Leveraging Generative AI for ad-hoc analysis

Business challenge
Generative AI is one of the most talked about Artificial Intelligence innovations in recent history. As the technology evolves, businesses are seeking ways to integrate its concepts into core business processes and platforms to drive efficiencies and provide immediate return on investment.

Insight Assist is a generative AI solution that enables businesses to analyse complex datasets within their data platform without the coding skills and tools that are traditionally required for ad-hoc analysis. As a natural language prompted generative AI chatbot, Insight Assist acts as a user-friendly interface to your corporate data which allows users to ask it questions about corporate information. This allows analysts to easily analyse reports and datasets that may normally be siloed and to do so in a way which requires no reliance on coding skills and tools.

How we help
The Insight Assist Accelerator is designed to provide an interface that users can use to interact with a AI models (similar to how a user interacts with ChatGPT). However, instead of sourcing information from the open internet, Insight Assist only utilises data from internal corporate data sources.

Insight’s team of AI experts will deploy the accelerator into your corporate azure environment and configure security and data exfiltration settings such that your data, and your questions, never leave your corporate environment.

Our AI experts will then connect the solution to initial data sources and tune the AI models so that the information within them can be queried. This offering is designed as an MVP offering, so that your business can see the value in utilising AI technology, and in a successive phase, can evolve into a full production solution tailored to your organisations specific needs.

Get started.
To learn about pricing and how to begin, contact alliances@insight.com
Insight Assist - it's ChatGPT pointed at your own data

1. UNDERSTAND YOUR DATA LAKE
   Where do I start? Which tables should I look at first? Which datasets are sources of truth? Use Insight Assist to quickly understand contextual information about your data.

2. UPLIFT WORKFORCE TO BECOME ANALYSTS
   Data Analysts are expensive. Coding is a barrier. Use AI to empower your current workforce and allow them to query complex datasets themselves.

3. SUPERCHARGE BI DEVELOPMENT
   Only a tiny portion of the available datasets are used for analytics. Insight Assist doesn’t play favorites with datasets and will use the most relevant data, not just the data the analyst is aware of.

4. DRIVE INTO FURTHER AI USE CASES
   Insight Assist starts small, delivers value and builds foundational AI capabilities for your organisation. Now the organisation is excited by AI and can drive into further AI use cases and exponential business value.

Why Insight for Microsoft?

Few can compare with our relationship with Microsoft. Partners for 30 years and counting, we are the largest Microsoft global partner with more than 5,000 consultants and 1000 dedicated Microsoft resources globally. Our best-in-class capabilities, unmatched expertise, and ability to successfully deliver solutions built across all areas of Microsoft technology have earned us numerous recognitions.

7. Partner Designations, including:
   • Solutions Partner for Data and AI (Azure)
   • Solutions Partner for Microsoft Cloud
   • Solutions Partner for Infrastructure (Azure)

13. Specialisations, including:
   • Analytics
   • Data Warehouse Migration
   • Modernisation of Web Applications

2,500 Microsoft certifications globally

About Insight

Insight Enterprises, Inc. is a Fortune 500 solutions integrator with more than 13,000 teammates worldwide helping organisations accelerate their digital journey to modernise their business and maximise the value of technology. We enable secure, end-to-end transformation and meet the needs of our clients through a comprehensive portfolio of solutions, far-reaching partnerships and 33+ years of broad IT expertise. Rated as a Forbes World’s Best Employer and certified as a Great Place to Work, we amplify our solutions and services with global scale, local expertise and a world-class e-commerce experience, realising the digital ambitions of our clients at every opportunity.