Unified Fitness Platform Product Deck

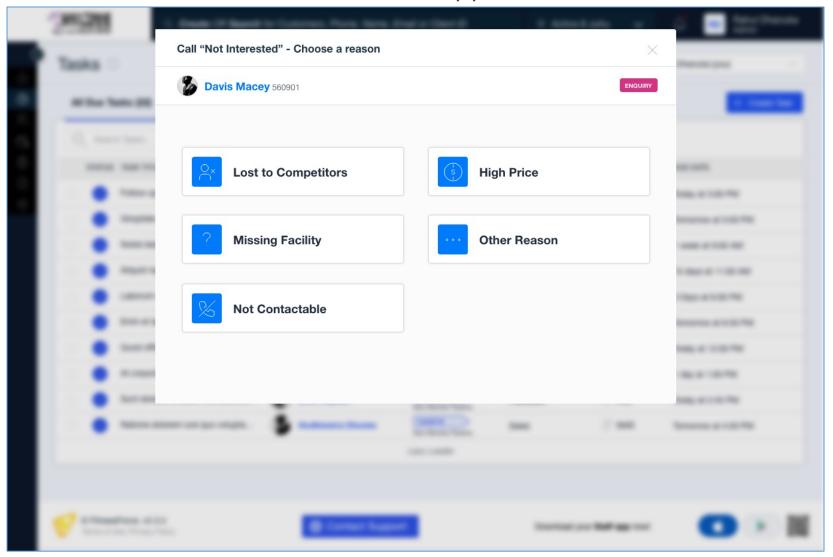
Add a prospect & create task / opportunity

^{O+} Add Prospect				×
Full Name *	Email id *		Mobile Number *	
First and Last name	name@ex	ample.com	()	
Channel	Enquiry So	urce		
Online Walk-in Phone	Data Entry Select sou	urce 🗸		- 1
Promotional Preference				
🖾 Email 🛛 📿 SMS 🗍 Phone				
Yes Create an Opport	unity and Task			
TASK TYPE	ON	INTERESTED IN		
Select V	Select V	Select products		~
Cancel			Cre	ate Profile
 	_			

New leads integrated with your website

	TROUVER UN GYM	POURQUOI JOINDRE	POSSÉDER UN GYM	ESSAYEZ-NOUS GRATUIT	EMENT
	Réclamez	votre accès G	RATUIT de 7 j	ours	
<u>Montreal</u> 4117 Blvd - St. Laurer (<u>514) 507-4141</u>	nt Montreal, QC H2W 1Y7	*Obligatoire	•		
· · · · · · · · · · · · · · · · · · ·	lécouvrir Anytime Fitness. L'accès vous faire visiter notre gym!		FAMILLE*		
		E-MAIL*			
		TÉLÉPHO	DNE*	Mobile	Privacy - Terms

