

# KORY<sup>©</sup>

## PROCESS AUTOMATION CONVERSATIONAL EXPERIENCE ENGINE

How to develop a Human-to-Machine  
language increasing your business  
productivity



YOUR CLOUD VIRTUAL ASSISTANT  
& Teams Companion 



KORY<sup>©</sup>  
Core



KORY<sup>©</sup>  
Approach



KORY<sup>©</sup>  
Skills



## The Process Automation Conversational Experience P.A.C.E.

**PACE:** the **right pace** for an effective conversation, a new experience that takes your company a **step further**

KORY© is based on the technology of «**natural language**» understanding and allows companies to **integrate processes, data, documents** with each other, with the simple experience of conversation

Thanks to KORY© it is possible to «**converse**» **with your own information system** in a natural way, like saying for example. «KORY©, tell me how much we billed today!» ..

KORY©'s capabilities can be **further developed** over time and **independently by individual company areas**, to bring the information you want where and how you want

**KORY©**  
makes data  
and business  
systems  
interoperable  
that do not  
necessarily have  
to be already  
integrated

## WHAT IS KORY© ?

**KORY©** is a SoftJam product based on the **Natural Language Understanding** (NLU) based on Machine Learning.

**KORY©** is the **omnipurpose virtual assistant** which “learns” the business logic, whether it is interfacing

with employees, customers or the great audience.

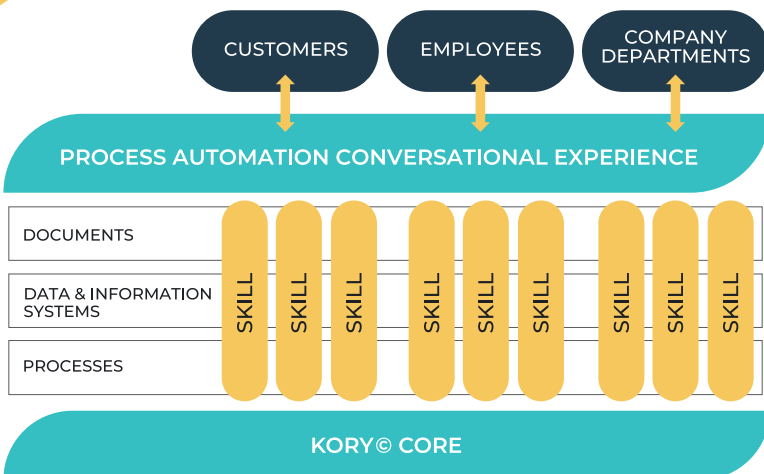
**KORY©** consists of three fundamental components (Core, Skills and Approach) and is able to adapt to the customer context in order to operate at **100% efficiency**.

# KORY© IS FOR EVERYONE

KORY© is a virtual assistant available for companies in any sector.

With KORY© you can easily carry out very complex operations that analyze data, processes, business documents. Here are some benefits you can achieve:

- Automate routine operations, saving time of your employees, generating savings
- Making company information more accessible and easy to query, even on the move and in different languages
- Having a single access point for heterogeneous information
- Make business processes proactive
- Assist users in controlling processes



## KORY© Skills:

The set of topics on which KORY© can answer. They are fed by the information of the company systems, making them accessible through a simple and effective dialogue.



## KORY© Core:

The KORY© engine that manages the requests intake, the preparation of responses and any change and governance of the context.



## KORY© Approach:

The method used to implement KORY© and which allows you to identify the most useful skills and use them to the fullest, in order to obtain 100% effectiveness from KORY© for your company.



# KORY

Process Automation  
Conversational  
Experience Engine

**«With KORY we have started an intelligent automation path for which we expect at least three releases per year for the next three years»**

*(leading multinational B2C company of Italian origin)*



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**KORY**®

YOUR CLOUD VIRTUAL ASSISTANT

& Teams Companion 

**KORY is versatile, modular, fast, flexible, precise and proactive.**

It is a product that can manage multiple skills, each of interest of a specific business area, and each area can manage and evolve its own skill separately and independently from the others.

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