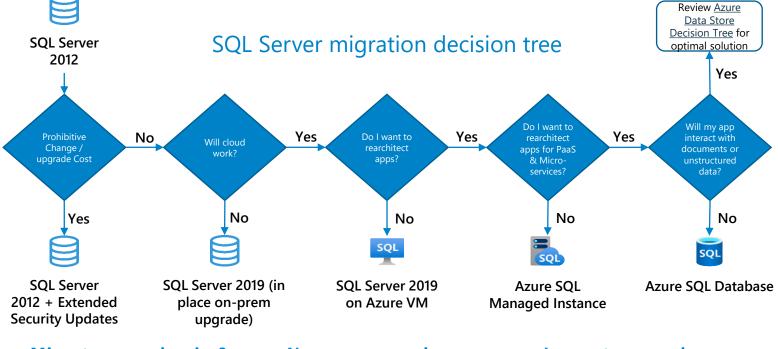
SQL SERVER 2012 MIGRATION

Now is the perfect time to modernize your SQL environment

SQL Server 2012's End of Support was announced for July 12, 2022. As with any End of Support for business-critical solutions, organizations are examining their options.

Assessing whether to upgrade an on-prem environment to SQL Server 2019 or migrate it to the cloud can be difficult. Does it make sense to move to the cloud? If so, is it better to migrate to Virtual Machines to leverage the familiarity of an upgraded version of SQL Server? Or is it better to modernize data with a cloud native SQL database like Azure SQL database or Azure SQL Managed Instance?



Migrate or modernize?

The latest version of SQL Server has multiple benefits including modern features and a similar user experience.

Modernizing SQL with Azure SQL Database or Azure SQL Managed Instance enables a more cloud-ready database.

No more upgrades

Solutions like Azure SQL Database, Azure SQL Managed Instance, and Azure Synapse Analytics eliminate the need to upgrade again due to continuous update.



Microsoft makes security a core focus of their Azure strategy. In fact, Microsoft invests \$1 billion annually to improve their security capabilities.



3-DAY WORKSHOP OFFER



SQL Server migrations don't need to be stressful. Leveraging the skills and expertise of migration experts can help alleviate much of the uncertainty and complexity involved with migrations.

Neal Analytics is offering a 3-day SQL Server workshop designed to help customers understand their options for migrating SQL Server.

The first day of the workshop typically starts with a Neal consultant working with the customer to understand their current environment, challenges, and their desired migration outcomes. Leveraging the information learned on Day 1, the consultant will then spend Day 2 working with the customer to assess migration options. On Day 3, the Neal consultant will prepare and distribute an initial migration proposal based on the findings from the first two days.



Agenda	
Day 1	Learn about customer environment, challenges, & desired outcomes
Day 2	Assess migration options based on Day 1 learnings
Day 3+	Neal sends proposal for migration based on workshop output.

The proposal is designed to give the customer an overview of the value of migrating, plus the tasks, milestones, and outcomes expected from the proposed migration.

If you are interested in a SQL Server 2012 migration workshop, please visit our website to learn more or simply <u>contact us</u>.

 * \$5,000 cost assumes there are no qualifying incentive or financing offers available

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WORK WITH NEAL

Why you should work with Neal Analytics

Many organizations specialize in migrating workloads to the cloud and several others specialize in implementing modern analytics and AI in the cloud. Neal Analytics is unique in that workload migrations as well as analytics and AI are both core areas of expertise.

Having this unique blend of expertise means organizations who partner with Neal for SQL Server migrations can not only accelerate their migration to the cloud, but expedite innovation via implementation of new analytics solutions, automationenabling AI, and other solutions to solve business challenges. Because Neal can deliver truly end-to-end data modernization projects, organizations won't need to work with multiple partners at different stages of their cloud journey. This means less downtime and a quicker pace of innovation as there will be no need for a new partner to be onboarded then learn the data.

Since Neal experts will already have hands on familiarity with the data from previous stages, customers can realize a faster time to value for new solutions at a lower cost.

<u>Contact us</u> to learn about migrating SQL Server with Neal Analytics.

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