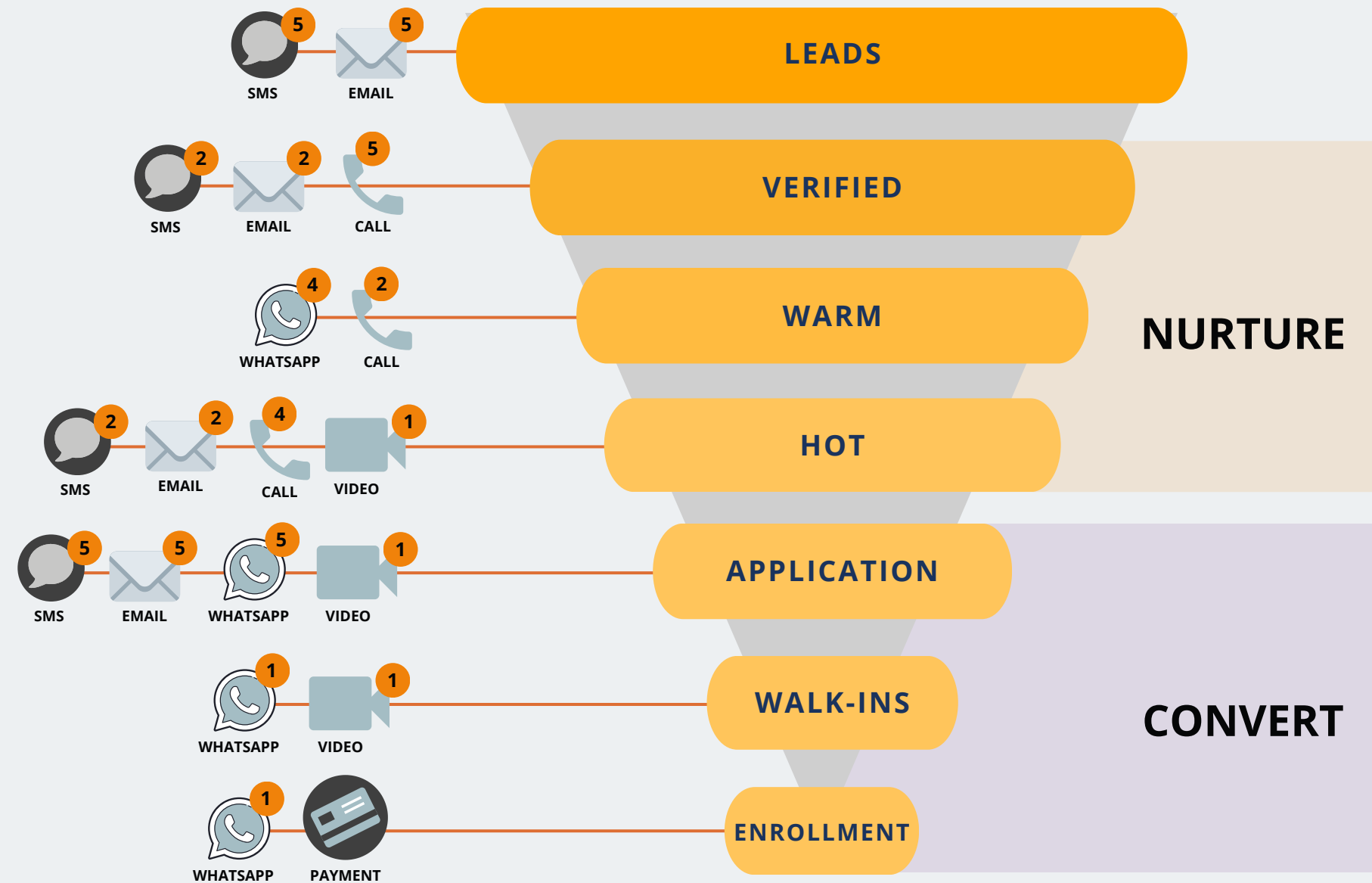
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INTEGRATES YOUR LEAD SOURCES

IVR

FACEBOOK ADS

GOOGLE AD WORDS

SOCIAL MEDIA

LANDING PAGES

RAW DATA

CRM

ERP

WEBSITE ANALYTICS

PUBLISHER DATA

WEB CHATS

APPLICATION FORMS

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PREDICT ADMISSIONS!

