

We help enterprises get **10x** more visuals and insights in **half the time** with **30%** cost savings

The dashboard features a top navigation bar with icons for Image, Preset, Text, Record, Shapes, and Animate. Below it, several ad creatives are displayed, each with a 'Shop now' button. Annotations include:

- A comment: "@Jason Let's use a darker background." pointing to a background element.
- A performance metric: "CTR ↑ 15%" pointing to a specific ad.
- A comment: "@emma Shall we change the CTA to 'Buy now?'" pointing to a 'Shop now' button.
- A "Brand Compliance Checks" panel with the following items:
 - ✓ Logo is in the right position.
 - ✓ Color contrast ratio is perfect.
 - ✗ Image should be front-facing.
- An "Avg CTR" widget showing "5.7%" with a sub-note "↑ 4.7% vs last 30 days".
- A "CTR ↓ 7%" widget pointing to another ad.

At the bottom, a table summarizes the ad creatives:

	Headline	CTA	Image URL
✓	Precision meets power	Shop now	https:img.rktm.com/1
✓	Faster. Lighter.	Buy now	https:img.rktm.com/2
✓	Maximise productivity.	Get today	https:img.rktm.com/3

Trusted by the world's most loved brands



Rocketium

40% lower costs by automating production & compliance

amazon | World's largest e-commerce marketplace **Cost** ▼

Amazon worked with multiple agencies to get creatives for site merchandising that drives awareness and conversion. In addition to paying expensive retainers, they paid for their team's lost productivity and wait times.

Amazon adopted Rocketium to enable category teams to edit copy and imagery. Rocketium's automated compliance eliminated manual quality and brand checks.



What can this mean for you?

Reduce agency cost using our self-serve platform or letting our experts handle your visual production and analytics needs.

Empower business teams so they get content and insights without waiting for internal teams or agencies.

Increase your team's efficiency with automation that aids throughout a campaign - planning, production, publishing, analytics.

1/4th the time for campaigns that reach 400M+ users

airtel | World's second-largest telco **Speed** ▲

Analyzing the impact of copy, imagery, and design choices across 5,000+ always-on campaigns was a long, manual process. Delays in getting these insights led to wasted spends and lost opportunities.

Rocketium's creative analytics auto-syncs campaign data and correlates performance with creative choices. This eliminated 20% of Airtel's wasted budget.



What can this mean for you?

Get industry intelligence on creative decisions by competitors and best-in-class companies.

Make data-informed decisions on messaging, imagery, and other design choices that lead to the best outcomes.

Go to market faster with insights and visual content production in hours instead of weeks.

18x more content for personalization and localization

JUMIA 🌟 | Africa's largest e-commerce marketplace **Scale** ▲

Promoting millions of SKUs in 11 countries that Jumia operates in, meant that the Brand team made constant trade-offs between localising creatives and personalizing to segments. This limited their reach and engagement.

Rocketium's automated design system and bulk production helped Jumia personalise their visual communications to 11 countries based on brand affinity in each region and user segment



What can this mean for you?

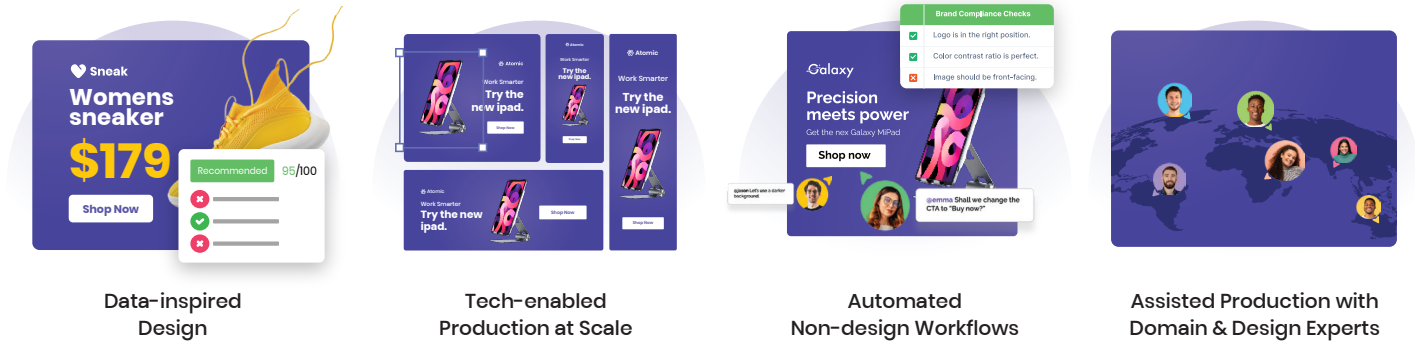
Personalize campaigns across channels by creating unique visuals for each audience segment.

Run more experiments on products, offers, imagery, and design formats to find the winning combinations.

Connect with users across regions and platforms using local languages and adapting to the best practices of each platform.

The Rocketium Advantage

Rocketium, an **agile CreativeOps platform**, enables your teams to take your communications to market faster, and at lower costs. Leveraging the combined strength of automated production, automated non-design operations and actionable creative analytics, our managed services team delivers data-inspired, rich media creatives at scale.



Supercharge your visual communications in four steps, with Rocketium

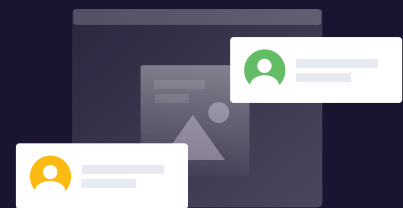
Raise and manage creative requests from a central dashboard



Get content faster than any agency with our design tech + experts



Get industry intelligence and creative insights from our analytics experts



Replace back-and-forth on email with web-based review and approval



Ready to take your visual communication to the next level?

Get in touch today | success@rocketium.com



Scan QR code to
book a demo!

Learn more at
www.rocketium.com