

Nonprofit Rapid Data Assessment

Drive your data strategy to focus on better business outcomes.

HOW IT WORKS:

Many nonprofit organizations know they need to leverage data for their organizational decisions but are unsure where to start. The enablement and adoption will become automatic as your organization shows rapid results outlining art of the possible when it comes to utilizing data for marketing, monitoring your activities, streamlining funds, and more. Our practical approach uses an interview process and ultimately aligns your team on a data focused outcome.

At the end of this engagement, your organization will be enabled with the key use case that will drive your fundraising efforts, help track budgets and expenditures, and forecast revenue.

TIMELINE:



Step 1: Facilitate user workshops to understand business goals and challenges and identify use cases



Step 2: Use case deep dive to gain understanding around current data and the nonprofit environment



Step 3: Design architecture feasibility and approach



Step 4: Storyboard mock-up of the solution to visualize the art of the possible

RESULTS:

- ▶ Increased speed to market
- ▶ Identification of new business insights
- ▶ Ability to achieve a competitive advantage