Leveraging Generative AI for ad-hoc analysis

Business challenge

Generative AI is one of the most talked about Artificial Intelligence innovations in recent history. As the technology evolves, businesses are seeking ways to integrate its concepts into core business processes and platforms to drive efficiencies and provide immediate return on investment.

Insight Assist is a generative AI solution that enables businesses to analyse complex datasets within their data platform without the coding skills and tools that are traditionally required for ad-hoc analysis. As a natural language prompted generative AI chatbot, Insight Assist acts as a user-friendly interface to your corporate data which allows users to ask it questions about corporate information. This allows analysts to easily analyse reports and datasets that may normally be siloed and to do so in a way which requires no reliance on coding skills and tools.

How we help

The Insight Assist Accelerator is designed to provide an interface that users can use to interact with AI models (similar to how a user interacts with ChatGPT). However, instead of sourcing information from the open internet, Insight Assist only utilises data from internal corporate data sources.

Insight’s team of AI experts will deploy the accelerator into your corporate azure environment and configure security and data exfiltration settings such that your data, and your questions, never leave your corporate environment.

Our AI experts will then connect the solution to initial data sources and tune the AI models so that the information within them can be queried. This offering is designed as an MVP offering, so that your business can see the value in utilising AI technology, and in a successive phase, can evolve into a full production solution tailored to your organisation’s specific needs.
Why Insight for Microsoft?

Few can compare with our relationship with Microsoft. Partners for 30 years and counting, we are the largest Microsoft global partner with more than 5,000 consultants and 1,000 dedicated Microsoft resources globally. Our best-in-class capabilities, unmatched expertise, and ability to successfully deliver solutions built across all areas of Microsoft technology have earned us numerous recognitions.

Partner Designations, including:
• Solutions Partner for Data and AI (Azure)
• Solutions Partner for Microsoft Cloud
• Solutions Partner for Infrastructure (Azure)

Specialisations, including:
• Analytics
• Data Warehouse Migration
• Modernisation of Web Applications

Microsoft Partner Awards, including:
• 2022 Microsoft Surface Reseller Partner of the Year
• 2022 Microsoft Surface Hub Reseller Partner of the Year
• 2021 Solution Assessments Partner of the Year
• 2021 Migration to Azure Partner of the Year
• 2021 Microsoft 365 & Surface Solution Selling Partner of the Year

2,500 Microsoft certifications globally

About Insight

Insight Enterprises, Inc. is a Fortune 500 solutions integrator with more than 13,000 teammates worldwide helping organisations accelerate their digital journey to modernise their business and maximise the value of technology. We enable secure, end-to-end transformation and meet the needs of our clients through a comprehensive portfolio of solutions, far-reaching partnerships and 33+ years of broad IT expertise. Rated as a Forbes World’s Best Employer and certified as a Great Place to Work, we amplify our solutions and services with global scale, local expertise and a world-class e-commerce experience, realising the digital ambitions of our clients at every opportunity.