Track lost opportunities



Sales Pipeline

	Create OR Search for Create OR Search for C	Customers, Phone, Name, Email or Client ID)	Active 8 July Acti	1 ~	+ Create
(>) (Sales Pipeline ⑦ New Client board				Rahul Dr	nanuka (you)
O	Q Search					+ Create Opportunity
tte ©	Lead In \$5,680 3 Deals	Tour \$6,99	0 5 Deals	Trail \$8	9,900 5 Deals	Negotiate
م م	Follow-up with Davis for booking P.T and 12 Months membership	Follow-up with Davis for booking P 12 Months membership	T and	Follow-up with Davis for bookin and 12 Months membership	ng P.T	Follow-up with Davis for bo 12 Months membership
Ô	🔆 Cold	👌 Hot		🔆 Cold		👌 Hot
	Davis Wilhelm - 560901 ENQUIRY	Davis Wilhelm - 560901 sus	PENDED	Davis Wilhelm - 560901	IN-ACTIVE	Davis Wilhelm - 560901
	12 MONTHS MEMBERSHIP	12 MONTHS MEMBERSHIP		12 MONTHS MEMBERSHIP		12 MONTHS MEMBERSHIP
	22 SESSIONS P.T.	22 SESSIONS P.T.		22 SESSIONS P.T.		22 SESSIONS P.T.
	12 SESSIONS YOGA	S Call overdue in 1 day	angun.	12 SESSIONS YOGA		& Call overdue in 1 day
	& Call overdue by 2 days John Doe	John Doe	M.	& Call overdue by 2 days John Doe		John Doe
		Follow-up with Davis for booking P 12 Months membership	T and	Follow-up with Davis for booking	ng P.T and	
	Follow-up with Davis for b	ooking P.T and		12 Months membership		
	12 Months membership	Im - 560901	FREEZED	👌 Hot		
	<u> </u> Hot	EMBERSHIP		Davis Wilhelm - 560901	TRIAL	
	Davis Wilhelm - 560901	trial due in 1 day		12 MONTHS MEMBERSHIP		
	12 MONTHS MEMBERSHIP	acon r ouy	<u>.</u>	22 SESSIONS P.T.		
	22 SESSIONS P.T.			& Call overdue in 1 day		
	Call overdue in 1 day John Doe	.		John Doe	0000	
	Follow-up with Davis for booking P.T and 12 Months membership			Follow-up with Davis for bookin 12 Months membership	ng P.T and	

Tasks - Schedule and complete prospect follow up calls and appointments

	Activ <mark>2</mark> Fitness	Create OR Search for	Customers, Phone, Name, E	Email or Client ID		Active 8 Active 8	3 Juhu 🗸 🗸	+ Create	
() ()	Tasks 🕔						Rahul Dhanuka	a (you)	~
\odot	All Due Tasks (22)	Due Today (10)	Overdue (2) Torr	norrow (2) This V	Week (4) Nex	t Week (2)	Completed	+ Create Ta	isk
gf jo	Q Search			i⊟ List View	Calendar View	√ More Filter	S		
¢•	Mark as Complete	🛱 Reschedule 🗍 De	lete						
	STATUS TASK TIT	LE	CONTACT NAME	OPPORTUNITY	TASK CATAGORY	TASK TYPE	ASSIGNED TO	DUE DATE	
Ô	Follow-u	p wit Davis for booking	Zemlak Susana	Negotiate	Sales	📞 Call	Telly Kirlin	Today at 3:00 PM	
	Voluptate	e est ea exercitationem	Gerlach Erick	Trail New Member Pipeline	Renewal	Reeting	Dessie Kris	Tomorrow at 5:00 PI	м
	Nobis be	atae dignissimos quae	Wisoky Landen	Tour New Member Pipeline	Irregular Member	💿 Tour	Carmella Little	1 week at 9:00 AM	
	Aliquid n	am ad consectetur sequi est.	Schamberger Zula	Lead-in New Member Pipeline	Dues Recovery	Q sms	Lillie Crooks	10 days at 11:00 AM	Л
	Laborum	i ipsum omnis molestias	Borer Foster	Lead-in New Member Pipeline	Feedback	🔁 Email	Roosevelt Gerhold	3 Days at 6:00 PM	
	Enim et l	audantium ipsam.	Osinski Elias	Tour New Member Pipeline	Dues Recovery	📞 Call	Cheyanne Murray	Tomorrow at 6:30 PI	м
	Quod off	icia commodi et quos	Dibbert Brandt	Trail New Member Pipeline	Renewal	Reeting	Edwardo Aufderh	Today at 12:00 PM	
	At corpo	ris ut aut repudiandae	Altenwerth Friedrich	Trail New Member Pipeline	Irregular Member	⑦ Tour	Kyleigh Harris	1 day at 1:00 PM	
	Sunt dol	ores et autem accusamus	DuBuque Keadan	Negotiate	Feedback	D SMS	Carmen DuBuque	Todav at 2:45 PM	

