

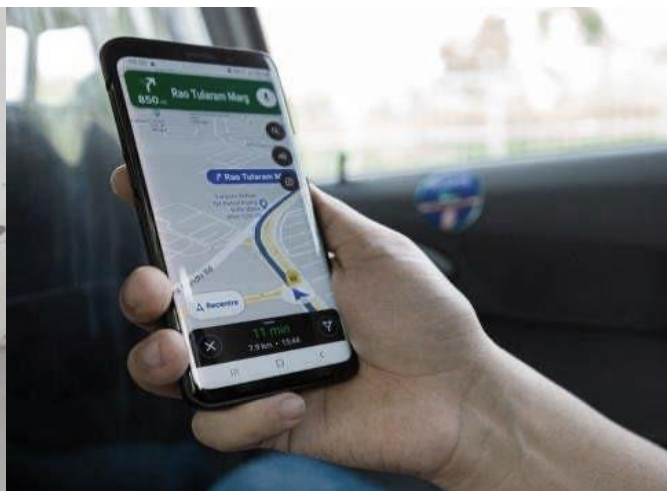


TRUCKNETIC

Redefining the way goods move

Reducing the cost of logistics in India by 50%

Achieving net zero emissions





TRUCKNETIC

EVOLEV

EVolev is India's first digital platform for EV trucks, that aims to spear head the electrification of road logistics, make it cost effective and 100% sustainable

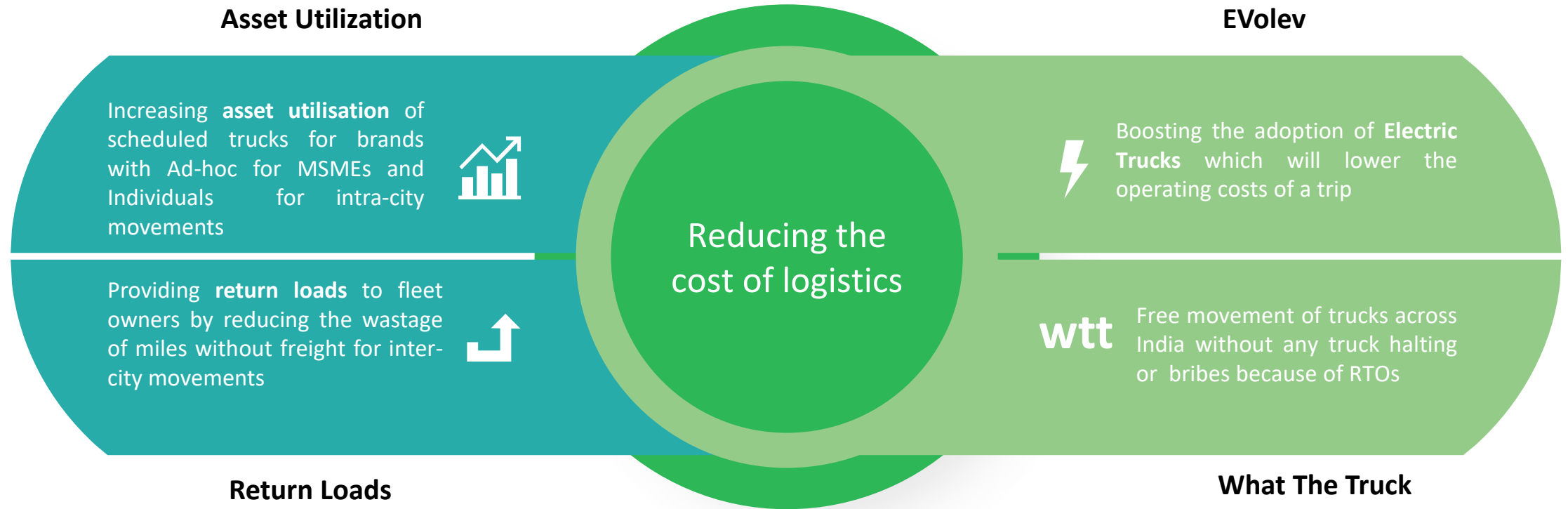
what the truck
by TRUCKNETIC

Trucknetic is India's first truck booking marketplace redefining the way goods move with a touch of a button

S

What the truck is a non-for-profit organisation empowering the truck drivers and small fleet owners 360 degrees (both financially and socially)

Trucknetic | Reducing the cost of logistics



Trucknetic | Achieving net zero emissions



Asset Utilization

Increasing asset utilization leading to more shipment per truck and reducing the usage of fuel, eventually reducing carbon footprints



Return Loads

Providing access to return loads helps in reducing the wastage of miles without freight which ultimately reduces the usage of fuel

EVolev

Boosting electrification of road logistics in India to reduce CO2 emissions and make trucking sustainable

What The Truck

Helping small fleet owners switch to commercial electric vehicles through demonstrations and workshops

Trucknetic | Empowering Carriers



Asset Utilization

Increasing asset utilization resulting in more yield earned per truck per trip and ensuring fixed business



Empowering Carriers



EVolev

Empowering carriers switch to electric mobility through exclusive OEM partnerships and comply with govt mandate

Return Loads

Access to return loads help with increased revenue per trip per truck for small fleet owners



What The Truck

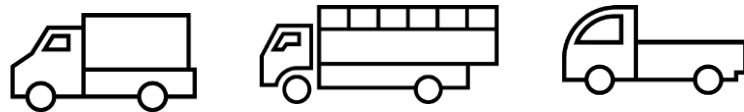
Empowering the truck drivers and carriers by helping them with free medical checkups, life insurance covers etc

