DIGITAL TRANSFORMATION AND INTEGRATION OF FPOS USING IFPO

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IFPO PLATFORM

<u>मिशन</u>

राष्ट्र के अंतिम व्यक्ति को जोड़ने के लिए प्रक्रियाओं को डिजिटल रूप से बदलना और एकीकृत करना
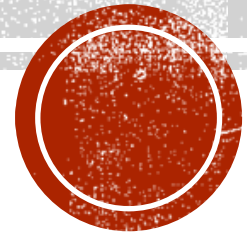
<u>विजन</u>

एक एकीकृत नेटवर्क का निर्माण करें जो समाज के हाशिए पर है और उन्हें वास्तविक मांग के करीब लाता है और उन्हें आपूर्ति करने के लिए सशक्त बनाता है

Mission

Digitally Transform And Integrate Processes To Connect Last Person Of the Nation.

Vision

Build an Integrated Network which connects marginalised of the society and bring them close to the real demand and empower them to supply.

WHY DIGITISE AND INTEGRATE FPOS ?

- FPOs are the last level of company of our nation .

- FPO Integration can connect Last person (farmers , landless and marginalised people.

- Create employment and entrepreneurial opportunity for the last person.

DIGITISE ALL THE FPO PROCESSES

- Complete Digitisation Of All the FPO processes. e.g. Accounting , book keeping, billing, Share, member managemet etc.

- Day to day sales/purchases

Member Management	Billing	Stock Management	Processing Unit
Document Management	Asset Management	Accounting with Audit Trail	Traceability
Share Management	Analytics	Input Requirement Surveys	Alerts & Notification
Crop Management	Dispatch (e-way bill)	P&L and Balance Sheet	Land Management

HANDHOLDING TO FPOS

- Each FPO site visit and handholding

- Solved individual FPOs issues and request for changes.

- Dedicated Resource for Online Support

- WatsApp Group to Monitor day to day activity of the FPOs.

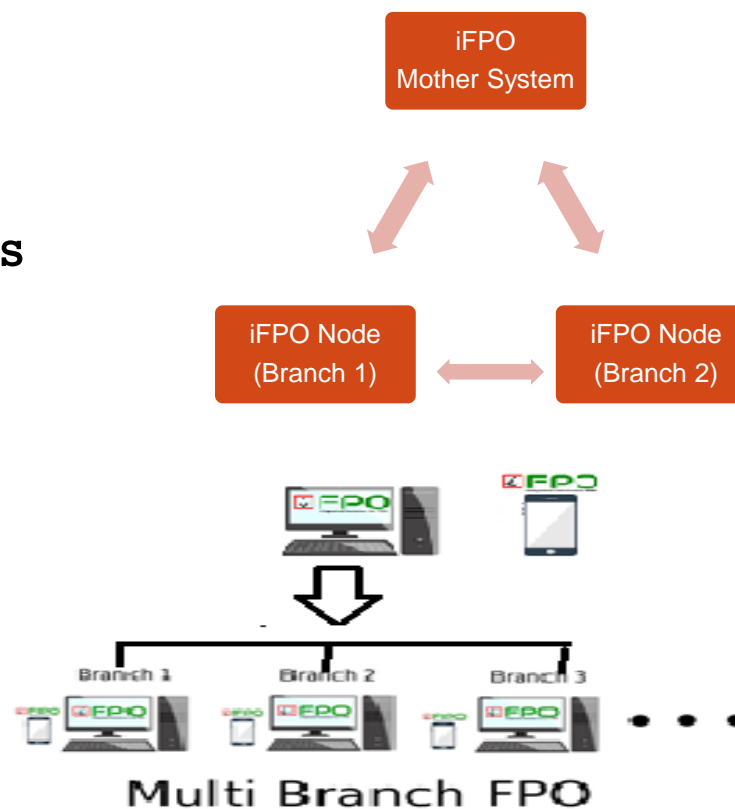- Regularly Updating KAHD about FPOs Activities.

MULTIPLE BRANCH CONCEPT

- iFPO Node Application For Branch Level Execution.

