prāna

Flagship product of eRetail CYBERTECH PRIVATE LIMITED

Cloud-based POS application to help you manage your billing & inventory seamlessly.

ABOUT THE COMPANY

ERETAIL CYBERTECH PRIVATE LIMITED, a leading IT company headquartered in Hyderabad.

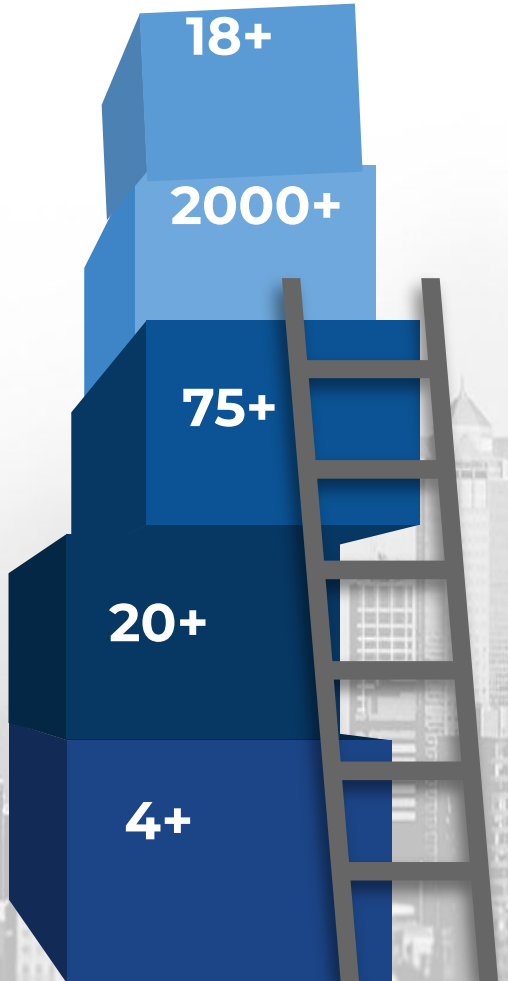
The company focuses on providing solutions for the retail business practices and integrates latest technologies to deliver flexible, reliable, and easy to use products for all verticals of retail.

At eRetail, To delivery high quality products and services which is easy to use and developed using the best of technology to empower customers worldwide.

Our mission is to build high quality products and services using the best of technology. Empowering customers to focus on their core business while our products and services help them to improve their margins, productivity and sales.

CORE VALUES - WE BELIEVE IN

Innovation, Enterprising, Empowerment, Integrity, Freedom



> > > > Years Of Experience

> > > > Total Customers

> > > > Business Domain & Experts

> > > > Projects executed in Indian States

> > > > Offices in Pan India

Turn to a faster, flexible and easy-to-use inventory management with our cloud-based POS application PRANA.

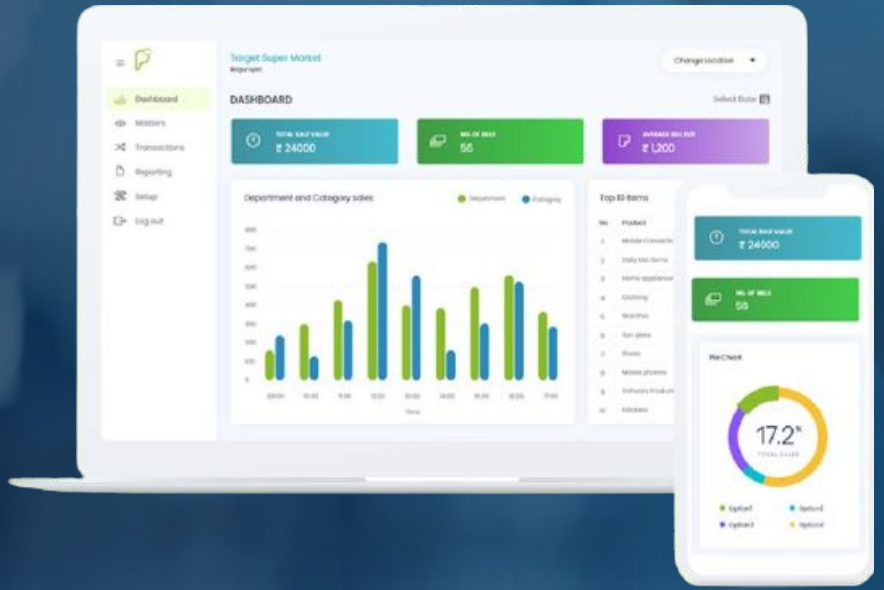
From sourcing to selling, PRANA is one centralized inventory management system.