Send 1-1 SMS & Email to Prospects

TASK DETAILS	From: Anytime Fitness, Juhu	23
Task details goes here		23
TASK TITLE	To: Davis Macey 560901 (davis@davis.com)	
Follow-up with Davis for booking a Trail and call for making appointment.	Subject Subject in 50 Characters only	
TASK TYPE	Normal \ddagger Saileo Light \ddagger B $I \ U$ $\models \models = \textcircled{h} \ \boxdot \square \ f_k \ \varPhi \ I_k$	
🖂 Mail 🖂		
DUE Today at 3:00 PM		
Today at 5.00 PM		
OPPORTUNITY STAGE		
Negotiate V		
INTERESTED IN		
12 MONTHS MEMBERSHIP X 22 SESSIONS P.T. X 12 SESSIONS YOGA X		
	Attach Document \lor Use Email Template Create a task to follow-up	
	Orrest	Quest Freed
	Cancel	Send Email

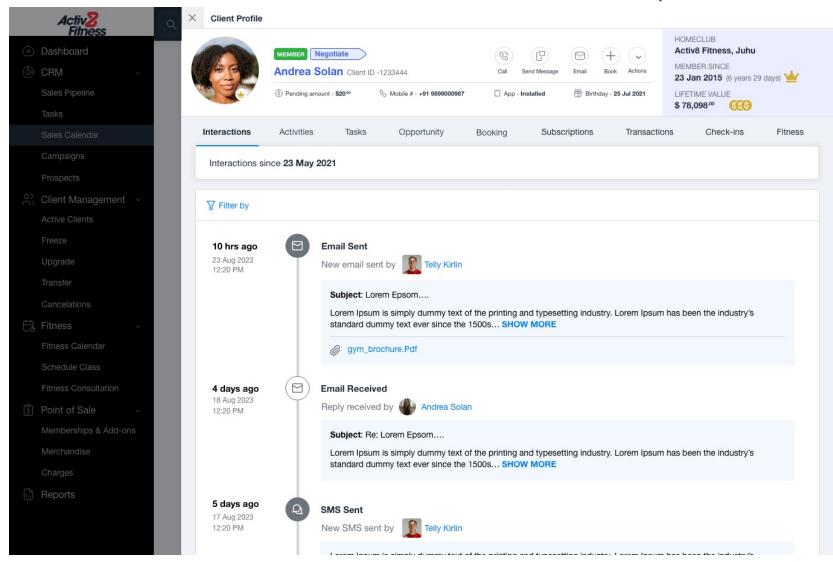
CRM Automations

Setup cadence & CRM Automations

.ead	Immediate	Der - O	Day: 7	Day 11				Vec
Cadence	Immediate	Day 3	Day 7	Day 14				Yes
Content Needed	Email scrint	Email script	Call script	Marketing Email				
Weblead	Email Script	Entail Script	Oan Script	Linai				
Cadence	Immediate	Immediate	Immediate	Day 2	Day 2	Day 7	Day 14	Yes
Cauence	Marketing	& Email	mmediate	Day 2 & Email	& Email		Marketin	Tes
Content Needed	Email	script	Call script	script	script		g Email	
Lost Join							<u> </u>	
Cadence	Immediate	Day 1	Day 3	Day 7	Day 14			n
eddeniee	& Email		& Email	20,7	Marketing			
Content Needed	script	script	script	Call script				
Referral								
Cadence	Day 1	Day 3	Day 14					Yes
			& Call					
Content Needed	Email script	Email script	script					
Appt Booked								
	1 Day	2 Hours						
Cadence	Before	Before						Yes
	& Email							
Content Needed	script	n/a						_
Appt No Show								
Cadence	Immediate	Day 2	Day 7	Day 14	Day 15			Yes
	& Email	& Email	& Email		Marketing			
Content Needed	script	script	script	Call script	Email			
Paid Pass								
Cadence	Day 1							Yes
Content Needed	Marketing Email							
Content Needed Active Guest	Email							
	End Davi							N
Cadence	First Day	Last Day						Yes
Content Needed	& Email script	& Email script						
Expired Guest	sonpt	script						
Cadence	Day 1	Day 3	Day 7	Day 10	Day 15			Yes
Cadence	& Email	& Email	& Email	Day 10	Marketing			105
Content Needed	& Email script	& Email script	& Email script	Call script	Email			
Guest of Member (VIP Guest		conpt	55.ipt	San Seript				
Cadence	Day 3	Day 14	Day 21	Day 30				Yes
Cadence	& Email	& Email	& Email	Marketing				
Content Needed	script	script	script	Email				
Missed Guest								
Cadence	Day 3	Day 7	Day 14	Day 15	Day 21			Yes
Cadonoo	& Email	& Email	& Email	2, 10	Marketing			
Content Needed	script	script	script	Call script	Email			