- Centralised Accounting

- Tracking Of Branch Level Operations
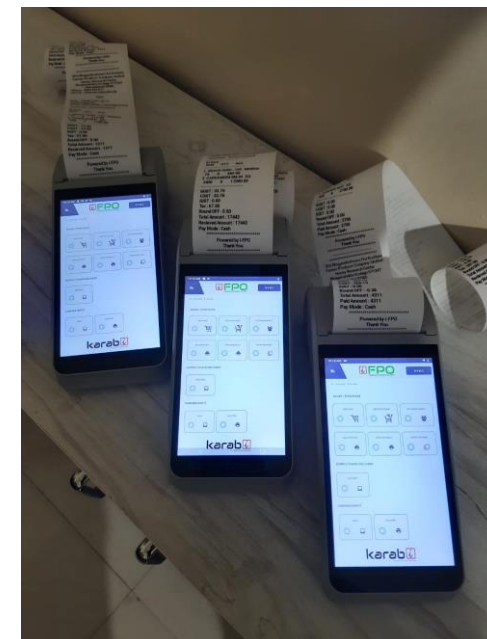
- Android POS based machine

- Mobile Branch

FPO

FPO operating from one Branch

iFPO Mother System

iFPO Node (Branch 1)

iFPO Node (Branch 2)

Branch 1   Branch 2   Branch 3

Multi Branch FPO

FPO operating from Multiple branch

PROCESSING UNIT

- Moving Stock Item to Processing Service Provider or FPO's own Local Unit

- Adding local groups / SHGs to support.

- New processed Item Added to FPO Stock

- Pay service charges to the groups.

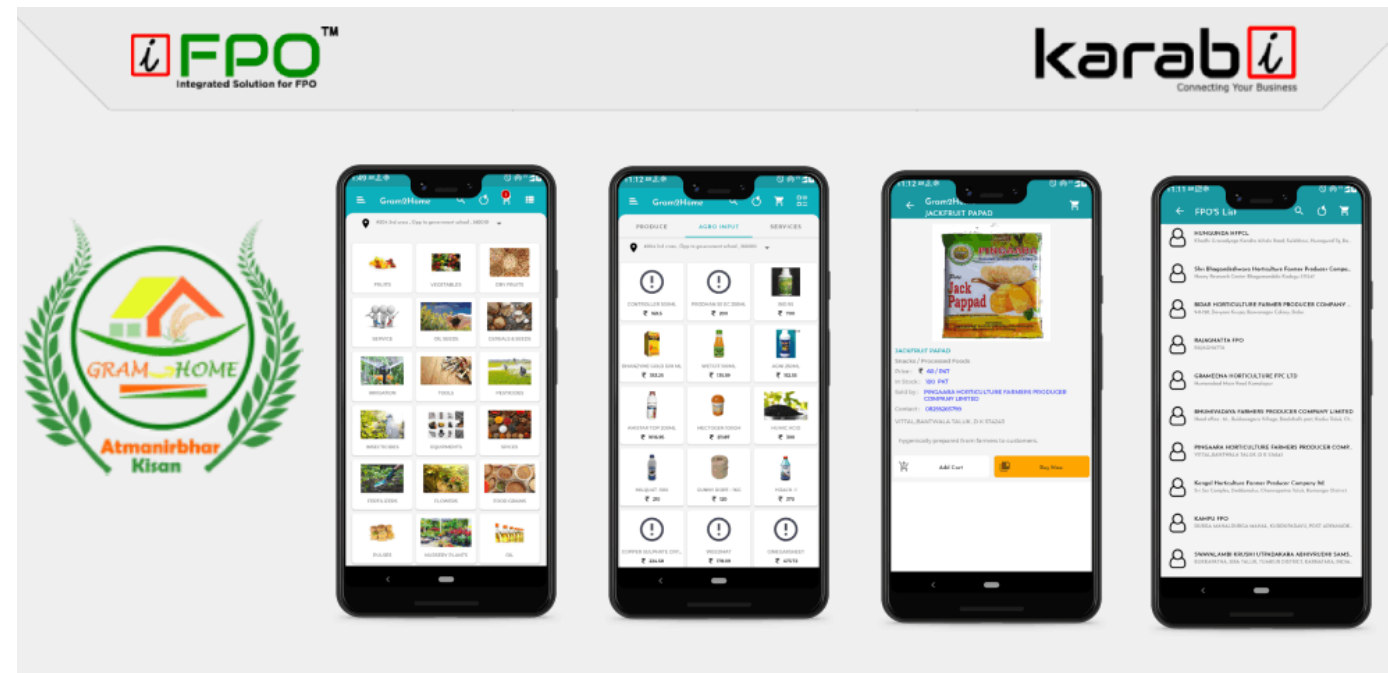| FPO Stock | ⟷ | Processing Unit | ⟷ | SHG/Groups |

CUSTOM HIRING

- Managing Assets , insurance validity etc.