PRANA boosts revenue, saving a good amount of time and reputation.

It comes with well-integrated modules that you require to keep your inventories in check - providing end-to-end solutions, from raising a purchase order to the vendor to billing and invoice.

Warehouse to customers - it records and consolidates all the information at one place.

Adopted over 60 businesses across the nation, it is a one place to consolidate all the details and information of inventory - warehouse operations to customers



SKU Master and All Tabs
From keeping a record of your every product category to the different stores you make a purchase from.

Roles and Access Levels
Define Roles and access levels to manage your- transactions

Master XL Uploads
Upload the master data that would get auto-fill under different categories.

Barcode Set-up
Set-up the barcodes against individual products for faster transactions and billing.

Purchase Order and Good Receipt Transactions
One place to find all the billing and purchase data to all your customer transactions.

Reports
Generating various reports for better analysis of inventory data.

Store set-up
Information on stores and integrating them in to the whole system.

POS Set-up
Bringing ease to billing and calculations by auto application of taxes wherever needed.

Configuration Settings
Configuring the inventory, stocks, updates, transaction related details for the smooth running of the system.

Promo configuration
Adding order promotions, discounts and offers wherever applicable.

Transaction Email Templates
Generating auto emails during the entire user journey.

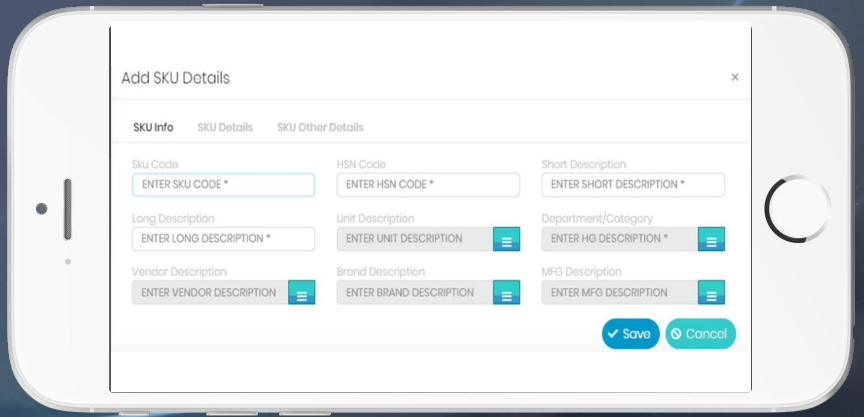
Receipt Designing
Designing the invoice for better billing

Dashboard
Exhaustive dashboard providing you with an overview of your entire inventory data and activities.

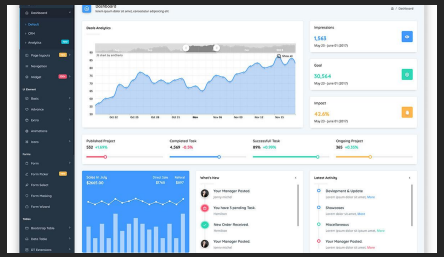
FEATURES - A Glimpse

SKU Master & All Tabs

- Simple and convenient product creation with hierarchy such as group, department, category and more.
- Configuring product location wise & price.
- Upload spreadsheets for Masters & Transactions.
- Parameters such as color and size can be added to a product for Apparels and Footwear segments.
- Easy to configure batch, shelf life, expiry process.