CRM Automations

Member interaction history



Group Classes

Class attendance management, add members track attendance

Activ2 Fitness	Create OR Search for C	Customers, Phone, Nar	me, Email or Clie	ent ID		Point Pl 🗸	Ĵ,	RD Ra	nul Dhanuka ⁿⁱⁿ
 Dashboard CRM ~ Sales Pipeline 	Fitness Calenda	ar							
Tasks	Book appointment	March 2021 <	Today >			🕂 Schedule	C Trainer	🔝 Studio	o∽ Availability
Sales CalendarCampaignsProspectsClient ManagementActive ClientsFreezeUpgrade	Karch 2021 X M T W T F S M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 1 2 3 4	Sun 28 all-day 8 AM 9 AM 10 AM 11 AM 12 PM	Mon 29	Tue 30	Wed 31	Thu	F	iri 2	Sat 3
Transfer Cancelations → Fitness → → Fitness Calendar Schedule Class Fitness Consultation	APPOINTMENTS 3 ^ Personal Training Massage Trail Trail	2 РМ 3 РМ 4 РМ 5 РМ 6 РМ 7 БК 6 РМ 7 БК 6 РМ 5:00 РМ - 6:00 РМ 6 ОРМ 5:00 РМ - 6:00 РМ 6 ОРМ 6 ОРМОРОВОРОВОРОВОРОВОРОВОРОВОРОВОРОВОРОВО		Zumba 2 of 10 spots left Rohan Singh 45 min	Zumba 2 of 50 spots left Rohan Singh 45 min				23

Member Management

Freeze / Upgrade / Transfer

Activ <mark>2</mark> Fitness	্ Create OR Search fo	or Customers, Phone, Name, Email c	r Client ID 💿 .	Active 8 Juhu 🗸 🗸	Admin RD Rahul Dhanuka
 Dashboard CRM ~ Sales Pipeline Tasks Sales Calendar 	Andre S Pen	IR Negotiate ea Solan Client ID -1233444 ding amount - \$20 ^{.00} & Mobile # - +91 98 MEMBER & HIGH VALUE ALLERGY &	SMS Email (Call Whatsapp · · · · · · · · · · · · · · · · · ·	HOMECLUB Activ8 Fitness, Juhu MEMBER SINCE 23 Jan 2015 (6 years 29 days) 1 LIFETIME VALUE \$ 78,098.00 ((S))
Campaigns Prospects	Activities Tasks	Opportunity Booking	Subscriptions Transacti	ons Check-ins	Fitness
Active Clients Freeze Upgrade Transfer	CONTRACT ACTIVE Full Fitness Mo 8 sessions valid for 2 months	onthly Subscription SUB121 . Available for use at both Rumble Boxing and Ru	imble Training.		0 ^{.00} / month
Cancelations To Fitness ~ Fitness Calendar Schedule Class	COMMITMENT PAID	n Base Membership + Personal Trainir BILLING CYCLE 1 st of every month	BILLING FREQUENCY	CONTRACT END	NEXT BILLING DATE 1 Sep 2021 Change
Fitness Consultation Point of Sale Memberships & Add-ons Memberships	START DATE 23 May 2021	SIGN-UP DATE 22 May 2021	PAYMENT METHOD VISA ending ****356	57 Update card	
Merchandise Charges L Reports	FREEZE Freezing Fee - \$10.00 Freezing Cycle - Full E		SFER r Initiation - 13 days left	CANCEL Cancellation D Cancellation Fe	ate - 2 months until allowed ees - \$100.00