- Renting Asset like any booking Application

- Tracking Of Asset Maintenance

- Billing / cost center wise P&L

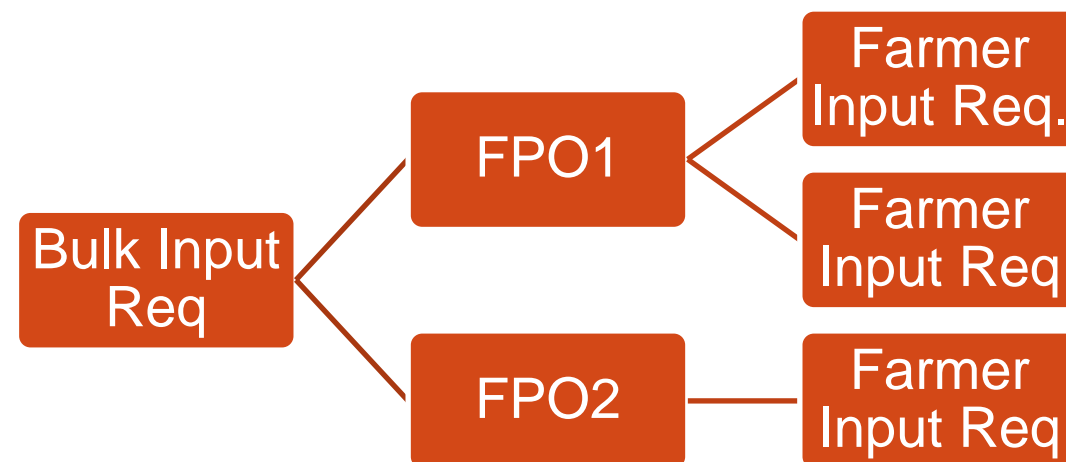| FPO | ← → | Custom Hiring | ← → | Members/Non Members |

GRAM2HOME FOR MARKET LINKAGE

- Ecommerce Portal for Retail Buyers

- Bulk Selling/Buying Options

- Digital Payment option

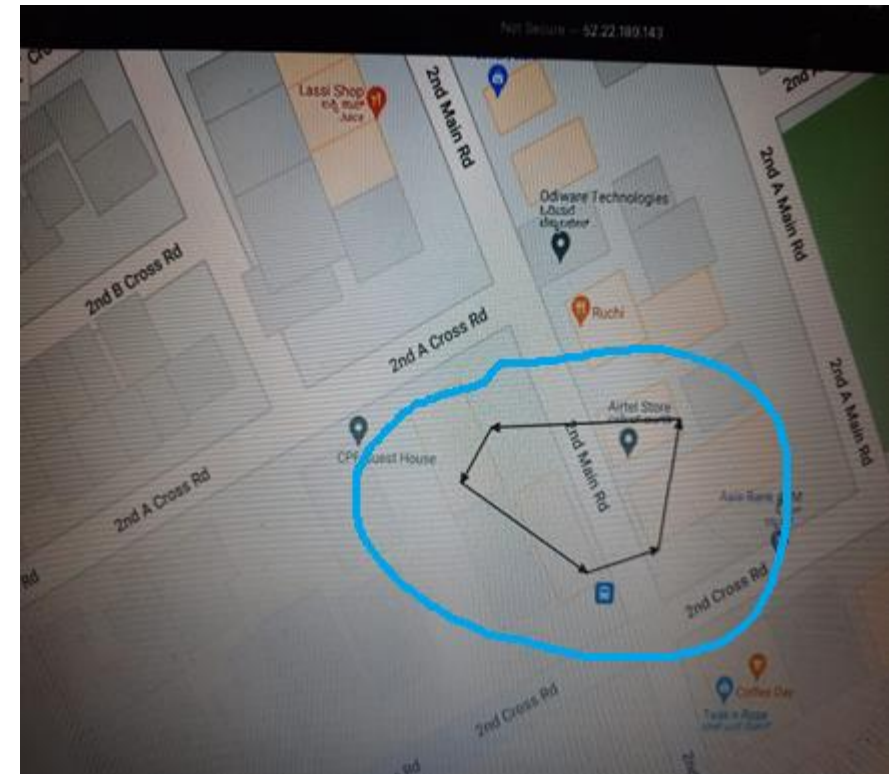- Attached with Third Party delivery partner.

AGGREGATION OF INPUT REQUIREMENTS

- Season wise Farmers Input requirement

- Aggregate All the Farmers/members Req.

- Aggregate all the FPOs input req.

- Invite input vendors for better deal to FPOs.

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                                    ┌──────────────┐
                                    │   Farmer     │
                      ┌─────────┐───┤  Input Req.  │
                      │  FPO1   │   └──────────────┘
                   ───┤         │   ┌──────────────┐
   ┌───────────┐  ┌  └─────────┘───┤   Farmer     │
   │ Bulk Input│──┤                │  Input Req   │
   │    Req    │  └  ┌─────────┐   └──────────────┘
   └───────────┘     │  FPO2   │   ┌──────────────┐
                     │         │───┤   Farmer     │
                     └─────────┘   │  Input Req   │
                                   └──────────────┘
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FARMER APP

- Input buying.