Trucknetic | MOATs

Asset Utilization



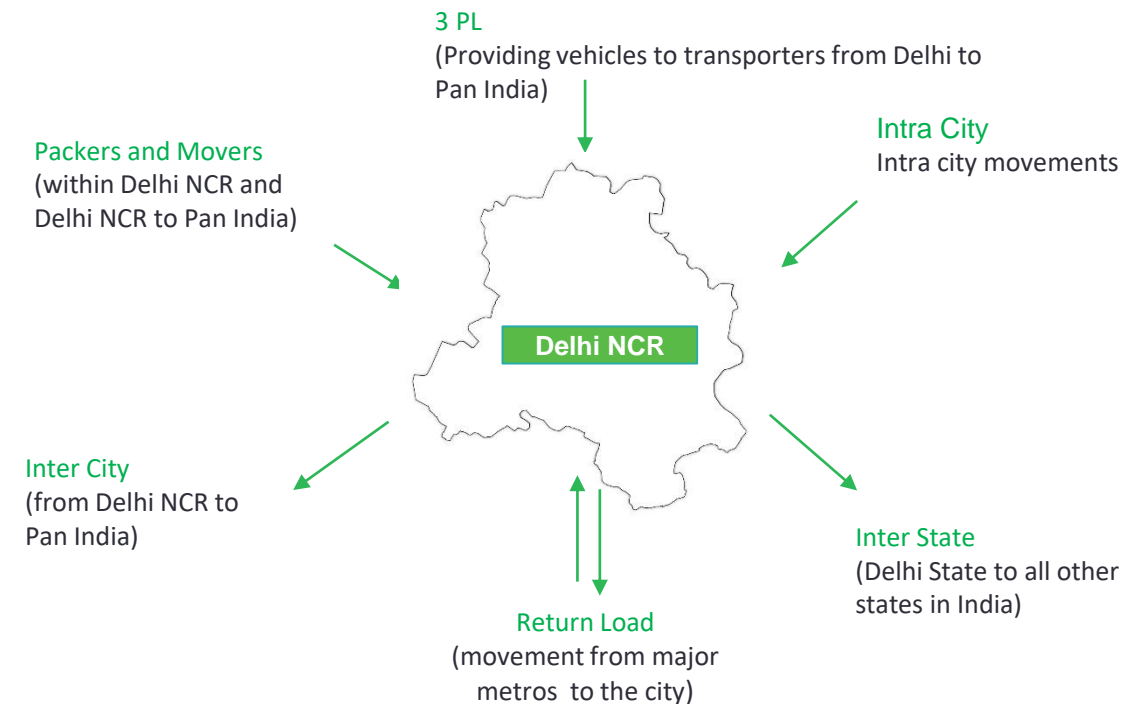
- One-stop-platform for B2B (Brands) and B2C (SMEs, Individuals)
- Increasing asset utilisation of scheduled trucks for B2B clients with Ad-hoc movements for B2C customers in an **intra-city movement**
- Trucks for FTL, PTL, LTL, EVs and packers and movers on one platform
- Democratized loads available on the platform



Return Load



- All types of trucking movement is activated in a specific region
- The network ensures return load availability for carriers, eventually increasing yield earned per truck per trip in inter-city movements
- Shippers enjoy reduced freight costs and one platform for all kinds of trucks
- Building **atomic networks** which leads to **network effect**

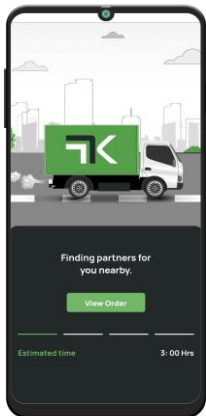


Trucknetic | MOATs

EVolev



- India's first platform for EV Trucks
- Boosting asset utilization for EV OEMs and fleet owners
- Creating an ecosystem of EV OEMs, EV-aas players, charging station providers and financiers to boost electrification of trucking logistics



What The Truck



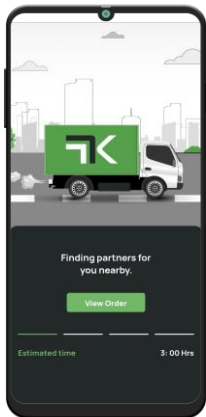
- Trucknetic takes pride in being a supplier centric company
- Assisting carriers to switch to cleaner fuels, comply with government norms and protect from RTO harassment
- Empowering the truck drivers and carriers by helping them with free medical checkups, life insurance covers, etc through various partnerships and campaigns



Trucknetic | MOATs

Fully Digitized Platform

- Live tracking and tracing on the platform
- End to end online documentation (PODs, Invoices) reducing manual intervention to zero
- Analytics around cost and fuel efficiency and customized dashboards for B2B customers to track savings, transit time, distance on real time basis

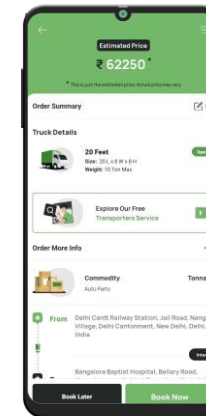


Free Search Engine and Freight Calculator

- Users can book trucks from the list of transporters nearby them through the Free Search Engine on the platform creating a strong TOFU
- The freight calculator lets users get an estimate price for the their movements creating trust and transparency around the rates

Check freight prices

Free transporter network



Transparent rates

Trusted verified numbers

Trucknetic | Revenue Model

FSE + FCC

Free Search Engine and **Free Freight Calculator** functionality in the Shipper app.

It creates a top of the funnel (TOFU) where it captures the prospective leads who are using those functionalities

The company understands their user behavior and convert them to use the end-to-end services

Arbitrage

Transactional Arbitrage is the difference between the freight amount charged from the Shipper and rate at which the vehicle is procured from the Fleet Owner

