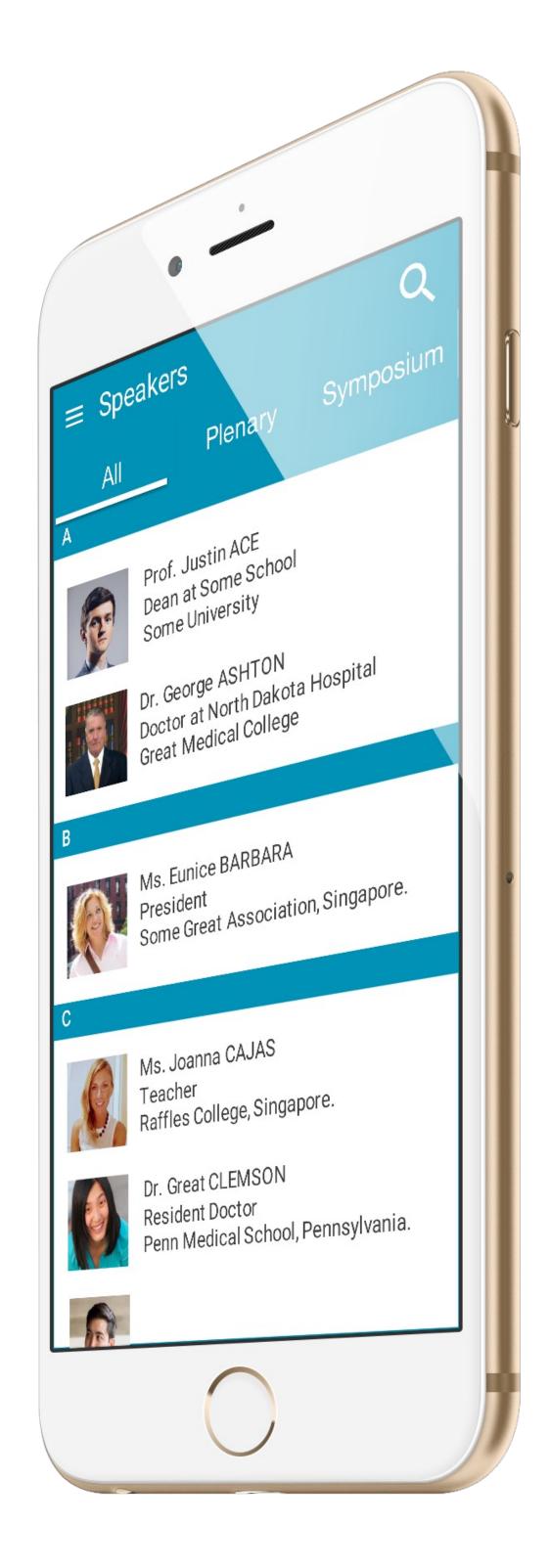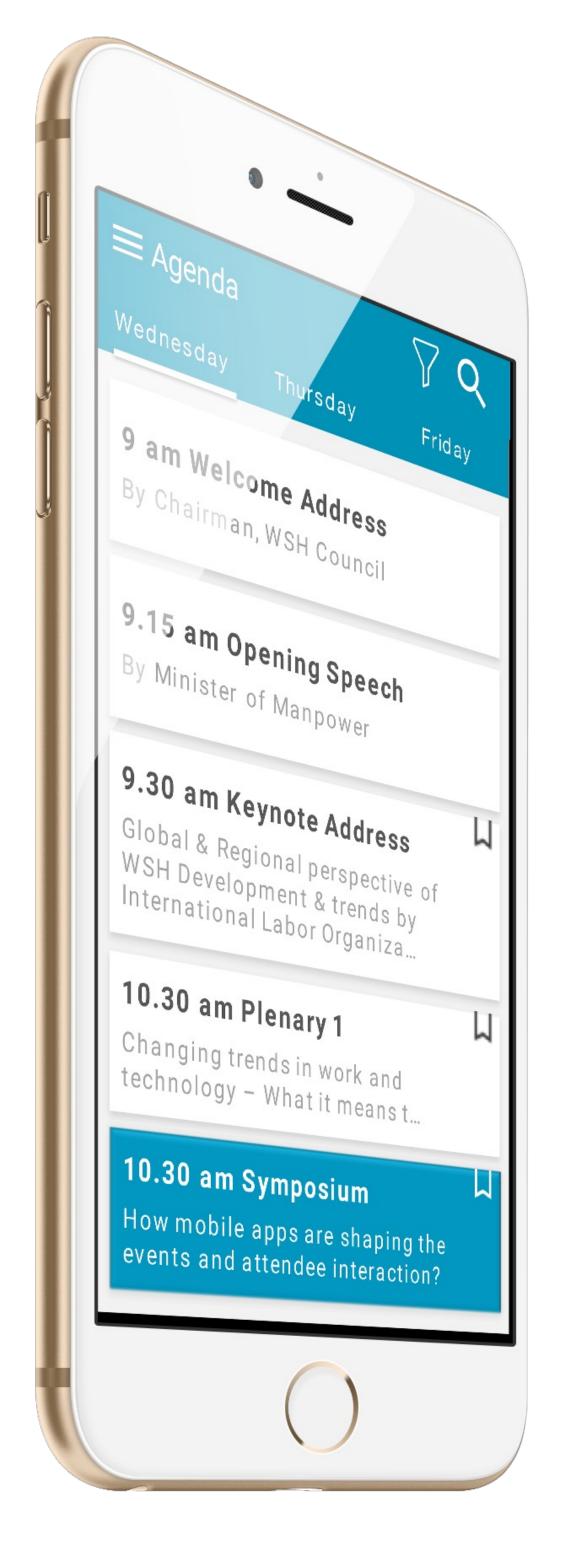# Event App for your Professional Events

