

# **Audioburst**

# **Audio Content**

# **Analysis**

audioburst

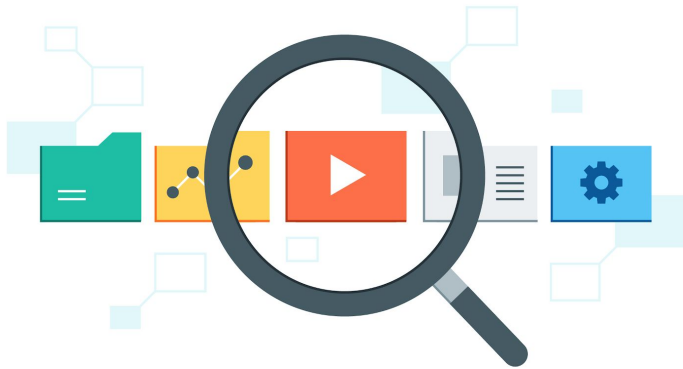
# The World Is Moving to Audio Content

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((SiriusXM)) 🖐️ Clubhouse 🗣️ amazon alexa

# The Basics of Content Discovery



**1**

**Short**

**2**

**Precise**

**3**

**Personalized**

**audioburst**

Now that audio has gone digital...

## **Users should be able to find the audio content they're looking for but...**

- Users can't find their **desired content** in large quantities
- Businesses are failing to leverage the **audio revolution** in their monetization strategies



Now that audio has gone digital...

## **Creators should be able to attract new users but...**

- Creators are struggling to introduce their content to the **desired audience**
- Creators are battling to leverage the audio revolution to create **new revenue sources**



Every AI/ML platform needs signals...

# Recommendation AI needs audio-based datasets

## Audioburst's platform extracts:

- Text-based features: **entities, keywords, topic classification**
- Auditory features: **speaker data, background audio, laughter, hesitation, gender and tempo**
- User Engagement data for **real AI-based content recommendations**



# Audio analysis is so much more than transcription.

## You need insights!

- Understand the conversation and get highlights with our **AI-based segmentation and entity extraction**
- **Automatically extract** tasks, questions and discussion topics
- Ensure nothing is ever lost with our **AI-based search engine**



# Audioburst - Premium Content Analysis

- **Transcription**  
Highly accurate Speech-To-Text service with automatically trained models
- **Audio Cues**  
Speaker+Gender detection, Music, Silence, Laughter, Hesitation in speech
- **Segmentation**  
Analyze the data previous data and allow our AI to cut the audio into chapters or by topic changes
- **NLP**  
Extract Entities and Keywords and analyze their positivity, sentiment and emotion
- **Promo**  
Our AI will pick the most representative autonomous segment that can be used as content promo or a short search result



# Simple Integration

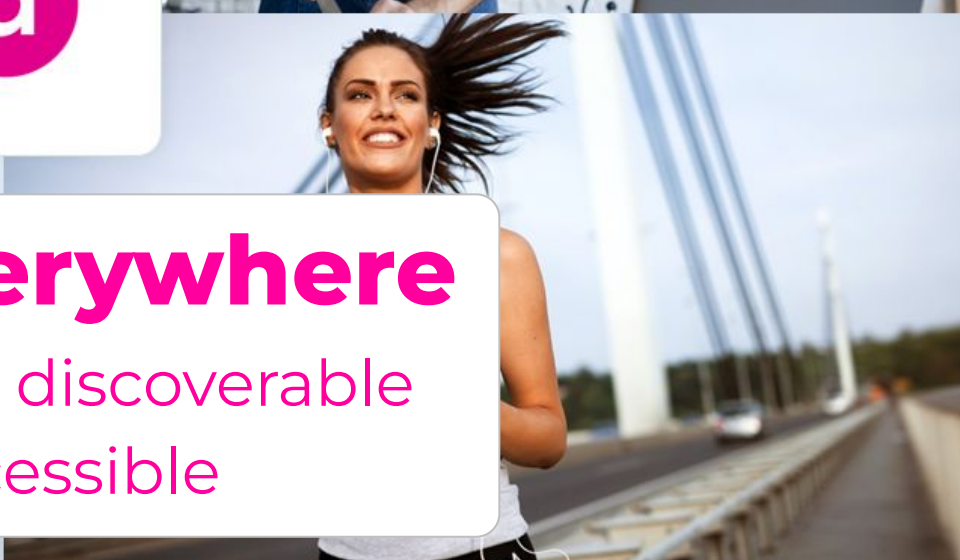
- **Submit**

Use our APIs to request any service combination by providing:

- Content (audio/video) URL
- Postback API
- Service required

- **Status**

Our API returns a Task ID which you can use to query the task progress and also pull back the results



# Audio Everywhere

Making audio discoverable  
and accessible

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