Commission

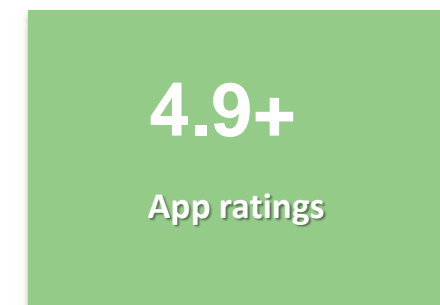
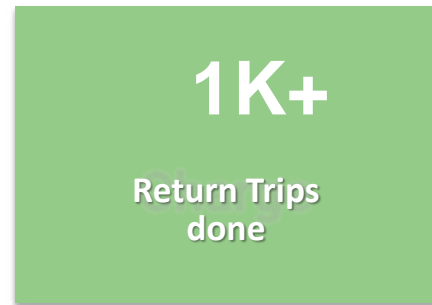
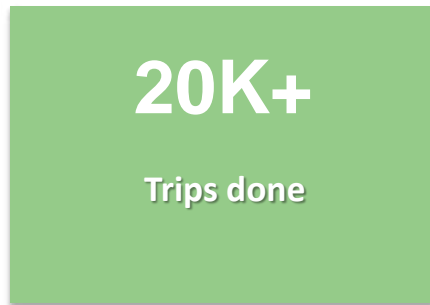
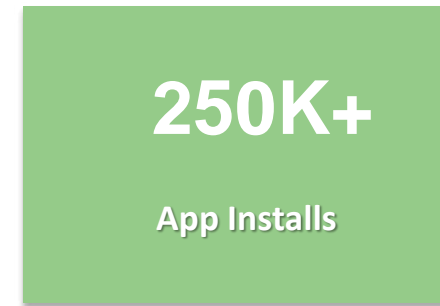
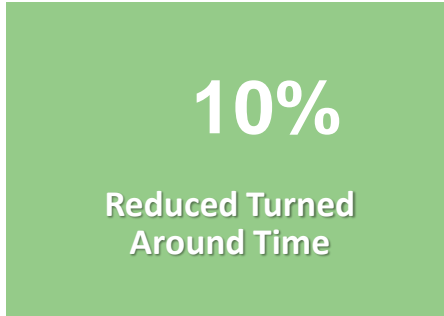
Trucknetic's platform also entails a **commission model** for carriers (Fleet Owners). It charges commission from the fleet owners for the trips carried out by them through the platform, which usually ranges from Rs. 500 - Rs 1,500 depending on the distance

Subscription

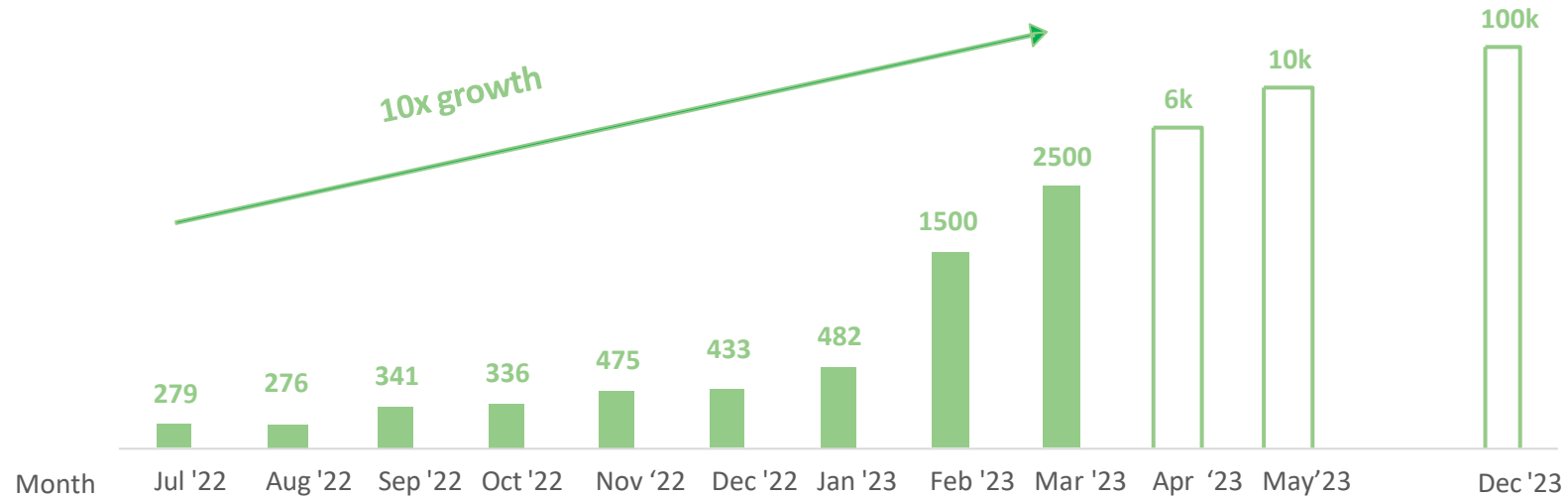
We will be launching the subscriptions for both the shipper app and carrier app in late 2023

Both Carriers and Shippers will be provided better freight with a lesser lead time. Moreover, they will get massive **discounts on GPS, fastags, fuel cards, taxation and accounting software etc.** using the gamification model