Features - A glimpse



Role Access

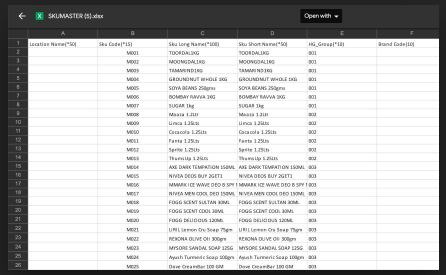
Centrally-controlled access.

You decide which user can see and manage what within the application.

Effective tracking of all changes and transactions with individual login.

Consolidating multiple store data from one point.

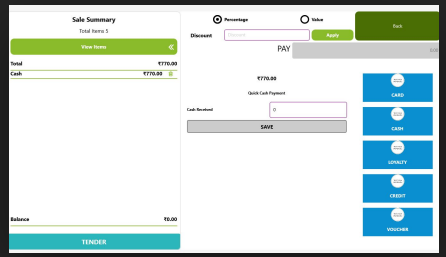
Features - A glimpse



Excel Upload Utility for

- Master data
- All Purchase order SKU's
- EAN, Price change, Stock take (Audit)
- Consignment and local purchase SKU's (DSP SKU's)

Features - A glimpse



Billing and purchase information

- Quantity Override & Price Override
- Bill Cancellation
- Refund Hold
- Resume
- Overall Discount
- Item Level Discount
- Reprint Bill
- Displaying of QOH
- Weighing Scale integration
- Batch selection for a product

Transactions

- Inventory management
- Bulk breakup process
- PO Approval
- Indent generation based on MBQ & Sales
- Mobile based APP (Indent, Receiving, Stock take, Transfer out

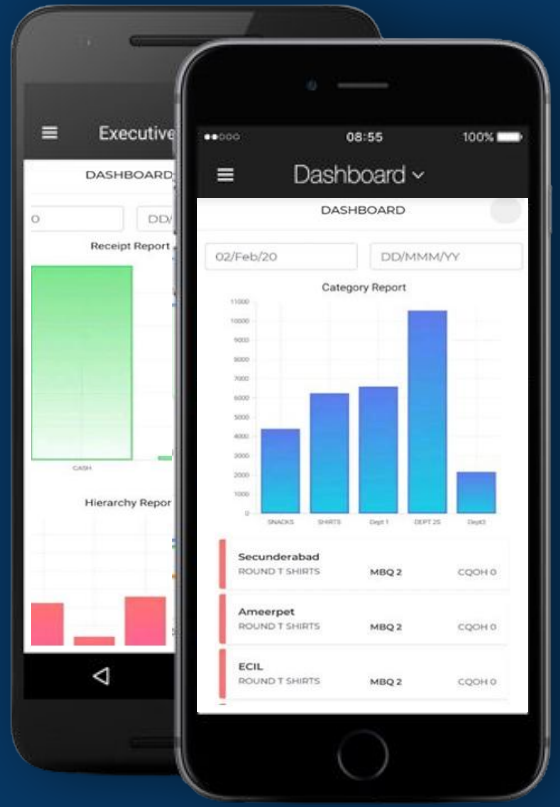
Setup & Configuration

- Barcode printer configuration
- Weighing scale configuration
- POS peripherals configuration
- Customizable Receipt formats

DASHBOARD

An innovative dashboard with extensive data is integrated with the application to give businesses an overview of the following data:

- Sales for a given day, period.
- Sales based on payment methods
- Sales based on Department
- Hourly Sales report
- Location wise Sales
- Category Product wise
- Stockout position for products



WOW FEATURES

- Prana application is compatible with diverse platform and multiple devices.
- Store Rollout and integration is simple and fast.
- Pay as you use (SAAS model) is followed where we customise your pay as per your needs.
- End to end batch management and a look out for expiry dates.
- Regional language settings and bill generated in diverse languages, as per requirement.
- MBQ & Sales based indent
- Different promos and offers maintained and implemented.
- Access dashboard and real time reports, anytime, anywhere from different devices.

