



*Persistency  
as-a-Service*

Improve Customer Retention by  
measuring persistency and  
rewarding distributor



Reinventing Insurance Distribution.  
Transformation Assured.

## QUICK FACTS

**09**  
Countries

**14**  
Delighted  
Insurers

**10M+**  
Policies  
Processed

**50+**  
Persistency  
Processed

**4M+**  
Advisors  
Processed

**4+**  
Channels

## BUSINESS CHALLENGES

- Timely and accurate Persistency processing
- Ability to measure persistency for rolling block of business
- Ability to measure persistency at all levels of hierarchy

## BUSINESS DRIVERS

- Improve customer retention by measuring persistency
- Enhance customer service thru Persistency based compensations



HIGHLY CONFIGURABLE  
SERVICE



PROVEN  
EXPERIENCE

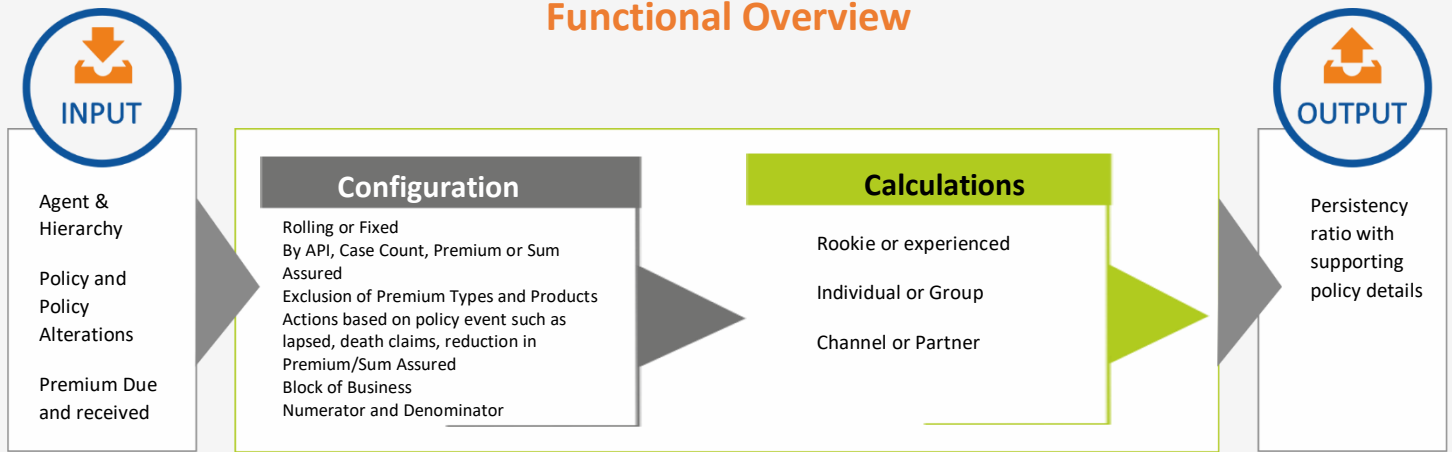


CLOUD READY  
ARCHITECTURE



PAY-AS-YOU-GO  
ENGAGEMENT

## Functional Overview



## KEY FEATURES

- Persistency measurement for Rolling and fixed block of business
- Basis API / APE, Case Count, Premium and Face Amount / Sum Assured
- Flexible block of business
- Separate for Rookie and experienced advisors
- Personal, Group, Geography, Channel and at Company level

## SERVICE BENEFITS

- Ability to measure persistency at all levels for informed decision making
- Incentivise distributors having higher persistency
- Incentivise internal staff servicing Orphan portfolio by measuring persistency
- Drive persistency thru innovative persistency base compensations

## OTHER COMPLEMENTARY SYMBIOSYS SERVICES

- **Commission**  
*as-a-Service*
- **Incentive**  
*as-a-Service*
- **Contest**  
*as-a-Service*
- **Balance Score Card**  
*as-a-Service*
- **Performance**  
*as-a-Service*
- **Agent Onboarding**  
*as-a-Service*
- **Hierarchy Management**  
*as-a-Service*
- **Distribution Management**  
*as-a-Service*
- **Distributor Portal**  
*as-a-Service*

4 Multi-Country Implementations   
 10 Solutions   
 30% CAGR Over Past 5 Years   
 300+ Professionals   
 400+ Years of Core Team Experience   
 40+ Clients   
 9 of 30 Global Top Insurers   
 100+ Implementations   
 12+ Years   
 12 Countries