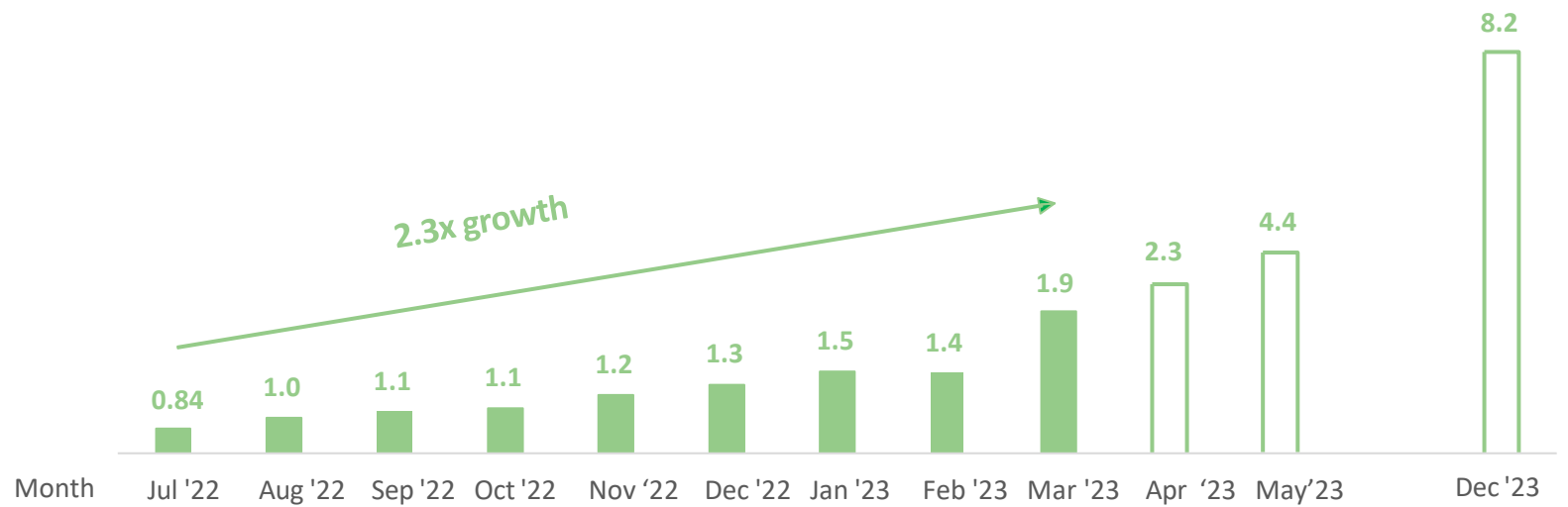
Growth journey in numbers



Getting to scale

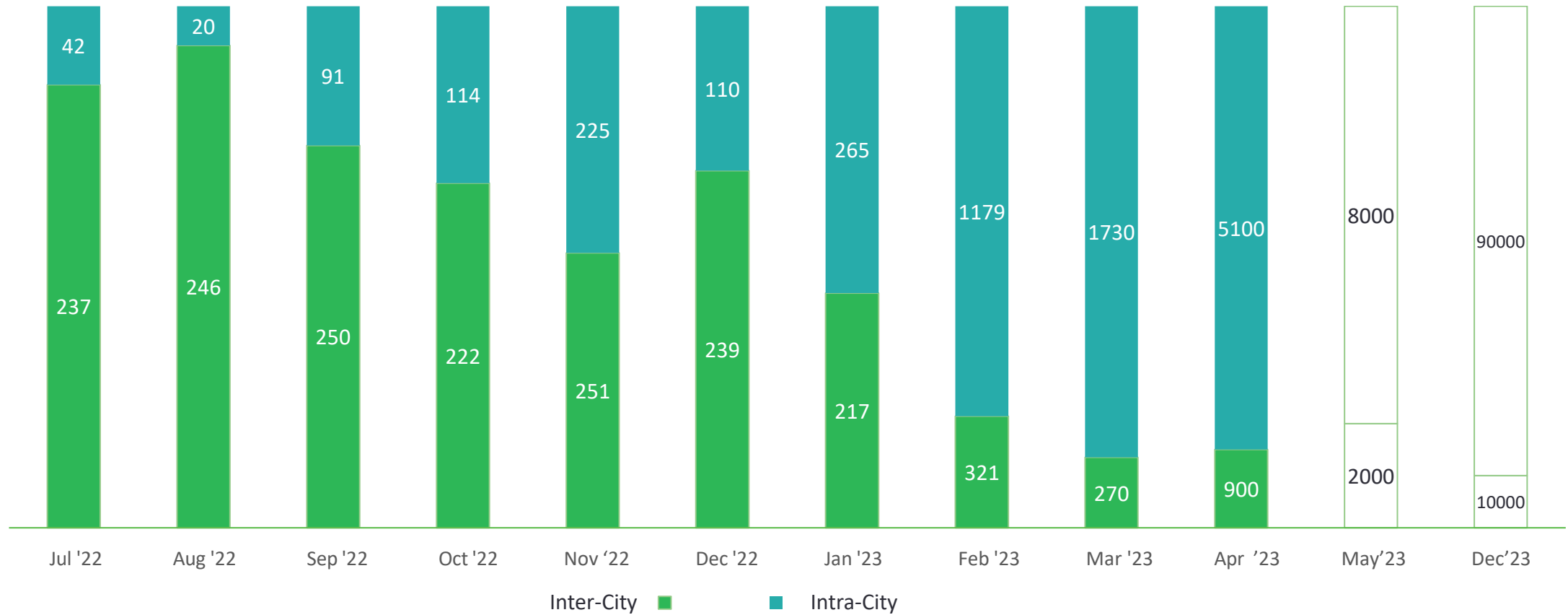


Trips



Revenue (in INR Crores)

Movement wise growth journey



Why now



Covid



The Covid induced pandemic was a blessing in disguise for Trucknetic as the acceptance for online platforms had increased because of less load's availabilities for Fleet Owners and less trucks from MSMEs

Late mover advantage



In 2015, there was an influx of logistics technology startups who tried to take a job at the centuries old industry. Trucknetic has got the last mover advantage where it has learnt massively from the successes and failures of its predecessors

Government mission



Government of India's vision is to massively revamp the logistics sector in India and to reduce the cost of logistics to around 8% through multiple initiatives like ULIP and NLP

Digitization



The penetration of smartphones has exponentially increased over the years as well as data has become a lot cheaper post JIO era, making it a perfect time for digital platforms to thrive

Team



Arham Partap Jain
 Founder and CEO

- Seed Transformation Program, Stanford University
- Prestigious fellowships at Indo-German YLF, University of Chicago
- Successfully built an energy business
- Investment Banking at EY



Amit Singh
 Head of Supply & Ops

- 25 years experience in the logistics industry
- Ex- TCI, Loadshare, G Trans



Vansh Sethi
 Head of Partnerships

- Worked with multiple startups in the past in the 0 to 1 phase handling multiple strategic partnerships



Anand Tiwari
 Head of Growth

- Experience of growing startups in the past in the 0 to 1 phase by introducing innovative growth levers

Trucknetic comes with a team of 40+ Trucknetians that bring more than 50 years of combined experience in logistics, and logistics technology having built multiple hyper growth startups in the past

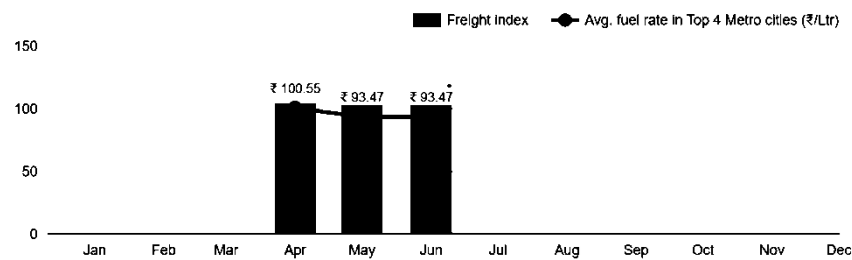
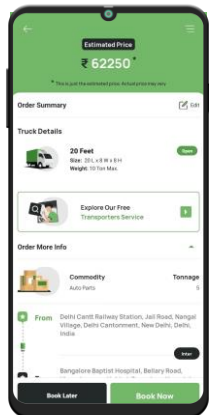
TRUCKNETIC