Reporting

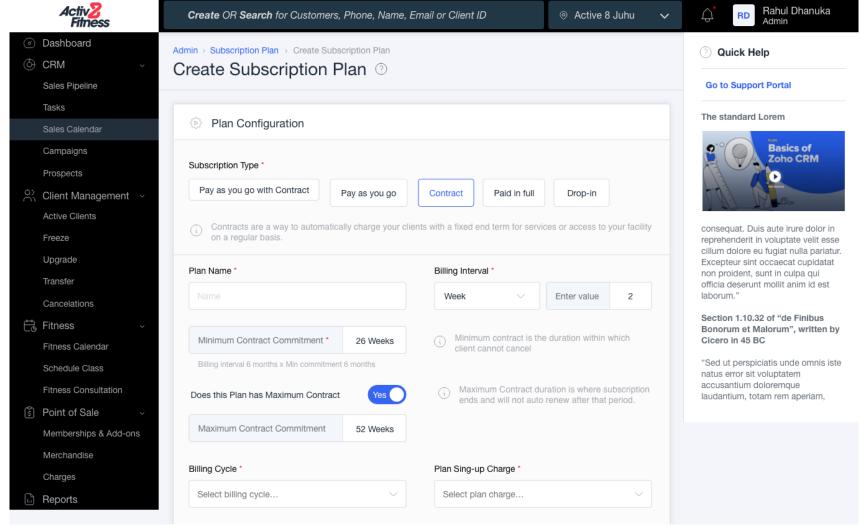
Generate & schedule reports

Activ <mark>2</mark> Fitness	Create OR Search for Customers, Phone, Name, Email or Client ID				Rahul Dhanuka Admin
 Dashboard CRM ~ Sales Pipeline 	Reports > Clients > Client Database				
Tasks Sales Calendar	Schedule report - Client database by Aasi	m	Manage your scheduled reports	×	u,+30 👽 Edit Filter
Campaigns Prospects Client Management ~ Active Clients	Generate report		Time Choose	~	Dhanuka (you)
Freeze Upgrade Transfer	Weekly Monthly Separate multiple email Id's with comma				more
Cancelations Fitness ~ Fitness Calendar	Cancel Feest Freddy 3 y	rs 20 days 👻 John D	Save P.T. 12 sessio	ons	
Schedule Class Fitness Consultation	Herzog Michael 2 w	reeks Schamberge	r Dudley Membership	6	

Membership and training packages

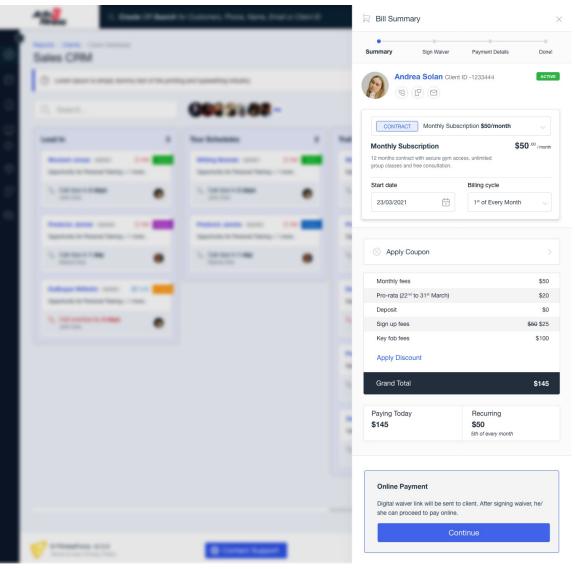
Configure contract, pay as you go, monthly, weekly or biweekly packages for membership & training.

