



# Product Overview

HuddleXR Virtual Event Platform

# About HuddleXR

**SCALABLE, SECURE AND FEATURE-RICH**

HuddleXR is an all-inclusive immersive platform to create engaging virtual events that connect communities from around the globe.



Integrated



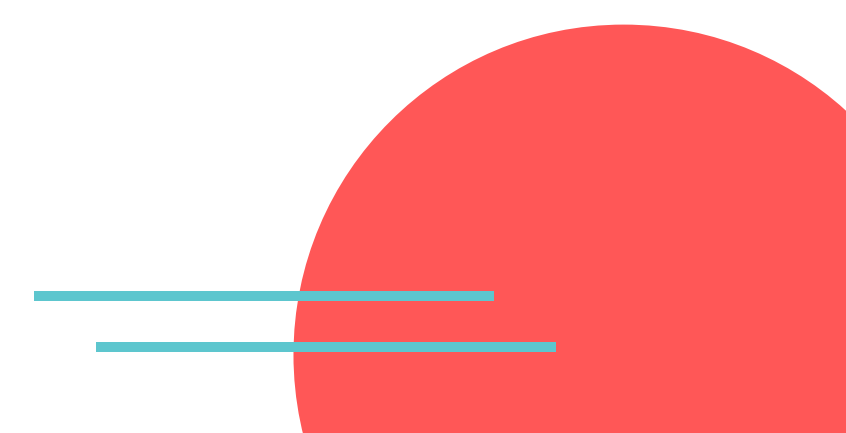
Scalable



Safety



Event Management



# Your events One solution

An adaptable event stack,  
HuddleXR is easy to use, integrated,  
and data-rich.

- DELIVERS IMMERSIVE BRANDED EXPERIENCE
- PERSONALISED CONTENT DISCOVERY





# Scalable Immersive

Turns event into a limitless marketplace where companies can showcase their newest and best products.

- CUSTOM BRANDED EXPERIENCE
- SUPERIOR PRODUCT SHOWCASE WITH AR-VR





# Unified Flexible

Unifies your event's elements in one place and creates an omnichannel experience around your online event.

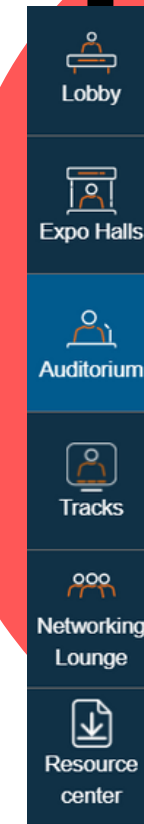


- INTEGRATED SOLUTION WITH VIDEO CONFERENCE AND 3D EXPO ARENA
- FIT FOR ALL TYPE OF LIVE, ONLINE, AND HYBRID EVENTS

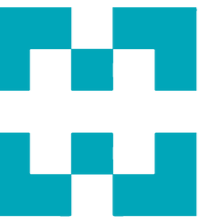


# Interactive Engaging

Leverage the power of F2F video meetings to create networking opportunities and build communities.



- MULTIPLE INTERACTIVE AREAS OPTIMIZED FOR ENGAGEMENT
- GAMIFICATION WITH POLLS LIVE CONTEST, LEADERBOARD



# Insights Analytics

HuddleXR tracks detailed attendee behavior and profiles them in smart metrics.