ANNEXTURE

Trucknetic | Building an ecosystem

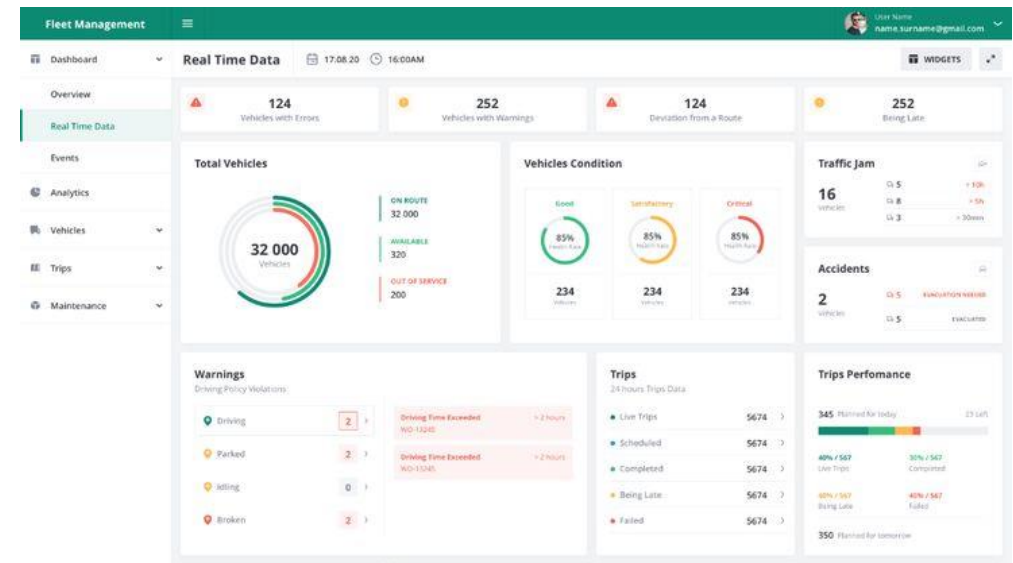
Indian Freight Exchange

- India's first exchange for spot rates in road logistics
- Single platform for freight pricing transparency
- Promotes sustainable freight pricing and profitability
- Live spot rates across multiple lanes and vehicle types



Trucksys

- Party ledgers to manage receivables and collections
- Automated alerts for unpaid balances
- Vehicle tracking and POD management
- Detailed expense management system

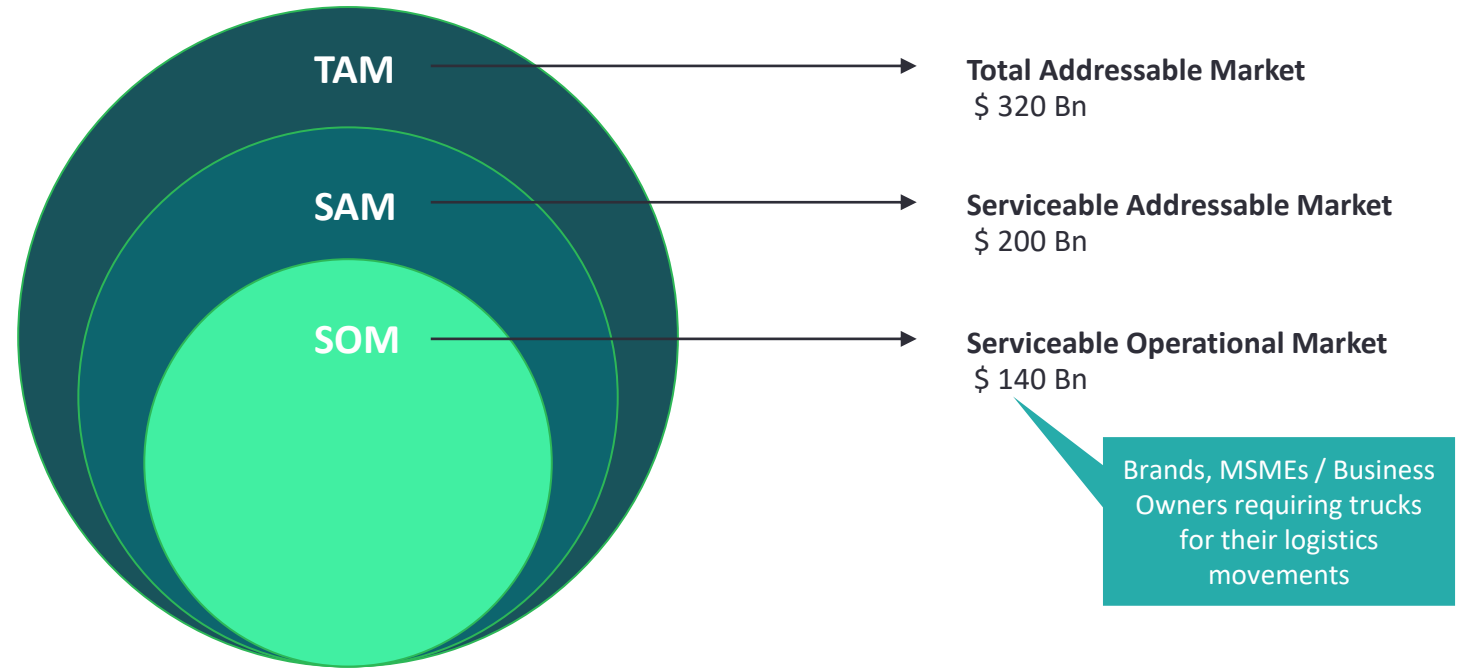


Market Size

The road logistics market in India is expected to reach **USD 320 billion by 2025** accounting for **87%** of the overall logistics market

