



ValleyMedia Inc

MAGAZINE ORDER

Insurance CIO Outlook
600 S ANDREWS AVE STE 405,
FT LAUDERDALE, FL 33301
T: 510.556.2280

Nick Mason
nick@insuranceciooutlook.com
T: 510 330 5176
F: 510-894-8405

Buyer: Percipience

Address:
Madison, WI US 53711

Contact: Bruce F. Broussard
Title: Managing Partner
Phone: 985-630-5171
Email: bruce.broussard@percipience.com

Order Description:

1. Unlimited print and digital rights for four full-page "Cover Story" about Percipience, along with your/Team's image.
2. Your/Team's image will be featured on the cover of the magazine.
3. Four full-page advertisements can be utilized in the same edition or any upcoming edition of your choice within the next 12 months.
4. Two premium Ad spaces can be utilized in the same edition or any upcoming edition of your choice within the next 12 months. (Back cover, front inside cover, and center spread).
5. Award Logo and Certificate of Honor.
6. A dedicated HTML link to Percipience cover story feature will be hosted on our website with a link back to your website.
7. 30 complimentary copies of the magazine.
8. 75 reprints of the "Cover" feature.
9. Two banner ads to be placed on our website, each on a rotational basis for 3 months each.
10. If you could send us a case study that you already have, we will be happy to make it a 2 pager "success story" and feature it in the magazine as well as on our website.
11. News, announcements, press releases for Percipience will be covered in our news section throughout 2022-23.

Net Amount: \$15,000

Payment due on the receipt of invoice.

This is a binding, non cancelable contract between the buyer and ValleyMedia Inc. All modifications will be at the discretion of the buyer and ValleyMedia Inc.

Buyer Acceptance: _____

Bruce F. Broussard, Jr.

Date: 07/25/2022

Name: Bruce F. Broussard, Jr.

Title: Managin Partner