

# Product Features

## 1. Introduction to Weface

### 1.1. What is Weface?

Weface is an automated solution that analyzes the behavior and demographics of customers in retail stores. Weface helps retailers have enough data and tools to build a Customer Experience Management strategy

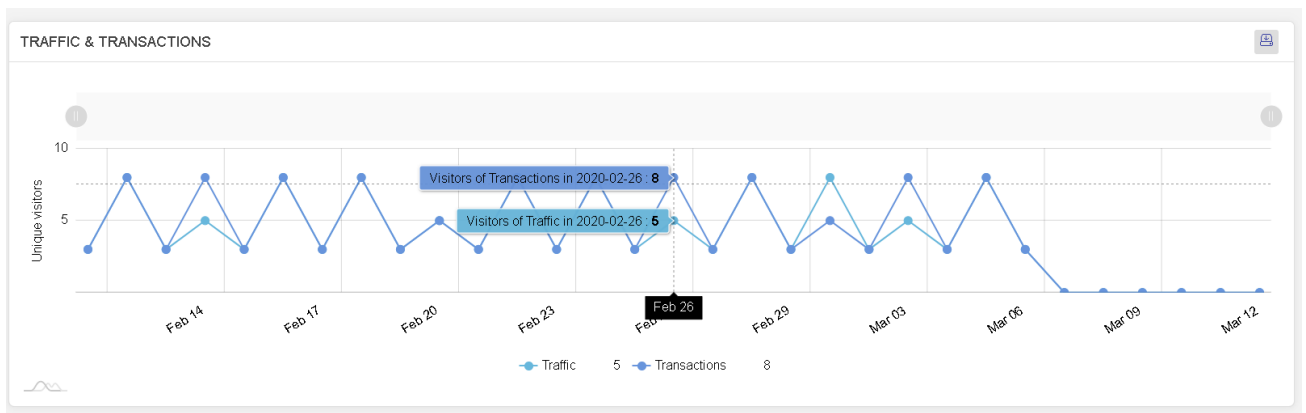
### 1.2. Weface Technology.

Weface uses Computer Vision technology to automatically analyze customer information. Camera at the store will be connected to the cloud server system (Cloud) of Weface and analyzed centrally here. The analysis results will be displayed on charts and reports at the store website.