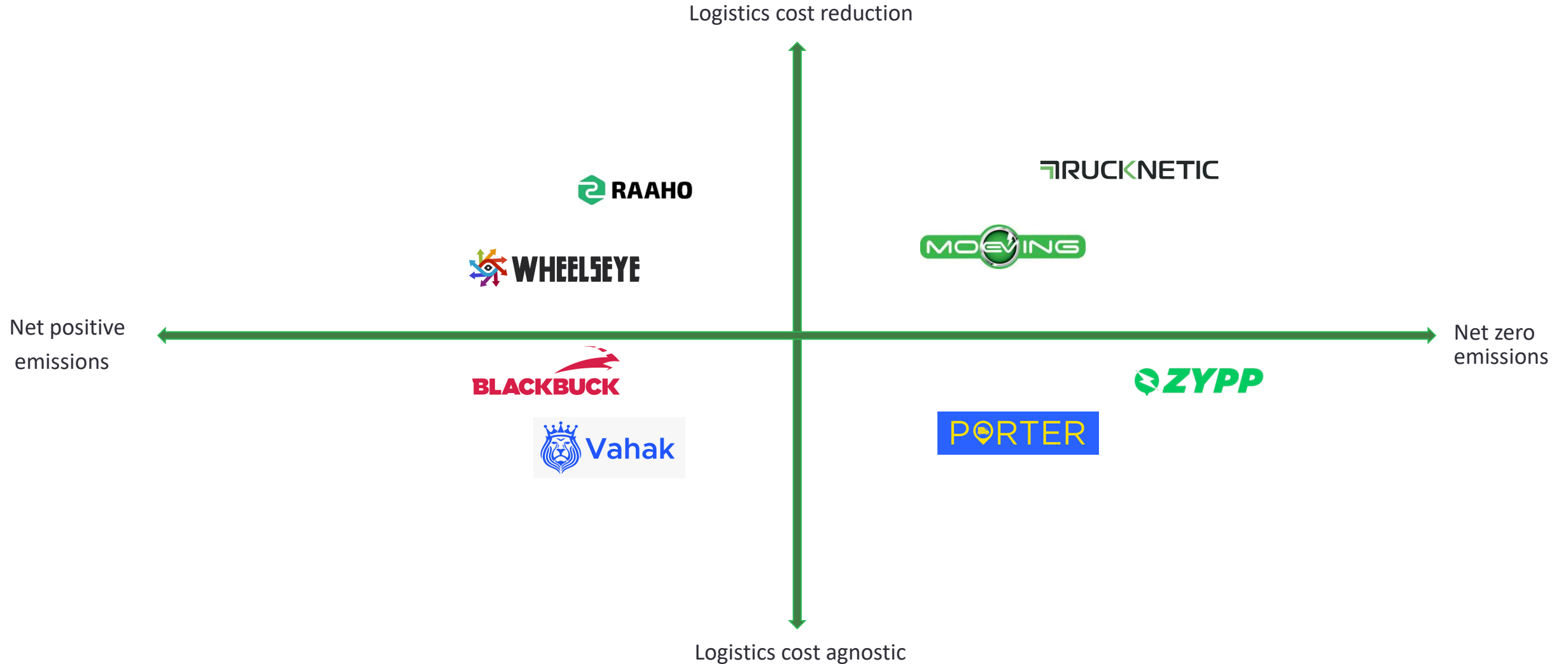
The cost of Logistics in India is **14%** of the GDP owing to its inefficiencies, much higher than other economies with an average cost of **8-10%** of GDP

Brands, startups MSMEs requiring transportation is **\$120 Bn**



India can reduce logistics costs by **4%** of its GDP and save **10 GT of CO2 by 2030** by implementing clean technologies, including electric vehicles according to NITI Aayog

Competition landscape



Trucknetic is a one stop platform for trucks cutting down the cost of logistics and reducing emissions in India

Key partnerships and brands that trust us



Technology



Marketing



Platform



ULIP integration



Platform



Insurance



GPS



BNPL



Payments



Trucking partner



+40 more

Awards and recognitions



Microsoft AI Innovate –
Manufacturing and Logistics Cohort



Best Shippers and Carriers
marketplace platform (APAC)



Featured as India's A-list start-up
In NEWSX



Emerging startup of the year 2022
- North



Selected in top 40 start-ups
across India



Top 33 logistics company
in the world 2021



E-mobility + 40 under 40



Stanford Seed Transformation
Program, 2023 cohort



Regulatory environment | Cost of logistics to 7% and Net Zero by 2070



PM
Gati Shakti
National Master Plan for
Multi-Modal Connectivity



- Policy by government of India to reduce cost of logistics in India
- Bringing all digital services on transportation on single platform

- Expressways construction for speeder flow of goods
- Increased investment on cleaner fuels and technologies

- #SwitchDelhi campaign to create awareness about use of EVs to reduce pollution
- E- Amrit by GOI to promote and provide tools for faster EV adoption in India


- ULIP will ensure and monitor continuous movement of cargo and bolster ease of doing logistics in India




National Logistics Policy



PM Gati Shakti



Switch and E-Amrit



ULIP



Trucknetic happy customers

Customers Testimonials



Rakesh Kumar 1 year ago
 Fantastic!
 Really helpful for truck loads.. Trucknetic giving returns loads is a advantage.
 Like Reply

Aayushi Yadav
 2 reviews
 ★★★★★ a year ago
 Good, Fast and seamless process. The team always responds on time.
 No payment issues. Easy payment modes.
 Useful and free of cost app.
 Like

Rohit Burman
 ★★★★★ February 16, 2022
 Didn't expected that it would really be such great experience. The user interface, it was just so easy to use and understand. And as an addition the services they provided in such great rates is so great. I can schedule trucks for my loads and all. No matter if you're a manufacturer, trader or a transporter, this one app is just your one stop solution. Really loving the overall experience.
 34 people found this review helpful
 Did you find this helpful?