- COMPREHENSIVE EVENT ANALYTICS & REPORTING
- TRACK ATTENDEE ENGAGEMENT

# Enterprise-Grade Platform

## SAFE & SECURE

Top-notch security and privacy framework

## RELIABLE AND SCALABLE

Seamless concurrent events with thousands of users

## GLOBAL CDN

High-quality video players ensure last-mile stream

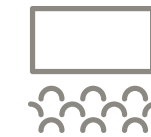
## CUSTOMER AND TECHNICAL SUPPORT

Client service team provides comprehensive live support





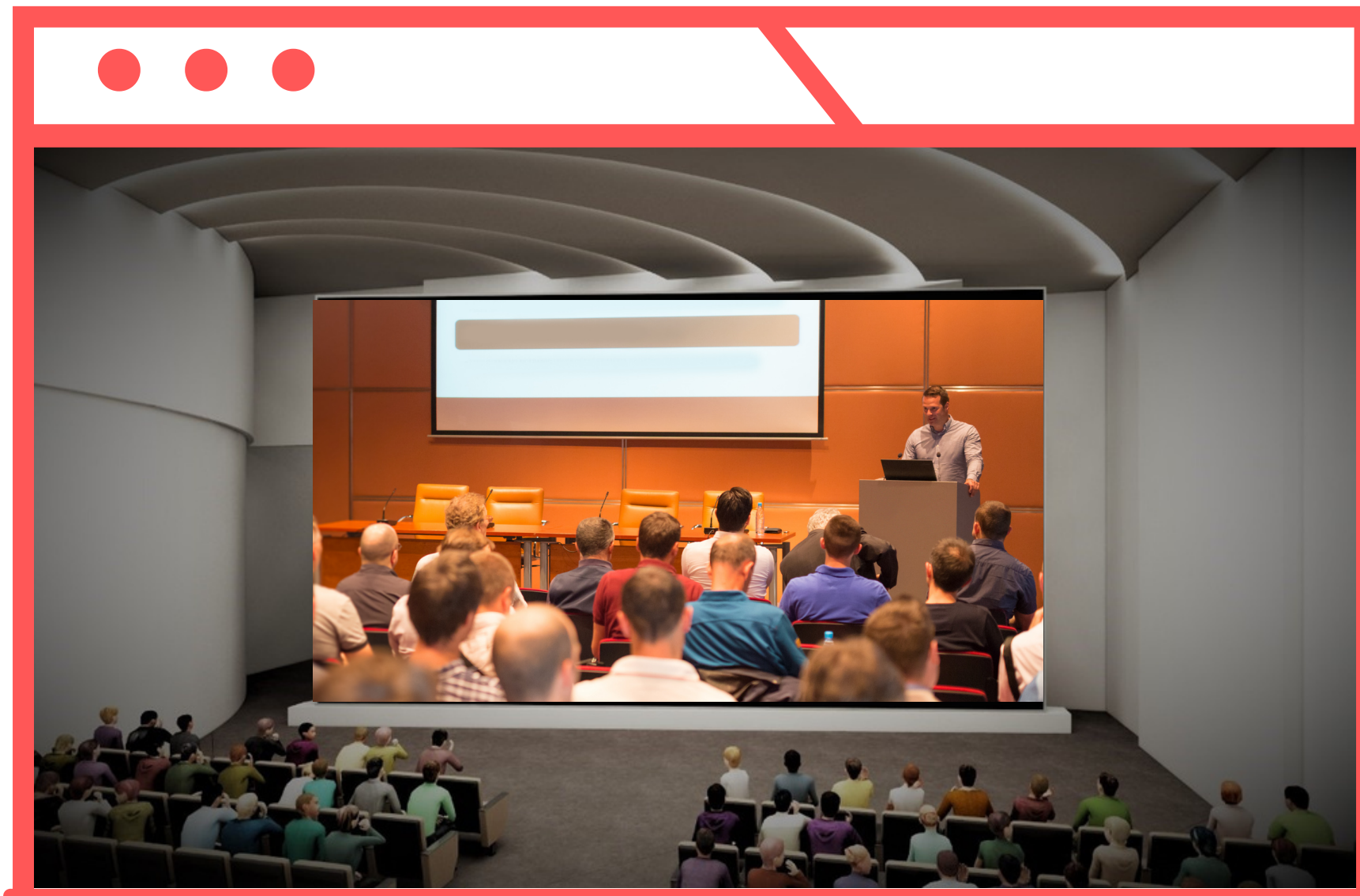
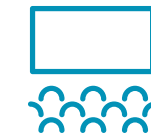
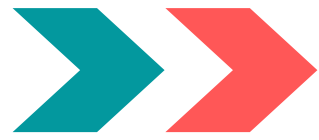
# User Experience