## A better experience for your attendees, a more successful event for you

Bloom's EventApps is the perfect companion for your event audience, and your most powerful asset for delivering real value to you and your attendees. EventApp puts everything your attendees and relationship owners need right in the palm of their hands, and gives valuable insight into their behaviour that you simply can't get anywhere else.

www.bloomcs.com

# Communication

### Activity Feeds

Gathers the latest updates from the Schedule, Twitter, Photo Gallery and Announcements into a single information feed. Attendees can filter by source.

### Banner Ads

Promote sponsors and generate revenue with rotating banner ads that link to sponsor pages or directly to sponsor websites.

### App Branding

Showcase your brand throughout the app with a custom splash page, logo, colours and more.

### Push Notifications

Keep attendees up-to-date with broadcast message – potentially generate revenue with sponsored promotional broadcast messages. iOS and Android only.

### Community

A module containing grouped access to Twitter, Facebook and LinkedIn links to enable easy networking and sharing.

### Articles

Promote ideas and share event experiences through a live blog feed inside your app.

### Announcements

Allows you to broadcast and schedule in-app messages to individual attendees, groups of attendees or all attendees. Requires Activity Feed.

### Photo Gallery

A moderated display of pre-loaded and or attendee contributed photos shared with all attendees

### Messaging

Connect with other attendees quickly and easily from within EventApp. Choose between in-app or e-mail communication.

### Sponsors

Generate revenue with sponsor listings that display logos, descriptions and contact information in a scrollable and searchable list

# Personalization

### My Agenda

Allows attendees to create a personalised schedule from the master event schedule. Can also be prepopulated for your Attendees via the CMS.

### My Exhibitors

Allows attendees to create their own personal list of exhibitors that they want to visit at your event.

### My Briefcase

Attendees can store their favourite event documents in one place for quicker reference and easier sharing.

### My Notes

Allows attendees to take general or session-based notes and share them via email.

### My Profile

Allows attendees to customize their own profile with options to modify selected fields, change their profile photo, turn messaging on/off and select email and phone privacy settings.

### My Bookmarks

Attendees can bookmark various things in app to get push notifications at later stage. Attendees can bookmark, sessions, speakers, exhibitors, etc.

# Information

## Agenda

A calendar listing of scheduled sessions and events with detailed overviews.

## Event Info

A space to share useful information such as venue details, local maps, services, wi-fi details and transport.

## Tracks

This feature is used to manage the tracks that you would like to use to categorize your events.

## Interactive Maps

Provide clear, accurate floorplans within App with the option to add detailed information on rooms or stalls to your event map.

## Exhibitors

Search and view a list of exhibitors, and drill down for complete details including contact information and web site links. Can be sorted into categories.

## Attendees

Search or scroll through an attendee list to see attendee details and contact them via in-app messaging

## Speakers

A listing of all your speakers and presenters, including indepth profiles and links to their sessions.

## Venues

A list of all event venues, addresses, locations and other related information including maps.

## What's On

Instantly view a list of sessions and events currently in progress and commencing within the next hour.

## Surveys & Quizzes

Survey your audience and track knowledge transfer and retention at an event or session using multiple choice or open text response surveys.

# Functional

## Login

Secure your mobile application with a login ID and password for event participants.

## HTML View

A space to include basic HTML content viewable through EventApp's built-in web browser

## Search

Perform a quick search for information in any of the main information categories in the app: Agenda, Speakers, Attendees, Sponsors or Exhibitors.

## Documents

Access a list of general or session specific documents and open them in a document viewer or, in combination with My Briefcase, share them via email.

## Videos

Access a list of available YouTube videos and play them directly in the mobile device video player.

## Podcasts

Access multiple podcasts published by Organizers or Speakers at one place. Use it even when your event is over.

# Advanced Features

## Game Center

A calendar listing of scheduled sessions and events with detailed overviews.

## Speak Out

This feature is used to manage the tracks that you would like to use to categorize your events.

## Sessions Check-In

Search and view a list of exhibitors, and drill down for complete details including contact information and web site links. Can be sorted into categories.

## iBeacon

Integrate every exhibitor's booth with a beacon to send out push notifications to attendees and get their active participation in your event.

## Discussion Forums

Let your attendees interact with each other on a digital forum.

## Offline Access

Your app works even when there is no internet connection. App automatically stores all content in app's local database.

## Sessions Q&A

A space to share useful information such as venue details, local maps, services, wi-fi details and transport.

## Quick Meetings

Provide clear, accurate floorplans within appp with the option to add detailed information on rooms or stalls to your event map.

## Contacts

Search or scroll through an attendee list to see attendee details and contact them via in-app messaging

## Book Meeting Room

A list of rooms available to attendees to rent out a meeting room on hourly basis for discussion with other attendees.

## Meeting Schedule

Schedule a meeting with attendee/ Speaker/ Exhibitor/ Organizer or any other person with just one click using app.

**Work with us to make your events more effective.**

Contact us today!

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