MANAGE FOLLOW-UPS & COMMUNICATION ON MOBILE

Schedule

Set

Automate

Track & Capture

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PREDICT ADMISSIONS!

AUTOMATED COMMUNICATION

For Faster Conversion

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COMMUNICATION CHANNELS INTEGRATED IN SINGLE SYSTEM

WhatsApp Bot & API

Click to Call on Mobile/IVR

SMS Drips

Chatbots & Live Chats

Email Campaigns

In-built Video Counselling

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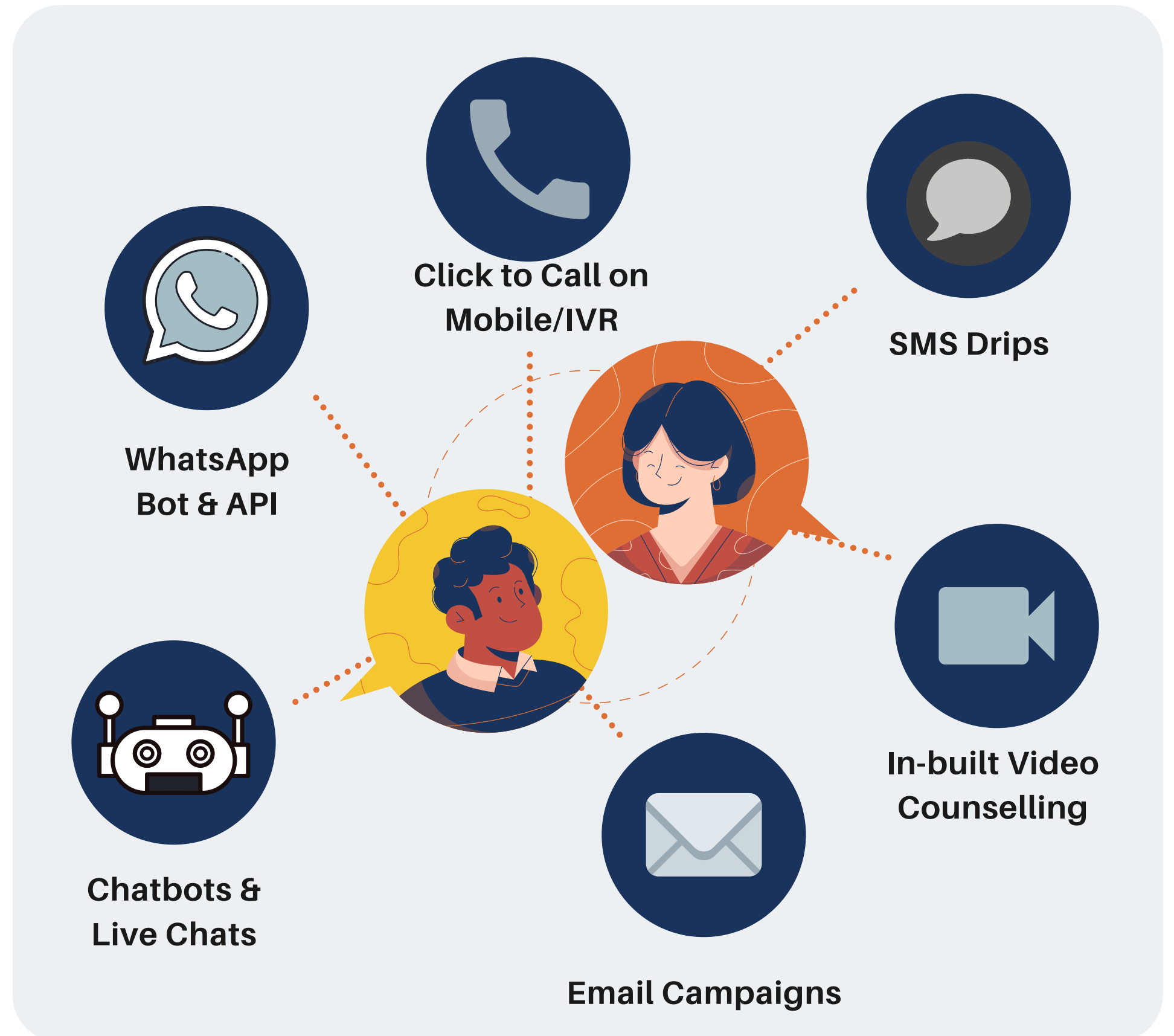
MOBILE APP AND WEB-BASED CUSTOMISED APPLICATION FORM