## Lobby

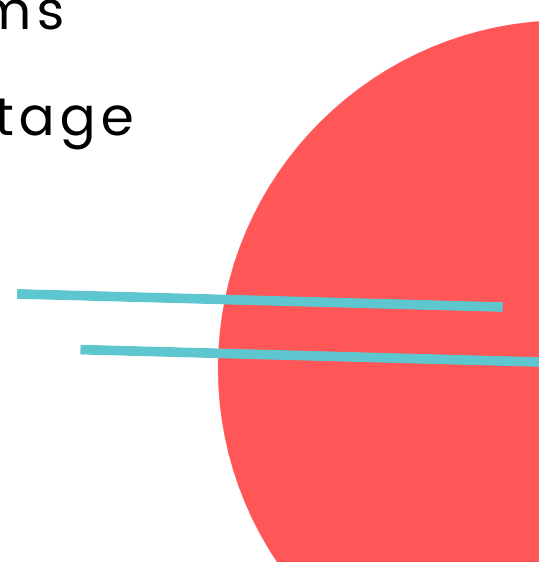
- ✔ Attend informative live, Simulive sessions and stream on-demand presentations
- ✔ Concurrent sessions can run in parallel track rooms
- ✔ Q&A section, chat, hand-raise and polling for user engagement
- ✔ Supports YouTube, Vimeo live streams
- ✔ Video recording/Playback on mainstage

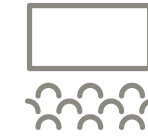
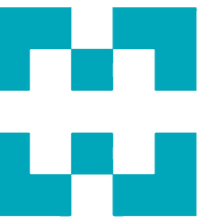




## Auditorium

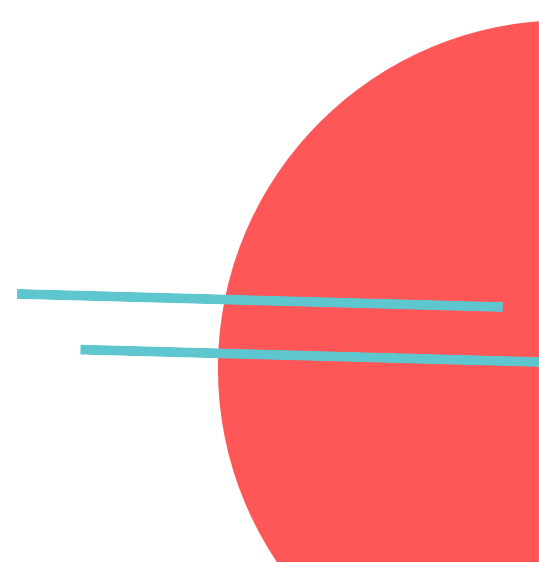
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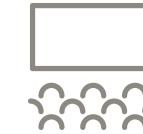


## Expo Hall

- ✓ Multiple expo halls to segregate exhibitors
- ✓ Custom floor plan layout
- ✓ Increase relevance with category filters and search menu
- ✓ Enhance product discovery with exhibitor catalogs



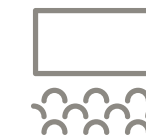
# User Experience



## Booth

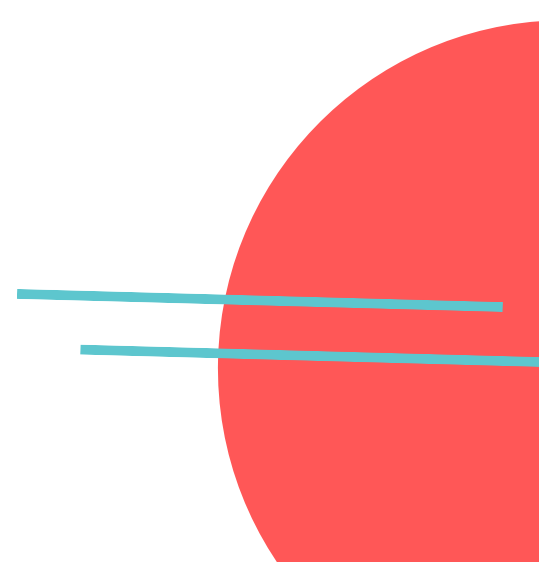
- ✔ Custom virtual booths for each department or product family
- ✔ Immersive product experience with 360° spin
- ✔ Product catalogs, wish-cart, downloadable assets
- ✔ Communication via video conference, live chat, offline messaging
- ✔ Contact via email, live chat, or video meetings