Trucknetic Shipper
 Trucknetic-India's First Digital Truck Booking App
 A Digital Platform to Book all kinds of Trucks

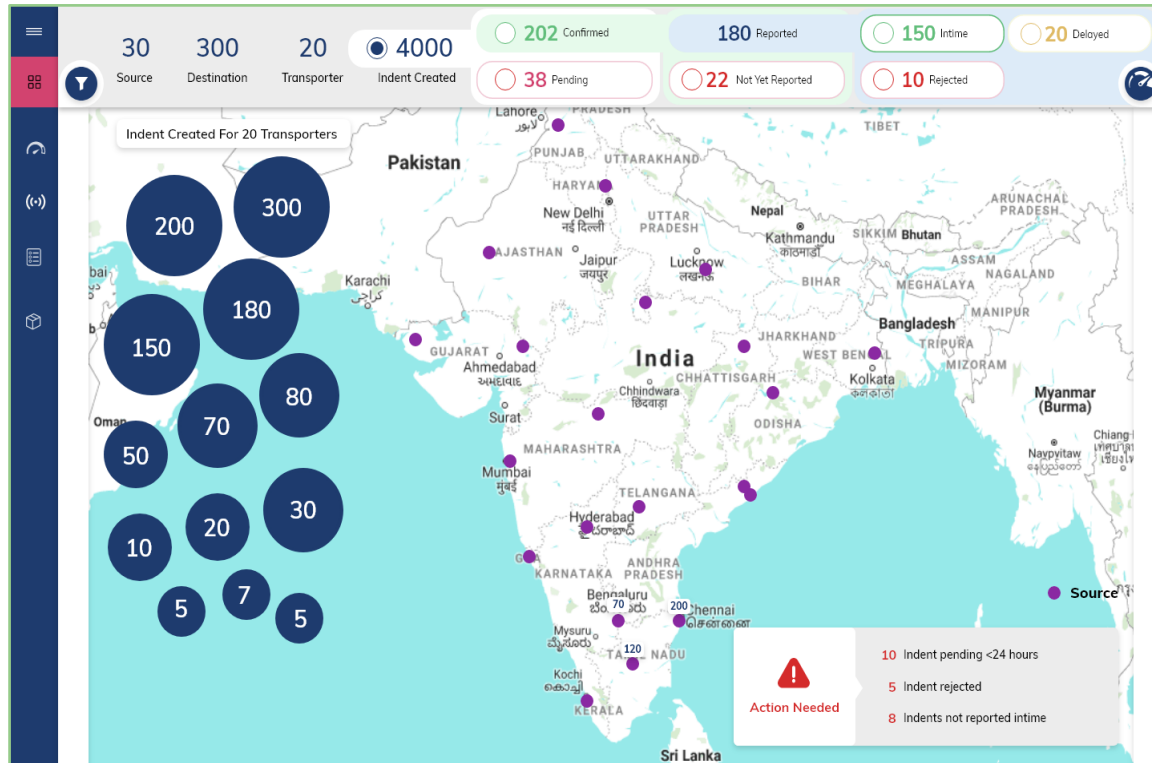
4.9★ | 100K+ Downloads | Rated for 3+

Trucknetic Partner
 Trucknetic-India's First Digital Truck Booking App

4.9★ | 50K+ Downloads | Rated for 3+

- Trucknetic is the highest rated truck booking app on the Google play store with 4.9 stars
- The platform has about 200k installs till now

Trucknetic | Customized Dashboard



Trucknetic – India’s first digital platform to book all kinds of trucks

Brands and startups get access to a customized dashboard wherein they can track and get regular updates on their shipment

The dashboard provides access to multiple functionalities and concierge services on the platform including Express delivery, Indent creation, Online documentation, Route optimization, Cost optimization to name a few

The personalized dashboard removes the need for constant follow ups and helps them in effective fleet management digitally, thereby making transportation cost effective and efficient for the brands









Trucknetic customized dashboard lets brands access live tracking, route analytics, fuel analytics, online documentation, driver profile and various other concierge services

Trucknetic | Web portal

The screenshot shows the Trucknetic web portal interface. On the left, there are navigation tabs for 'Commodity Trucks' and 'Packers & Movers'. Below these are input fields for 'FROM' (Delhi Cantt Railway Station, Jail Road, Nangal Village, Delhi Cantonment, New Delhi) and 'TO' (Jaipur Railway Station, Jaipur Road, Ganpati Nagar, Jaipur, Rajasthan, India). A dropdown menu shows 'Industrial Equipments' with a quantity of '1'. A 'Suggested Trucks' section lists 'Tata Ace' and 'EV Hi Loader'. The main content area displays an 'Estimated Price' of ₹ 4285* for the 'EV Hi Loader' truck. Below the price is an 'Order Summary' card with details: 'EV Hi Loader', Size: 6 L x 4.7 W x 4.3 H, Weight: 800 KG Max. The 'Order More Info' section shows 'Commodity: Industrial Equipments', 'Tonnage: 1', and the route from Delhi to Jaipur, India, marked as 'Inter State'. A large image of a white truck is visible on the right side of the main content area.




Explore our free truck network

-  **A.K. TRANSPORT SERVICE**
Manoj Kumar, DELHI 
-  **A.K. TRANSPORT SERVICES**
Anil, DELHI 
-  **A.M. FREIGHT CARRIER**
Shukla Ji, Vishnu, Ashok, DELHI 
-  **A.R. ROADLINES**
Roshan Lal, Heera, Sanjay, DELHI 