PRANA - AN OVERVIEW

Prāna is a cloud-based retail software designed keeping in mind every business entity - small mom n pop store to an Enterprise.

Hosted on Microsoft Azure cloud server which is one of the top two stable cloud service providers in the market.

Register at www.pranapos.com to subscribe to our exclusive software.

You will receive 15 days free trial on registration.

We offer 3 subscription plans:

- ★ Basic
- ★ Standard
- ★ Enterprise

WHY PRANA

- Easy to install and configure. All you have to do is to log into www.pranapos.com .

Enter basic information such as name, phone number and email id.

- Complete set-up and installation takes only 10-15 minutes.
- The setup is preloaded with demo data. You can select required segment and start using the application.
- One-point system offering you a centralized view of your inventory.
- Prāna works offline and online, effectively managing stock outs.
- Curtails unnecessary wastage and costs.
- High-end reporting and analysis to help you manage inventory better.
- Prāna works on devices supporting Android, Windows & iOS
- Data consolidation and analysis, all on one system.

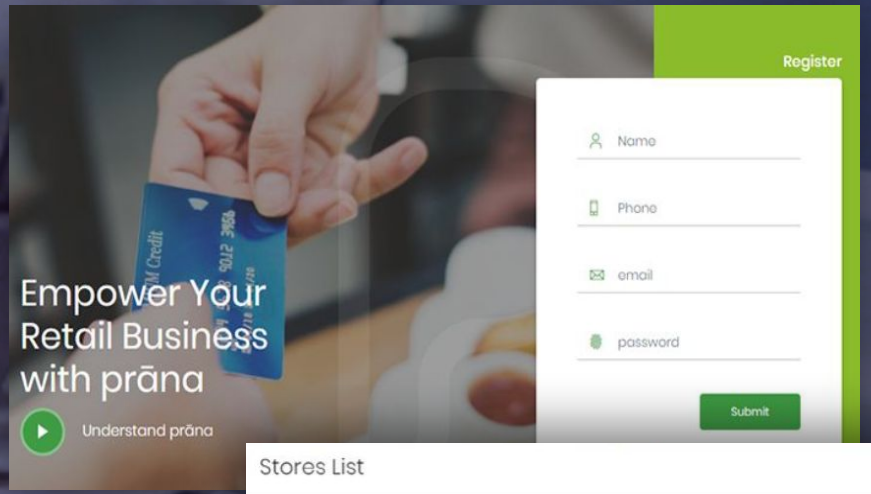
HOW TO REGISTER?

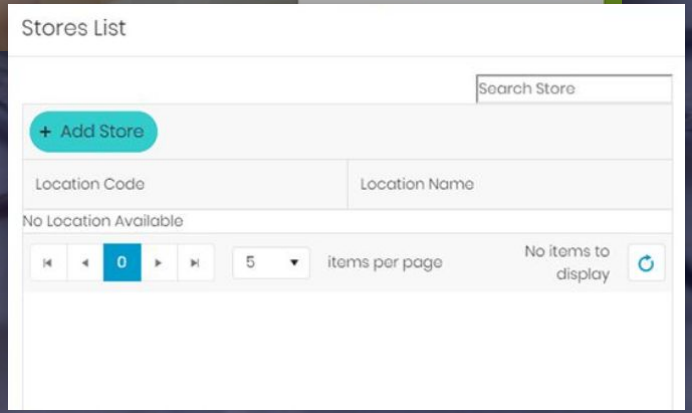
Install and register in 3 easy steps

Step #1 - Register with your number and mail id

Step #2 - Put up your store details

Step #3 - Define parameters and maintain information as per the module





CLIENTS

- Urban Food Mart - Bajaj Supermart
- Clarimen Foods Pvt. Ltd- Greenbasket
- Sivarama Enterprises Pvt Ltd- Pratiroju
- Kureenji Pro Organics Pvt. Ltd- Smartlife
- Gofresh
- My Fishing boat
- M-Farms
- Pick Fresh
- StoresiN
- Polis Jeans
- Janus Organics
- Skrithi Boutique

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