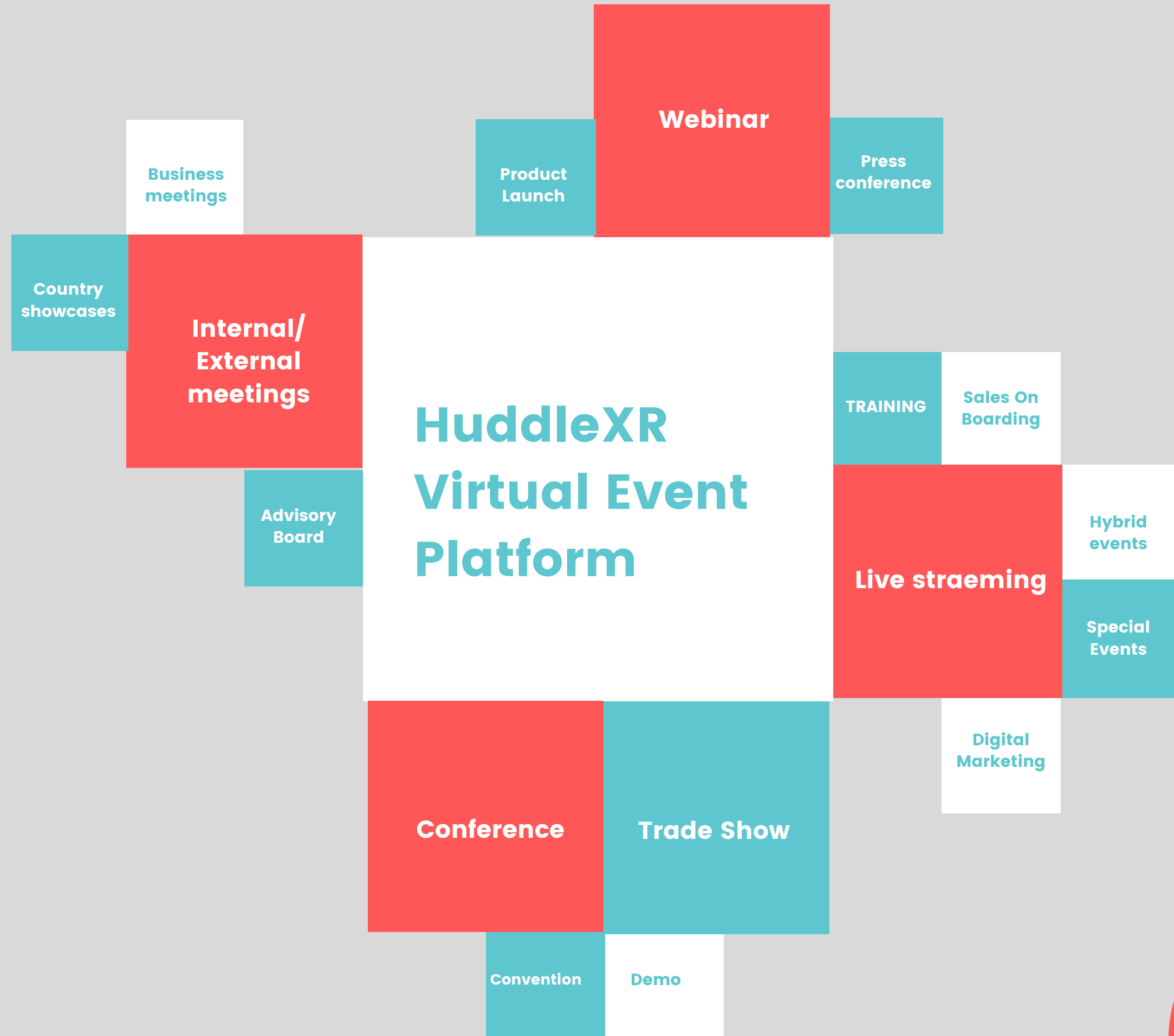


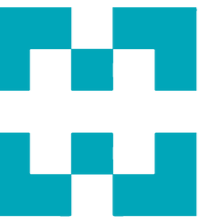
## Networking Lounge

- ✔ Connect, exchange business card or get on a 1-on-1 meeting
- ✔ Break-out groups in candid coffee lounges
- ✔ Network with like-minded attendees in interest-based chat rooms
- ✔ Contact exchange
- ✔ Attendee only sessions
- ✔ Group or 1-on-1 chat



# USE CASES





# Solutions and Clients



**Ortho**  
Clinical Diagnostics



**BUSINESSLIVE**  
TRADE FAIRS



## CONFERENCE MODULE

Live session  
Parallel tracks  
Audience engagement tools  