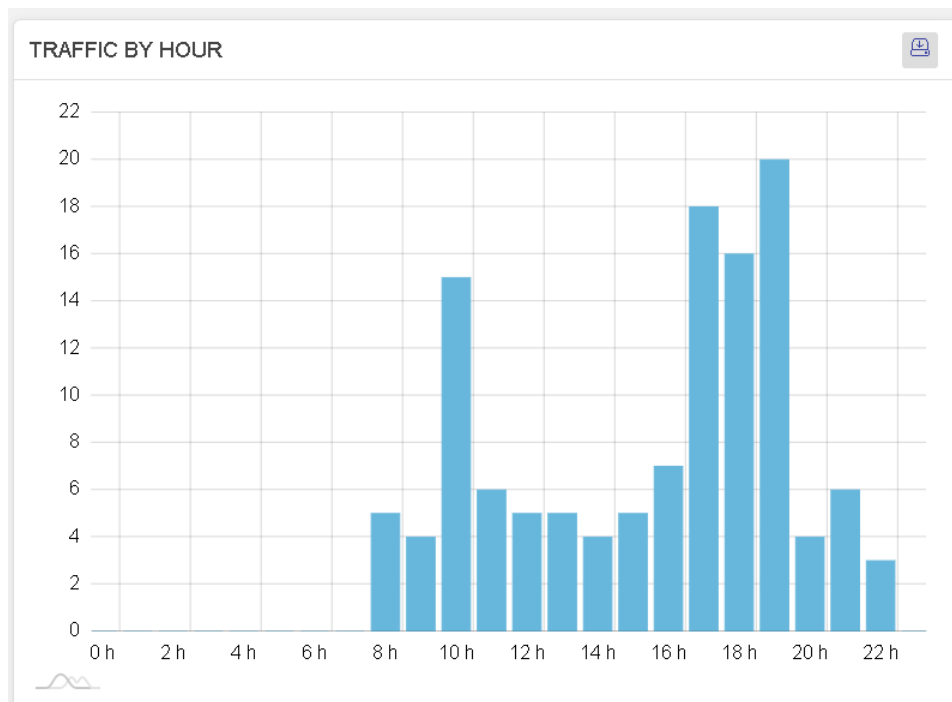
## 2. Feature

### 2.1. People counting

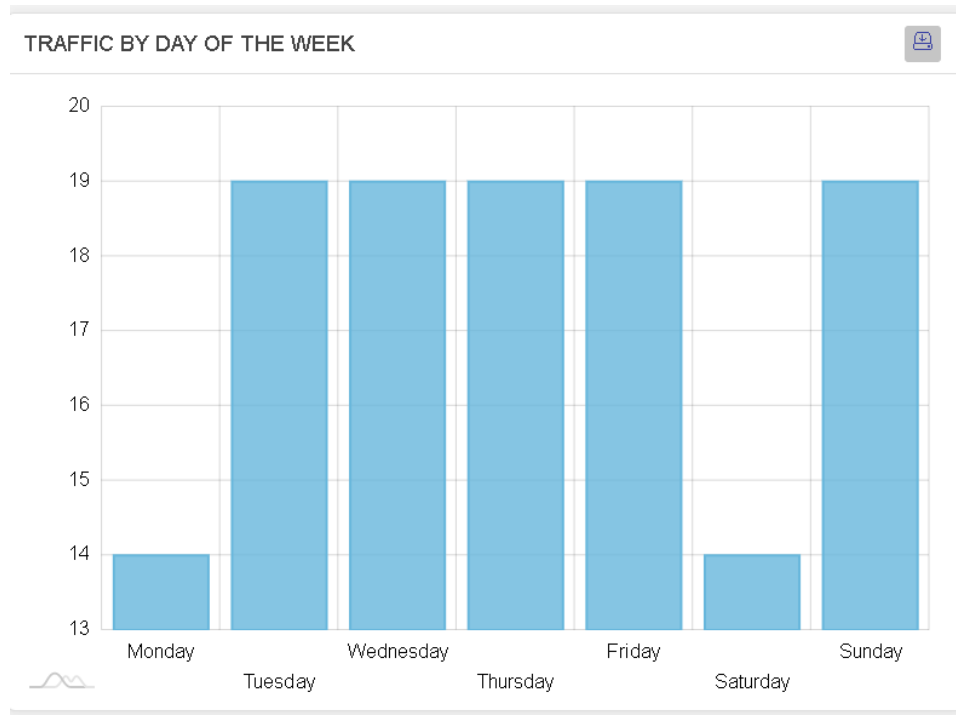
#### 2.1.1. Traffic chart



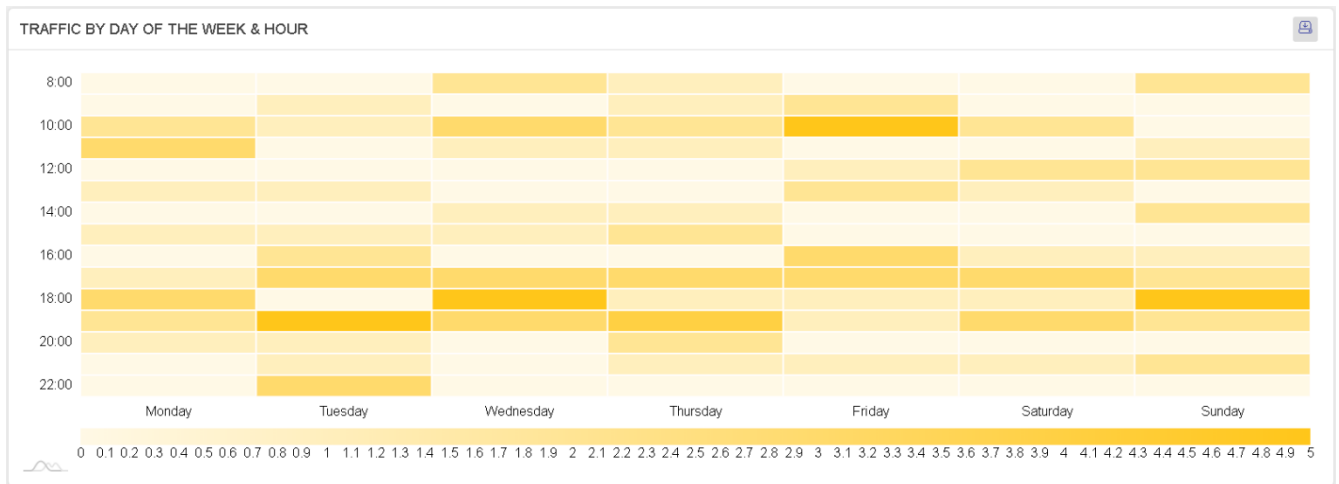
#### 2.1.2. Traffic by hour chart



### 2.1.3. Traffic by weeks day chart.



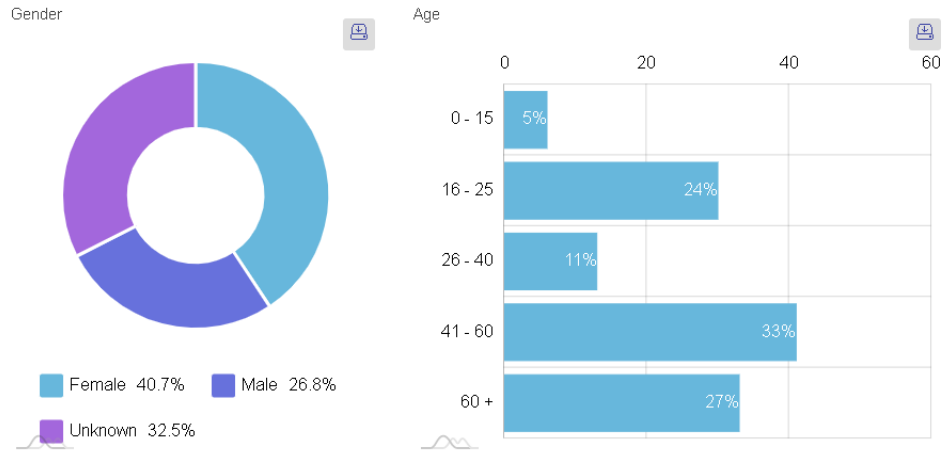
### 2.1.4 Traffic heatmap.