For increasing pool of Applicants

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STREAMLINE THE APPLICATION PROCESS

Custom Forms

GDPI Slots

Shortlisting

Offer Letter Generation

Online Payment

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STREAMLINE THE POST APPLICATION PROCESS

Payment Receipt Generation

Selection Score Calculation

Approval / Rejection of Applicants

Course Fees Collection

Admit Card Generation

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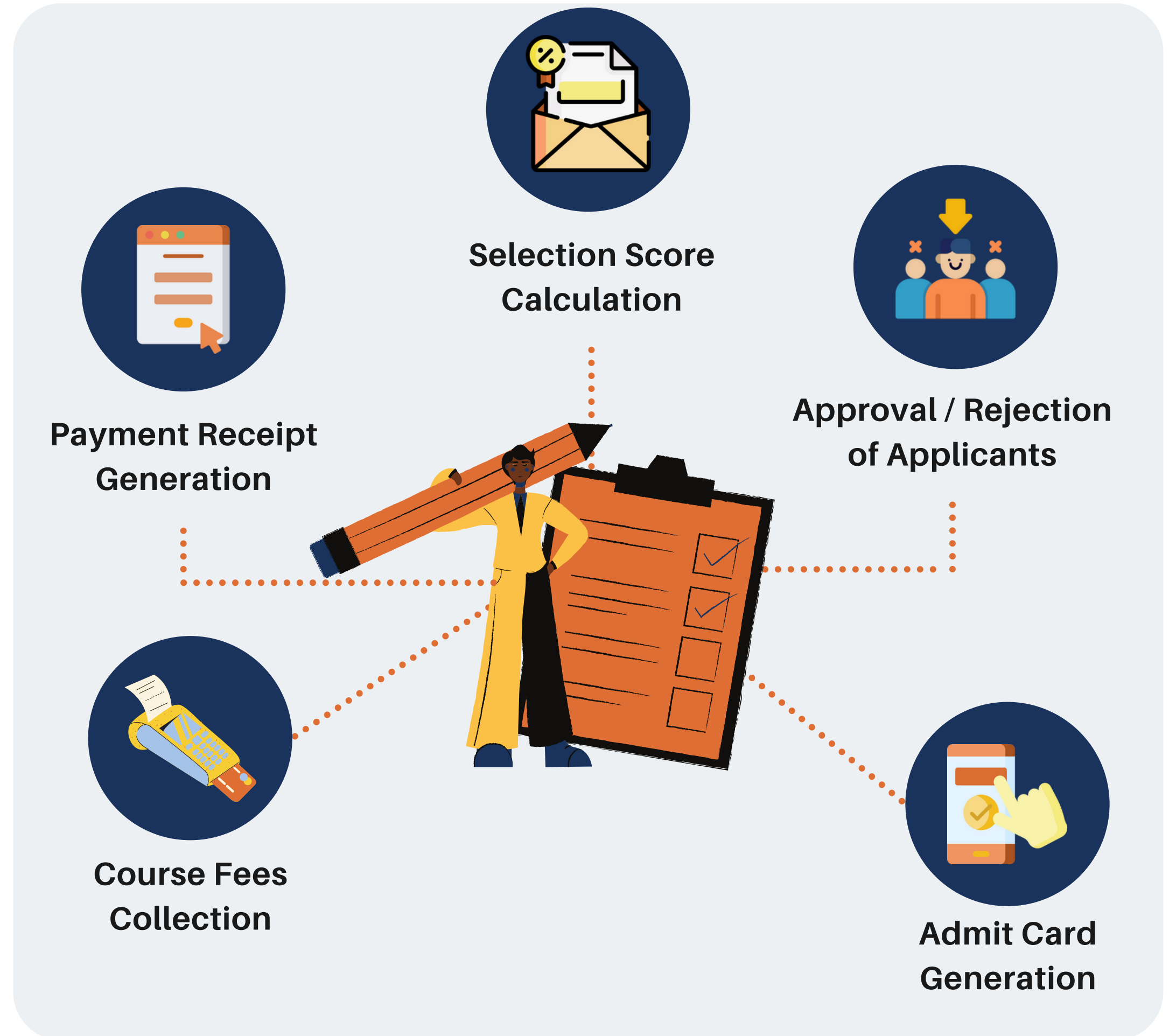
APPLICATION ON WEB + MOBILE APP

