



ROIward
The Incentive Engine



Digital Reward Platform for Enterprise





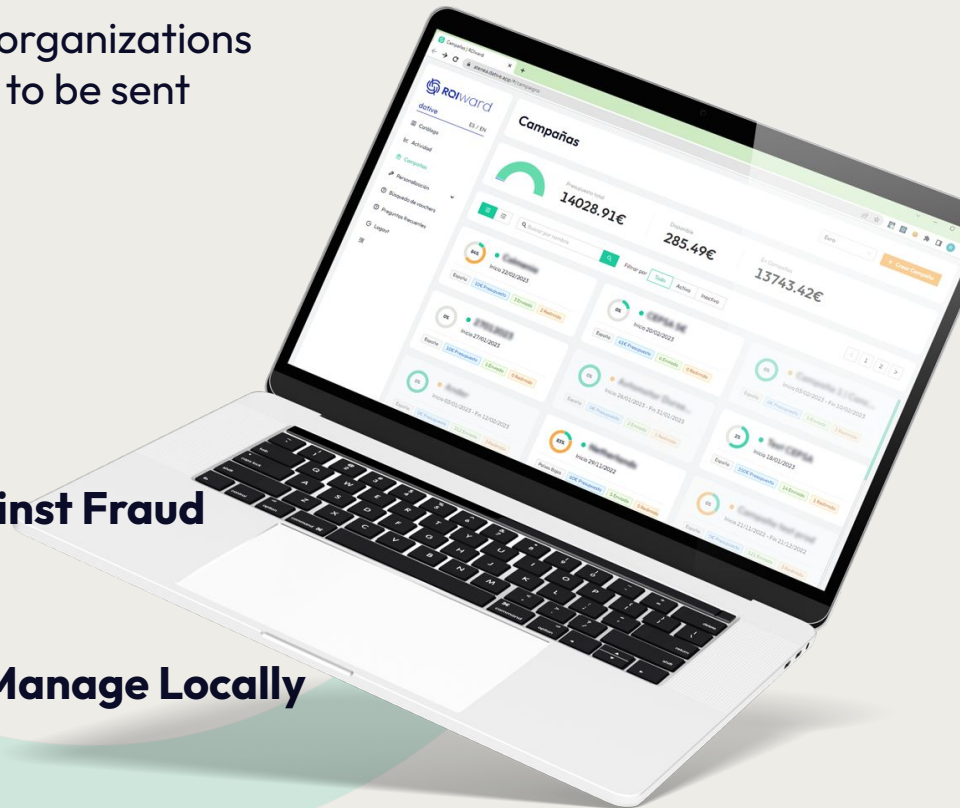
Digital Reward Platform



Global B2B Reward marketplace where organizations have +1200 Gift Cards & Rewards ready to be sent via a simple API

Since now:

- ✓ **No unused budget, ZERO Waste**
- 🛡️ **Secure, transparent & tested against Fraud**
- 🤖 **No manual broken processes**
- 🤝 **One integration, Send Globally, Manage Locally**
- ✨ **Best prices. Always!!**





Acquire, Retain, Engage with your customers

Most complete Reward Platform. **Make your customers dreams come true**

Gift Cards

The simplest way for businesses to send people money.

A direct connection to +1200 brands network of **digital incentives**. Send (and save) rewards with 4 lines of code



Travel Rewards

Our B2C technology allows our customers customize a free **flight search engine** for your customers. In order to be able to **reward travel experiences** at a fraction of the cost



Physical Products

Millions of products in our catalog, delivered in 24h in the customers household with no extra cost.

Reward anything, as simple as sending a Gift Card





Travel Rewards: Free Flights



B2C technology allows our customers customize a free **Flight Search engine** for their customers. In order to be able to **reward travel experiences** at a fraction of the cost