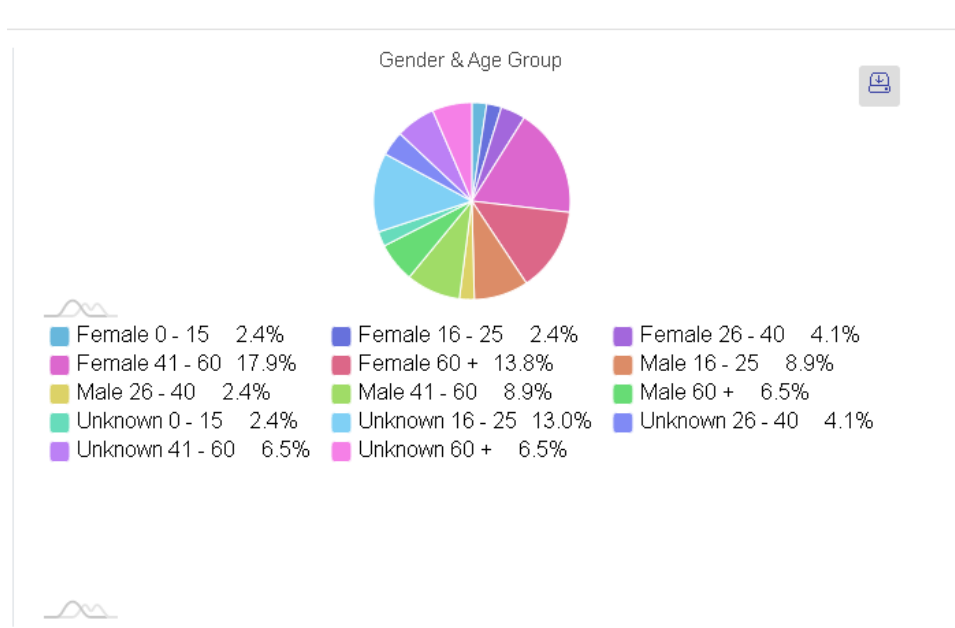
## 2.2. Demographic

### 2.2.1. Traffic by age chart.

## DEMOGRAPHICS



### 2.2.2. Traffic by gender chart.



### 2.3. Heatmap (In-process).

### 2.4. Business Intelligent (In-process).

## 3. Setting

### 3.1. Account setting.

#### GENERAL SETTING

Account

Security

Business

Email \*

demoweface@weface.asia

First name \*

Jerry

Last name \*

Smith

Phone number

0988578813

Save

### 3.2. Stores Setting.

STORE MANAGEMENT

Keyword:

#ID	Store Name	Manager Name	Manager Tel	Address	Action
15	chi nhánh trung tâm				Active
14	chi nhánh trung tâm				Active
13	chi nhánh trung tâm				Active
12	chi nhánh trung tâm				Active
11	chi nhánh trung tâm				Active
1	chi nhánh trung tâm				Active
2	Shop demo 1	Nguyen Van B		29 Đỗ Quang, Vĩnh Trung, Thanh Khê, Đà Nẵng	Active
3	Shop demo 2	Neo Dietrich		16 Cầu Giấy, Hà Nội	Active
4	Shop demo 3	Tanya Hageres		16 Cầu Giấy, Hà Nội	Active
5	Shop demo 4	Dr. Yasmin Koopp DDS		16 Cầu Giấy, Hà Nội	Active
6	Shop demo 5	Rupert Sipes IV		16 Cầu Giấy, Hà Nội	Active

### 3.3. Security setting

GENERAL SETTING


[Account](#) [Security](#) [Business](#)


Old Password \*  New Password \*  Retay Password \*


### 3.4. Integration setting

INTERGRATED

CONNECT YOUR STORE

 KitViet

 Sapo

 Haravan

API Key

Your applications can get or update data to WEFACE via our APIs API key have full access permission, so keep them safe. Tips on keeping API keys secure.

#	API Name	API Key	Active	Created Date
No data available				

WEBHOOK API

#### 3.4.1.1. Integrate Haravan

### Connect to Haravan

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Shop URL \*

#### 3.4.1.2. Integrate Sapo

### Connect to Sapo

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Shop URL \*

#### 3.4.1.3. Integrate Kiotviet

### Connect to KiotViet

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Shop URL \*

Token key \*

Token secret \*

#### 3.4.2. API Key

API Key [Generate API Key](#)

Your applications can get or update data to VEFACE via our APIs. API keys have full access permission, so keep them safe. [Tips on keeping API keys secure.](#)

#	API Name	API Key	Active	Created Date
No data available				