- Place input requirements

- Crop information and Member details

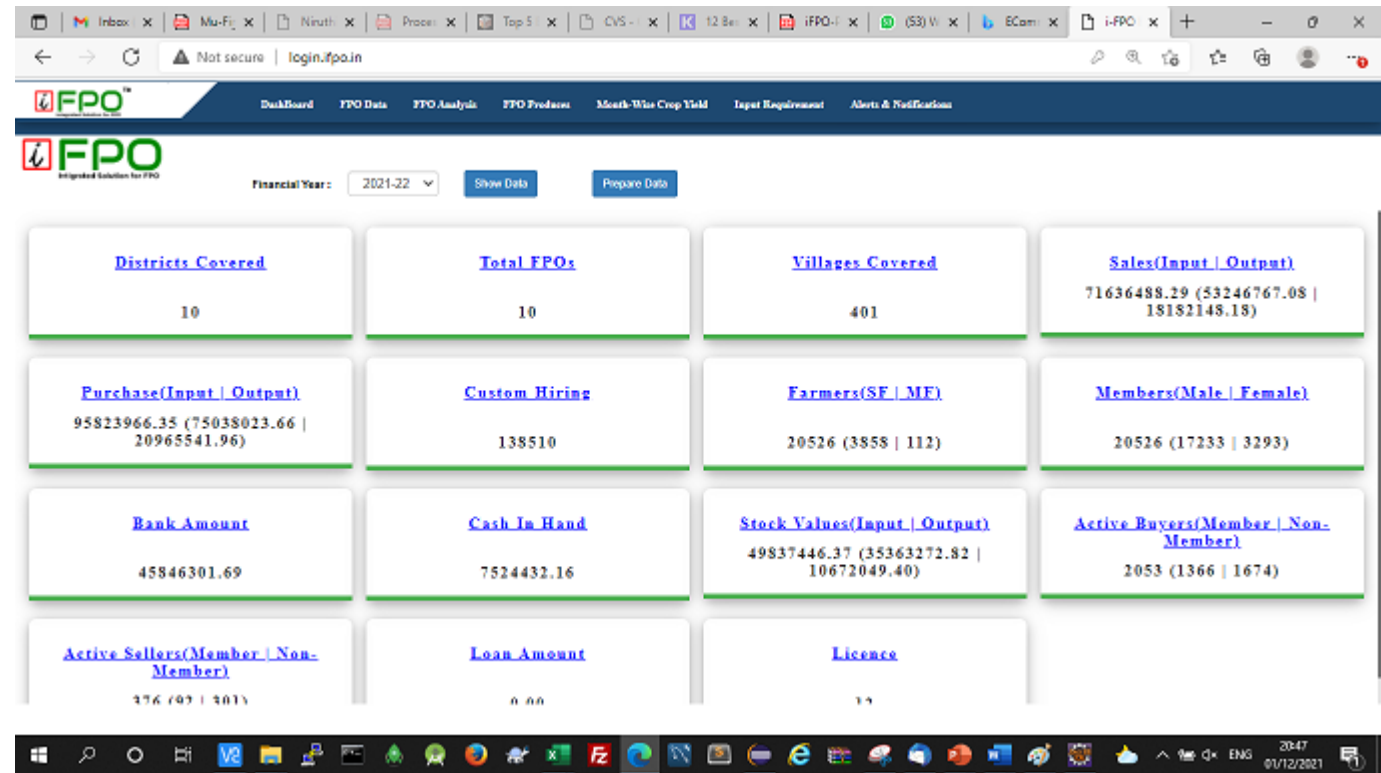- Land Mapping GeoFencing of Land.

- Live Stock details

DELIVERY APP

- FPO can run their own delivery .
- Online tracking of delivery at customer and FPO end.
- Online delivery at local level.
- Bulk order delivery

INTEGRATED DASHBOARD FOR HORTICULTURE

- Integration Of All the Data at one place

- Login to track FPOs performance

- Tons of data to run various types of Analytics and Reports

IMMEDIATE PLANS

- Portal for Low Cost Audit service

- Portal Lending Agency Integration for Funding Of FPOs

- Integration with godowns/Storages.

- Portal To bringing Input Vendors.

- Portal for Inviting Agri Experts for Support To Farmers.

- Integration of IoT Devices , which can add a new business model to FPOs. E.g.

- Connect with LoRaWAN for non internet based wireless remote connectivity

Thank You

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