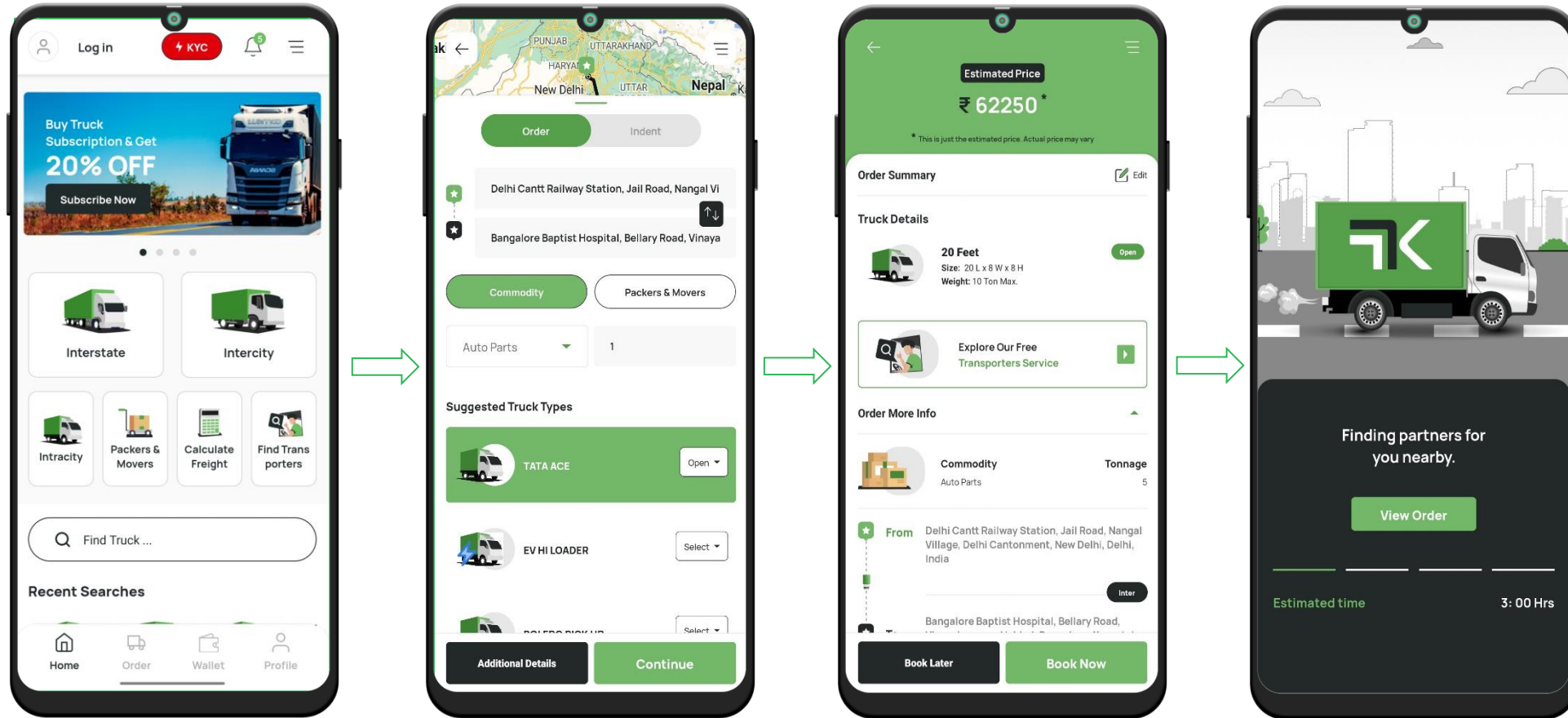
Show more

[Get Quote](#) [Get in touch !\[\]\(b68bf4c01ce7ce1ceac10545040fcb80_img.jpg\)](#)

To book your truck, download our app through playstore 

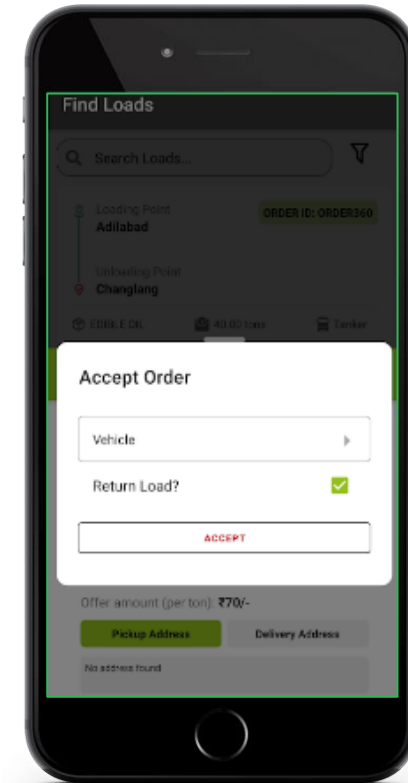
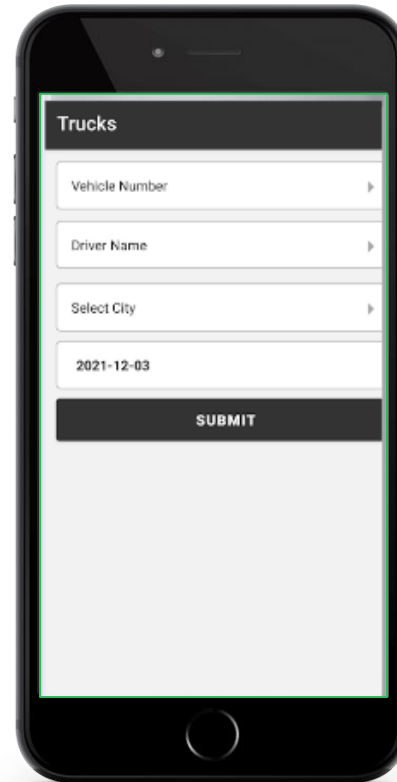
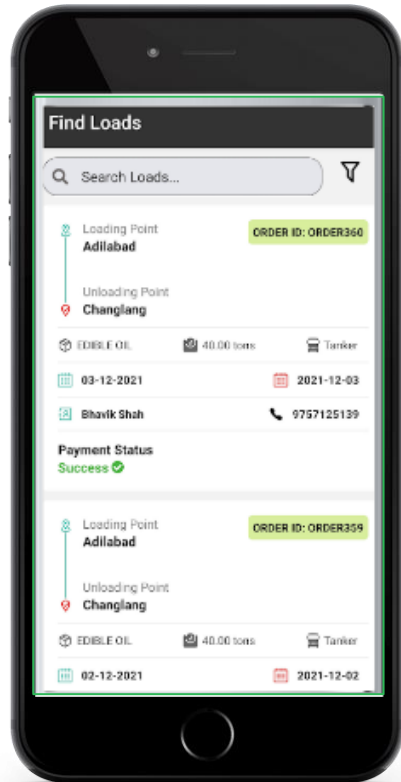
Calculate freight prices, get access to verified fleet owners and request for quotes for your loads on the Trucknetic web portal

Trucknetic | Shipper app



Book all kinds of trucks, get freight estimates, and various end to end services on the Trucknetic shipper app

Trucknetic | Partner app



Get load on the live load marketplace, visibility of return loads, online payments on the Trucknetic partner app

Thank you