Free flight



1
Receive a voucher



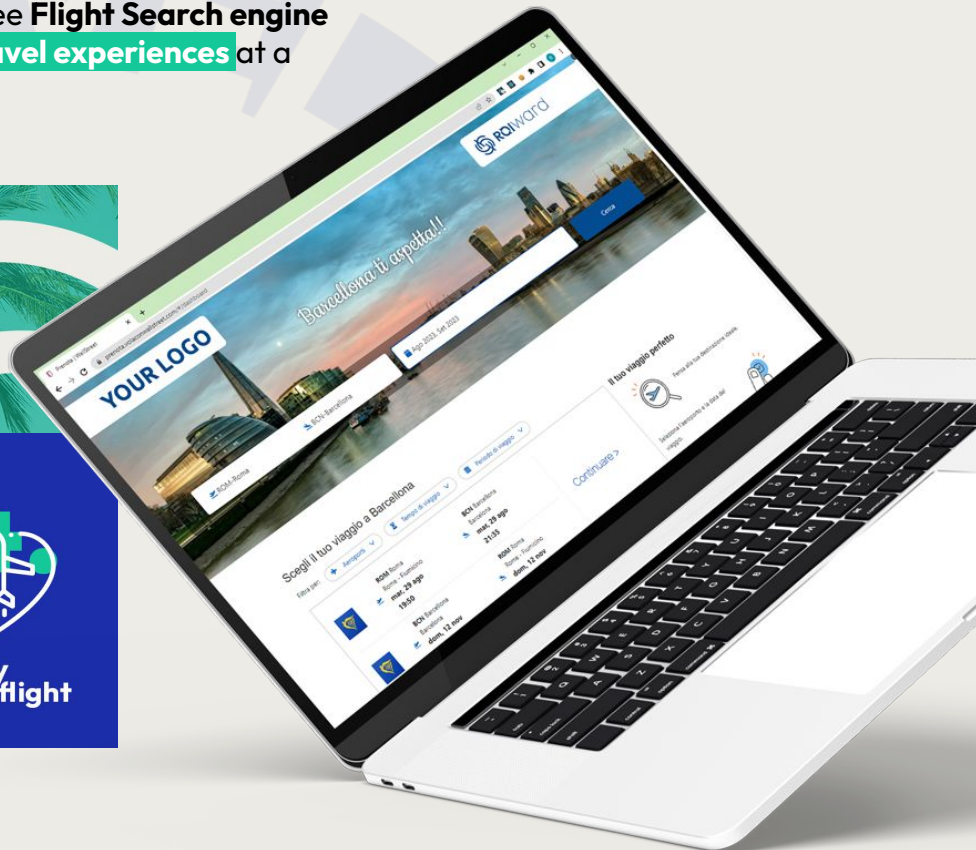
2
Select date and place



3
Get your tickets



4
Enjoy your flight





**Ready to be deployed in your existing CRM,
no complex integration needed**





Rewards and incentives are everywhere!!

Almost every company in every sector engages with this kind of Incentive Marketing Campaigns

Employee Incentives

Loyalty Programs

Customer Payments

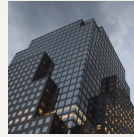
Acquisition Campaigns

Member Get Member

Xsell / Upsell

Customer Care

And so many more!!



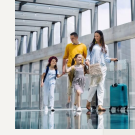
Finance



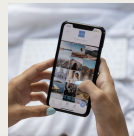
Crypto



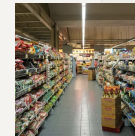
Insurance



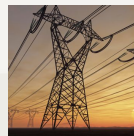
Travel



Telecom



FMGC



Energy



Auto



Process without our Technology

Legacy: Longer process and highly Time & cost

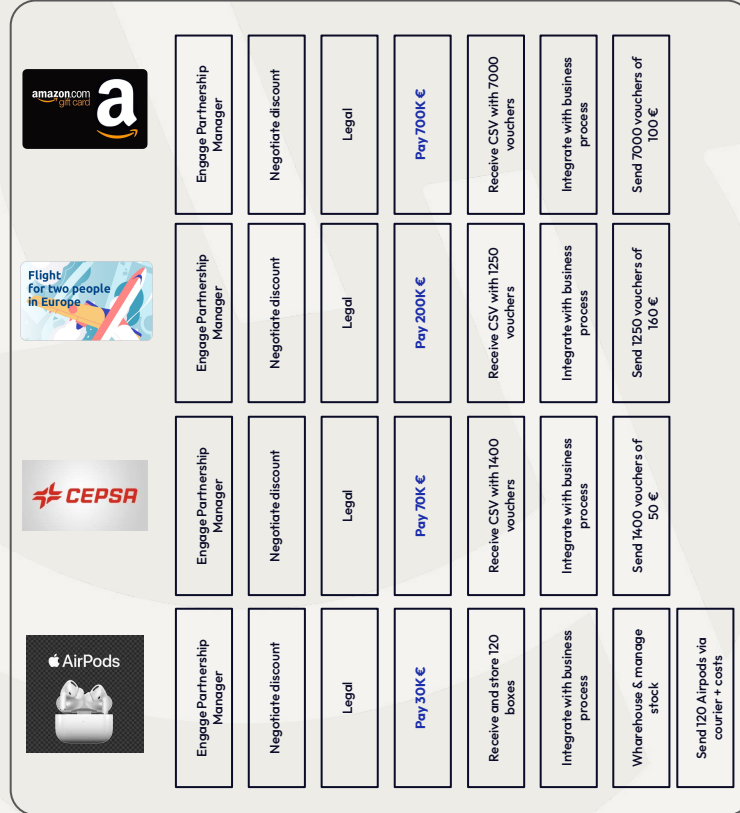
THE PROBLEM WE TACKLE

Competitors



1M €
Promo Campaign

100€ Amazon
50€ Gas
160€ Travel
AirPods



Customers receives Voucher

Total Cost: 1M €

Real Used: 700K €

Stacked Unused 100K €

Not Redeemed 100K €

+50K€ Administrative Costs



The magic of our product ✨



Same example campaign, company... But with our tech & process





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The Incentive Engine



Reach out!!

Let's Grow Together 🚀