Technical moderation



## EXHIBITION MODULE

3D designed exhibition environment with booths  
Interactive product showcase  
Company representative at booths  
Booth visitor data



## RESOURCE CENTER

Pre-recorded Videos channel  
Privileged access control  
Content tags and recommendation



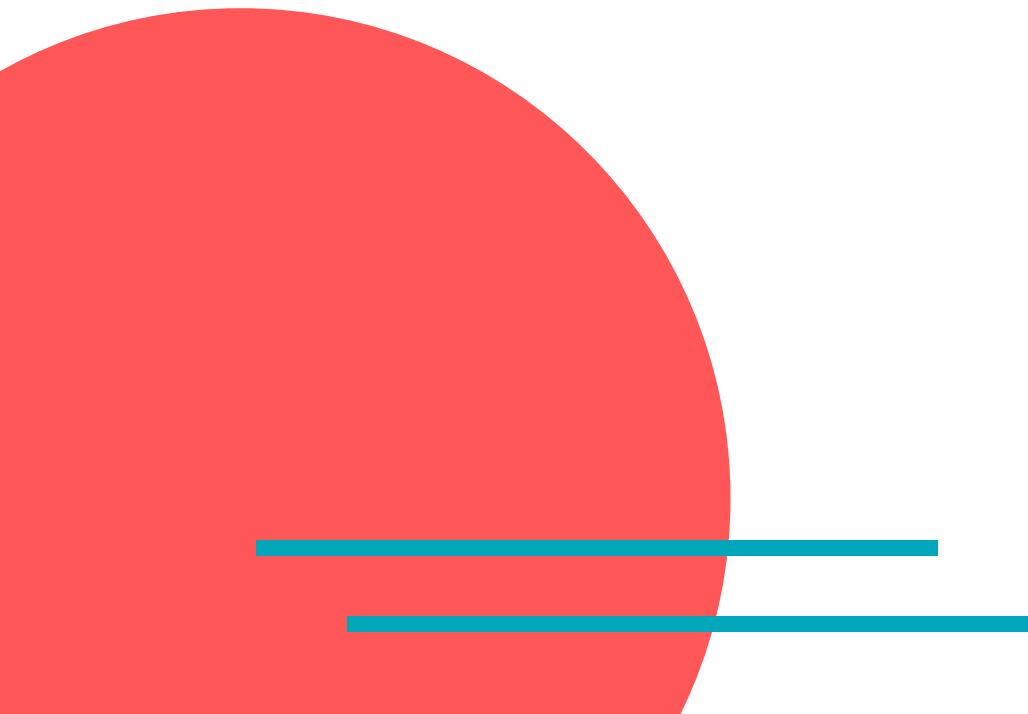
## NETWORKING MODULE

Live chat and video conferencing among attendees  
Branded meeting rooms



## TECH AND CUSTOMER SUPPORT

Helpdesk availability for the event duration  
Post-event analytics



**Thank you!**