CHATBOT & LIVE CHAT

Achieve 88% more engagement

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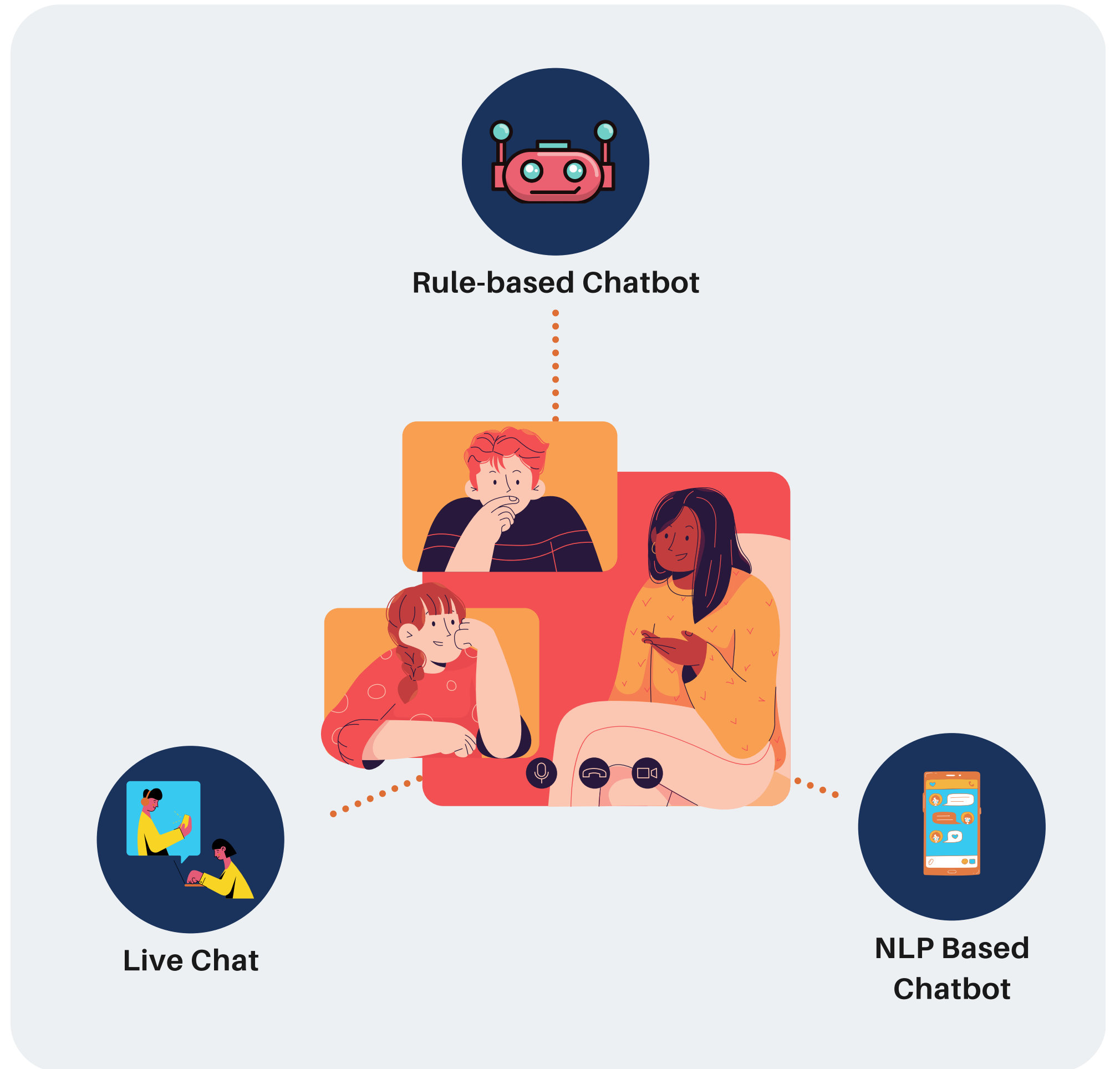
CRM INTEGRATED WHATSAPP - BULK, AUTOMATION, LIVE CHAT & BOT