- 1. Package creation
- 2. Bi-lingual
- 3. Bi-Weekly / Monthly
- 4. Club enhancement fees
- 5. Right to rescind contract
- 6. Contract / Pay as you go



In Club - Integrated POS - Convert prospects within the CRM

- 1. Integrated Waivers & Agreements
- 2. Progressive profiling



Online – Members can join and pay through the Your Website

- 1. Integrated Waivers & Agreements
- 2. Progressive profiling

Activ 2 Fitness	Activ <mark>2</mark> Fitness
710 Proudfoot Ln, London, Ontario, N6H 1T2, Canada (800) 387-2524	710 Proudfoot Ln, London, Ontario, N6H 1T2, Canada (800) 387-2524
Select the plan that works for you	Select the plan that works for you
All plans includes	See what all of these plans includes
Secure gym access 24 hours, every day Erree fitness consultation and 30-day fitness plan Member exclusive app with access to a new workout every day	PAY AS YOU GO \$60.00 / month Monthly Subscription Pay as you go monthly plan with secure gym access, unlimited group classes and free consultation.
PAY AS YOU GO \$60 ^{.00} / month Monthly Subscription \$55 ^{.00} / month Pay as you go monthly plan with secure gym access, unlimited group classes and free consultation. 12 months contract with secure gym access and free consultation. Signup-fees + \$ 50 2 months contract, pay as you go 2 signup fees + \$-60 \$25 Select Plan Select Plan Select Plan	 Signup-fees + \$ 50 No contract, pay as you go Select Plan CONTRACT \$55.00 / month Tomoths contract with secure gym access and free consultation.
	 Signup fees + \$-50 \$25 I 2 months contract Select Plan Not seeing what you're looking for?
Not seeing what you're looking for? We can tailor a plan to meet your specific needs.	We can tailor a plan to meet your specific needs.
C Activ8 Fitness LLC 2022. All rights reserved	© Activé Fitness LLC 2022. All rights reserved

Digital signature

← Activ2 Fitness	Full Name *	Initials ×
	Hammes Darrel	HD
Details Waiver Information Payment	Select Style	Draw
Waiver Covid-19 Declaration	Draw your signature	Clear
Waiver Terms and Conditions		
Duis interdum ornare nibh ac finibus. Proin at sodales leo, eu consequat massa. In ultrices enim vel aliquam condimentum. Praesent bibendum a felis vel commodo. Mauris ac eros ultricies, bibendum nisl et, consectetur metus. Praesent dui est, finibus sollicitudin purus vitae,	Hamme	es Darrel
finibus eleifend purus. Aliquam egestas ante vel leo feugiat vulputate. In hac habitasse platea dictumst. Sed dignissim suscipit lectus, vitae pretium diam faucibus at. Cras commodo ante eget felis fringilla, sed euismod nulla vulputate. Vestibulum in dolor in mi blandit faucibus. Nullam bibendum	be the electronic represent for all purpose when I (or m documents, including legal	y binding contracts - just the
dapibus lectus, vitae aliquet massa sollicitudin sit amet. Vivamus convalilis risus elit, eu porta turpis consectetur ac. Nullam eu fringilla diam. Nullam accumsan rhoncus ante, ut commodo leo imperdiet at. Sed eget libero a ex congue	same as a pen-and-paper s	Signature of Initial.
volutpat. Vivamus fringilla malesuada sagittis. Praesent accumsan lectus eu convallis mattis. In dapibus placerat	placerat lacinia.	ano matao, m dapiodo
Maecenas malesuada ante diam, sit amet luctus ipsum luctus vitae. Curabitur congue molestie risus. Donec tempus, velit at commodo placerat,	Maecenas malesuada ante luctus vitae. Curabitur con tempus, velit at commodo	
* Sign here	* Sign here	
	* Sign Date	
I confirm that I have read and understood the "Electronic Record and Signature Disclosure" and consent to use electronic records and signatures.	I agree to all the term	ns & conditions
I agree, proceed to next step	l agree, proc	eed to next step

