

Why Should Non-Profit Organizations Invest in Business Applications?

Because they experience these common

Pain Points



Challenges with Fundraising and Donor Management



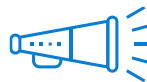
Inefficient Financial Management



Ineffective Volunteer Management



Lack of Program Management and Evaluation



Challenges with Marketing and Communication



Limited capacity for Human Resource Management

Why Should Non-Profit Organizations Invest in Business Applications?

Because they want to reap these desirable

Business Outcomes



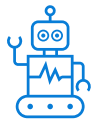
Increased Donations and Donor Retention



Improved Financial Management



Enhanced Volunteer Engagement and Retention



Increased Program Impact and Effectiveness



Improved Efficiency and Collaboration



Improved Employee Management and Retention