

Si6 Platform is an innovative "Student Information System" for higher education institutions. Designed by Cambridge University alumni, This brochure covers the how the platform simplifies the pre-admissions to enrolment process with integrated CRM, NEP-compliant curriculum, and automatic ABC verification via DigiLocker. Unlike others the platform Empowers Business users to easily configure institution-specific needs, create or update admission forms with rules, introduce new courses in less than an hour without any coding. Eliminating the external vendor dependencies. *Time to embrace a Smarter, Efficient and NEP-Compliant admissions solution & start enrolling NEP students looking to enrol in 4th year UG program.*

LEAD MANAGEMENT

1

Identify target audience and buyer personas, generate leads through email, enquiries, chatbot, external vendors, and social media, capture all info intelligently that marketing team can outreach based on prospect interests for each session.



OUTREACH CAMPAIGNS

2

Transform leads into applicants through nurturing campaigns that track behavior and engagement using marketing automation tools. Utilize a central lead database to recommend and upsell multi-disciplinary courses throughout the student's academic journey."

3

ADMISSION PORTAL

Branded portals per Institute /department with program offerings. Present fee, dates, course content with exit options tailored to the applicant's interest along with institution's value proposition. Applicant portal allows to Pay online, track status of applications, upload docs & verify ABC ID via DigiLocker



ADMISSIONS MANAGEMENT

4

Streamlines admission process with personalized workflows steps for each program with documents required, merit list, Interviews, offer letters, fees, ensuring transparency, faster processing, admission to enrol analytics and ABC non-compliance reports.



ENROLMENTS

5

Provide seamless enrolment experience, use personalized messaging and content, monitor enrolment metrics. Enrol regular, Lateral, Re-Entry, ABC Transfers, International & exchange students from a single entry point offering consistent experience to all.