Agreements with enhanced PDF signing



Activ8 Fitness, Juhu Office No. 302, ATL Corporate Park, Saki Vihar Road, Powai, Mumbai suburban, Maharashtra - 400072. Phone: +91 989900098 Email: activ8@activ8.com

	Membership Agrement	
CLIENT INFORMATION		
NAME Andrea Solan	MOBILE NUMBER +1 (909) 6767 8989	EMAIL ID andrea@andreasolan.com

MEMBERSHIP DETAILS

CONTRACT 12 months Full body fitness package						
Monthly Membership Base Membership + Personal Training monthly + Group Class 12 Sessions						
CONTRACT LENGTH	FREQUENCY	NUMBER OF PAYMENTS	FIRST PAYMENT DATE			
12 months	5 th of every month	25	23 Jan 2022			
CONTRACT START DATE	CONTRACT END DATE	ON CONTRACT EXPIRY				
23 Jan 2022	22 Jan 2023	Automatically Renews				

ACTIV8 GYM MEMBERSHIP AGREEMENT

A late fee of \$10.00 will be applied for any payments after the fifth of the month. A charge of \$25 will be made for any checks or pre-authorized withdrawals returned due to insufficient funds. Late payment and payment with an insufficient funds check violate the Gym's rules.

The Gym may change membership dues under this Agreement by posting notice of such change in the Gym at least 30 days in advance of such change. Note: 6 or 12 month contract members can request (in writing) a 'hold' on their membership for a minimum of 1 month or maximum of 3 months, to allow for extended holidays or medical leave (with verification). When returning to the gym, the membership will resume for the balance of the contract.

Member agrees to keep and obey all rules and regulations now in force or in the future prescribed by the Gym, for the use of the Gym training facilities, premises, and equipment therein, and the Gym reserves the right to revoke this membership for cause if Member fails to keep and obey any of such rules and regulations, or for reasons of nuisance, disturbance or other members or staff, moral turpitude or fraud.

Selling Training Packs or Add Ons

Sell personal training / coaching packs

Activ <mark>2</mark> Fitness	Q Create OR Search for Customers,	, Phone, Name, Email or Client ID	⊚ Active 8, CA 🗸 🗸	RD Rahul Dhanuka Admin	
 Dashboard CRM ~ 	POS - Memberships & Add-on ②				
Sales Pipeline Tasks Sales Calendar		rea Solan Client ID -1233444	• Mobile #: +91 9899 000987	Email ID : Not specified Add Email	
Campaigns Prospects	Billing date	Bill owner J John Doe		d or Key FOB number ard number here	
Active Clients Freeze Upgrade	Filter by: Charge Category	~	Q Search) products	
Transfer Cancelations	CONTRACT Monthly Subscription 12 months contract with secure gym access, unlimited group classes and free consultation.	PAY AS YOU GO Monthly Subscription Pay as you go monthly plan with secure gym access, unlimited group classes and free consultation.	CONTRACT Open Gym Subscription 12 months contract with secure gym access and free consultation.	PAY AS YOU GO Open Gym Subscription Pay as you go monthly plan with secure gym access and free consultation.	
Schedule Class Fitness Consultation S Point of Sale ~ Memberships & Add-ons	 \$50^{.00} / month Gignup-fees + \$-60 \$25 Gignup function 12 months contract 	\$60 ^{.00} /month Unlimited Classes ☑ Signup-fees + \$ 50 ☑ No contract, pay as you go	\$35 ^{.00} / month No Classes	\$40 ^{.00} / month No Classes	
Merchandise Charges In Reports	PAID IN FULL 8 Session Class Pack 8 sessions valid for 2 months. Available for use at both Rumble Boxing and Rumble Training.	PAID IN FULL 12 Months Annual 12 months paid in full membership with secure gym access, unlimited group classes and free consultation.	CONTRACT Weekly Subscription 12 months contract with weekly payment option, secure gym access, unlimited group classes and free consultation	PAY AS YOU GO Weekly Subscription Pay as you go weekly plan with secure gym access, unlimited group classes	
	\$300 ⁰⁰ 8 Classes ☑ Validity - 2 months	\$500 ^{.00} / year Unlimited Classes Validity - 1 year Signup fess + \$50 \$0	\$15 ^{.00} /week Unlimited Classes	\$20 ^{.00} /week Unlimited Classes	