Make sure your every message is read and replied

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THE ALL IN ONE INTEGRATED WHATSAPP TOOL
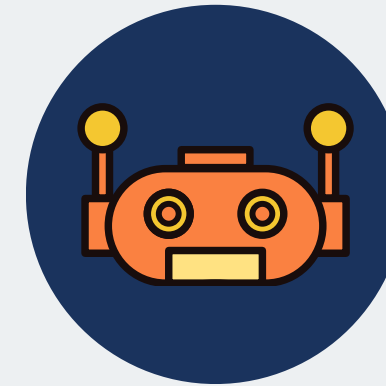
Whatsapp Bot

Whatsapp Bulk
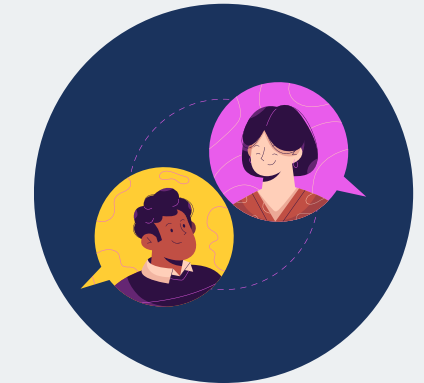
Whatsapp Live Chat

Whatsapp API

Whatsapp Automation

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PREDICT ADMISSIONS!

PREDICTIVE ANALYTICS

For prioritizing and focusing on hot Leads

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LEAD PRIORITISATION & PREDICTION

Lead Scoring

80%

Lead Prioritisation

Lead Qualification

Lead Assignment

Lead Referral

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PREDICT ADMISSIONS!

REPORTS, ANALYTICS & INSIGHTS

Take data driven decision everyday with ease

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MEASURE PERFORMANCE USING CUSTOMISED ANALYTICS

Real-time Analytics

150 inbuilt Reports

Trends & Patterns

Mobile App for Analytics

Department or Course Performance

Counselor Performance
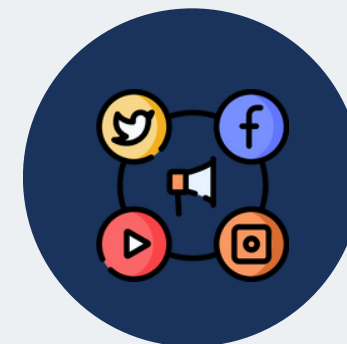
Lead Source Performance

Funnel Performance

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THE "EDGE" FROM EXTRAAEDGE

Education Sector Focused Product

Complete Data Security

End to End Customisation and Analytics

Consultation, Support & Cocreation

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THANK YOU!

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