Induction & Personal Training

Book member inductions and personal training through advanced calendar and scheduling

<u>^01</u>	1. Date of Barris 1.				\times	Book appointment	Activ8 Point Pleasant, NJ
					IEMBER arch Member		
	-			HH+)		T PURPOSE	~
	1 1 1	-				T SUB-PURPOSE	
		'		- 1		Physical Of Virtual	
						T TRAINER \sim h and select trainer \sim	
		-		-		Appointment accepts trial	
		-			ŧ.	Tuesday, March 23	3:00 PM - 4:00 PM
					▦	Choose room	~
					E	Comment	
					Cance	A	Create Appointment

Add On Session Management

Add on session utilization tracking within member profile

Acti Fil	v <mark>2</mark> ness	Q Create OR Search for Customers, Phone, Name, Email or Client ID	Admin
 Dashboa CRM Sales Pipe Tasks Sales Cale 	line	MEMBER Negotiate Image: Call <	HOMECLUB Activ8 Fitness, Juhu MEMBER SINCE 23 Jan 2015 (6 years 29 days) 살 LIFETIME VALUE \$ 78,098 .00
Campaign Prospects		Activities Tasks Opportunity Booking Subscriptions Transactions Check-ins	Fitness
O) Client Ma	nagement ~	BACK Subscription Details	+ Subscription / Add-ons
Freeze Upgrade		CONTRACT ACTIVE Full Fitness Monthly Subscription SUB1212	Actions ~
Transfer	ins	8 sessions valid for 2 months. Available for use at both Rumble Boxing and Rumble Training. Monthly Subscription Base Membership + Personal Training Monthly + Group Class 12 sessions	\$50 ^{.00} / month
Fitness Ca Fitness Ca	~ lendar	START DATE NEXT BILLING DATE BILLING FREQUENCY 23 May 2021 Edit 1 Sep 2021 Change Weekly on Sunday	SIGN-UP DATE 22 May 2021
Fitness Co S Point of S Membersh		PAYMENT METHOD VISA ending ****3567 Update	
Merchand Charges	se	AVAILABLE SESSIONS Personal Training Group X Classes 10 of 12	
Reports		Expiring on 23 Oct 22 10 of 12 Expiring on 23 Oct 22	

Member App

Branded Member app

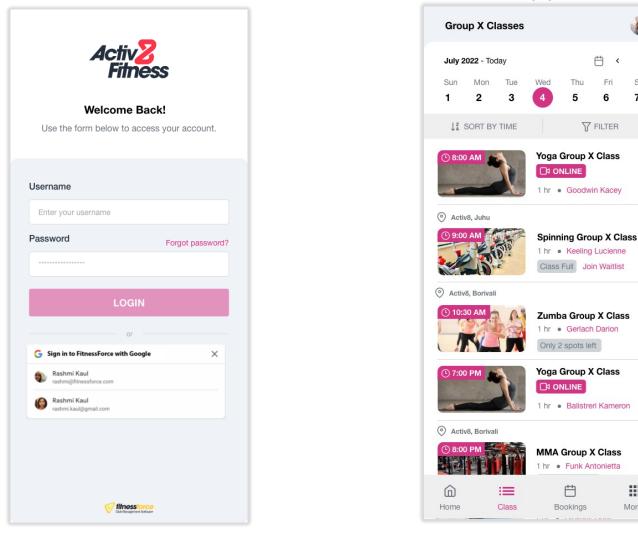
>

Sat

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More..



Thank You